



MEASI
Institute of Management

MASTER OF BUSINESS ADMINISTRATION

2 YEARS FULL-TIME PROGRAMME

ACADEMIC CALENDAR 2021-2022

'ASSOCIATION GARDENS'

New No: 147/87, Peters Road, Royapettah, Chennai-600014

Phone: 28351050/ 28352975 Fax: 28351050

Visit us at: www.measimba.ac.in

PERSONAL MEMORANDA

NAME :

ROLL NO :

YEAR & COURSE :

SECTION :

FATHER/GUARDIAN NAME :

TELEPHONE NO :

MOBILE NO :

E-MAIL ID :

DATE OF BIRTH :

HEIGHT & WEIGHT :

IDENTIFICATION MARKS :

BLOOD GROUP :

PERMANENT ADDRESS :

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.....PIN CODE.....

ADDRESS FOR COMMUNICATION :

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..... PIN CODE

ABOUT MEASI

- The MEASI, established 116 years ago, was registered under the Act XXVI of 1860
- It is one of the oldest minority educational society.

- It has a multi-level educational system ranging from school to Post Graduate and Research level.
- It has vast physical, infrastructural facilities and a sound financial resource-base
- It is backed by a democratic and participative management system.
- It is under the leadership of enlightened and eminent individuals drawn from educational and industrial personalities.
- The association was formed primarily for the benefit of the Muslim Community which was educationally backward.

ABOUT MIM

- The MEASI Institute of Management was established in the year 1987 by the Muslim Educational Association of Southern India (MEASI).
- MEASI Institute of Management is a co-education institute and has been established to impart training and research in different disciplines of management with emphasis on practical application suited to the Indian environment.

VISION & MISSION STATEMENTS

VISION:

To emerge as the most preferred B School with Global recognition by producing the most competent ethical managers, entrepreneurs, and researchers through quality education.

MISSION:

- **Knowledge through the quality teaching-learning process:** To enable the students to meet the challenges of the fast challenging global business environment through the quality teaching-learning process.
- **Managerial Competencies with Industry Institute Interface:** To impart conceptual and practical skills for meeting managerial competencies required in a competitive environment with the help of an effective industry-institute interface.
- **Continuous Improvement with the state of art infrastructure facilities:** To aid the students in achieving their full potential by enhancing their learning experience with the state of art infrastructure and facilities.
- **Values and Ethics:** To inculcate value based education through professional ethics, human values and societal responsibilities.

QUALITY POLICY:

- To provide well qualified faculties with world class infrastructure and equipment facilities towards the all round growth of the students which includes their competencies and personality growth.

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

PEO 1: Placement: To equip the students with requisite knowledge skills and right attitude necessary to get placed as efficient managers in companies.

PEO 2: Entrepreneur: To create effective entrepreneurs by enhancing their critical thinking, problem solving and decision-making skill.

PEO 3: Research and Development: To make sustained efforts for holistic development of the students by encouraging them towards research and development.

PEO4: Contribution to Society: To produce proficient professionals with strong integrity to contribute to society.

Program Outcome;

- PO1; Problem-Solving Skill; Apply knowledge of management theories and practices to solve business problems.
- PO2; Decision-Making Skill; Foster analytical and critical thinking abilities for data-based decision-making.
- PO3; Ethical Value; Ability to develop value-based leadership ability.
- PO4; Communication Skill; Ability to understand, analyze, and communicate business's global, economic, legal, and ethical aspects.
- PO5; Individual and Leadership Skills; Ability to lead themselves and others in achieving organizational goals, contributing effectively to a team environment.
- PO6; Employability Skill; Foster and enhance employability skills through subject knowledge.
- PO7; Entrepreneurial Skill; Equipped with skills and competencies to become an entrepreneur.
- PO8; Contribution to community; Succeed in career endeavours and contribute significantly to the community.

BOARD OF TRUSTEES

S.NO	NAME	DESIGNATION
1	Janab. Mohamed Abdul Ali Sahib	Chairman
2	Janab. Elias Sait Sahib	Executive Director

3	Janab. Haja Najimuddin Sahib	Finance Director
4	Janab. Imthiaz Pasha Sahib	Director
5	Janab. Syed Muneer Ahmed Sahib	Director
6	Janab. A.K.Abdullah Sahib	Director
7	Janab. Sajid Sathak Sahib	Director
8.	Janab. Abdul Wahab Sahib	Director

