

Faculty Publications in National & International Journals & Conferences - 2010

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Presented and published an article titled Knowledge sharing that enhances organizational performance ISBN-978-81-7446-846-8 on April 16, 2010, Chennai , pp. 339-350, in National conference on Building Global Leadership, St.Joseph's college of Engg,

Mrs.S.Sumiya

"Techno-economical Analysis of the Potential Rise of Demand for the Artificial High Flexion Knee in the Indian Orthopaedics Market; Journal of Medical Marketing. 2010. 19 February 2010; doi: 10.1057/jmm.2009.29