



MEASI
Institute of Management

MBA

MASTER OF BUSINESS ADMINISTRATION

2 YEARS FULL-TIME PROGRAMME

ACADEMIC CALENDAR 2023-2024

'ASSOCIATION GARDENS'

New No: 147, Peters Road, Royapettah, Chennai-600014
Tamil Nadu, India.

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Visit us at: info@measiim.edu.in

PERSONAL MEMORANDA

NAME :

ROLL NO :

YEAR & COURSE :

.....

SECTION :

FATHER/GUARDIAN NAME :

TELEPHONE NO :

MOBILE NO :

E-MAIL ID :

DATE OF BIRTH :

HEIGHT & WEIGHT :

IDENTIFICATION MARKS :

.....

BLOOD GROUP :

PERMANENT ADDRESS :

.....

.....

.....PIN CODE.....

ADDRESS FOR COMMUNICATION:

..... PIN CODE

ABOUT MEASI

- The MEASI, established 118 years ago, was registered under the Act XXVI of 1860
- It is one of the oldest minority educational societies.

- It has a multi-level educational system ranging from school to Post Graduate and Research level.
- It has vast physical, and infrastructural facilities and a sound financial resource base.
- It is backed by a democratic and participative management system.
- It is under the leadership of enlightened and eminent individuals drawn from educational and industrial personalities.
- The association was formed primarily for the benefit of the Muslim Community which was educationally backward.

ABOUT MIM

- The MEASI Institute of Management was established in the year 1987 by the Muslim Educational Association of Southern India (MEASI).
- MEASI Institute of Management is a co-education institute and has been established to impart training and research in different disciplines of management with emphasis on practical application suited to the Indian environment.

VISION & MISSION STATEMENTS

VISION:

To be an oasis of knowledge to the seeker, to nurture one's creativity and research acumen, and to instill a unique blend of leadership, innovative spirit, and empathy in response to the ever-evolving business ecosystem.

MISSION:

- Provide a pedagogy that blends academic rigor and experiential learning.

- Inculcate an entrepreneurial mindset through curated activities.
- Establish a conducive environment for research.
- Foster a culture of innovation and collaboration to progress in a dynamic business landscape.

QUALITY POLICY:

To provide well-qualified faculties with world-class infrastructure and equipment facilities towards the all-round growth of the students which includes their competencies and personality growth.

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

- PEO 1; Placement; To equip the students with the requisite knowledge skills and right attitude necessary to get placed as efficient managers in corporate companies.
- PEO 2; Entrepreneur; To create effective entrepreneurs by enhancing their critical thinking, problem-solving, and decision-making skills.
- PEO 3; Research and Development; To make sustained efforts for the holistic development of the students by encouraging them towards research and development.
- PEO4; Contribution to Society; To produce proficient professionals with strong integrity to contribute to society.

Program Outcome;

- PO1; Problem-Solving Skill; Apply knowledge of management theories and practices to solve business problems.
- PO2; Decision-Making Skill; Foster analytical and critical thinking abilities for data-based decision-making.
- PO3; Ethical Value; Ability to develop value-based leadership ability.
- PO4; Communication Skill; Ability to understand, analyze, and communicate global, economic, legal, and ethical aspects of business.
- PO5; Individual and Leadership Skill; Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- PO6; Employability Skill; Foster and enhance employability skills through subject knowledge.

- PO7; Entrepreneurial Skill; Equipped with skills and competencies to become an entrepreneur.
- PO8; Contribution to community; Succeed in career endeavours and contribute significantly to the community.

BOARD OF TRUSTEES

S.NO	NAME	DESIGNATION
1	Janab. Mohamed Abdul Ali Sahib	Chairman
2	Janab. Elias Sait Sahib	Executive Director
3	Janab. Haja Najimuddin Sahib	Finance Director
4	Janab Imthiaz Pasha Sahib	Director
5	Janab. Syed Muneer Ahmed Sahib	Director
6	Janab. A K Abdullah Sahib	Director
7	Janab. Sajid Sathak Sahib	Director
8	Janab. M.Abdul Wahab Sahib	Director

FACULTY PROFILE

S.NO	NAME	DESIGNATION
1.	Dr. Farkathullah Khan, M.B.A, Ph.D	Director
2.	Dr.T.A.M.Hameed Kan M.B.A.,M.C.S., Ph.D.	Associate Professor
3.	Dr.S.G.Balaji M.B.A.,M.Phil., PGDIB., Ph.D.	Associate Professor (Academics, Research & Development)
4.	Dr. B. Latha Lavanya M.B.A., M.Phil., PGDWT, Ph.D	Associate Professor
5.	Dr. G. Manickam, M.B.A., M.Phil, M.A. Econ, M.Sc. Psy, Ph.D	Associate Professor
6.	Mrs. S. Sumiya M.B.A,	Assistant Professor
7.	Dr. A. Appu M.B.A., Ph.D	Assistant Professor
8.	Dr. S.Vinoth B.E.,M.B.A., Ph.D	Assistant Professor
9.	Dr. D. Charumathi M.B.A., M.F.C., PGDCM & IA., Ph.D	Assistant Professor
10.	Dr. W.Shabeena Shah M.B.A.,M.Phil., Ph.D	Assistant Professor

