

S.No	Name of the Faculty Member	Research Paper	Hyperlink	Date of publication	Name of the Journal (refereed)	No of Citations
1	Dr.Latha Lavanya	ROLE OF PRADHAN MANTRI MUDRA YOJANA SCHEME FOR WOMEN ENTREPRENEURSHIP DEVELOPMENT		Mar-24	Juni Khyat	
2	Dr. Manickam G	Retrospect of Gross Domestic Product of India and China: A Comparative Analysis.		Jan-24	Asia-Pacific Journal of Management and Technology (AJMT)	
3	Dr. S Vinoth and Dr. Nidhi Srivasta	Disruptive Business Models and the Shift Towards Decentralized Marketplaces	DOI: 10.4018/979-8-3693-1762-4	Feb-24	Digital Technologies, Ethics, and Decentralization in the Digital Era	
4	Ms. Shabeena Shah	Relationship between Online Learning and Academic Performance of Students: A Review of Trends and Ways Forward		Feb-24	INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN MULTIDISCIPLINARY FIELD	

5	Mr. M S Siranjeevi	Effects of Psychological well being on Healthcare workers Job Performance amidst COVID-19 fear	https://wesro.org/volume-16-issue-12/	Feb'24	World Journal of Management and Economics	
6	Dr S G Balaji, Dr D Charumathi, Mr.Riaz Ahmed, Dr A Appu.	The factors of job satisfaction on retention of primary healthcare professional in Tamilnadu.	https://doi.org/10.21833/ijaas.2024.02.025	Feb.2024	International Journal of Advanced and Applied Sciences, Scopus Indexed Journal.	
7	Dr. Sindhura	Managing Communication and Collaboration with Remote Workers		Feb-24	International Journal of Cultural Studies Journal of Cultural Studies	
8	Dr. Sindhura	Development of a mechanism for the formation of the mission and goals of strategic management		Feb-24	History Research Journal	
9	Dr. Sindhura	Research of Personnel Management Systems for Reducing Discrepancies in the Working Sector		Feb-24	Rabindra Bharati University Journal of Economics	