



"A thought beyond Horizons
of success committed for
Educational Excellence"

MIM Ripples Times '14

RESERVOIR OF KNOWLEDGE

B-School Newsletter

VOLUME 1, ISSUE 3, JULY-DEC 2014

MEASI INSTITUTE OF MANAGEMENT

Approved by All India Council for Technical Education
Affiliated to the University of Madras
ISO 9001-2008 Certified Institution



6th GRADUATION DAY Conducted on 19th October 2014

Chief Guest : Prof.R. Thandavan, Vice Chancellor, University of Madras

Janab U.Mohamed Khaliluulah Sahib, Chairman

Janab A.Mohamed Ashraf Sahib, Executive Director

Janab C.Abdul Malik Sahib, Finance Director

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Dr.D.Nisar Ahmed, Director

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Mr.A.Appu, Assistant Professor

Mr.R.Akbar Ansari, Administrative Officer

INDEX

Messages From Editorial Board	02
About MEASI	03
Induction Programme	04
Ifthar Party	06
Teacher's Day Celebration '14	07
Industrial Visit	08
Student Exchange Programme	10
Educational Tour '14	11
Graduation Programme	13
Fresher's day	14
Guest Lecture	15
Triumph Sports Meet '14	17
Academic Achievements of Faculty	19
Academic Endeavours of Students	21
University Rank Holders	23

JANAB U.MOHAMED KHALILUULAH SAHIB FROM THE DESK OF THE CHAIRMAN

Dear Readers,
Seasons Greetings!

The very motto of MEASI Institute of Management is to provide world class quality education and professional exposure. MIM goes for 360 degree development of all students through various academic activities, sports, co-curricular and extra-curricular activities which are the hall mark of our campus. I am very pleased to present our MIM newsletter covering the entire spectrum of activities held at our institution. "MIM RIPPLES TIMES" has been an integral part of every student who entered the portals of education. It gives immense pleasure to release the second edition of MIM Newsletter.

Janab A.MOHAMED ASHRAF SAHIB EXECUTIVE DIRECTOR'S MESSAGE

The MEASI Institute of Management brings a new spirit of learning in the field of professional education. It is great to find a considerable number of winners and participants in co curricular and extra curricular activities which certainly prove that our staff and students are adequately equipped and possess necessary quality skill to bring laurels to the institution. I am sure that publishing a newsletter of this sort containing the achievement's of the MIM family will be recognition to them. I wish them all the very best for future endeavor.

Janab C.ABDUL MALIK SAHIB FINANCE DIRECTOR'S MESSAGE

It gives me immense pleasure to note that the Third Newsletter of MIM is being released. When we have a glance at the Newsletter, the staff and students will get more recognition when the awards/achievements they won are publicized through the Newsletter. It would definitely be an inspiration and motivation for other students and staff to scale newer heights.

DR.D.NISAR AHMED, Director of MIM MESSAGE FROM ADVISORY COMMITTEE

A deep sense of appreciation and joy surges through our heart as MEASI Institute of management is stepping into 19th year. The fertile soil of MIM produced year after year budding Managers and Entrepreneurs making their alma-mater proud. The newsletter which is being rolled out today marks the launch of an effervescent activity that would enable the management to bring out to the eyes of the competitive world, the academic achievements of our prestigious institution. This news letter would definitely be an inspiration and motivation for all students and staff to perform better and add on their contribution in the forthcoming issues.

FROM THE EDITORS'S DESK

Having successfully crossed the various hurdles encountered on the way of its growth, MEASI Institute of Management has grown in stature and strength, and has become one of the finest educational institutions, dedicated to the pursuit of knowledge and excellence. To respond effectively and creatively to the needs of today's society we focus on an educational program which revolves around equipping our students with such qualities that they confidently plunge into any field of activity which is socially useful, intellectually elevating and spiritually ennobling. We are extremely happy that MIM is bringing forth a news letter of third issue "MIM RIPPLES TIMES" highlighting the activities between July 2014 to December 2014. We hope everyone will find this newsletter exciting and interesting.