11.	Dr. M. I. Anees Fathima M.B.A., M.Phil., Ph.D	Assistant Professor
12.	Dr. M. Riaz Ahmed M.B.A., M.Phil., P. G. DMM., Ph.D	Assistant Professor
13.	Mrs. A. Nishath Sultana M.B.A., CWA(Inter)	Assistant Professor
14.	Mr. M. S. Siranjeevi, B.Tech, M.B.A	Assistant Professor
15.	Dr. Khadeeja Bilquees, B.E, M.B.A, Ph.D	Assistant Professor
16.	Dr. Priyadarshini. J, M.B.A., Ph.D	Assistant Professor
17.	Dr. K. Sindhura, B.E, M.B.A	Assistant Professor
18.	Dr. A. Govindarajan, M.B.A., M.Phil., Ph.D	Assistant Professor
19.	Dr. Kalaivani Balaji, M.B.A., Ph.D	Assistant Professor
20.	Dr. Catherine Julie Aarthy. C, M.Sc, M.Phil, M.B.A., Ph.D	Assistant Professor
21.	Dr. Irudhayamary Premkumar, M.A., M.B.A., M.Phil., Ph.D	Assistant Professor

LIBRARIAN

NAME	QUALIFICATION
Dr. A.P. Rekha	MLIS, MPhil, Ph.D.

NON -TEACHING STAFF PROFILE

S.NO	NAME	DESIGNATION
1	Mr.Mohammed Arshadh, MBA	Head -HR
2	Aejaz Ahmed	Head –Training
3.	Ms.Naga Kalyani	Executive Secretary to Director
4	Mr.A.K.Abdul Samath M.B.A.,	Accountant
5	Mr.P.M.Mohamed Ismail M.B.A.,	Sr.Assistant
6	Mr.I.Faiz Ahmed M.B.A.,	Sr.Assistant
7	Mr.K.Mahaboob Khan M.B.A.,	Computer Lab Technician
8	Mr.S.Md.Aboobacker Sultan	Office Assistant
9	Mr.Sabeelullah	Office Assistant
10.	Mr.Sanaullah	Office Assistant
11.	Mrs.J.Nagoor Meera	Sweeper

12	Mrs.D.Ahamed Fathima	Sweeper
13	Mrs.Haseena Banu	Sweeper

RULES AND REGULATION

I. GENERAL RULES

1. Every student is required to maintain discipline and decorum both inside and outside the institution and not to indulge in any activity that will bring down the prestige of the institution.
2. The Mentors are authorized to check any misconduct of the students within and outside the campus for disciplinary action.
3. Students attending meetings and functions within or outside the campus should maintain perfect order and discipline.
4. Students should get permission before entering the staff room, office room, and Computer Laboratory.
5. Students are advised to take care of their valuable things such as calculators and watches at their own risk.
6. Visitors will not be allowed to contact students during class hours. However, under unavoidable circumstances, they will be permitted to meet the student with prior permission from the concerned authority.
7. Students should communicate among themselves and with the faculty members only in English failing which fine will be imposed.

II. CLASSROOM DISCIPLINE

1. Students are required to be punctual and regular to their classes.
2. Students should not be in the corridor during the class hours.

3. Students are expected to be in their respective classes at least 5 minutes before the class commences.
4. No student should leave the classroom without permission from the faculty.
5. Students will not be allowed to come out of the lecture hall during or in between two class hours without any valid reason and prior permission.
6. Students are required to attend the classes with notebooks, calculators and stationary items as prescribed by the faculty.
7. Habitual neglect of class work and assignments will be deemed as a breach of discipline and may cause a student to be sent out of class.
8. Latecomers should get permission to enter the class. However, admission to such candidates will be purely subject to the approval of the concerned faculty.
9. Regular latecomers will not be allowed to attend the classes without permission from the Director.
10. Every faculty in charge is authorized to check any misconduct of the students and may require students to withdraw from his/her classroom and shall report the matter to the Director.
11. Students cannot use cell phones, i-pad, laptops, or pen drives during class hours.
12. Students should not write the assignments during class hours.

III.CODE OF CONDUCT IN THE CAMPUS

1. All the students must have their identity card and produce it whenever asked for.
2. Properly greet faculty and elders whenever you meet them.
3. Maintain cordial, friendly, and healthy relationships among peers.
4. Modesty in dress is expected on campus to avoid undue attention.
5. Crowding outside the campus is prohibited after class hours.
6. The classroom is only for imparting knowledge. Celebration of any kind is not permitted inside the classroom.