FACULTY PROFILE

S.NO	NAME	DESIGNATION
1.	Dr.D.Nisar Ahmed M.A.,M.Com.,M.Sc.,M.Ed.,M.S., M.L.M., M.B.A.,M.L.,M.Phil.,Ph.D., PGDMM., PGDOR.,PGDIPR., PGDDE., MADE.	Director
2.	Dr.T.A.M.Hameed Kan M.B.A.,M.C.S., Ph.D.	Associate Professor (Accreditation)
3.	Dr.S.G.Balaji M.B.A.,M.Phil., PGDIB., Ph.D.	Associate Professor (Academics)
4.	Dr.B.Latha Lavanya M.B.A.,M.Phil., PGDWT, Ph.D	Associate Professor
5.	Dr. Farkathullah Khan M.B.A. Ph.D	Associate Professor Cum Industry Institute Interface Head
6.	Dr.R.M. Harindranath, MBA, Ph.D	Associate Professor (Research)
7.	Mrs.S.Sumiya M.B.A	Assistant Professor
8.	Mr.A.Appu M.B.A.,	Assistant Professor
9.	Mr.S.Vinoth B.E.,M.B.A.,	Assistant Professor
10.	Dr.D. Charumathi M.B.A., M.F.C., PGDCM&IA.,Ph.D	Assistant Professor
11.	Mrs.W.Shabeena Shah M.B.A.,M.Phil.,	Assistant Professor
12.	Mrs.M.I.Anees Fathima M.B.A., M.Phil.,	Assistant Professor
13.	Mr. M. Riaz Ahmed M.B.A.,M.Phil., P. G. DMM.	Assistant Professor

14.	Mrs.A.Nishath Sultana M.B.A.,CWA(Inter)	Assistant Professor
15.	Ms. Nishat Parveen M. B. A.	Assistant Professor
16.	Mr.M.S.Siranjeevi BE, MBA	Assistant Professor
17.	Ms.A.Khadeeja Bilquees BE, MBA	Assistant Professor

ADJUNCT FACULTY

NAME	DESIGNATION
Mr.D.L.Xavier	Adjunct Faculty Cum Head, Entrepreneurship Mentoring
Dr.Henry Rozario	Faculty Mentor

LIBRARIAN

NAME	QUALIFICATION
Dr. A.P. Rekha	MLIS, MPhil, Ph.D.

NON -TEACHING STAFF PROFILE

S.NO	NAME	DESIGNATION
1	Mr.A.K.Abdul Samath M.B.A.,	Accountant
2	Mr.P.M.Mohamed Ismail M.B.A.,	Sr.Assistant
3	Mr.I.Faiz Ahmed M.B.A.,	Sr.Assistant
4	Mr.K.Mahaboob Khan M.B.A.,	Computer Lab Technician
5	Mr.Sabeeluddin	Office Assistant
6	Mr.S.Md.Aboobacker Sultan	Office Assistant
7	Mrs.J.Nagoor Meera	Sweeper
8	Mrs.D.Ahamed Fathima	Sweeper
9	Mrs.Haseena Banu	Sweeper

RULES AND REGULATION

I. GENERAL RULES

1. Every student is required to maintain discipline and decorum both inside and outside the institution and not to indulge in any activity that will bring down the prestige of the institution.
2. The Mentors are authorized to check any misconduct of the students within and outside the campus for disciplinary action.
3. Students attending meetings and functions within or outside the campus should maintain perfect order and discipline.
4. Students should get permission before entering the staff room, office room, and Computer Laboratory.
5. Students are advised to take care of their valuable things such as calculators and watches at their own risk.
6. Visitors will not be allowed to contact students during class hours. However, under unavoidable circumstances, they will be permitted to meet the student with prior permission from the concerned authority.
7. Students should communicate among themselves and with the faculty members only in English failing which fine will be imposed.

II. CLASSROOM DISCIPLINE

1. Students are required to be punctual and regular to their classes.
2. Students should not be in the corridor during the class hours.

3. Students are expected to be in their respective classes at least 5 minutes before the class commences.
4. No student should leave the classroom without permission from the faculty.
5. Students will not be allowed to come out of the lecture hall during or in between two class hours without any valid reason and prior permission.
6. Students are required to attend the classes with notebooks, calculators, and stationary items as prescribed by the faculty.
7. Habitual neglect of class work and assignments will be deemed as a breach of discipline and may cause a student to be sent out of class.
8. Latecomers should get permission to enter the class. However, admission to such candidates will be purely subject to the approval of the concerned faculty.
9. Regular latecomers will not be allowed to attend the classes without permission from the Director.
10. Every faculty in charge is authorized to check any misconduct of the students and may require students to withdraw from his/her classroom and shall report the matter to the Director.
11. Students cannot use cell phones, i-pad, laptops, or pen drives during class hours.
12. Students should not write the assignments during class hours.

III.CODE OF CONDUCT IN THE CAMPUS

1. All the students must have their identity card and produce it whenever asked for.
2. Properly greet faculty and elders whenever you meet them.
3. Maintain cordial, friendly, and healthy relationships among peers.
4. Modesty in dress is expected on campus to avoid undue attention.
5. Crowding outside the campus is prohibited after class hours.
6. The classroom is only for imparting knowledge. Celebration of any kind is not permitted inside the classroom.
7. The students should park their two-wheeler and four-wheeler vehicles only in the parking area allotted inside the campus.

