



TABLE OF CONTENTS

S.NO	CONTENTS
1	Vision andMission
2	Standard Operating Procedure
3	List of Sponsored Projects
4	Supporting Documents

VISION & MISSION STATEMENTS



MEASI Institute of Management

VISION

To emerge as the most preferred Business School with Global recognition by producing most competent ethical managers, entrepreneurs and researchers through quality education.

MISSION;

Knowledge through quality teaching learning process; To enable the students to meet the challenges of the fast-challenging global business environment through quality teaching learning process.

- Managerial Competencies with Industry institute interface; To impart conceptual and practical skills for meeting managerial competencies required in competitive environment with the help of effective industry institute interface.
- Continuous Improvement with the state of art infrastructure facilities; To aid the students in achieving their full potential by enhancing their learning experience with the state of art infrastructure and facilities.
- Values and Ethics; To inculcate value-based education through professional ethics, human values and societal responsibilities

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

PEO 1: Placement- To equip the students with requisite knowledge skills and right attitude necessary to get placed as efficient managers in corporate companies.

PEO 2: Entrepreneur- To create effective entrepreneurs by enhancing their critical thinking, problem solving and decision-making skill.

PEO 3: Research and Development- To make sustained efforts for holistic development of the students by encouraging them towards research and development.

PEO4: Contribution to Society- To produce proficient professionals with strong integrity to contribute to society.

Program Outcome:

PO1: Problem Solving Skill- Apply knowledge of management theories and practices to solve business problems.



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PO2: Decision Making Skill- Foster analytical and critical thinking abilities for data-based decision making.

PO3: Ethical Value- Ability to develop value-based leadership ability.

PO4: Communication Skill- Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.

PO5: Individual and Leadership Skill- Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6: Employability Skill- Foster and enhance employability skills through subject knowledge.

PO7: Entrepreneurial Skill- Equipped with skills and competencies to become an entrepreneur.

PO8: Contribution to community- Succeed in career endeavours and contribute significantly to the community.

STANDARD OPERATING PROCEDURE FOR SPONSORED RESEARCH PROJECT

Description

This SOP outlines the process and guidelines for supporting and facilitating faculty in securing, conducting, and managing sponsored research projects. It aims to



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promote high-quality research that generates new knowledge, addresses relevant societal challenges, and enhances the institution's research profile.

Purpose

To establish a standardized procedure for guiding and encouraging faculty to obtain external funding for their research, ensuring compliance with funding agency requirements, ethical standards, and institutional policies, and to effectively manage and disseminate research outcomes.

Objectives

- To foster a culture of sponsored research activity among faculty.
- To provide resources and support for faculty in all stages of the sponsored research project lifecycle.
- To ensure the quality, integrity, and impact of sponsored research projects.
- To facilitate the dissemination of research findings to relevant academic and stakeholder communities.
- To enhance the institution's research capacity, visibility, and impact.

Eligibility Criteria

- The research project must align with the faculty member's area of expertise and the institution's research priorities.
- The project must have the potential to generate new knowledge, address a significant research problem, or contribute to societal benefit.
- The project proposal must be eligible for funding from external sources (government agencies, foundations, industry, etc.).



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- The faculty member must be eligible to serve as a Principal Investigator (PI) according to institutional policies and funding agency guidelines.

Staff Members/ Composition:

S. No.	Name of Faculty	Designation	Committee Designation
1	Dr.Farhath Khan	Director	Chairperson
2	Dr.S.G.Balaji	Associate Professor	Convenor
3	Dr. A.Appu	Assistant Professor	Member
4	Dr.T.A.M. Hameed Kan	Associate Professor	Member
5	Dr. M.I. Anees Fathima	AssistantProfessor	Member
6	Dr D.Charumathi	Assistant Professor	Member

Staff Members/Composition

- A Research Committee, comprising faculty members with experience in sponsored research, research administration, and relevant disciplines.
 - Chairperson: Oversees the sponsored research process, provides strategic direction, and ensures resource allocation.
 - Convenor: Coordinates the activities, manages submissions, and serves as the primary point of contact for faculty regarding sponsored research projects.
 - Committee Members: Review proposals, provide feedback, and contribute to initiatives that support research development and management.
- Research Office Staff: Provides administrative support, assists with proposal preparation and submission, manages project finances, and ensures compliance.

Roles and Responsibilities

- Principal Investigator (PI): Develops and submits the research proposal, conducts the research, manages the project team, ensures compliance with ethical and regulatory requirements, and disseminates research findings.



