



MIM Ripples Times '16

Reservoir of Knowledge

B-School Newsletter

MEASI Institute of Management

(Approved by All India Council for Technical Education and
Affiliated to the University of Madras
ISO 9001-2008 Certified Institution)



OUR STUDENT, ABBAS ALI K., 2013-15 BATCH RECEIVING GOLD MEDAL FROM DR. R. THANDAVAN, THE VICE CHANCELLOR, UNIVERSITY OF MADRAS FOR SECURING FIRST RANK IN THE UNIVERSITY OF MADRAS EXAMINATIONS.

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Editorial Board:

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Janab C. Abdul Malik Sahib, Finance Director

Editorial Advisory Committee:

Dr. D. Nisar Ahmed, Director

Editor:

Mrs. W. Shabeena Shah, Asst. Professor

Chairman's Message



Janab U. Mohammed Khaleelullah
Chairman

It is a matter of great pleasure and satisfaction that MEASI Institute of Management has come up with the first issue of the Newsletter "MIM RIPPLES TIMES 16". I believe that the newsletter will serve as a window through which the complete profile of the academic and co-curricular activities, achievements and progress made during the period Jan 2016 to December 2016 can be viewed. MIM is committed to creating an ambience for nurturing innovation, creativity and excellence in our students and aim to prepare the young managers to confidently and competently face the challenges of intensifying competition by imparting high quality managerial education coupled with appropriate training and wide exposure to the state-of-art practices. Our educational programmes lay emphasis on all round personality development and also in inculcating human values and professional ethics which help our students become more humane and socially alive to lead a meaningful life. Best wishes for the success and bright future of "MIM RIPPLES TIMES 16".

Executive Director's Message

It gives me immense pleasure to know that the MEASI Institute of Management is publishing a newsletter "MIM RIPPLES TIMES 16" for the first time. The newsletter is a reflection of various activities of the MIM. It gives information about various initiatives and events taken up in the Institute. I hope that this newsletter will help the students and faculty members to make them aware of different activities of their Institute and to enhance the culture and academic environment. Further this will boost the morale of students and faculty to participate in future activities. I wish all the best and grand success for the Newsletter "MIM RIPPLES TIMES 16".



Janab A. Mohamed Ashraf Sahib
Executive Director

Finance Director's Message

It gives me great pleasure to introduce this latest issue of the MIM Newsletter. I would like to take this opportunity to thank the editorial team for her efforts in putting together a wonderful and informative newsletter. Notable achievements by our students and Institute have been highlighted I hope this newsletter will help our alumni stay connected with their Alma matter, so that they can contribute to the growth and achievements of the institute. We welcome your inputs for future newsletters and urge you to stay connected with us through email and social networking sites and by visiting us whenever possible.



Janab C. Abdul Malik
Finance Director

Director's Message

It gives me great pleasure to present the Newsletter "MIM Ripples 16 ".This Newsletter highlights some of the achievements made and other significant activities performed during the period January 2016 to December 2016.

The Institute has been making tremendous improvements over the years and has received Education excellence Award given by the Indus foundation at the Indo American summit.

The Newsletter also highlights the achievements made by the students in the exams conducted by the University of Madras. Our students have constantly securing gold medals for the last three years.

This Newsletter reports on the various events in areas ranging from workshops, conferences seminars, sports and Management Meets organized by the Institute.



Dr. D. Nisar Ahmed
Director

From the Editor's Desk

It gives immense Pride and a great pleasure in being the Editor of the "MIM Ripples 16" Annual Newsletter of MIM.

It had been a time consuming but a pleasurable task in collecting the information, summarizing and editing the contents of MIM Ripples. The contents of this newsletter cover all the events and activities organized by the Institute during the year 2016. Utmost care has been taken in preparing MIM Ripples to present a factual report of our Institute for the above mentioned period.

I hope that the contents of this Newsletter would be informative and useful for all the stake holders of MIM. Any suggestions for improvement would be highly appreciated.



Mrs. W. Shabeena Shah
Assistant Professor

About MEASI Institute of Management

MEASI Institute of Management, a premier B School in the heart of the Chennai city, has attained the milestone of reaching the 25 years of service in producing quality MBA graduates. The MEASI Institute of Management was established in the year 1987, by the Parent body of Muslim Educational Association of Southern India (MEASI). It started with PGDBA programme and in 1995 it started its MBA programme with 60 students affiliated with the University of Madras. At Present it has 120 students specializing in finance, marketing, Human Resources and System. The college is committed to give quality education and is successful over the period of years and in the last three academic years alone not only it has secured top three University Ranks but also many other ranks in the top 20 rank holders list of the University of Madras. It has placed students placed in all the industries and in all parts of the country and world.

It started with PGDBA programme in 1987 and then upgraded to MBA programme in 1995. The demand for MIM has increased the intake to 120 students every year which was just 60 students during the earlier years. MIM also offered part time MBA and have around 400 part time alumni. The School has good infrastructure facilities with abundant literature in Library and well-designed computer lab and state of art Auditorium. The entire campus is well designed and air conditioned.

The B School has several cells to enhance the employability chances of their students, viz., Entrepreneurship Development cell (E-cell) to imbibe and mould students to practice leadership and risk taking qualities of entrepreneur, Rotract club, Youth Red Cross club to involve students in societal activities, Training and Placement Cell, Career Guidance cell to guide and ensure students inculcate corporate qualities and get placed in reputed companies and it also organizes a management schools meet NEWANCE, which is considered as a benchmark event for the other colleges to surpass.

VISION

To emerge as the most preferred educational B-School with global recognition by producing most competent entrepreneurs and managers through quality education.

MISSION

To build a B-School, through sustainable effort with an environment which empowers the active participation of faculty and staff, encourages the students to develop competencies for learning with the following input/output:

- Creation of world class facilities and ambiance for advance level of teaching and practical training.
- Developing students as global citizens with conscience, commitment and dedication.
- Strengthening industry-institute interfaces and promotes Entrepreneurial development activities.
- Getting possible placement opportunities and multiple job offers.

QUALITY POLICY

To provide well qualified faculties with world class infrastructure and equipment facilities towards the all round growth of the students which includes their competencies and personality growth.