8. Indulgence in violence and using abusive language is prohibited on campus.
9. The students are advised to use dustbins for disposing of waste.
10. The boys and girls students are not permitted to sit and chat inside the campus.

IV.DRESS CODE

1. Students should wear a clean and decent dress.
2. Boys should wear full-hand white shirts, formal dark pants, a tie, mid-length socks, and black shoes.
3. Girls should wear only a salwar with a dupatta pinned on both sides.
4. Wearing jeans, leggings, T-shirts, tight pants, and jeans-type cotton formal pants is strictly prohibited inside the campus.
5. Students should compulsorily wear their I.D. cards with sling inside the campus.

V. ATTENDANCE RULES

1. Faculty members will take attendance for each period at the commencement of the class. Attendance once recorded will not be corrected later to include those students who report late.
2. A Student must maintain an attendance record of at least 75% in every subject.
3. Condonation for Students above 65% and below 75% attendance. Below 65% of attendance are not eligible to write the university exams as per the University of Madras norms.
4. Students are not allowed to take leave for more than 8 days per semester.
5. Attendance for internal tests, models exams, special classes, seminars, and Industrial Visits is compulsory.
6. Special classes will also be treated as regular classes and attendance to a special class is a must.

VI. LEAVE RULES

1. It is compulsory that a leave letter in the prescribed format should be submitted to the mentors for every day /period of absence.
2. Leave letters should be counter signed by parents/guardians/hostel warden. Medical leave should be accompanied by medical certificate for availing leave.

3. Leave on medical ground will be accepted only for genuine reasons. Director will use his discretion in treating such requests.

4. A student who is absent without leave letter for over 10 days at a stretch will be liable to removal of his/ her name from the roll.

5. It is important that all students are present on the reopening day as well as on the closing day.

VII. RAGGING

Ragging in any form is strictly forbidden and severe action will be taken against those who indulge in such activities as per the Tamilnadu Prohibition of Ragging Act No.7 of 1997.

VIII. MENTORING AND COUNSELLING

Students will be divided into groups and each group will be placed under the guidance of the faculty/Mentor. The Mentor will be monitoring the student's progress in studies, regularity, conduct and health. A personal file is maintained for each student to record his/her progress in studies, attendance etc. The students may approach their mentor freely for guidance and advice. The mentor will constantly keep in touch with parents/ guardian of the students regarding their progress.

IX. PROGRESS REPORT

Progress report of every student will be sent to his/her parents or guardian at the end of each internal test. If a student is found short of attendance or irregular to classes, reports will be sent to his/her parent or guardian.

X. LIBRARY RULES

1. Students and faculty members of the college are entitled to use the library.
2. The library will be kept open from 9.30 A.M to 5.15 P.M on all Working days.
3. The Individual belongings of the library user should be kept outside the library before entry.
4. Use of mobile phones inside the library is prohibited.
5. Silence should be observed in the library.

6. Students must ensure utmost care and caution in handling books and journals in The Library.
7. No student should damage a Library book in any form such as: scribbling, tearing of pages, highlights etc.,
8. Each student will be given a bar-coded ID card to borrow three books and they shall keep the book for a maximum period of two weeks: in case the time is exceeded a charge of Rs.5/- per day will be levied.
9. Journals, Periodicals, Question banks, Project reports and Auto-visual CD ROM shall not be lent out.
10. A member borrowing a book from the library shall be fully responsible for its safe custody. In the event of any damage or loss, he/she should replace it with a new copy of the book or pay the cost of the book as may be decided by the library-in-charge.
11. Students can reserve a book in advance with the librarian if other students have borrowed the same book.
12. The library in charge reserves the right to check each student he/she leaves the library.
13. Staff members are not permitted to retain any book borrowed by them after the college closes for the summer vacation.
14. The students shall return the library books before the commencement of the University examination otherwise no hall ticket shall be issued for the University examination.
15. The No due clearance certificate required by a student will be issued by the Librarian.
16. All users of the Library, inclusive of students, staff, and faculty members shall sign the entry register, kept in the library.

ACTIVITIES AT MIM:

MEASI Purple Cow (MPC): MEASI Purple Cow is a revolutionary concept in business education that aims to stand out from traditional methods by fostering creativity, critical thinking, and entrepreneurial spirit. Inspired by Seth Godin's

ideas on being remarkable, it's not just a concept but a paradigm shift in how business learning is delivered. MEASI Purple Cow immerses students in real-world scenarios through interactive workshops, case studies, and industry collaborations, nurturing their curiosity and innovation. With a focus on experiential learning and guidance from industry experts, MEASI Purple Cow aims to cultivate business leaders, not just graduates, by challenging them to think differently and embrace change

Industry Institute Interaction Cell

The Industry Interaction Cell (III Cell) aims to promote closer interaction between the academic field and the professional field. III cell is established to provide closer links with the industries. The purpose of this cell is to find out the gap between the needs of the industry with their reality. The cell is the bridge between the industry, the real world, and the institute. Industrial exposure is very helpful to be aware of the latest industrial practices.