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- Research Committee: Reviews proposals for scientific merit, feasibility, and alignment with institutional priorities; provides feedback to faculty; and monitors project progress.
- Research Office: Assists faculty with identifying funding opportunities, preparing and submitting proposals, negotiating contracts, managing project budgets, and ensuring compliance with funding agency regulations.
- Chairperson: Provides overall leadership and direction for the institution's sponsored research activities.
- Convenor: Manages the day-to-day operations of the research committee.

6. Frequency of Meetings:

- The Research Committee meets to review proposals, monitor project progress, and discuss research-related issues on quarterly basis.
- The Research Committee may also convene ad-hoc meetings as needed

Amended Date/s		Revision Number:	
Prepared By: Dr.K.Sindhura		Approved By: Dr.Farhath Khan	

List of Research Publications 2022-2023

<i>S. No</i>	<i>Name of the Project Director & Co-Directors</i>	<i>Funding Agency</i>	<i>Title of the Study</i>	<i>Proposed Budget</i>	<i>Status of Proposed Project</i>
<i>1</i>	<i>Dr Farhathullah Khan Dr D</i>	<i>ICSSR</i>	<i>A Structural Model to evaluate CAAM culture among Iruliga tribal community in Tamil Nadu</i>	<i>10 Lakhs</i>	<i>Submitted on 19/12/22</i>



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S. No	Name of the Project Director & Co-Directors	Funding Agency	Title of the Study	Proposed Budget	Status of Proposed Project
	Charumathi Dr A Appu				
2	Dr S Vinoth Dr K Sindhura	ICSSR	Significance of Enduring Ethno Medical Practices of Schedule Tribes (Irulars and Palliyans) in Tamil Nadu: Health and Happiness of the Tribes and their Quality of Life	10 Lakhs	Submitted on 21/12/22
3	Dr T A M Hameed Kan Mrs Nishath Sultana	ICSSR	Impact of ethical value and belief systems on the lifestyle of Malayali tribes in eastern ghats	12 Lakhs	Submitted on 26/12/22
4	Dr S G Balaji Dr V Amurtha	ICSSR	Revitalizing the indigenous knowledge for socio-economic transformation among Irula Tribes in Tamil Nadu	8 Lakhs	Submitted on 24/12/22
5	Dr B Latha Lavanya Mrs S Sumiya	ICSSR	Examining the health, hygiene, sanitation, well-being, education and lifestyle of Urali women and children in the context of their history and sociocultural tradition- A retrospective observational study	12.90 Lakhs	Submitted on 25/12/22
6	Dr J Priyadarshni Mr M S Siranjeevi	ICSSR	A mixed methodological approach of malayali's green entrepreneurial intention-panacea for sustainable tribal farming	14.90 lakhs	Submitted on 25/12/22
7	Dr Govindrajan Mrs M I Anees Fathima Mr M Riaz Ahamed	ICSSR	The irresistible rise of Hon. Droupadi Murmu - President of India, a young and first tribal woman leader- with special reference to Santhal Tribe .	5 Lakhs	Submitted on 23/12/22
8	Dr S G Balaji Dr A Appu	ICSSR	Evaluating E learning System and swayam usage among students in chennai district	7 Lakhs	Submitted on 13/10/22
9	Dr A Appu	ICSSR	Analyzing SWM	4 Lakhs	Submitted on



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S. No	Name of the Project Director & Co-Directors	Funding Agency	Title of the Study	Proposed Budget	Status of Proposed Project
	Dr S G Balaji		Technology and Sustainable Sanitation in Thiruvallur District		13/10/22
10	Dr S G Balaji Dr S Vinoth Dr A Appu	NHR	Training Programme on WH	75000	Submitted on 26/12/22
11	Dr Khadeeja Bilquees Mrs W Shabeena Shah Dr M Jamal Mohamed Zubair	ICSSR	Creating a Digital Business Model for the Toda Tribal Community's Sustainable Existence, with a Special Reference to Toda Embroidery Products	10 Lakhs	Submitted on 12/01/23
12	Dr D Charumathi Dr A Appu	DST	A Structural Model for Evaluating CAAM culture Technology for Iruliga Community	11 Lakhs	Submitted on 10/01/23
13	Dr S Vinoth Dr K Sindhura	DST	Ethnographic Mapping of the Existing Livelihood of the Tribes Irulas and Paliyans to Create Sustainable Livelihood Applying Science and Technology	17.84 Lakhs	Submitted on 13/01/23
14	Dr J Priyadarshni Mr M S Siranjeevi	DST	A Study on the Determinants of Behavioural Intention to use E-health services among Irula Tribes	15 Lakhs	Submitted on 15/01/23



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Supporting Documents



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