



# MEASI INSTITUTE OF MANAGEMENT CHENNAI-14

Approved by All India Council for Technical Education and  
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute

## SUPPLY CHAIN MANAGEMENT QUESTION BANK

### Part A

1. Define LSCM.
2. Compare supply chain & logistics management.
3. Identify the objectives of business logistics.
4. Classify the supply chain drivers.
5. Discuss the concept of Supply chain.
6. Interpret any three importance of SCM?
7. Define outsourcing.
8. Compare of efficient and responsive supply chain.
9. How would you show your understanding on the make or buy decision?
10. What conclusion can you draw on the objectives logistic management?
11. How is SCM Strategy used?
12. Interpret the barriers to facility Decisions.
13. Define logistics.
14. Distinguish between System and Value.
15. How would you show your understanding of the term Modules of SCM Techniques?
16. Classify the basic concepts of Cycle time in SCM.
17. Define Business Strategy.
18. Classify any 4 measure for performance of supply chain.
19. Define SCM? Give example for each.
20. What are the different strategies followed in supply chain?
21. What are the focus areas in SCM?
22. What do you understand by economies of scale in supply chain?
23. What is Supply Chain Relationship?
24. Why is it important for the success of Supply Chain Management?
25. What is CRM?
26. Explain the role of CRM in SCM.
27. What do you mean by global logistics?
28. Describe the channels in global logistics.
29. What are the measure in measuring the logistics cost and performance?
30. What is benchmarking?

PREPARED BY M.S.SIRANJEEVI, ASSISTANT PROFESSOR



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31. Explain its significance in logistics and supply chain management.
  32. What is Competitive Performance? Explain.
  33. Discuss importance of Logistics on shareholders' value.
  34. Explain Activity Based Costing
  35. Identify Logistics Performance Indicators.
  36. Discuss the importance of Channel Relationships
  37. Explain various Sourcing and transportation decisions in Supply Chain Management.
  38. What is internal Supply Chain Management? Explain its importance.
  39. Discuss issues and challenges in Global Supply Chain Management.
  40. Explain focus areas in Supply Chain Management.



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## Part B

1. How would you describe the various drivers in supply chain?
2. How would you summarize in detail about the Business logistics and supply chain in detail.
3. How would you show your understanding on the importance and objectives of supply chain?
4. Classify the steps involved in Strategy – planning in logistics and supply chain in detail.
5. Compose the different methods for selecting the proper channel in detail with diagram.
6. Evaluate various performance measurements to be considered by supply chain with a example.
7. Define out sourcing and explain the concept in detail with example?
8. Compare the logistics and supply chain.
9. Construct applications of make (or) buy decision in an organization. Analyse the reasons & process of make (or) buy decision in detail. List the main characteristics & barriers for sourcing strategy?
10. How do you explain decision phases in a supply chain & process views in detail?
11. How would you summarize the framework for structuring drivers in detail?
12. How would you examine the obstacles to achieving strategic fit in detail?
13. How would you describe the goal of a supply chain and explain the impact of supply chain decisions on the success of a firm.
14. Make a list of logistics activities and participants in global supply chains.
15. Why are companies moving towards global operations? What are the implications for logistics?
16. What major trends do you see in world trade and in the significance of global logistics?



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## Part C

1. Explain logistics structure required for manufacturing industries in detail?
2. Critically review the current trends in retail logistics with live industry example from Indian companies.
3. Choose a successful Indian company of your choice which has got a phenomenal reach in rural markets and explain its supply chain management and outbound logistics operation in a detailed manner.
4. Elucidate the Recent trends in logistics network with suitable examples.
5. Enumerate the role of RFI D and GPS in supply chain. Explain in flow diagrams and example.
6. “The mission of logistics management is to plan and coordinate all those activities necessary to achieve desired levels of quality and service at lowest possible cost.” Explain?
7. “A position of consistent superiority over competitors in terms of customer preference may be achieved through logistics. Explain how a firm gains competitive advantage through logistics?
8. Explain the concept of customer service from a logistics/supply chain perspective?
9. What are the various steps involved in achieving customer satisfaction in Supply Chain Management?
10. Explain the concept of Total Cost Analysis?
11. “A customer profitability analysis looks at each segment of the process of creating and selling products to customers” Explain?
12. “To evaluate the efficiency and sustainability of the logistics systems, developing logistics performance indicators is essential.” Explain?
13. Mention the various types of issues that need to be addressed in supplier and distributor benchmarking?
14. Write about the various steps involved in the process of sourcing decision/purchasing procedure?
15. Briefly explain about the relative importance of the most important and major ways of transportation?



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16. “Each stage of the supply chain optimizes only its own local objective by completely neglecting the impact on the complete chain because of lack of coordination.” What is the impact of lack of coordination on Supply Chain performance?
17. Explain about the role of Information Technology in Supply Chain Management?