Career Development Cell

The career development cell functions to prepare students for fulfilling career objectives. It assists the students in discovering opportunities based on their passion and specialization.

Entrepreneur Development Cell and Incubation Centre

Entrepreneur development cell and Incubation center fosters and nurtures the skills and talents of MEASIANS. The ED & IC cell provides a platform for budding entrepreneurs to hone their skills and build sustainable relationships with their mentors to facilitate successful transitions towards launching their ventures with events like Workshops, Orientation Programmes on ED & IC Cell, Entrepreneurs Talks, and intercollegiate business plan competition are organized.

Youth Red Cross

YRC trains to render selfless service to their society. In a bid to prepare communities for emergencies and to nurture humanitarianism in the youth, the Youth Red Cross unit of MIM undertakes umpteen tasks. Youth represent a substantial part of the membership of the Red Cross for its humanitarian commitment. Young volunteers can make a significant contribution to meeting the needs of the most vulnerable people within their local communities through the Red Cross youth program. This has been designed to involve young people as much as possible in the movement and its activities not only as workers and also as beneficiaries but as partners in management.

Citizen Consumer Club

The Citizen Consumer Club of MEASI Institute of Management is an affiliated club to the Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu, which was established at the beginning of the academic year 2015 – 2016. The club has evolved its objectives in aligning to achieve the common goal of the Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu. It enables students to understand the fundamental rights of a citizen and learn the fundamental duties of a good citizen.

Rotaract Club

The Institutes Rotaract Club aims to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- The development of acquaintance as an opportunity for service;
- High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- The application of the ideal of service in each Rotarian's personal, business, and community life;
- The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Red Ribbon Club :

Red Ribbon Club (RRC) is a comprehensive promotional and preventive intervention to enhance voluntary blood donation as well as mainstream HIV & AIDS prevention, care & support and treatment impact, mitigation, and stigma reduction, among the youth in educational institutions. Red Ribbon clubs are envisaged to instill among all the students in our institution's values of service, develop healthy lifestyles, and increase access to safe and adequate quantities of blood for all the needy by promotion of Regular voluntary blood donation.

Industrial Visit

Industrial visit focuses on preparing the students to learn about the day-to-day workings of a particular industry and understand its operational issues. The visit also helps the students to update the current management practices followed by the organizations and acquire traits that the industry

demands from them. Industry visits sensitize students to the practical challenges that organizations face in the business world.

PASSING MINIMUM:

- (i) A candidate who secures not less than 50 percent marks in the External Written Examination and the aggregate (i.e. Written Examination Marks and the Internal Assessment Marks put together) respectively in each paper shall be declared to have passed the examination in that subject.
- (ii) (a) A candidate shall be declared to have passed Project Work and Viva-Voce respectively, if he/she secures a minimum of 50 percent marks in the Project Work Evaluation and the Viva Voce respectively.
- (b) A candidate failing in any subject will be permitted to appear for the examinations again on a subsequent occasion without putting in any additional attendance.
- (c) A candidate who fails in either Project Work or Viva-Voce shall be permitted to the Project Work again for evaluation and to reappear for the Viva-Voce on a subsequent occasion, if so recommended by the Examiners.
- (d) Candidates shall be eligible to go to subsequent semesters, only if they earn 75% of attendance as prescribed by the University of Madras.

QUESTION PAPER PATTERN:

Total Marks for each subject 100 Marks

University Exam 75 Marks

Internal Assessment 25 Marks

Duration: 3 Hours Max. Marks: 75

Part A - 10 out of 12 questions (10X 1 = 10)

Part B – 5 out of 7 questions (5 X 5 = 25)

Part C 1 question (Case Study or Problem) is Compulsory

3 out of the remaining 4 questions (4 X 10= 40)

SEMESTER –I

S.NO	Course Components	SUBJECT
1	Core Paper - I	MANAGEMENT PRINCIPLES AND BUSINESS ETHICS
2	Core Paper - II	QUANTITATIVE TECHNIQUES AND RESEARCH METHODS IN BUSINESS

3	Core Paper - III	ORGANISATIONAL BEHAVIOUR
4	Core Paper - IV	ACCOUNTING FOR MANAGERS
5	Core Paper - V	MANAGERIAL ECONOMICS
6	Extra Disciplinary - I	INNOVATION AND ENTREPRENEURSHIP
		SOFT SKILLS I – Language and Communication Skills

SEMESTER II

S.NO	SUBJECT CODE	SUBJECT
8	Core Paper - VI	LEGAL SYSTEMS IN BUSINESS
9	Core Paper - VII	APPLIED OPERATIONS RESEACH
10	Core Paper - VIII	HUMAN RESOURCES MANAGEMENT
11	Core Paper - IX	MARKETING MANAGEMENT
12	Core Paper - X	OPERATIONS MANAGEMENT
13	Core Paper - XI	FINANCIAL MANAGEMENT
14	Extra Disciplinary - II	INTERNATIONAL BUSINESS
		SOFT SKILLS II – Spoken and Presentation Skills