Teaching Faculty Members

DR. D. NISAR AHMED

DR. S.G. BALAJI

DR. A. VARADARAJ

MRS. S. SUMIYA

MR. T.A.M. HAMEED KAN

DR. K.S. SATHIYANARAYANAN

MR. A. APPU

MR. S. VINOTH

MRS. D. CHARUMATHI

DR. B. LATHA LAVANYA

MRS. W. SHABEENA SHAH

MRS. M.I. ANEES FATHIMA

DR. P.K. HEMAMALINI

DR. S. SAIPRIYA

MR. M. RIAZ AHAMED

DIRECTOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

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ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

ASSISTANT PROFESSOR

Administrative Staff

MR. A.K. ABDUL SAMATH

MR. M. IMTIAZ SHARIEFF

MR. P.M. MOHAMED ISMAIL

MR. I FAIZ AHMED

MR. S. IMRAN KHAN

MR. K. MAHABOOB KHAN

MR. M.S. MOHAMED ABUBACKER SULTAN

MR. R. MOHAMED AZEEZULLAH

ACCOUNTANT

SR. ASSISTANT

SR. ASSISTANT

SR. ASSISTANT

SR. ASSISTANT

COMPUTER LAB TECHNICIAN

OFFICE ASSISTANT

ELECTRICAL CUM OFFICE ASSISTANT

Support Staff

MRS. AYISHABEE

MRS. M.I. NAGOOR MEERA

MRS. AHAMED FATHIMA

MRS. HASEENA BANU

MRS. K.S. MOHAMED ILIYAS

SWEEPER

SWEEPER

SWEEPER

OFFICE ASISTANT CUM SWEEPER

SECURITY GUARD

Awards And Achievements

1. AWARD FOR EDUCATIONAL EXCELLENCE

INDO-AMERICAN EDUCATION SUMMIT 2016 - Conducted by THE INDUS FOUNDATION, HYDERABAD. Held at Vivanta by Taj Clubhouse, Chennai, 21st September 2016.

Initiated in 2010, the Indus Foundations awards identify and promote innovation and educational excellence. The awards are in recognition of educational excellence in specific fields of academe. The Indus Foundation is a non-profit educational organization dedicated to the promotion of higher education in India. The Foundation is well established internationally for over 20 years.

MEASI INSTITUTE OF MANAGEMENT received the AWARD FOR EDUCATIONAL EXCELLENCE. Award comprises of a Certificate and a Memento.

MEASI INSTITUTE OF MANAGEMENT, Royapettah, Chennai received the **AWARD FOR EDUCATIONAL EXCELLENCE** for its yeomen service and contribution to the students' community.

The award was presented by Shri RajendraRatnoo, IAS, MD, Poompuhar Shipping corporation, Chennai, Director, TN Institute of Urban Studies & Director of Technical Education, Government of Tamil Nadu and Dr.S.Narayan, IAS(Retd.), Former Finance Secretary & Economic Advisor to the Prime Minister of India.

Director of MEASI Institute of Management Dr.D.Nisar Ahmed received the prestigious award on behalf of the institution.



Our Director Dr. D. Nisar Ahmed Receiving the Educational excellence award at the Indo American Summit

One of the Chennai's premium prestigious institutions MEASI Institute of Management, Royapettah, Chennai received the AWARD FOR EDUCATIONAL EXCELLENCE for its yeomen service and contribution to the students' community.

2. BRICS GENERATION ESSAY COMPETITION AWARD CEREMONY

8th NOVEMBER 2016 3.00 PM – 8.30 PM, RUSSIAN CULTURAL CENTRE, CHENNAI

Essay Writing competition held by BRICS Generation jointly with Russian Centre of Science and Culture (Chennai), and Indo-Russian Chamber of Commerce and Industries, where MEASI Institute of Management prevailed as the dominant ranking institution amidst an elite faction of colleges across Tamil Nadu.



Our Student Mr. Md. Asif Ali receiving first prize in Essay competition at the BRICS summit



Our student at the BRICS summit

3. MTC Global 6th Annual Global Convention and Award Ceremony "Sankalp-2016"

Conducted by: MTC Global, Bangalore

Award category: Distinguished Teacher Award for Excellence 2016



Dr. Sundari Suresh receiving the award at Sankalp 2016
Venue: International School of Management Excellence, Bangalore during 16-17 Sep 2016

Our Student Achievers - University of Madras Rank Holders 2013 - 2015 Batch



MEASI INSTITUTE OF MANAGEMENT

No.87, PETERS ROAD, ROYAPETTAH, CHENNAI – 600 014.
(APPROVED BY A.I.C.T.E., AFFILIATED TO THE UNIVERSITY OF MADRAS
AND ISO 9001-2008 CERTIFIED INSTITUTION)



CHAIRMAN, EXECUTIVE DIRECTOR, FINANCE DIRECTOR,
BOARD MEMBERS, DIRECTOR, STAFF AND ALUMNI OF MIM
Congratulate all the rank holders - 2013-2015 Batch





1st Rank
ABBAS ALI. K



2nd Rank
ASHIKA PARVEEN. A



3rd Rank
SANGEETHA. S



4th Rank
HASINA LOKHANOWALLA S



6th Rank
MOLLY. S



9th Rank
SANA FATHIMA. G



20th Rank
KAMARUNISHA. A



21st Rank
NAHITHA. A



23rd Rank
FIZZA FATHIMA



25th Rank
BAVANCHANA. S



27th Rank
SYED ALI FATHIMA.S



30th Rank
VAZIR AHAMED. H.H



51st Rank
MOHAMMED KATEER MOHAMMED YOUSUF



53rd Rank
SYED NASRUDEEN. H



58th Rank
GAFOR UL RAHIM. H



60th Rank
MISBAH AHMEDREEN



64th Rank
AHAMED THAMIM. P



67th Rank
AHAMED THAJWHEEL. S.I.



69th Rank
NUSHRATH BANU. M



77th Rank
USMAN SHARIFF.D



85th Rank
ABDUL AZEEZ. M.M.