Mr.A.Appu, Assistant Professor

Mr.R.Akbar Ansari, Administrative Officer

About MEASI

- The MEASI Institute of Management was established in the year 1987, by the Parent body of Muslim Educational Association of Southern India (MEASI) as New College Institute of Management and subsequently changed as MIM.
- The MEASI Association, established 113 years ago, was registered under the Act XXVI of 1860.
- It is one of the Oldest Minority Group of Educational Institutions in Southern India.
- It is having a multi-level educational system ranging from School Level, Post Graduate Level and Research level.
- It has excellent infrastructural facilities with a sound financial resource-base.
- It is backed by a democratic and participative management system.
- It is under the Leadership of Enlightened and Eminent individuals drawn from Educational, Industrial and Other walks of life.
- The Association was formed primarily for the benefit of the Muslim Community which is Educationally Backward.

MEASI INSTITUTE OF MANAGEMENT

MEASI Institute of Management is Standalone, Co-education and Muslim Minority Institution having multi level educational system and has been established with the objective of imparting training in different disciplines of Management with emphasis on practical application suited to Indian Environment and manages intellectual needs.

VISION

- To emerge as the most preferred educational B-School with global recognition by producing most competent entrepreneurs and managers through quality education.

MISSION

- To build a B-School, through sustainable effort with an environment which empowers the active participation of faculty and staff, encourages the students to develop competencies for learning with the following input/output:
- Creation of world class facilities and ambiance for advance level of teaching and practical training.
- Developing students as global citizens with conscience, commitment and dedication.
- Strengthening industry-institute interfaces and promotes Entrepreneurial development activities.
- Getting possible placement opportunities and multiple job offers.

QUALITY POLICY

- To provide well qualified faculties with world class infrastructure and equipment facilities towards the all round growth of the students which includes their competencies and personality growth.

INDUCTION PROGRAMME FOR 2014-15 BATCH

The Induction program was organized by the Measi Institute of Management for the 19th batch of MBA students. The program began with a recitation of the verses from the Holy Quran by Mr.A.K. Abdul Samad followed by a bayan by Mr.T.Hameedkan, Assistant Professor of MIM.Dr.D.Nisar Ahmed, Director of the institute, in his welcome speech has given emphasis on maintaining proper discipline, punctuality and optimum utilization of resources so that good management skills can be developed . He also motivated students to maintain a profit and loss statement between the fees they paid and knowledge they gain in order to reap maximum benefits. He said that MBA is a unique program and right decision at the right time is the foundation of management.

B. K Sethi, senior vice president, (exports) Finolex Cables Ltd. Chennai, who was the guest of honour, advised the students to aim big in their lives and work in a systematic manner to fulfil their dreams. He also touched upon the general economic scenario and talked about multiple opportunities being available to the students.



Induction programme
of MIM Students



Time Management is the mantra of my life.



Induction programme for the batch 2014 - 2016

Executive director of the institute, Janab A.Mohamed Ashraf Sahib, in his address to the parents, the faculty and students to work jointly towards personality transformation of the students to achieve highest possible milestones in future. He also spoke about various methodologies to be adopted by the students to attain top class academic excellence. He also motivated the students to adopt multiple measures which have been initiated in the institute to enhance their employability. He also explained the students and the parents about the placement efforts being made to ensure 100% placement of students.

The program concluded with a session to familiarize the students with the pedagogy of management .The students participated with enthusiasm and displayed their creative ideas in the session. There was lot of response from the parents about the shaping of the future of their children. A separate formal as well informal interaction between the parents and the faculty was also organised.

Keep your face to the sunshine and you cannot see a shadow.

IFTHAR PARTY ON 16th JULY 2014



MIM students in Iftar party during Ramzan Occassion

An Iftar party was organized by the students of MIM on 16th July 2014 in the holy month of Ramdan. The programme was organized on the campus of MIM and it was participated by the staff and students of the college and also by many invited guests from neighbouring colleges. Dr.D.Nisar Ahmed, Director, Measi Institute of management said the party was organised with a view to bring about harmony and goodwill among the communities. He also highlighted the importance of fasting and self restraint.

Fasting is prescribed by Allah Subhanahu Wa ta'ala to show our faith and submission upon him. Fasting is also an occasion to experience the feelings of hunger. The Zakath prescribed by Islam, if practiced in the right perspective would be sufficient enough to eradicate the imparities among the people. This is the kind of social revolution which is heralded by the advent of zakath. Fasting is a medium to know the hunger and sufferings of the poor and the poorest. With all this in our armory, if we are able to touch the hearts of the people in distress, we would not be able to achieve the goals intended by fasting.