SEMESTER III

S.NO	SUBJECT CODE	SUBJECT
16	Core Paper - XII	STRATEGIC MANAGEMENT
17	Core Paper - XIII	MANAGEMENT INFORMATION SYSTEMS
18	Elective Paper - I	** Choose any one elective from the list.
19	Elective Paper - II	ELECTIVE 2
20	Elective Paper - III	ELECTIVE 3
21	Elective Paper - IV	ELECTIVE 4
22		SOFT SKILLS III – Managerial Skills
23		INTERNSHIP

SEMESTER IV

S.NO	SUBJECT CODE	SUBJECT
24	Elective Paper - V	ELECTIVE 5
25	Elective Paper - VI	ELECTIVE 6

26		PROJECT WORK & VIVA VOCE
27		SOFT SKILLS IV – Computing Skills

ELECTIVE SUBJECTS

1	MARKETING RESEARCH AND CONSUMER BEHAVIOUR
2	CORPORATE FINANCE
3	ADVERTISING MANAGEMENT AND SALES PROMOTION
4	SALES AND DISTRIBUTION MANAGEMENT
5	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
6	TAX MANAGEMENT
7	BRAND MANAGEMENT
8	INDUSTRIAL MARKETING
9	DATA BASE MANAGEMENT SYSTEMS
10	SERVICES MARKETING
11	SYSTEM ANALYSIS AND DESIGN
12	DECISION SUPPORT SYSTEM
13	E-BUSINESS
14	MERCHANT BANKING AND FINANCIAL SERVICES
15	HUMAN RESOURCES DEVELOPMENT
16	CUSTOMER RELATIONS MANAGEMENT
17	PERFORMANCE MANAGEMENT
18	ORGANISATIONAL DEVELOPMENT
19	RETAIL MARKETING
20	RURAL MARKETING
21	DERIVATIVES MANAGEMENT
22	BANKING AND INSURANCE
23	INDUSTRIAL AND LABOUR RELATIONS
24	INTERNATIONAL MARKETING
25	SUPPLY CHAIN MANAGEMENT
26	QUALITY MANAGEMENT
27	PRINCIPLES AND PRACTICES OF LOGISTICS MANAGEMENT
28	INVENTORY & WAREHOUSING MANAGEMENT

29	DOMESTIC AND INTERNATIONAL LOGISTICS
30	HEALTH POLICY AND HEALTH CARE SYSTEMS
31	HOSPITAL PLANNING AND ADMINISTRATION
32	HOSPITAL RECORDS AND MANAGEMENT

Value Added Courses :

1. Social Psychology
2. Islamic Banking
3. Quantitative Aptitude and test of Reasoning
4. Negotiating Skills
5. Event Management
6. Intellectual Property Law
7. Knowledge Management
8. Statistical Package for Social sciences
9. Disaster Management

ACADEMIC CALENDAR

JUNE 2021				
Date	Day	Activities	No. of Working days 1 st Year/ I Sem.	No. of Working days 2 nd Year/ IIISem.
1	Tuesday			
2	Wednesday			
3	Thursday			
4	Friday			
5	Saturday			
6	Sunday	Holiday		
7	Monday			
8	Tuesday			
9	Wednesday			
10	Thursday			
11	Friday			
12	Saturday			
13	Sunday	Holiday		
14	Monday	FOODATHON 2.0 COVID-19 RELIEF PROJECT From 14th June to 20th June 2021 Theme: "Feeding the Lockdown Diaries"		

		BLOOD DONATION AWARENESS CAMP Theme: "Give Blood and Keep the World Beating"		
15	Tuesday	COVID-19 RELIEF PROJECT From 14th June to 20th June 2021 Theme: "Feeding the Lockdown Diaries" MPC Monthly Review Meeting – June 2021		
16	Wednesday	COVID-19 RELIEF PROJECT From 14th June to 20th June 2021 Theme: "Feeding the Lockdown Diaries"		
17	Thursday	COVID-19 RELIEF PROJECT From 14th June to 20th June 2021 Theme: "Feeding the Lockdown Diaries"		
18	Friday	COVID-19 RELIEF PROJECT From 14th June to 20th June 2021 Theme: "Feeding the Lockdown Diaries"		
19	Saturday	COVID-19 RELIEF PROJECT From 14th June to 20th June 2021 Theme: "Feeding the Lockdown Diaries"		
20	Sunday	Holiday		
21	Monday	INTERNATIONAL YOGA DAY- THEME: YOGA FOR WELL-BEING		
22	Tuesday			
23	Wednesday			
24	Thursday			
25	Friday			
26	Saturday			
27	Sunday	Holiday		
28	Monday			
29	Tuesday			