92th Rank
PEER MOHAMMED ALL.M.A



98th Rank
SURAB AHMED. V



99th Rank
AFFEEFA SAIED. A



100th Rank
NAYAB BASHAR. M

THE INSTITUTE CONSISTENTLY SECURED 1ST RANK IN UNIVERSITY OF MADRAS

Our Student Achievers - University of Madras Rank Holders 2014 - 2016 Batch



Measi Institute of Management

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CHAIRMAN, EXECUTIVE DIRECTOR, FINANCE DIRECTOR,
BOARD MEMBERS, DIRECTOR, STAFF AND ALUMNI OF MIM
Congratulate all the rank holders 2014 - 2016 Batch



1st Rank
ZAINAB S A



2nd Rank
MOHAMMED APSARA BEGUM M



3rd Rank
RESHMA BANU S



9th Rank
MOHAMMED THOUSIF.E B



13th Rank
FATHIMA A



15th Rank
KIRUTHIKA J



20th Rank
NEEZA ABBEEN A



27th Rank
MOHAMMED WALEED B.F



31st Rank
MOHAMMED SHEES B B



45th Rank
MOHAMMED SALMAN T H



51st Rank
WALHAZ A



59th Rank
SAMEERUDEEN S



60th Rank
MOHAMMED SHAARIH



65th Rank
SANGEETHA B



66th Rank
RESHMA H



67th Rank
ASRAR UL HAQ S B



68th Rank
MOHAMMED NISHAR



75th Rank
MOHAMMED DEASAN B



78th Rank
SHEIK MOHAMMED TUNMAN B



83rd Rank
MOHAMMED YASSIR A



85th Rank
MOHAMMED FETHWAN B



86th Rank
RAHIMATHULLAH KHAN B



89th Rank
SUMAL, ANHARED J



90th Rank
BALA NUGUNTHAN S



94th Rank
RUZAKKIR MUSSAIN KS



98th Rank
SYED USMAN A

Campus Placements 2016

PLACEMENT RECORD 2014-16 BATCH				
SL.NO	NAME OF THE STUDENTS	COMPANY NAME	DESIGNATION	SALARY (P.A)
1	JAVED A.R	EINS INSTITUTE OF MANAGEMENT TECHNOLOGY & RESEARCH PVT. LTD (JARO EDUCATION).	MANAGEMENT TRAINEE	582000
2	NAUSHAD AHAMED MEERAN M	EINS INSTITUTE OF MANAGEMENT TECHNOLOGY & RESEARCH PVT. LTD. (JARO EDUCATION)	MANAGEMENT TRAINEE	582000
3	MUZAKKIR HUSSAIN	HDFC BANK	TRAINEE - RETAIL BRANCH BANKING	210000
4	KIRUTHIGA. J	HDFC BANK	TRAINEE - RETAIL BRANCH BANKING	210000
5	MOHAMMED APSARA BEGUM. M	HDFC BANK	TRAINEE - RETAIL BRANCH BANKING	210000
6	SYED USMAN. A	DATALOGICS INDIA PVT. LTD	MANAGEMENT TRAINEE	300000
7	MOHAMMED THOUFEEQ M	DATALOGICS INDIA PVT. LTD	MANAGEMENT TRAINEE	300000
8	MUHAMED SHAHAM	DATALOGICS INDIA PVT. LTD	MANAGEMENT TRAINEE	300000
9	K. AYAZ HYDER	DATALOGICS INDIA PVT. LTD	MANAGEMENT TRAINEE	300000
10	AHAMED FAHEEM.B	DATALOGICS INDIA PVT. LTD	MANAGEMENT TRAINEE	300000
11	SALMAN KHAN. I	KENT RO SYSTEMS	MANAGEMENT TRAINEE	410000
12	SYED USMAN. A	KENT RO SYSTEMS	MANAGEMENT TRAINEE	410000
13	MUNAVIR VALIA VALAPPIL	KENT RO SYSTEMS	MANAGEMENT TRAINEE	410000
14	S.BALAMUGUNTHAN	KENT RO SYSTEMS	MANAGEMENT TRAINEE	410000
15	SULAIMAN. S	INNOVOSOURCE	MANAGEMENT TRAINEE BUSINESS DEVELOPMENT	300000
16	JAVED A.J	BNY MELLON	OPERATION EXECUTIVE	270000
17	SHABANA BANU. M	BNY MELLON	OPERATION EXECUTIVE	270000
18	MOHAMMED THOUFEEQ M	BNY MELLON	OPERATION EXECUTIVE	270000
19	ASJAD AHMED.V	BNY MELLON	OPERATION EXECUTIVE	270000
20	AHAMED FAHEEM.B	BNY MELLON	OPERATION EXECUTIVE	270000
21	MOHAMMED APSARA BEGUM. M	BNY MELLON	OPERATION EXECUTIVE	270000
22	SAMEERUDEEN. S	ICICI SECURITIES	MANAGEMENT TRAINEE	300000
23	MOHAMMED THOUFEEQ M	ICICI SECURITIES	MANAGEMENT TRAINEE	350000
24	SYED ABDUL RUB. S	KOTAK MAHINDRA BANK	ASSISTANT MANAGER	200000
25	MURSITH MOHAMED S	KOTAK MAHINDRA BANK	ASSISTANT MANAGER	200000
26	IMTHIYAS BASHA A	KOTAK MAHINDRA BANK	ASSISTANT MANAGER	200000
27	SHEIK MOHAMMED RIZWAN. A	GLOSEL INDIA IMPEX PVT LTD	JR.EXECUTIVE - SALES	200000
28	TANVEER AHMED. G.Y	FERMIER ENGINEERS PVT LTD	SALES EXECUTIVE	180000
29	MUJEEBUR RAHAMAN.M	FERMIER ENGINEERS PVT LTD	SALES EXECUTIVE	180000
30	NAUSHAD AHAMED MEERAN M	KH EXPORTS INDIA PVT LTD	MANAGEMENT TRAINEE	180000
31	SADDAM. R	KH EXPORTS INDIA PVT LTD	MANAGEMENT TRAINEE	180000
32	AHAMED FAHEEM.B	CADD CENTRE TRAINING SERVICES PVT LTD	BUSINESS DEVELOPMENT EXECUTIVE	260160
33	SYED USMAN. A	KAJARIA CERAMICS LTD	MARKETING EXECUTIVE	325240
34	S.NOOR MOHAMED BISOOL	CONCORDE TEXTILES PVT LTD	MANAGEMENT TRAINEE	216000
35	AREEB AHAMED	KAJARIA CERAMICS LTD	MARKETING EXECUTIVE	325240

Club Activities

ABOUT THE CITIZEN CONSUMER CLUB OF MEASI INSTITUTE OF MANAGEMENT

The CCC was inaugurated in MEASI Institute of Management on 22nd July 2016 by **Thiru L. Singaram**, Deputy Commissioner, TN civil supplies and **Dr. J.Vijayathilagam** Superintendent TN Civil Supplies.