Iftar was also an opportunity for both students and staff to socialize with each other. The students and staff were very happy and expressed their sincere thanks and appreciation to the director of the college and administration for organizing this event. Janab Dr.S.Abdul Maliq, Principal of the new college welcomed the gathering and Mr. T. A.M.Hameed Kan, Assistant professor of MIM gave vote of thanks.

Live life to the fullest, and focus on the positive.

TEACHERS DAY CELEBRATION 2014

The students of MEASI Institute of Management celebrated Teachers Day in a very grand manner on 5th September 2014 at 4 pm in Mohamed Sathak Auditorium. The chief guest for the day was Dr.D.Nisar Ahmed, Director, Measi Institute of management. The programme started with the prayer by Mr. Mohamed Kamaludeen.M, II year student followed by the welcome address by Mr.R. Akbar Ansari , Administrative officer, Measi Institute of Management.

In the presidential address of our chief guest Dr.D.Nisar Ahmed, Director he said that teaching was a noble, respectable and honourable profession and he wished there were more events like this in future so that he could see all the teachers come together and be a team. Dr. D. Nisar Ahmed, Director of MIM, in his speech address that a good teacher played a very important role in the shaping of the personality and future of their students and teachers day provided a good opportunity to the students to express their gratitude towards their beloved teacher.



TEACHERS DAY CELEBRATIONS

The second year students presented a video of all the faculty members and non-teaching staff and honoured them. The students in their speech said that Teachers gives light to them. Teachers sacrifice their life, soul for the upliftment of the students by imparting not only knowledge but also wisdom. They said that students can acquire wisdom only through teachers. The programme concluded by presenting the memento to all the faculty members and non-teaching staff followed by the vote of thanks by Mr. Nawaz Ahamed.A , II year student.



Students Honouring Teaching & Non-teaching Staffs with Memento

The journey of a thousand miles begins with one stop.

REPORT ON INDUSTRIAL VISIT TO RABIA LEATHERS (K.H GROUP OF COMPANIES)

Industrial Visit was organized for II Year MBA Student on 10th September 2014 By Measi Institute of Management. 88 Students were accompanied by 3 faculty members to Rabia Leathers (KH Group of Companies), Ponnammalle. Students were given an idea on the functioning of Leather industry.



MIM students at
Conference Hall

Rabia Leather Industries Private Limited, with around 3700 employees, is one of the largest Manufacturer and Exporter of Small Leather Goods from India, has its Manufacturing Facility in the outskirts of Chennai in India. From Chennai it is 22kms away from the city. It manufactures a wide range of intricately designed and crafted Leather Goods such as Bags, Wallets, Belts and other Leather Accessories for men & women to the tune of 4.5 lakh pieces/month in India. The facility has the Expertise, Capacity and competencies in Designing and Manufacturing the various Styles of the products to meet Global Standards of the Buyers. The Company has an Annual Turnover of over US \$ 50 Millions.



Industrial Visit to Rabia Leathers Ltd.

The facility is certified by STR Registrar LLC, USA for SA 8000:2008 and is also certified for ISO 9001:2008. Its buyers are from UK, USA and other European countries and caters to the requirements of world famous Buyers & Brands such as -Coach, ColeHaan, Hugo Boss, Christian Dior, Prada, M & S, Witchery, Country Road, Trenery J & M, Sandro, Dragon, Isbella, Pedro Del etc.

A warm smile is the universal language of kindness.

The K.H GROUP consists of four major companies. They are as follows:

- M.A.KHIZAR HUSSAIN & SONS,
- K.H SHOES PVT.LTD,
- RABIA LEATHER INDUSTRIES PVT.LTD,
- K.H.ARIND LIMITED.

Photo session of Rabia Leather visit with our MIM Faculty



The facility has its own Modern Design & Development Centre with 265 employees to craft samples and conceives innovative ideas for the Designing and Styles with Unique, High Quality Leathers received from its Captive Tannery and meets the requirements of Samples & Product Orders of any Con-noisseur Buyers /Customers in the International Arena. The company is a socially and legally compliant one and provides congenial working atmosphere for its employees and its Internal and External environment is Silvian in nature.

The leather making process is in general restricted to batch processing, but if the surface coating sub-process is added then some continuous processing can be included. The operation flow has to follow the preparatory → tanning → crusting → surface coating sub-process order without deviation, but some of the sub-processes can be omitted to make certain leathers (or partially tanned/ untanned products).

Be happy for this moment. This moment is your life.

