

Faculty Publications in National & International Journals & Conferences - 2009

Dr.T.A.M. Hameed Kan

Presented a paper titled "Recession and Analysis on the Investment Practices of Investors" in International Conference organized by Sri Sairam Engineering College, Pammal, on the 24th and 25th of September, 2009 and included in the conference proceedings of edited volume of book.

Presented a paper title "Image of leadership" in the National Conclave on Emerging Dimensions of Human Resource & Marketing Practices on the 26th of March, 2009 and included in the conference proceedings of edited volume of book.

Dr.B.LathaLavanya

Mrs.S.Sumiya

Presented Paper in International Conference on "Impact of Economic Crisis in Global Business Scenario" TITLE OF THE PAPER:"A Study on the impact of ATM among professionals in Chennai City" held at Sri Sairam Institute of Management Studies, Chennai on 25&26 September 2009

Presented paper in National Conference at "Sree Sastha Institute of Engineering and Technology", Chennai on "An Assessment of Indian Retail Banking in Chennai City".

Mr.Riyas Ahmed

"Managing Compensation" in the international conference on "Impact of Economic Crisis in Global Business Scenario" on 24th and 25th September 2009, organized by Sri Sai Ram Institute of Management Studies, Chennai, India. ISBN 978-81-907733-8-6