30	Wednesday			

JULY 2021				
Date	Day	Activities	No. of Working days 1 st Year/ I Sem.	No. of Working days 2 nd Year/ III Sem.
1	Thursday			
2	Friday			
3	Saturday			
4	Sunday	Holiday		
5	Monday			
6	Tuesday			
7	Wednesday	Awareness Programme on NDLI and SWAYAM		
8	Thursday			
9	Friday			
10	Saturday			
11	Sunday	Holiday		
12	Monday			
13	Tuesday			
14	Wednesday			
15	Thursday	MPC Monthly Review Meeting – July 2021		
16	Friday			
17	Saturday			
18	Sunday	Holiday		
19	Monday			
20	Tuesday			
21	Wednesday	Bakrid –Holiday		
22	Thursday			
23	Friday			
24	Saturday			
25	Sunday	Holiday		
26	Monday	Commencement of Classes for II year / III semester		1
27	Tuesday			2
28	Wednesday			3
29	Thursday			4

30	Friday	Webinar on, "Data analytics for a rewarding career"		5
31	Saturday			
AUGUST 2021				
Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2nd Year/ IIISem.
1	Sunday	Holiday		
2	Monday			6
3	Tuesday			7
4	Wednesday			8
5	Thursday			9
6	Friday			10
7	Saturday			
8	Sunday	Holiday		
9	Monday			11
10	Tuesday			12
11	Wednesday			13
12	Thursday			14
13	Friday			15
14	Saturday			
15	Sunday	Independence Day – Holiday		
16	Monday	Launch Of Prime Pedagogy		
17	Tuesday	MPC Monthly Review Meeting		16
18	Wednesday			17
19	Thursday			18
20	Friday	Muharram - Holiday		
21	Saturday	Onam - Holiday		
22	Sunday	Holiday		
23	Monday			19
24	Tuesday			20
25	Wednesday			21
26	Thursday			22
27	Friday			23
28	Saturday	Rotaract Club - Discover Your Green Fingers		
29	Sunday	Holiday		
30	Monday	Krishna Jayanthi - Holiday		
31	Tuesday	Rotaract Club - FITNESS CONCLAVE: "Fit Connect"		

SEPTEMBER 2021

Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2ndYear/ IIISem.
1	Wednesday	I st Assignment Begins for II year /III semester		24
2	Thursday			25
3	Friday			26
4	Saturday			
5	Sunday	Alumni Meet Holiday		
6	Monday			27
7	Tuesday			28
8	Wednesday			29
9	Thursday			30
10	Friday	Vinayakar Chathurthi – Holiday		
11	Saturday	Rotaract Club Activity- "ALERTATHON:" "Run, Walk and Ride"		
12	Sunday	Holiday		
13	Monday	I st Internal Assessment Test for II year / III semester		31
14	Tuesday	I st Internal Assessment Test for II year / III semester Webinar on the topic "Workplace redefinitions and future world of work"		32
15	Wednesday	I st Internal Assessment Test for II year / III semester MPC Monthly Review Meeting–September 2021		33
16	Thursday	I st Internal Assessment Test for II year / III semester National Workshop: Investor Awareness Program on Securities Markets		34
17	Friday	I st Internal Assessment Test for II year / III semester National Workshop: Investor Awareness Program on Securities Markets		35
18	Saturday	National Workshop: Investor Awareness Program on Securities Markets		
19	Sunday	Holiday		
20	Monday	I st Internal Assessment Test for II year / III semester National Workshop: Investor Awareness Program on Securities Markets		36

21	Tuesday	I st Internal Assessment Test for II year / III semester National Workshop: Investor Awareness Program on Securities Markets		37
22	Wednesday			38
23	Thursday			39
24	Friday			40
25	Saturday	REPORT ON Marketing in Print and Electronic Media		
26	Sunday	Holiday		
27	Monday			41
28	Tuesday			42
29	Wednesday			43
30	Thursday	ROTOVIBES' 21 INTRACLUB SPORTS CARNIVAL Theme: "Hum Fit to India Fit Begins		44

OCTOBER 2021				
Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2ndYear/ IIISem.
1	Friday			45
2	Saturday	Gandhi Jayanthi - Holiday		
3	Sunday	Holiday		
4	Monday	II nd Assignment Begins for II Year / III semester		46
5	Tuesday			47
6	Wednesday			48
7	Thursday			49
8	Friday			50
9	Saturday			
10	Sunday	Holiday		
11	Monday	Workshop on the topic "HR Transformation"		51
12	Tuesday			52
13	Wednesday	Workshop on How to innovate new products and take them to the market		53
14	Thursday	Ayudha Pooja – Holiday		
15	Friday	Vijaya Dasami - Holiday		
16	Saturday	Workshop on the topic "Lean Six Sigma (Yellow belt training)"		
17	Sunday	Holiday		
18	Monday			54