STUDENTS EXCHANGE PROGRAMME “LEARNING EXPERIENCE IN OVERSEAS”

The MEASI Institute of Management organized one of its special programmes, students Exchange Programme (SEP) from September 17th to 25th 2014. The SEP was aimed at sharing knowledge, ideas, culture and learning opportunities available for MBA students. The objectives of this programme is to provide the students an authentic learning experience in an overseas experience where they will be able to appreciate the culture, learning process and acquire knowledge in a different work setting.



Delegates from ITE, East Singapore

As a part of their exchange program, Mr.Hariharan Dharmarajan, Senior Lecturer and students from Institute of Technical Education College, East Singapore had visited our college to interact with out students. The group of Students from ITE College learns modules such as business environment, Principle of Accounting, Project Management, Business Communication, Event organization and Publicity. The college soared to greater heights in the recent year with the historical signing of the Academic cooperation treaty with ITE College, East Singapore.



Valedictory Function with our Executive Director, Janab A. Mohamed Ashraf Sahib, MIM

The Memorandum of Understanding was signed on 16.9.2014 and would facilitate academic exchange & institutional cooperation between the institutions. There would also be promotion of development of research and other academic activities by way of student and sharing of educational resources. We are extremely confident that the following years witness more students from both the institutions enrolling for their subject of interest in the other institution, thereby transcending the physical, cultural and linguistic barriers prevailing between them.

The best preparation for tomorrow is doing your best today.

EDUCATIONAL TOUR'14

The MEASI Institute of Management has organized 2nd Educational Tour for the final year MBA Students of the Batch 2013-15 to Kerala and Munnar from 18th September 2014 to 23th September 2014 which consists of fifty six students accompanied and guided by three faculty Member namely Dr.K.S.Sathyanarayanan, S.Vinoth & A.Appu .On the first day of our trip we first visited a Jewish synagogue and then went to see the unique Chinese fishing nets which are used by Keralian fishers to catch fishes. They are these huge structures of wood with a huge net, submerged and lifted by means of a rope. After a little photography there we all had the very traditional 'Nariyal pani' which was the perfect refreshment after all the travelling we had done. In the evening came the most beautiful part when we visited the Allepey backwaters. Sitting comfortably in the boat, with a soothing view of the setting sun, the smooth flow of the water around and sipping through Nariyal pani at the same time was in all a heavenly experience. After this calming event we had a DJ party arranged for us at our hotel. As soon as we reached the hotel we were in our party clothes and danced as long as our feet would let us. Next morning we had to get ready a little early as we would be traveling a little longer than usual in the bus, as we would be going to Munnar!



Education Tour to Kerala - arrival at Central Railway Station on 18th Sept, 2014

It was a four hour journey from Cochin to Munnar, but all through we enjoyed, passing our time by singing, dancing and watching movies in the bus. Munnar seemed beautiful, the lush green fields, the fragrance of tea, the cool pleasant weather, the narrow roads, the mountain ranges, the small settlements, everything! It felt awesome being there. There was nothing much to do that day after the long hours of travelling, so we were just thrown open to the local markets there in the evening, with the main sellers being the best quality spices and chocolates and tea leaves. On the third day of our stay in Munnar, we visited the dam, the echo point and that Tata tea plant. The dam was a place of scenic beauty with the huge mass of water body glistening in the early morning sunshine and the sturdy green mountains in the background. Visiting the Tata tea plant was an educational experience where we learnt about the various types of tea and the processes involved in the manufacture of tea.

A goal is a dream with a deadline.



Camp Fire at Wayanad



Fishing Net Spot at Cochin

That day would be our last day of the trip because the next one and a half days we would be travelling back home. There was nothing that was not done that evening to make it the best night of the trip. After resting for a few hours after coming back from our Munnar sightseeing, we had a talent show organised for us where we not only got to know about the hidden talents in our friends but also in our teachers who came up sportingly showcasing their talent! We had students and teachers singing and dancing! It was a very lively ambience! After the talent show and the winning being awarded, we had a game of housie and later that evening we also played Garba! It was truly a night to be cherished by everyone!



