



# MEASI INSTITUTE OF MANAGEMENT CHENNAI-14

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## MANAGEMENT INFORMATION SYSTEMS QUESTION BANK

### Part A

- 1) Sources of Information (Apr 2012)
- 2) Organization structure – Types (Apr 2012)
- 3) Transaction Processing Information System – Classification (Apr 2012)
- 4) Information – differed from data – How? (Apr 2012)
- 5) System selection – Essential conditions (Apr 2012)
- 6) Closed system. (Apr 2012)
- 7) What is OLAP?
- 8) What is intelligence network?
- 9) What is programming language?
- 10) Write the phases of system development life
- 11) What is Database Administration?
- 12) What is B2B marketing?
- 13) What is security management?
- 14) What is the role of IS manager?
- 15) What is a subsystem?
- 16) CRM – objectives
- 17) What is ERP?
- 18) What are the three phases of CRM?
- 19) What is OAS?
- 20) What is OLTP?
- 21) What is data warehousing?
- 22) List few ERP software's.



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Define the following:

- 23) Environment (Nov 2011)
- 24) Data Collection methods (Nov 2011)
- 25) SDLC (Nov 2011)
- 26) IS (Nov 2011)
- 27) Coding
- 28) MKIS (Nov 2011)
- 29) Field (Nov 2011)
- 30) Database (Nov 2011)
- 31) MIS
- 32) E- Commerce
- 33) Prototype
- 34) Decision Support System

Write the meaning of the following: (50-62)

- 35) Information flow in organisation. (Apr 2011)
- 36) System boundary. (Apr 2011)
- 37) B2C marketing. (Apr 2011)
- 38) Data mining (Apr 2011)
- 39) TPS
- 40) DBMS (Apr 2011)
- 41) Operating system (Apr 2011)



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## Part B

- 1) Explain the scope of information system and MIS (Apr 2012)
- 2) Discuss the characteristics of information.
- 3) What are the classifications of system? Discuss in detail. (Apr 2012)
- 4) Explain the components and of manufacturing / production information system. (Apr 2012)
- 5) Write note on application software. (Apr 2012)
- 6) What benefits does database offer to the information system designer and the information user? (Apr 2012)
- 7) Describe, using examples, the structure of the MIS organisation. (Nov 2011)
- 8) "Today's systems are borderless" – Critically examine (Nov 2011)
- 9) Enumerate the pitfalls in MIS development (Nov 2011) (Apr 2011)
- 10) Write short notes on the various types of management decisions
- 11) Briefly explain the business dimensions of information system.
- 12) Illustrate the need and importance of production information system.
- 13) Explain briefly the characteristics of DSS
- 14) What is database administration? Explain.
- 15) Explain transaction processing with an example
- 16) How can information system support decision making by manager? Explain with examples.
- 17) Write the functions of a system analyst
- 18) What is accounting information system? Explain in detail.
- 19) How can information system support CRM?
- 20) What are recent trends of MIS in business practices?
- 21) Briefly explain about personnel information system.
- 22) What is data dictionary?
- 23) Explain the System Development Life Cycle.
- 24) Briefly explain about ERP
- 25) Explain about the elements of system.



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- 26) Discuss about the phases of decision making.
- 27) List the advantages and disadvantages of database
- 28) Explain in detail about the benefits and challenges of ERP.
- 29) Illustrate the design principles of database.
- 30) What are the issues related to enterprise resource planning for small units?

### Part C

- 1) Can you think of an MIS which could be user independent and business dependent? (Apr 2012)
- 2) What is the meaning of System performance? How do you measure efficiency and effectiveness of the system? Do you need both or any one for a system? (Apr 2012)
- 3) Discuss interrelationship of Functional Management Information Systems. (Apr 2012)
- 4) The business and technical dimensions of information is changing rapidly. The quality of information influences the types of management decisions". Critically examine.
- 5) Using examples, illustrate the designing of a new system logically and physically.
- 6) Analyze the methodology of system design and implementation.
- 7) Explain the process of evaluation and maintenance of MIS
- 8) Outline the characteristics and functioning of financial information system.
- 9) Explain marketing Information system? What are its uses?
- 10) Explain Business Intelligence System
- 11) Discuss in detail about the System Classification
- 12) Write the steps involved in system analysis.
- 13) Write about transaction processing information system in detail.
- 14) Explain the salient features of accounting information system.
- 15) Discuss about the flow of information in an organisation
- 16) Describe the components and operational aspects of DBMS
- 17) Explain the types of DBMS,



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- 18) "A mobile manufacturer from China wants to enter into India. The plan is to establish a manufacturing base in Chennai". (Nov 2011)
- Describe the scenario in detail.
  - Explain various functional information systems that need to be established.
  - Demonstrate the interrelationship. What is ERP architecture? Explain in detail
- 19) Explain the benefits, challenges and trends in CRM.
- 20) Discuss in detail about the need and source of information. Illustrate with an example the elements of a system.
- 21) Explain in detail about Executive Information system. State the advantages and disadvantages of EIS.
- 22) Explain in detail the process of Human Resource Information System (HRIS).
- 23) Explain the process of implementation and maintenance in SDLC
- 24) Explain in detail the methodology of system design
- 25) What is ERP? What are the steps involved in the selection and implementation of ERP in an organization? Explain in detail.