Our CCC club members with Director and the resource persons

The following office bearers were nominated

Faculty coordinators :	Dr. A .Varadaraj and Dr .K.S. Sathyanarayanan
President :	ASHIK ALIYAR
Secretary :	AHMED SHA
Asst. Secretary :	ZEBA NOORAIN .S
Treasurer :	SAFEER MOHAMED

The Orientation was given to the students by Dr. J. Vijayathilagam, Superintendent TN Civil Supplies.

The following are the CCC Programmes Participated by our faculty coordinators and students

- Our students participated in the World Consumer rights day Cynosure conducted by D. G. Vaishnav College, Arumbakkam. Chennai – 600 106 on 30th July 2016.
- Our students participated in the Consumer Mela conducted by Prince Shri Venkateshwara Arts and Science College, Venkateshwara Nagar, Gowrivakkam, Chennai – 600 073 on 2nd September 2016.
- Our CCC Faculty Coordinators Dr. A. Varadaraj and Dr. K. S. Sathyanaraynan participated in the one day workshop on Silk Mark Label conducted by Silk Mark of India on 30th November 2016.
- Our students are going to participate in a competition to be conducted by Quaid – E – Millath College for woman Anna Salai, Chennai – 600 002.

ROTARACT CLUB

Report on Installation of Rotaract Club on 29.09.2016.

MEASI Institute of Management has organized Rotaract Club Installation Programme for the year 2016-17 in the Institution.

Mrs.Sujatha Chandra Bob, President, Rotary EClub of Chennai, R.I.Dist 3230 presided over the function.

Dr.D.Nisar Ahmed, Director, MIM welcomed the gathering and honored the Chief Guest. Our Director also welcomed the parent eclub to start projects.

Rtn. PHF.Sreenivasan, Chief Guest Installed the Office-bearers of the Rotaract Club of MIM for the year 2016-17, followed by the acceptance speech by Mr.Muzammil, President, Rotaract Club of MIM.



Mr. Solomon Interacting with the students at the Rotaract Inauguration programme.

Mrs. Jayanthi Raja Sreenivasan, Immediate Past President, Rotaractclub of Chennai, presided over the function and provided guidelines to take up and implement Projects like Road Safety, obeying traffic rules, etc.

Around 200 members attended the installation function, including Rotarians from the parent club, students and staff of the Institution.

ONE DAY SEMINAR ON “HOW TO FACE INTERVIEWS”

Rotaract club of MEASI Institute of Management organized one day Seminar on the topic “How to face Interviews” on 27th February 2016 to our second year MBA Students. The main purpose of the seminar was to make the students comfortable and feel relaxed when they are attending interviews for placement. The students should be confident enough to take up an interview for placement.



Resource person interacting with the students

The program emphasized on the behavior to be adopted in the interview, Mannerism and approach to be followed by the students in an interview. It also highlighted on what sort of questions will be asked and how such questions can be dealt in an interview. Our final year students were highly benefitted by the seminar and expressed that they are confident in attending the interviews and they will be well placed.

The Institute organized Rotaract Club Installation Programme for the year 2016-17 in the Institution. Mrs. Sujatha Chandra Bob, President, Rotary E Club of Chennai, R.I. Dist 3230 presided over the function.

Dr.D.Nisar Ahmed, Director, MIM welcomed the gathering and honored the Chief Guest. Our Director also welcomed the parent eclub to start projects.

Rtn. PHF. Sreenivasan, Chief Guest Installed the Office-bearers of the Rotaract Club of MIM for the year 2016-17, followed by the acceptance speech by Mr. Muzammil, President, Rotaract Club of MIM.

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Around 200 members attended the installation function, including Rotarians from the parent club, students and staff of the Institution.

YOUTH RED CROSS – REPORT

YRC committee for the academic year 2016- 2017:

- Director – Dr.D.Nisar Ahmed
- YRC Programme Officer – Mrs.D.Charumathi
- YRC Student President – Mr.Syed Mahamood Rizvi
- YRC Student Vice – President – Mr.Dinesh Kumar

- YRC Student Secretary - Ms. Sufroon Nesitha
- YRC Treasurer – Mr. Mohammed Ibrahim .J

BLOOD DONATION CAMP:

Blood Donation Camp was organized by Youth Red Cross Society of MEASI Institute of Management on 3rd August 2016 from 10.00 A.M to 2.00 P.M in our campus to inculcate the value of sacrifice among the student community. Our students were enthusiastic in blood donation camp in which 75 students participated in Blood Donation Camp and after screening of blood samples, 53 units of blood was donated by our students to the Indian Red Cross Blood Bank Unit. Students were appreciated for their voluntary service and certificates were issued for the same by the Youth Red Cross under the slogan “Give Blood Give Life”.

GENEVA CONVENTIONS DAY CELEBRATIONS:

In commemoration of Geneva Convention Day Celebration 2016, competitions were organized by the Indian Red Cross from August 26th 2016. Our students participated in oratorical and Essay writing competition.

AAZADI-70:

In order to create more sense of patriotism among our students Youth Red Cross club of MEASI Institute of Management organized Aazadi-70 celebrations from 17th August 2016 to 23rd 2016. We organized Quiz Competition on the topic “Indian freedom fighters”. Preliminary round was held on 17th August 2016 and finals were held on 19th August 2016. Ten teams participated in the Quiz competition. Taher Haider and Umar Naseef. V of IMBA are the winners of Quiz competition and runners are Mohammed Ashik Aliyar.M



Our Director with the Chief Guests during AZAADI 70 Celebrations

and Noor Asik Ahamed Marikar and Mohamed Sufyaan. M.A and Mohammed Ibrahim Raaqib. B.A of IMBA.