Monster Ride at Wonder La Theme Park



Photo Shoot at Munnar Hills

On the fourth day, we reached Wonderla Park. A session on marketing of amusement park was conducted by the Public relations head of the park. She explained how the finance is generated and human resource Practices followed in the theme park. Students enjoyed the various games and water sports at the theme park. We had our luggage packed and boarded in the buses that night itself since we would leave early morning next day to board the train to Chennai from Cochin. These kind of trips are one of the best moments in students life which are to be remembered forever. All in all the trip was excellently organised with every moment being utilised to the fullest. Our every, need every requirement was adhered to by our director. We visited great locations, had great fun and each one of us came back with fond memories, gaining a lifetime experience. A big thank you to the teachers for organising this trip and handling us so well. We thank the Management and Director for their full support towards the tour a great success.

Don't find fault, find a remedy.

GRADUATION DAY'14

MEASI Institute of Management conducted VIth graduation day on 14th October 2014. The Chief guest Prof R. Thandavan Vice Chancellor University of Madras and the Controller of Examination University of Madras Dr.S.Thirumagan presided over the function. President Janab U. Mohamed Khalilullah Sahib and Secretary Janab A Mohamed Ashraf Sahib delivered the welcome address and inaugural address of ceremony. President of MEASI praised the Vice-Chancellor for gracing the occasion despite his busy schedule. He also praised the graduants in general and especially to the rank holders who brought laurels to the institution. The Secretary in his speech placed a request to the Vice-Chancellor to introduce Logistics and Hospital Management as elective subjects in the MBA curriculum.



NCC Guard of Honour



Chief Guest : Prof.R. Thandavan,
Vice Chancellor, University of Madras

The Vice Chancellor in his speech said MEASI Group of institutions is not new to him and that these institutions flag is always high especially when it comes to the question of rank holders. He assured that the request to introduce the suggested elective subjects Like Logistics mgt and Hospital Management will be taken up in due course. The Vice-Chancellor awarded the MBA degrees to all the 156 graduants of MBA and also 63 graduants of the MCA. The Director Prof. Dr. D. Nisar Ahmed of MIM in his convocation report highlighted the various achievements of MIM from the year of inception to the latest rankings published in the leading News editions and Magazines. The Graduation Day Ceremony added more insignia by the presence of Finance Director, Executive Committee Members, Parents and with a galaxy of dignitaries.



Students receiving Convocation from the Chief Guest



Action is the foundational key to all success.

FRESHERS DAY 2014

MEASI Institute of Management celebrated its fresher's day in all its vivacity and jubilation on 24th August 2014 in the MIM auditorium. The occasion was celebrated amidst the dignitaries, the faculty members, the non-teaching staff and students of the college. The fresher's were treated as privileged guest by the seniors. It had a fun filled atmosphere depicting the richness of the youth (New Comers). The freshers day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness.



Inauguration Session of Fresher's Day



Dance Show of MIM Students

The chief guest for the day was Janab A .Mohamed Ashraf Sahib, Executive Director, MEASI Institute of management. The celebration started at 5 pm with the opening prayer by Mr. Mohammed Shafi.C.H, II year student followed by the welcome address by Mr.R. Akbar Ansari, Administrative officer, Measi Institute of Management, in his speech he welcomed the fresher's in to MIM family. Dr. D. Nisar Ahmed, Director welcome fresher's whole heartedly. The II year student Mr. Faiz Ahamed , welcomed their juniors by performing dance on behalf of the entire senior.



MIM Faculty Members



Students participation in Fresher's Day Celebrations

There were various events organized as art of the fresher's day by the seniors like Power grid, Scrabble, Pictionary and games shows. The fresher's day explored the latest talent of the juniors in dancing, tongue twister etc. prizes were given to those who performed very well in the programme. This year the second year students had planned the fresher's party in a very unique and special way. The programme concluded with memento to all their juniors as a token of gift, followed by vote of thanks by Mr. Mohamed Vikhar.P.R II year student, all the fresher's including the seniors rocked the show and enjoyed the celebration. All the fresher's thanked the Mangement, Director, Faculty Member, non-teaching staff and senior students for hosting such a nice programme that they could cherish lifelong.

Software is a great combination between artistry & engineering.

