

RESEARCH AND DEVELOPMENT CELL

Introduction:

The Research and Development Cell aims to nurture research culture in the institute by promoting research in newly emerging and challenging areas of Business, Management and Social sciences. It encourages the students and faculty to undertake the research in newly emerging frontier areas of Business, Management and Social science fields. This enhances the general research capability of budding managers by way of participating in conferences, seminars, workshops, project competition, etc.

Objectives:

- ❖ To create awareness and opportunities in Research and Development among the students & faculty and to create Research and Development atmosphere in the Institute.
- ❖ To create interest and atmosphere among the staff members to take up Research projects and improve their knowledge, skills and qualifications by registering Ph.Ds.
- ❖ To Provide a supportive research environment for scholars at every stage and to monitor the progress of the research
- ❖ To encourage staff members and students to prepare research papers for publishing in National and reputed International Conferences/Journals
- ❖ To assist the staff to prepare and apply for funding to conducting research from various available funding agencies.
- ❖ To assist for applying and getting funds for conducting Seminar/Workshop/FDP from various available funding agencies;
- ❖ To assist staff members to include their publications in Google scholar for improving individual citations.
- ❖ To assist in indexing of MIM International Journal of Management Research to get impact factor.

Procedure:

Procedure for Admission to Ph.D (Research Centre):

- ❖ Admissions for Ph.D are Purely based on the Vacancies available with the concerned Guides.
- ❖ The online application will be available during the months of December and June every year for admitting the candidates for two sessions.
- ❖ Candidates should submit the hard copy of their application on or before the first working day of January and July to the MIM.

The admission should be made purely on merit basis: 50% of marks shall be from the qualifying examination, i.e. PG Degree and another 50% based on entrance examination and oral interview/viva-voce.

Applications are evaluated on the 3 following criteria:

- Certified results of qualifying examination (PG)
- Written Entrance Exam and
- Performance in the personal interview

The entrance test which will be conducted by MIM shall carry a maximum of 50 marks as detailed below:

- (a) Written examination - 40 marks and

(b) Oral interview/viva voce - 10 marks.

The Syllabus of the Entrance Test shall consist of 50% of research methodology and 50% shall be on General Management. The candidate should secure at least 25 marks out of 50 marks in the entrance test (Written and Oral).

The interview/viva voce shall also consider the following aspects, viz. whether:

- (i) The candidate possesses the competence for the proposed research;
- (ii) The research work can be suitably undertaken at the Institution/College;
- (iii) The proposed area of research can contribute to new/additional knowledge.

Based on the academic record and the performance of the candidates in the Entrance Examination and the interview, the Rank list is prepared, preference will be given to top most rank holders. The Departmental Selection Committee will recommend the names of candidates found suitable for admission to the PhD programme based on number of vacancies available with the Research supervisors keeping in mind the norms regarding the scholar- teacher ratio.

After the approval by the Director, the candidates will be admitted to PhD programme subject to final approval by the University of Madras.

Procedure for Publication of MIMIJMR:

- ❖ MIMIJMR Published Biannually during February and July every year.
- ❖ Call for Papers
- ❖ On submission of article it will be reviewed by the panel of Reviewers.
- ❖ Plagiarism check
- ❖ Communication of Acceptance/ Rejection or resubmission after making necessary corrections highlighted by the reviewers.
- ❖ Printing and Publishing of Journal.

Procedure for MOUs:

- ❖ Identifying the sources for signing MOU
- ❖ Sending requisition Letters for the identified sources.
- ❖ Getting approval from Management for signing MOU
- ❖ Preparing the MOU as per specified format.
- ❖ Getting the MOU signed.

Procedure for Funded Projects:

- ❖ Identifying sources for getting projects
- ❖ Formulation of Team for preparing the theme of research
- ❖ Applying for getting projects.

Procedure for Publications:

- ❖ Identifying best two projects of the students by each mentor/Project Guide
- ❖ Preparing the article
- ❖ Identifying the source of Journals/ Conferences for publication
- ❖ Applying for publication.

Procedure for Workshops:

- ❖ Identifying the Theme for conduct of workshops

- ❖ Finalizing the date and resource persons
- ❖ Getting approval/sanction from management
- ❖ Conducting the workshop on the finalized day.

Responsibilities:

Responsibilities of Chairman

- ❖ To advise the Convener and other coordinators of R&D cell to promote and strengthen the Research activities.

Responsibilities of Convener

- ❖ To search and find various sources available for development of Research
- ❖ To coordinate and work with all the coordinators to strengthen the Research centre, MIMIJMR, Funded Projects, Publications, Workshops, MOUs.
- ❖ To submit periodic reports about the research activities to the Director.

Responsibilities of Coordinator Ph.D Research Centre

- ❖ To monitor and follow the deadlines of University of Madras for Ph.D admissions and Ph.D regulations of University of Madras.
- ❖ To assist in formulation of Selection Committee and Doctoral Committee.
- ❖ To Assist and flow the periodical reports to be sent to UOM.

Responsibilities of Coordinator MIMIJMR

- ❖ To ensure the periodic release of MIMIJMR (Bi-annual)
- ❖ To send periodic reminders for call for Papers.
- ❖ To follow standard review process and Plagiarism check before publishing the journal
- ❖ To include MIMIJMR for getting Impact Factor.

Responsibilities of Coordinator MOUs

- ❖ To identify the sources for signing MOU
- ❖ To identify the requirements of industries for research collaboration like Market survey, satisfaction survey etc.

Responsibilities of Coordinator Funded Projects

- ❖ To identify the sources of funding agencies
- ❖ To form teams for preparation of funding proposal which consist of one Doctorate faculty and one non doctorate faculty
- ❖ To encourage faculty members to apply for funding proposal.

Responsibilities of Coordinator Publications

- ❖ To identify the Journals for Publications
- ❖ To encourage students and faculty to publish minimum of 2 articles in a year
- ❖ To assist faculty to list their publications in Google scholar.

Responsibilities of Coordinator Workshops

- ❖ To plan and organize Research Methodology workshop with sponsorship from ICSSR.

- ❖ To conduct oneday workshop on art of writing and publishing research articles in Impact factor journals.

Frequency of Meetings:

R&D meetings conducted depends on need

Committee Membership Details:

Committee Role	Designation
Chairperson	Director
Convenor	Associate professor Incharge of R&D
Coordinators	3 Associate Professors 1 Assistant Professor

Research and Development Cell Members:

Name	Designation	Committee Role
1. Dr. D. Nisar Ahmed	Director	Chairperson
2.Dr.S.G.Balaji	Associate Professor	Convener and Coordinator for Ph.D Research Centre
4.Dr.B.LathaLavanya	Associate Professor	Coordinator for MIMIJMR and Publications
5.Dr. Farakthullakan	Associate Professor	Coordinator for MOUs
5.Dr.T.A.M HameedKan	Associate Professor	Coordinator for Funded Projects
7.Dr.B.Saipriya	Assistant Professor	Coordinator for Workshops