19	Tuesday	Milad-un-Nabi - Holiday		
20	Wednesday	Internal Assessment Test II for III Semester		55
21	Thursday	Internal Assessment Test II for III Semester MPC Monthly Review Meeting– October 2021		56
22	Friday	Internal Assessment Test II for III Semester		57
23	Saturday			
24	Sunday	Holiday		
25	Monday	Internal Assessment Test II for III Semester		58
26	Tuesday	Internal Assessment Test II for III Semester Camu Orientation and Implementation to I- Year Students		59
27	Wednesday	Internal Assessment Test II for III Semester Bridge Course for QRMB I Year		60
28	Thursday	Internal Assessment Test II for III Semester Bridge Course for Accounting for Managers I Year		61
29	Friday	LinkedIn Workshop: Hands-on workshop on building your LinkedIn profile Introductory session on Business Analytics I Year		--
30	Saturday	REPORT ON OCEANUS'21-BEACH CLEANING OUTREACH CAMPAIGN Theme: "Save the sea to see the future"		
31	Sunday	Holiday		

NOVEMBER 2021				
Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2ndYear/ IIISem.
1	Monday	Commencement of I-Year Classes	1	62
2	Tuesday	Workshop on the topic "Payroll process"	2	63
3	Wednesday	Marketing Guest Lecture – Topic: Marketing	3	64

		Communication & Branding Strategy by Mr. Rokesh, Branding Manager, Malar Hospital.		
4	Thursday	Deepavali - Holiday		
5	Friday	Logistics Guest Lecture: Topic: Digital Influence on Logistics and supply chain by Shaik P Ghiasuddin, AVP – Logistics Delivery Bahwan Cybertek.	4	65
6	Saturday		5	66
7	Sunday	Holiday		
8	Monday		6	67
9	Tuesday	YRC – Eye Camp / HR Workshop / Hosteller Orientation for 1 st Year MBA students @ 4.00 PM	7	68
10	Wednesday	Industrial Visit – Port visit – Logistics Batch	8	69
11	Thursday	Commencement of Model Exam for II Year MBA	9	
12	Friday	Model Exam for II Year MBA	10	
13	Saturday		11	
14	Sunday	Holiday		
15	Monday	Model Exam for II Year MBA	12	
16	Tuesday	Model Exam for II Year MBA	13	
17	Wednesday	Model Exam for II Year MBA	14	
18	Thursday	Model Exam for II Year MBA	15	
19	Friday		16	
20	Saturday		17	
21	Sunday	Holiday		
22	Monday		18	
23	Tuesday	Online Webinar – IQAC and Finance Team	19	
24	Wednesday		20	
25	Thursday	Soft Skill III for II Year MBA University Practical Examination	21	
26	Friday	ISO 9001-2015 – Bureau Veritas 2 nd surveillance Audit (online audit full day)	22	
27	Saturday	Alumni Talk on Identification of Market Potential for FMCG Business	23	
28	Sunday	Holiday		
29	Monday		24	
30	Tuesday		25	

DECEMBER 2021				
Date	Day	Activities	No. of Working	No. of Working

			days 1 st Year/ I Sem.	days 2 nd Year/ III Sem.
1	Wednesday		26	
2	Thursday	Webinar on IPR for I year MBA By Dr Geetha from IIT Madras	27	
3	Friday		28	
4	Saturday		29	
5	Sunday	Holiday		
6	Monday	Assignment I for I year MBA	30	
7	Tuesday	Assignment I for I year MBA / YRC – FLP Programme	31	
8	Wednesday	Assignment I for I year MBA	32	
9	Thursday	Assignment I for I year MBA	33	
10	Friday	Assignment I for I year MBA	34	
11	Saturday	Rotaract Club - EMBARK'21 Inspire to Serve Humanity FDP ON Essentials of Case Teaching and Writing		
12	Sunday	Holiday		
13	Monday	Assignment I for I year MBA	35	
14	Tuesday		36	
15	Wednesday		37	
16	Thursday	YRC - Free Eye Screening Camp "Love Your Eyes"	38	
17	Friday		39	
18	Saturday			
19	Sunday	Holiday		
20	Monday	Internal Assessment Test I for I year MBA	40	
21	Tuesday	Internal Assessment Test I for I year MBA	41	
22	Wednesday	Internal Assessment Test I for I year MBA	42	
23	Thursday	Internal Assessment Test I for I year MBA	43	
24	Friday	Internal Assessment Test I for I year MBA	44	
25	Saturday	Christmas – Holiday		
26	Sunday	Holiday		
27	Monday	Internal Assessment Test I for I year MBA	45	
28	Tuesday	Internal Assessment Test I for I year MBA	46	
29	Wednesday	Outreach program – Red Ribbon Club	47	
30	Thursday		48	
31	Friday		49	
JANUARY 2022				
Date	Day	Activities	No. of Working days 1 st Year/	No. of Working days 2 nd Year/