Essay writing competition was held on the topic “Struggle for India's Independence” on 18th August 2016 in which 13 students enthusiastically participated. First prize was won by M. Mohammed Sulaiman of I MBA, Second prize was won by P.M. Abdul Majid of I MBA and third prize was won by Arshiya Fathima. M.S of I MBA. We invited Mr. R. Sivakumar, Senior Advocate, Madras High Court and Dr. S. Ramanathan, Founder Director, School of Management, Coimbatore to enlighten our students on “Freedom Struggle – Forgotten Heroes. Mr. R. Sivakumar delivered his lecture by highlighting the freedom we enjoy due to independence which is gifted by our freedom fighters. He highlighted about our rights by explaining from article 14 to article 32. Mr. S. Ramanathan enriched our students about the hardship and struggle faced by our freedom fighters in attaining freedom for us. Our students were inspired by the freedom struggle encountered by our freedom fighters and have taken up the responsibility to make the dreams of our inspired late President Dr. AbdulKalam come true.

Educational Tour TURAS 2016

CHENNAI - AGRA - SHIMLA - KULLU - MANALI - DELHI

The MEASI Institute of Management has organized 4th Educational Tour “TURAS16” for the final year MBA Students of the Batch 2015-17 to Agra-Delhi-Shimla-Kulu-Manali from 23rd August 2016 to 02nd September 2016 which consists of fifty three boys accompanied and guided by Faculty Members Dr. A Varadaraj, Dr. S.G Balaji and Mr.A.Appu along with one non-teaching Staff members. The idea of Turas16 is to plan travel destinations for students with a view to familiarize them with the immense



Dr.D.Nisar Ahmed, Director of MIM along with the staff members and students in the central railway station for TURAS16 TRIP



MEASI INSTITUTE OF MANAGEMENT 2015-2017-BATCH

diversity we enjoy. There is no country on earth that offers the visual diversities. North India is well equipped with age old monuments, magnificent Himalaya, deep rooted religious beliefs and modern cities all at the same place. The Tour Trip that is a specially designed educational tour to make our students familiar with India's pride.



Students in the Kullu valley



Kufri Fun world theme park in Shimla



Industrial Visit to Shawl factory at KulluSight Seeing in Rohtang pass Manali



At Agra fort and Red fort along with staff members

ED Cell and Incubation Centre

I Guest Lecture on “Challenges of New Generation Entrepreneurship” on 22.10.2016 at 3.00 to 5.00 PM

Guest Lecture on “Challenges in First Generation Entrepreneurship” for the First Year and second year MBA students held on 22nd January 2016 (Friday) at 3.00 to 5.00 PM. The Guest Speakers for the programme are MJF Lion K. Duraisamy, MD & CEO, Indoh Group of Companies and Mr.B.Munirathinam, Manading Director, iGlobe systems Pvt. Ltd. and Mrs.SmithraKashaap, Tantric Yoga. Mrs. SmithraKashaap highlighted the importance of entrepreneurship and given motivational lecture to the students to become entrepreneur. MJF Lion K. Duraisamy has beautifully explained about the seven important abilities of a successful entrepreneur. Mr. B. Munirathinam shared his own experience as an entrepreneur.

Students gained more knowledge and information through this Entrepreneurship Lecture. By seeing this event in Today's Engagement Column of Hindu Newspaper two representatives from Centre for Entrepreneurship Development, Anna University also attended the programme and one person from Digital Signature Company is also attended. The Students and outside participants enjoyed and learned more information about entrepreneurship and all are given excellent feedback regarding the lecture.

II ED cell organised one day workshop on “Business Startup” on 12th march 2016, Saturday



From Left to Right Dr.S.G.Balaji, Associate Professor, Dr.D.NisarAhmed,Director, Mr.Barathsurendran, Corporate trainer, Techemate Leadership Academy and Mr.AkbarAnsar, Administrative officer MIM.

Startup India, Standup India is a new mantra for encouraging Entrepreneurship initiatives in India. To support this initiative and to increase productivity of our nation and to make India a developed nation. MEASI Institute of Management, entrepreneurship development cell organized a one day workshop on “Business Startup” on 12th March 2016, Saturday for first year MBA students. Dr. D. Nisar Ahmed,

Director, MIM welcomed the gathering and highlighted the importance of entrepreneurship and motivated the students to become job provider instead of job seeker. Mr.Barathsurendran, Corporate trainer, Techemate Leadership academy is the resource person for the workshop. The business startup workshop covered the topics like seven key components of a business in session one and introduction to product leadership in session two and introduction to market leadership in session three and finally in session four described about financial and operational leadership. This workshop helps students to learn how to start business and create a logo and website and to understand and study markets and competitive intelligence, running a business successfully. Finally this business startup workshop gives our youth the opportunities to grow and to become industrialists and entrepreneurs. Dr. S.G. Balaji, the coordinator of the workshop proposes vote of thanks.

III. Entrepreneurship Orientation Programme held on 19th July 2016, between 11.00 am to 1.00 pm



Entrepreneurship Orientation Programme by NEN



Ms Vishnu Priya, Regional Manager, Southern Region,NEN

The Institute signed MOU with National Entrepreneurial Network for the period of 3 years from April 2016 to March 2019 for carrying out Entrepreneurial Development activities in our campus. As a part of that activity Ms. Vishnu Priya, Regional Manager, Southern Region, National Entrepreneurial Network conducted Entrepreneurship orientation programme on 19th July 2016, between 11.00 am to 1.00 pm for our first year. Ms. Vishnu Priya, Regional Manager, NEN explained about the wadhvani foundation and National Entrepreneurial Network and how NEN helps to build entrepreneurship in the campus and how to use Learnwise Mobile Application and Educast Programmes and how this would be carried out in the campus. Finally she interacted with the students who are appointed as E-Leaders of E-cell. This programme helps the students to understand and to know how to build Entrepreneurial activities in the campus.

IV. Inauguration of MIM Incubation cell and one day workshop on Incubation of Business ideas.

The Institute inaugurated their incubation cell and organized a one day workshop on incubation of business ideas on 09-03-2016 (Wednesday) @ Md. Sathak auditorium, Mr. P. Killivalavan, Principal consultant, Quintez Industrial guidance bureau and former vice president ITCOT, conducted the workshop.

The workshop was divided into four sessions, the students were divided into seven teams, first session was about conceiving the business ideas, the second session was about discussing the ideas, in the third session students presented their ideas and in the fourth session the students' ideas were evaluated for their practicality and viability. The business idea of manufacturing “coconut shell”, a tetra pack coconut water drink was selected as the best Business idea by the resource person.