SPORTS MEET – TRIUMPH'14 (10, 11 & 12th DECEMBER 2014)

The MEASI Institute of Management has organized three days annual sports meet for MBA students on 10, 11, and 12th December 2014. Its objective is to develop sportive spirit among the students, an opportunity to display their physical prowess. MIM Director Dr.D.Nisar Ahamed gave all the directions in organizing and conducting the triumph14. The events were conducted by the Sports committee comprising of Dr. K.S. Sathyanarayanan, Mr.A.Appu and Mrs. D.Charumathi. The students of MIM were categorised into six teams with energetic names like Spartans, Tremors, Red Hawks, Furious Folks, Mavericks and Sky Breakers .The students participated in the various events like Cricket, Football, Volleyball, Kabaddi, Shuttle, Tennicoit, Athletics, Badminton, Chess and Carom. The events started with Inauguration Function at 9.30. AM on 10th December 2014, Dr.D.Nisar Ahmed, Director, MEASI Institute of management Presided over the day by tossing the coin for Kabaddi match. MIM Jersey were released by our Executive Director Janab A.Mohammed Ashraf Sahib and Administrative officer extended these jerseys to all the staff members.



Winner of Sports Meet '14



Mr. Vasudevan Baskar, Indian Hockey Coach
Chief Guest at Triumph'14



Red Hawks Foot Ball Team Lineup



Final Match of Shuttle Cock between Girls Team

The best thing to hold onto in life is each other.

The Sports events started off with Kabaddi matches between the teams of MIM. After this exciting start the various events lined up for the day quickly progressed. The much anticipated volley ball and football was followed by cricket matches for boys and throw ball, Shuttle, Ball badminton for girls. The events were finished off with most energetic and cheered relay race for the boys where all the members of the team competed against each other.



Student's Participation in Triumph'14 - Annual Sports Meet

After announcement of the winners by the faculty members, the medals and certificate were distributed by Mr. Vasudevan Baskaran, Former Indian Hockey Coach and Executive Director Janab A. Mohammed Ashraf Sahib to the winners of each event. Overall best performance in all events was also awarded and the winning team was also applauded. Furious folks (II year 'B' batch) won the overall championship for the year 2014. Teaching and non teaching Staff of MIM extended their full support for the smooth conduct of all the events on time. Executive Director Janab A. Mohammed Ashraf Sahib who is also a sports personality gave an enlightening speech to the students and encourage them to participate in the inter college meet. Our MIM Director Dr. D. Nisar Ahmed applauded the sports committee for making the event successful.

My life is my message.

KNOWLEDGE OUTSOURCING FORUM

Guest lectures and Workshop are an integral part of the pedagogy of MIM. Corporate headhonnchos as well as doyens from the academia are invited to share their valuable insights from their rich experience about contemporary business issues, the challenges they are faced with and how they dealt with them. These sessions serve as the ideal platform for the students to supplement their theoretical knowledge with first hand perspectives from some of the stalwarts of the industry and also appreciate the different dimensions of handling modern day business challenges. The Event was coordinated by Mrs.S.Sumiya, Assistant Professor, MIM.The following were the guest lectures during the year 2014.

1. Dr.S.Ganesan, Dean-KSR College, Coimbatore, conducted a one day workshop on "Empowering Self" on 18th July 2014.
2. Dr.Nityanandan, Freelancer conducted a session on " Legal system in HR" on 21st July 2014.
3. Mr.Bharath Surendran, Trainer, handled a session for the second year MBA Students on "Business trends in 21st Century" on 22nd July 2014.
4. A Lecture on "Communication and Team handling" handled by Mrs.Kripa Ashwin Valecha and Ms.Mohana.M.S, Madras School of Social Work on 28th July 2014.
5. Mr.Dwarakanathan Sridhar, Retired Bank Officer (SBI), conducted a session on "Career Advertisement in HR" on 3rd August 2014.
6. Prof.Sampath Mukerjee conducted a session to the first year MBA Students on "Global Economics Recession" on 4th August 2014.
7. Ms.Lavanya, Trainer, Jai Eapen Miles Education conducted an awareness program on "Career Development in Canada" on 19th August 2014.



MIM students attending
Guest Lecture Programme
at Md. Sathak Auditorium,
MIM Campus



Predicting rain doesn't count. Building arks does.



MIM students attending Workshop & Seminar Programme
at Md. Sathak Auditorium, MIM Campus

8. Dr.A.Shameem Anwar, Head-Department of Management studies, Aalim Mohamed Saleh College of Engineering conducted a session on “Financial Education” in association with SEBI on 3rd September 2014.
9. Mr.S.Chandra Sekar, Corporate Trainer, Bangalore, conducted a workshop on “Micro Analysis of financial statement” on 5th September 2014.
10. Mr.Chilukuri Vijaya Kumar, Head Trainer and Mr.Farhathulluah Khan, Consultant conducted a seminar on “Investments and career opportunities in the stock Market” on 14th September 2014.
11. Dr.S.Ramanathan, Retd HOD, Anna university, Coimbatore, conducted a session on “Effective communication and Art of Public Speaking” on 17th September 2014.
12. Dr.Sridhar, Academic Counsellor and consultant, IGNOU, handled as session on “Ratios and intricacies of Bank Financing” on 30th October 2014.