			I Sem.	IIISem.
1	Saturday	New Year – Holiday		
2	Sunday	Holiday		
3	Monday	Assignment II for I year	50	
4	Tuesday	Assignment II for I year	51	
5	Wednesday	Assignment II for I year	52	
6	Thursday	Assignment II for I year	53	
7	Friday	Assignment II for I year	54	
8	Saturday			
9	Sunday	Holiday		
10	Monday	Assignment II for I year	55	
11	Tuesday		56	
12	Wednesday		57	
13	Thursday		58	
14	Friday	Pongal - Holiday		
15	Saturday	Thiruvalluvar Day – Holiday		
16	Sunday	Uzhavar Thirunal – Holiday		
17	Monday		59	
18	Tuesday	Thai Poosam - Holiday		
19	Wednesday		60	
20	Thursday			
21	Friday			
22	Saturday	FDP on Digital Pedagogy		
23	Sunday	Holiday		
24	Monday			
25	Tuesday			
26	Wednesday	Republic Day - Holiday		
27	Thursday			
28	Friday			
29	Saturday			
30	Sunday	Holiday		
31	Monday			

FEBRUARY 2022				
Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2nd Year/ III Sem.
1	Tuesday			
2	Wednesday	ROTOVIBES' 21 INTRACLUB SPORTS CARNIVAL		

		Theme: "Hum Fit to India Fit ENDS		
3	Thursday			
4	Friday			
5	Saturday			
6	Sunday	Holiday		
7	Monday			
8	Tuesday			
9	Wednesday			
10	Thursday			
11	Friday			
12	Saturday	FDP on Statistical Discovery and Data Visualization		
13	Sunday	Holiday		
14	Monday			
15	Tuesday			
16	Wednesday			
17	Thursday			
18	Friday			
19	Saturday			
20	Sunday	Holiday		
21	Monday	YRC Organized AASRA'22- Blankets & Bedsheet distribution Drive "Help the Homeless"		
22	Tuesday			
23	Wednesday			
24	Thursday	Alumni Talk Series: Demystifying the Myths of Campus Placement		
25	Friday	Research Talk on Developing Quality Manuscripts Career Advancement and TANCET Awareness Programme		
26	Saturday			
27	Sunday	Holiday		
28	Monday			
MARCH 2022				
Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2nd Year/ III Sem.
1	Tuesday			
2	Wednesday			
3	Thursday	Alumni Talk Series: Career Opportunities in Actuarial Sciences		
4	Friday			
5	Saturday			
6	Sunday	Holiday		

7	Monday			
8	Tuesday			
9	Wednesday			
10	Thursday	User Awareness Programme (NDLI)		
11	Friday			
12	Saturday			
13	Sunday	Holiday		
14	Monday			
15	Tuesday	Red Ribbon Club of MIM - Blood Donation Camp		
16	Wednesday			
17	Thursday	Guest Lecture on Insights into the Logistics & Supply Chain Industry		
18	Friday			
19	Saturday			
20	Sunday	Holiday		
21	Monday			
22	Tuesday			
23	Wednesday			
24	Thursday			
25	Friday			
26	Saturday			
27	Sunday	Holiday		
28	Monday			
29	Tuesday			
30	Wednesday			
31	Thursday			
APRIL 2022				
Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2nd Year/ III Sem.
1	Friday			
2	Saturday	Telugu New Year – Holiday		
3	Sunday	Holiday		
4	Monday			
5	Tuesday			
6	Wednesday			
7	Thursday	FDP on Employee Health & Wellness		
8	Friday			
9	Saturday			

10	Sunday	Holiday		
11	Monday			
12	Tuesday			
13	Wednesday			
14	Thursday	Tamil New Year – Holiday		
15	Friday	Good Friday- Holiday		
16	Saturday			
17	Sunday	Holiday		
18	Monday			
19	Tuesday			
20	Wednesday			
21	Thursday			
22	Friday			
23	Saturday			
24	Sunday	Holiday		
25	Monday			
26	Tuesday			
27	Wednesday			
28	Thursday			
29	Friday			
30	Saturday			

MAY 2022				
Date	Day	Activities	No. of Working days 1st Year/ I Sem.	No. of Working days 2nd Year/ III Sem.
1	Sunday	May Day – Holiday		
2	Monday			
3	Tuesday	Ramzan- Holiday		
4	Wednesday			
5	Thursday			
6	Friday			
7	Saturday			
8	Sunday	Holiday		
9	Monday			
10	Tuesday			
11	Wednesday			
12	Thursday	Guest Lecture: Resemble Systems LLC		

13	Friday			
14	Saturday			
15	Sunday	Holiday		
16	Monday			
17	Tuesday			
18	Wednesday			
19	Thursday			
20	Friday			
21	Saturday			
22	Sunday	Holiday		
23	Monday			
24	Tuesday			
25	Wednesday	The Resilient Leaders of Create the Spark		
26	Thursday			
27	Friday			
28	Saturday			
29	Sunday	Holiday		
30	Monday			
31	Tuesday			