At the inaugural of the Incubation Centre



Students attending the workshop on Incubation of Business Ideas

The program ended at 4.00 pm and it ignited an entrepreneurial spark in the minds of the students. The program was organized by Dr. A. Varadaraj Associate Professor, and Mrs. W. Shabeena Shah, Assistant Professor.

V. Orientation programme cum Industrial visit to NSIC on 20th July 2016

The Institute Organized one day Entrepreneurship Orientation Programme (EOP) Cum Industrial Visit to National Small Industries Corporation (NSIC), for the IIInd year MBA students. The visit consists of 104 Students along with two faculty members Dr.A.Varadaraj & Mr. A. Appu Assistant Professor MEASI Institute of Management. The Purpose of EOP and industrial visit is to create awareness among the students for setting up of new Enterprise after completion of their studies instead of searching for jobs only. This



MEASI Students at Live hood Business Incubation Center

program makes participants familiar about role and importance of MSMEs in Indian Economy, process of setting up of Enterprise, preparing Project Reports, Identifying marketing possibilities as well as with the issues regarding various statutory requirements such as Income Tax and VAT.



Mr. Harish Assistant Manager addressing the session at NSIC Centre

The programme started at 10.30 am in the NSIC premises by Mrs. Anandhi Director NSIC Followed by the Session addressed by Mr. Philip Vaseekaran, Managing Director Selkan Consulting Pvt. Ltd., He has given the Insight about Entrepreneurs Skills, Challenges, and establishment of Small Business startup and he also highlight the Funding Agency of the Government for the various projects.



Students observing the incubation projects

In the afternoon session Mr. Harish Assistant Manager NSIC highlighted the importance of Incubation and how to start the business, Role of Government and other Agency in Developing the Entrepreneur. He also stated that NSIC Training-cum-Incubation Centers provide an opportunity to first generation entrepreneurs to acquire skill for enterprise building and also incubating them to become successful small business

owners. At these centers, exposure in all areas of business operations are being provided such as business skills development, identification of appropriate technology, hands on experience on working projects, project / product selection, opportunity guidance including commercial aspects of business. In addition, low cost project technologies required for setting up new small business enterprises are being displayed in working condition

In Evening session the student observed various incubation projects carried out by NSIC center after that students visited the Live hood Business Incubation Center. The basic objective behind this visit was to make the students understand the concept of Incubation centers, to see the facilities provided by such centers and to know their model of operations.

Faculty Development Programme

MEASI a Premier B School in Chennai has initiated a Faculty Development Programme for the City colleges and 20 faculties from other colleges and 30 faculties from our college have attended the programme on 19th March, 2016. The FDP was conducted on "Excel and Enhancing Educators" and the Resource person was Dr. A. Selvam, Professor and Principal, College of Management, Sri Ramachandra University, a Banker turned academician and a Global Trainer.



Our Director with the faculty members and the resource person

He emphasized on the purpose of education is the cultivation of freedom and intelligence, which is not possible if there is any form of compulsion, with its fears. After all, the concern of the educator is to help the student to understand the complexities of his whole being. Modern day education is addressing a part

and holistic approach to education is the need of the hour. The trainer has emphasized man making education and our country is yet to realize its full potential and its present GDP of 2 trillion dollar economy compared to China and USA which stand at 11 and 18 trillion which is the highest populace country and 3rd largest populace country respectively. Realization of full potential with the commitment for the society and over all development of the individual is paramount important to mitigate the suffering of many Indians. Each one of us should realize our duty and fulfill their obligation to improve the individual, organization and society at large.

Graduation Day

CONVOCATION 2016 – 10TH FEBRUARY 2016

Our Institute held 9th Annual convocation on 10th February 2016 at Haji Anaikar Abdul Shukoor Auditorium New College Campus. DR. P. DAVID JAWAHAR REGISTRAR, UNIVERSITY OF MADRAS delivered the convocation address and distributed certificates to the Graduates.



**DR. P. DAVID JAWAHAR REGISTRAR, UNIVERSITY OF MADRAS
giving the Convocation Address**

Guest Lectures

Date	Resource Person	Topic
21/01/2016	MJF Ln. K. Duraiswamy MD & CEO INDOH Group of Companies	Challenges in first generation on Entrepreneurship
3/3/2016	Prof. JoysammelDhanraj M.com, Mphil, MLM	Analysis of Budget 2016-2017 and its impact on economy
24/08/2016	R.V. Shanjeevana, Additional, Director , EDI Mr. Anandhan, By Director EDI Mr. Shashow, By Director EDI Mr. Rajgopal Nair, PMO-IEDP	Entrepreneurship development
26/08/2016	Dr. S. Ramanathan, Founder Director School of Management, Anna University, Coimbatore Mr. R. Sivakumar, Senior Advocate, High Court of Madras	Anna University, AZAADI -70 Indian Freedom Struggle
27/08/2016	Mr. S. Dwarakanatham	Enhancing Employability Skills
18/10/2016	Mr. M. Chidambaram, International Trainer	Motivation and positive attitudes
31/10/2016	Mr. S.J. Johnkenedy MBA, Inspector of Police	Vigilance awareness

Industrial Visit to Hatsun Agro Product Ltd

The MEASI Institute of Management Organized One day Industrial Visit to Hatsun Agro Product Limited, for the 1st year MBA students on 6th AND 7th October 2016. The visit consists of 102 Students along with two Faculty Members Dr.A. Varadaraj & Mr. A. Appu, Assistant Professor and Dr.S. Sundari Suresh, Corporate Trainer of MEASI Institute of Management.



MEASI Students at Hatsun Agro Product limited, Kancheepuram

The day in Hat sun begun with conference room where a video of 15mins about Hat sun production was played, which gave us the overview of all the machines, production and processing unit. After the Introduction video we moved on to hygiene room, there we learnt the hygiene factor and employees working environment, we were also given safety jackets hence dressed up and our hair was covered for hygiene reasons, as employees follow these hygiene factors as part of their daily routine. which helped us to know the importance of hygiene and safety measures. Third round was the Quality room, Where the quality of the milk was checked and tested were taken to check milk's density and how the raw milk was processed with soft water after quality room we moved on to Processing room, where it's fully automated with workers supports. Which helped us to know how does machines function with the help of man and its working speed as well we were informed about the backup machines for the safety purposes.