The good life is one inspired by love and guided by knowledge.

ACADEMIC ACHIEVEMENTS OF FACULTY

Dr. D. Nisar Ahmed, Director

- Participated in the Fourth International and Eighth Biennial Conference of the Indian Society of victimology organized by the department of criminology, University of Madras from 9th October to 11th October 2014.
- Participated in the U.G.C Sponsored Seminar cum Workshop for academic Administrator (Principles) of colleges, Theme: Role of Administrator in promoting Quality and Excellence in Higher Educational Institutions organized by UGC Academic Staff College, University of Madras on 11th and 12th December 2014.
- Presented a paper in the international National Conference organized by Adarsh Institute of Management and Information Technology, India on 15th and 16th December 2014 in the topic "Emotional Intelligence and its impact on sale Performance"

List of Publications-International

- Published an article in the journal "The Management Accounting" during September 2014, entitled "Activity based Management-Glimpses of its practical applications".
- Published an article on ACME Intellects International Journal of Research in Management, Social science & Technology at AIJRMSST, Tumkur University, Impact on Emotional Intelligence on sales performance of Life Insurance Agents in Bangalore City-An Empricial study"-ISSN 2320-2939.
- Published an article on "International Journal of Applied Management and Business Utility"- Service Quality and loyalty in foreign banks in Indi-ISSN 2347-8608vol2.issue 3(July-December 2014)

Dr. S. Sheelarani, Professor:-

- Presented a paper in the "The International Journal Research Publications"-Research Journal of science & IT Management, September 2014.
- Three Research Scholars Mr.Neelakandan, Mr.M.S.Vijaya Rao and Mrs.Vasantha Kumari completed their Ph.D. Under her guidance.

Dr.A.Varadaraj Associate Professor:

- Published a paper in the International Journal of Business Intelligence and Innovations, July 2014.

Mr.A.Appu, Assistant Professor:

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.

Mr.S.Vinoth, Assistant Professor:

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.

Sometimes the heart sees what is invisible to the eye.

Mrs.D.Charumathi, Assistant Professor:

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.

Dr.B.Latha Lavanya, Assistant Professor:

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.
- Participated in the faculty Development Program on MIS at MNM Jain Engineering College on 9th August 2014.
- Published a paper in PES Business Review Volume 9, Issue 2 during July 2014.

Mrs.W.Shabeena Shah, Assistant Professor:

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.

Mrs.M.I.Anees Fathima, Assistant Professor

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.
- Attended National Level Workshop on Structural Equation Modelling on 4th September 2014 at St. Joseph College of Engineering.
- Presented an article in International Journal of Innovative Research & Management entitled "Impact of store Brands on store Loyalty"

Ms.A.Nishath Sultana, Assistant Professor

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.

Mr.R.Akbar Ansari, Administrative Officer

- Participated in a One Day National Seminar on "HR Fusion 14" organized by Department of Management Studies, University of Madras on 11th November 2014.

Mrs.S.Z.Shabana Tabusum, Librarian

- Published an article on National Journal of information Access pattern for Agriculture of paddy cultivators in Thiruvallur District, Tamil nadu-Research Directions-International Recognition Multidisciplinary Research Journal India"-ISSN 2321-5488Vol .II IV October 2014.

 The art of being wise is the art of knowing what to overlook. 

ACADEMIC ENDEAVOURS OF STUDENTS

Going by the well known saying “The taste of the cake lies in its eating”, MIM evaluates its introspection index by the achievements of its students. The budding Managers exhibit their acquired competence through some eye catching activities for which MIM academia and Management readily extend support and encouragement. The following list indicates a few of the remarkable achievements of our students.

