



# MEASI INSTITUTE OF MANAGEMENT CHENNAI-14

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## DOMESTIC AND INTERNATIONAL LOGISTICS QUESTION BANK Part A

1. Define logistics.
2. Write four major logistics companies in the world.
3. List out various types of vehicles.
4. Define RFID.
5. What is transport directive?
6. Define Tachograph.
7. Role of vehicle dimensions in logistics.
8. Define IATA.
9. What is ULD?
10. What is special cargo?
11. Define Airway bill.
12. What is DGR?
13. List of 5 logistics companies you know.
14. Discuss how we select vehicles.
15. Define trailer.
16. What is motor carrier?
17. Difference between truck and trailer.
18. What is GPS?
19. Define vehicle leasing.
20. Define vehicle Routing problem.
21. What is COD?
22. What is POD?
23. What is vehicle routing problem?
24. What is motor act?
25. What is driver licence?
26. Define tachograph.
27. Explain IATA?
28. What is ULD?
29. Define consignor.
30. Who is a freight forwarder?

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## Part B

1. Explain the types of road vehicles and their load types
2. Explain the process behind fleet management
3. Discuss the role of transport manager in routing and scheduling
4. Explain tachograph and its importance and how its tested for reliability.
5. Explain Hub and Spoke model with diagram.
6. Enumerate about air freight forwarding industry and explain about dangerous goods management.
7. Explain the types of road vehicles and their load types.
8. Discuss about fleet management operations.
9. Discuss the role of transport manager in routing and scheduling.
10. Explain tachograph and its importance and how it's tested for reliability.
11. Explain about international trade routes with examples.
12. What is IATA area. name few famous airports with IATA codes.
13. Define logistics management and explain its objectives.
14. Define logistics management and discuss its role in today's business.
15. Discuss logistics decisions which an industrial enterprise has to take.
16. How important is logistics to the national economy?
17. The cost of logistics varies widely from organization to organization. What factors affect these costs? Are the costs fixed or can they be controlled?
18. How do you think international logistics differ from domestic logistics?
19. What are the key activities of the business logistics function? Discuss their existence and importance to the management of i) automobile company, ii) a fast food chain (McDonald's)
20. Discuss the role that efficient and effective logistics systems play in encouraging a high level of foreign trade.
21. Explain the concept of logistics? What are the objectives of logistics?
22. What is the relationship between marketing and logistics? Quote the suitable example to prove the relationship.
23. What are the key activities of the business logistics functions?
24. What do you mean by supply chain management?
25. Mention the factors and forces that give logistics importance among other functional areas of the firm.

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26. Make a list of logistics activities and participants in global supply chains.
27. What is a cost trade-off? Give an example from international logistics practice.
28. What are the main differences between logistics within a single country and logistics that span a number of different countries? What are the specific problems of working internationally?
29. Why are companies moving towards global operations? What are the implications for logistics?
30. What major trends do you see in world trade and in the significance of global logistics?
31. Explain vehicle selection in detail.
32. Different types of loads and its characteristics.

### Part C

1. Enumerate the role of RFID and GPS in supply chain. Explain in flow diagrams and example.
2. Explain about the implications of vehicle selection with illustrations.
3. Discuss the factors to be considered for vehicle routing and scheduling.
4. Elaborate the vehicle driver's hour regulations with reasons.
5. Enumerate the role of RFID and GPS in supply chain. Explain in flow diagrams and example.
6. Enumerate about air freight forwarding industry and explain about dangerous goods management.
7. What are the main types of vehicle bodies and how the proper vehicle is selected?
8. Explain briefly about fleet management with examples.
9. Explain the routing and scheduling problem using travel salesman problem.
10. Explain the legislation relating to operator licence.
11. Explain the role of international aviation and air cargo?
12. What is IATA? Explain about IATA sub areas and countries in detail.
13. Define ULD and explain International air route in detail.
14. Describe Hub and spoke model in detail with examples.
15. Explain Air freight forwarding in detail.
16. What is air consolidation and the role of consolidators.
17. Explain hazardous goods in detail.

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18. Explain about road transport directive.
19. Explain different kind of aircrafts and their design.
20. Explain about the consortium or alliance in detail.

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