MEASI Students at Hatsun Agro Foods

Finally it was the cooler room the temperature was Below 5°C. lastly we were taken to packing process section there we learnt about effective packing to preserve the Hatsun products and the printing of Manufacturing and expiry dates. We were also complimented by Hatsun complimentary bag and icecreams. We thank the coordinators for their support and MEASI institute of management for organizing such an enlightening Industrial visit.

Management Development Programme



AT The Inaugural of MDP" Creating a Culture of Excellence"

MEASI Institute of Management apart from imparting knowledge to the students community, it also strives hard to impart knowledge to working sectors like people from various back ground like executives, middle level managers, senior executives etc. MEASI Institute of Management organised a Management Development Programme on " Creating A Culture of Excellence" on 30 April 2016 at Mohamed Sathak Auditorium. Mr. Vasudevan, was the resource person who took workshop in a highly interactive way.



The participants of MDP" Creating a Culture of Excellence"

He made the participants to realize the need and importance of moving towards the culture of excellence from the normal level along with the problems while implementing the same. He also motivated the participants by elaborately discussed about the benefits of having excellence at work place. The MDP was successful and it received a good response from the participants.

MMA Activities

MMA Activities at MEASI Institute of Management

Madras Management Association (MMA) is one of the largest local Management Association in India. It was established in 1956 with the objective to improve Management Education and Training in the country. MMA has striven for Management expertise that can synthesize Indian Ethos with international Management thought and techniques. With over 6000 members, it forms a pool of expertise and resources for the comprehensive development of all Management disciplines in the country.

MEASI Institute of Management has opened its MMA Students Chapter on 1 Jan 2016 with the following objectives.

1. Cultivating professionalism among students
2. Encouraging the Industry- Institute Interaction
3. Preparing students industry ready.

Various activities conducted by the MMA Students chapter during the year 2016 are as follows:

A. Monthly MMA Workshops held at MIM campus

1. One Day Workshop on Communication skills by Mr. K. Sriram, Entrepreneur, Author, Life coach, corporate trainer & NLP practitioner on 20th Jan 2016.



Our students at MMA workshop

2. One day workshop on "Presentation Skills" on 29 Jan 2016 between 10.00 AM to 4.45 PM by Dr. UMARAMESH.

3. A seminar by Mr. Mukund on positive attitude on 22/2/2016 towards "Management Day celebration" between 2.00 pm – 3.00 pm.

4. One day workshop on "Communication skills" by Mr. K. Sriram, Entrepreneur, Author, Life coach, corporate trainer & NLP practitioner on 30th June 2016.

5. One day workshop on "Stock Market" by Mr. Raju Iyer on 18 July 2016.

6. One day workshop on "Enhancing Employability skills" by Mr. S. Dwarakanathan Vice President – Engineering (R&D) And Vice President- HRD Brakes India Ltd., on 29TH AUG 2016 between 10.00 AM to 3.00 PM.



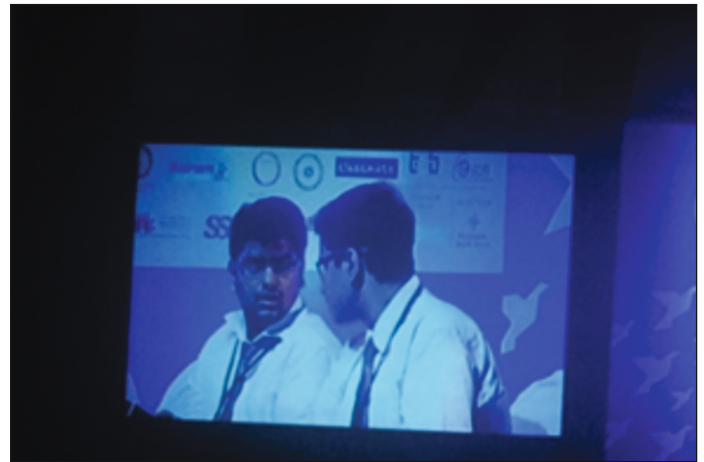
Our students at MMA workshop



Our students at MMA workshop

7. One Day workshop on “ Winner in You” on 03/11/2016 by Mr. Gp. Capt. Vijayakumar between 10.00 am-11.00 am.

8. Around 80 students attended MMA students' Convention 2016 on 29/09/2016. 6 students participated in quiz competition. 4 students participated in paper presentation and 4 students participated in Business plan. Asif Ali and Anush of I MBA A Batch got selected for pre finals in quiz competition. Noor Ashik Marickar&Irshad Ahmed of I MBA B Batch got third prize of INR 10,000/- in Business Plan. It is worth enough to mention that our students have competed IIM, BIM Students..



MEASI Students Receiving Prize at the MMA students' Convention 2016

45 Students attended MMA 5th Chinnikrishnan Innovation Award Function 2016 held on Wednesday, 7th of September, 2016 at Kamaraj Arangam between 5.30 pm - 8.45 pm. Students got good exposure with a galaxy corporate tycoons.



MEASI Students at MMA 5thChinnikrishnan Innovation Award Function 2016

As a part of the MMA Students' Chapter activity, MMA has given enormous opportunities to our students.

NEWANCE 2K16

Annual Management Meet 2016.

The Institute organized its 20th Annual Management Schools meet NEWANCE'2K16, (The Challenge for Budding Managers) on the 17th of February, 2016. The objective of this meet is to develop the skills of future managers. This management meets serves as a launching pad for future executives and promotes Managerial spirit among the student community.

The event was inaugurated by Mr. Suresh Iyer, General Manager Bio Body fuels Limited, and Presided by Janab A. Mohammed Ashraf Sahib, the Honorary Secretary, MEASI and Executive Director of MEASI Institute of Management. Events like, Mark8 Mania, Adzap, Business Quiz, Brand War, IPL Bidding, Corporate Walk, Best Management Team and Best Manager were organized in large scale.



At the Inaugural of NEWANCE '16

320 competitors from 32 leading Colleges had participated in this mega event. The winners and runners were awarded cash prize of Rs. 5,000 plus trophies and certificates. The Best manager won an APPLE Ipad, sponsored by MEASI Institute of Management.