NAME OF THE MEET	VENUE	DATE	EVENT	PARTICIPANT NAME	POSITION
WISTERIA'14	JERUSALEM COLLEGE OF ENGINEERING	SEPTEMBER 26 , 2014	BUSINESS QUIZ	MOHAMMED EHTHISHAM MOHAMMED SUFIYAN	1st place
WISTERIA'14	JERUSALEM COLLEGE OF ENGINEERING	SEPTEMBER 26 , 2014	ADZAP	IMRAN NAUSATH MURSITH THOUFIQ SAHAAM	1st Place
AATRAL'14	JAYA ENGINEERING COLLEGE	OCTOBER 11, 2014	MINUTE PARA GANNAR	FAIZ AHMED NUSHRADH BANU SOMAVATHI BAI THAMARAI SELVAN	2 ND Place
AATRAL'14	JAYA ENGINEERING COLLEGE	OCTOBER 11, 2014	ADZAP	VAZIR AHAMED ZAKIR ZAMAN SADIQ BASHA SYED NASRUDEEN MOHAMMED MOINUDEEN MOHAMMED ASHIK	2 ND Place
PARADIGM'14	ETHIRAJ COLLEGE FOR WOMEN	OCTOBER 10, 2014	ADZAP	SUDHAKAR ASHIK MOINUDEEN SADIQ BASHA NASRUDEEN VAZIR AHAMED	2 ND Place
PARADIGM'14	ETHIRAJ COLLEGE FOR WOMEN	OCTOBER 10, 2014	CORPORATE WALK	MOHAMMED NIZAMUDEN FAHIM MUJAHIDN MIR RAHBER ALI ABDUL HASSAN MOHAMMED MAFAS	3 RD Place

There is only one happiness in this life, to love and be loved.



OVERALL WINNERS of MIM Students at Ethiraj Women's College & Jaya Engineering College - Management Meet



Photo Session of the Winners with our Director, Dr. Nisar Ahmed, MIM

NAME OF THE MEET	VENUE	DATE	EVENT	PARTICIPANT NAME	POSITION
PARADIGM'14	ETHIRAJ COLLEGE FOR WOMEN	OCTOBER 10, 2014	BON VOYAGE	NAWAZ FAIZ AHAMED RASHID NUSHRATH BANU	3 RD Place
JETGAUGE 14	ST JOSEPHS COLLEGE OF ENGINEERING	SEPTEMBER 30, 2014	ADZAP	AYAZ HYDER HAJI MOHAMED ZAIN SYED ABDULRUB SAMEERUDEEN SYED THOUFIQ	3 RD Place
EZNIETA14	VELAMMAL ENGINEERING COLLEGE	SEPTEMBER 30, 2014	CASE BUZZ	FAIZ AHMED	1st Place

MEASI INSTITUTE OF MANAGEMENT

CHENNAI – 600 014.

THE MANAGEMENT AND THE STAFF OF MEASI INSTITUTE MANAGEMENT CONGRATULATE

UNIVERSITY RANK HOLDERS BATCH 2012-2014



MOHAMED RAFI. M
UNIVERSITY RANK 1ST



Dr. S.SELVI
UNIVERSITY RANK 1ST (PART TIME)



NARGIS BANU. M
UNIVERSITY RANK 6TH



MOHAMED IMRAN. A.H.
UNIVERSITY RANK 8TH



SADIQ AHMED. N
UNIVERSITY RANK 13TH



FAYAZ AHMED. S
UNIVERSITY RANK 20TH



NAFEEZ BANU. M
UNIVERSITY RANK 21ST



FARHEEN FATHIMA.S
UNIVERSITY RANK 30TH



MOHAMED USMAN SALIM. V.L.
UNIVERSITY RANK 42ND



AMMAR MOHAMMED
UNIVERSITY RANK 47TH



SABEERULLAH. A
UNIVERSITY RANK 48 TH



Please call on us at our premises

MEASI INSTITUTE OF MANAGEMENT

“Association Gardens “No. 87, Peters Road,
Royapettah, Chennai -600 014. (T.N)

Email : admin@measimba.ac.in

Web : measimba.ac.in

Please contact

Mr. R. AKBAR ANSARI, PGDFM, PGDIFI, DCPA, (MBA - HR&Mkg.).

Assistant Professor cum Administrative officer

Phone : 044 – 28351050

Mobile: 9444931456, 9445632456.

Email : measimim@yahoo.in

DIRECTOR

Dr. D. NISAR AHMED

M.A., M.Com., M.Sc., M.Ed., M.S., M.L.M., M.B.A., M.L., M.Phil., PGDMM,
PGDOR., PGDIPR., PGDDE., MADE., Ph.D.

MEASI Institute of Management

PH- 044-28352975