Our Executive Director Distributing the Prizes to the winners of NEWANCE '16

The valedictory function was also presided by the Honorary Secretary Mr. A. Mohammed Ashraf Sahib and Mr. Davidson Jabez, General Manager, Materials Planning & Logistics, Ford India was the chief guest and delivered the Key note address, who opined that the students should always not forget the past and live in the present and think about the future. He also showered praise on all the participants especially the finalists of the Best Manager event. The Honorary Secretary Mr. A. Mohammed Ashraf Sahib advised the students' community to compete and each individual to develop a unique quality which will be the Unique Selling Point to get a job in future.

SEBI VISIT

A Visit to SEBI was organized for II Year MBA Finance Students on 26th July 2016. Finance A Batch of students were taken to SEBI from 11.00 A.M to 1.00 P.M and Finance B Students were taken from 2.00 P.M to 4.00 P.M. 35 students attended the morning session and 15 students attended afternoon session. Mrs.D. Charumathi and Mrs. Anees Fathima accompanied morning session students and Mr. Appu accompanied afternoon session students to the visit.



MEASI Students at Investor Planning workshop at SEBI Regional office Chennai ction 2016

Mr.Vijayan, Manager of SEBI explained the concept of SEBI with 5 I's. They are Investors, Issuers, Intermediaries, Instruments, Infrastructure.

Silver Jubilee Celebrations - The Glorious Journey of 25 Years

The ALUMNI ASSOCIATION of MEASI Institute of Management organized the silver jubilee celebrations of the Institute on Saturday, the 24th of September, 2016 at 4:00 p.m. in the College Auditorium. Padmashree, Janab, Mecca Rafeeqe Ahmed Sahib, President – FIEO, FICCI-Tamil Nadu Chamber, All India Skin & Hides Tanners & Merchants Association, Chairman Council of Leather Exports, India was invited as the chief guest and delivered the keynote address.



Our Secretary Janab A. Mohamed Ashraf presenting the Souvenir to our Chief Guest Janab Mecca Rafeeqe Ahmed

The president of the Alumni Association Mr. M.M. Ashroff, gave the welcome address. The celebrations were held in the august presence of the Chairman, Janab U. Md. Khaleelullah sahib, The secretary and Executive Director, Janab A. Mohamed Ashraff Sahib, The Finance Director, Janab C. Abdul Malik Sahib, and the Director Dr. D. Nisar Ahmed Sahib.

A number of events were held together with a photo exhibition displaying the pictures of various events through the 25 years journey of MIM. It was a very nostalgic event each one was traveled back to their college days and recollected their golden memories.



The Dignitaries with the Silver Jubilee souvenir

The programme convenor Mr. J.M.H. Hassan Moulana, arranged for an elaborate dinner for the participants of the Programme. The Management members, present students and the Alumni of MIM participated in the celebrations. It was a very gala event and a grand success. The Management members and the Director appreciated the organizers for their efforts and for making the event a cherished and most memorable

SPORTS

Triumph'16

The Annual Sports Fest Triumph"16 was conducted by MEASI Institute of Management Fest for MBA students on 5th & 6th FEBRUARY 2016. The theme of TRIUMPH "16 was "Experience True Sporting" and the main objective was to encourage active participation among all students as well as to recognise individual sporting achievements. The sports Fest began enthusiastically with a welcome speech by our beloved Director Dr.D. NisarAhamed, MIM and Mr. S.A. Md.Nasrullah, MEASI Sports Convenor inaugurated the sports meet and briefed the importance of sports activity for the overall personality development of the person and appealed the students to have a good role model to follow on. The events were conducted by the Sports committee comprising of Dr. K.S. Sathyanarayanan, Mr.A. Appu and Mrs. D. Charumathi. The students of MIM were grouped into six teams with energetic names like Iron Fist, Falcons, Barbarians, Mervicks, Brave Warriors and Titans.



At the Inaugural of Triumph'16 – Annual sports meet



Prize distribution Ceremony of Triumph'16 Annual sports Meet

Overall best performance in all events was also awarded and the winning team was also applauded. Iron Fist (I year 'A' batch) won the overall championship for the year 2016 for the Men's category and Titans (II year "C" batch) won the overall trophy 2016 for Women's Category. Teaching and non-teaching Staff of MIM extended their full support for the smooth conduct of all the events on time and also Our MIM Director Dr. D. Nisar Ahmed applauded the sports committee for making the event successful

Inter College Sports Competitions VIT t20 cricket tournament -Riveria 2016

The second year and first MBA students of MIM participated in the RIVERIA 2016 organized by VIT Vellore on 27th January 2016 for the T20 cricket tournament. The tournament consisted of 20 colleges throughout various cities in India and it has been categorized as group A and B. The first inaugural match between Nanda Engineering College, Erode and MIM, Chennai started at 10 am.



MEASI Students at VIT T 20 cricket tournament

Brief Results

- Nanda ENGG. College won the toss and elected to bat first.
- Nanda ENGG. College Scored 155 for 4 in 15 overs.
- MIM scored 87 all out in 14 overs.

The students thanked the management and the director for motivating them to participate in the intercollege students cricket tournament and also thank for the financial support. Finally the students also thanked the sports committee of MIM and the Coach Dr. K. S. Sathyanarayan.

Report on kabaddi match held at NICM on 3rd February 2016

The spirit of sportsmanship in Kabaddi which has become an iconic play in present era, a constant practice makes one to reach the top and by appreciating the participants of teams. MEASI Institute of Management won the flood lights Kabaddi match against Natesan Institute of Co-Operative Management in the Inter collegiate Kabaddi Tournament held on 3rd February 2016 in the NICM College grounds.



MEASI boys win kabaddi tournament

In the first half, NICM led by two pints with the score being 15-13 their favour.. However, were not able to hold their nerves in the second half. For MEASI, Captain N. Ashok and Mohammad Abdul Aziz M. displayed good all-round and catching skills. Waseefur Rahman O. was impressive in his raiding skills for MEASI. Finally MEASI won the match by 12 points beating NICM in the home ground. Dr.D. Nisar Ahmed, Director of MEASI Institute of Management applauded the kabaddi team of MIM for bringing laurels to the institution.



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