7. The students should park their two-wheeler and four-wheeler vehicles only in the parking area allotted inside the campus.
8. Indulgence in violence and using abusive language is prohibited on campus.
9. The students are advised to use dustbins for disposing of waste.
10. The boys and girls students are not permitted to sit and chat inside the campus.

IV.DRESS CODE

1. Students should wear a clean and decent dress.
2. Boys should wear full-hand white shirts, formal dark pants, a tie, mid-length socks, and black shoes.
3. Girls should wear only a salwar with a dupatta pinned on both sides.
4. Wearing jeans, leggings, T-shirts, tight pants and jeans-type cotton formal pants is strictly prohibited inside the campus.
5. Students should compulsorily wear their I.D. cards with sling inside the campus.

V. ATTENDANCE RULES

1. Faculty members will take attendance for each period at the commencement of the class. Attendance once recorded will not be corrected later to include those students who report late.
2. A Student must maintain an attendance record of at least 75% in every subject.
3. Condonation for Students above 65% and below 75% attendance. Below 65% of attendance are not eligible to write the university exams as per the University of Madras norms.
4. Students are not allowed to take leave for more than 8 days per semester.
5. Attendance for internal tests, models exams, special classes, seminars, and Industrial Visits is compulsory.
6. Special classes will also be treated as regular classes and attendance to a special class is a must.

VI. LEAVE RULES

1. It is compulsory that a leave letter in the prescribed format should be submitted to the mentors for every day /period of absence.
2. Leave letters should be countersigned by parents/guardians/hostel warden. Medical leave should be accompanied by a medical certificate for availing leave.
3. Leave on medical grounds will be accepted only for genuine reasons. The director will use his discretion in treating such requests.
4. A student who is absent without a leave letter for over 10 days at a stretch will be liable for the removal of his/ her name from the roll.
5. It is important that all students are present on the reopening day as well as on the closing day.

VII. RAGGING

Ragging in any form is strictly forbidden and severe action will be taken against those who indulge in such activities as per the Tamil Nadu Prohibition of Ragging Act No.7 of 1997.

VIII. MENTORING AND COUNSELLING

Students will be divided into groups and each group will be placed under the guidance of the faculty/Mentor. The Mentor will be monitoring the student's progress in studies, regularity, conduct, and health. A personal file is maintained for each student to record his/her progress in studies, attendance, etc. The students may approach their mentor freely for guidance and advice. The mentor will constantly keep in touch with the parents/guardians of the students regarding their progress.

IX. PROGRESS REPORT

Progress report of every student will be sent to his/her parents or guardian at the end of each internal test. If a student is found short of attendance or irregular to classes, reports will be sent to his/her parent or guardian.

X. LIBRARY RULES

1. Students and faculty members of the college are entitled to use the library.
2. The library will be kept open from 9.30 A.M to 5.15 P.M on all Working days.

- 3.The Individual belongings of the library user should be kept outside the library before entry.
- 4.Use of mobile phones inside the library is prohibited.
- 5.Silence should be observed in the library.
- 6.Students must ensure utmost care and caution in handling books and journals in the library.
- 7.No student should damage a Library book in any form such as : scribbling, tearing of pages, highlights etc.,
- 8.Each student will be given a bar-coded ID card to borrow three books and they shall keep the book for a maximum period of two weeks: in case the time is exceeded a charge of Rs.5/- per day will be levied.
- 9.Journals, Periodicals, Question banks, Project reports and Auto-visual CD ROM shall not be lent out.
- 10.A member borrowing a book from the library shall be fully responsible for its safe custody. In the event of any damage or loss, he/she should replace it with a new copy of the book or pay the cost of the book as may be decided by the library-in-charge.
- 11.Students can reserve a book in advance with the librarian if other students have borrowed the same book.
- 12.The library in charge reserves the right to check each student he/she leaves the library.
- 13.Staff members are not permitted to retain any book borrowed by them after the college closes for the summer vacation.
- 14.The students shall return the library books before the commencement of the University examination otherwise no hall ticket shall be issued for the University examination.
- 15.The No due clearance certificate required by a student will be issued by the Librarian.
16. All users of the library, inclusive of students, staff, and faculty members shall sign the entry register, kept in the library.

ACTIVITIES AT MIM

1. Industry Institute Interaction Cell

The Industry Interaction Cell (III Cell) aims to promote closer interaction between the academic field and the professional field. III cell is established to provide closer links with the industries. The purpose of this cell is to find out the gap between the needs of the industry with their reality. The cell is

the bridge between the industry, the real world, and the institute. Industrial exposure is very helpful to be aware of the latest industrial practices in the form of IDEA Master Class and From the Horse's Mouth.

I.D.E.A (Industry & Domain Expertise Augmentation) Masterclass: One of the cornerstones of our approach is the IDEA Masterclass, the integration of expert engagement from industries and specific areas, tailored to the specialization chosen by our students. Due to its indispensability and integrative nature, the facilitation rendered by experienced professionals significantly enriches our aspiring professionals' educational experience. Furthermore, it enhances their critical thinking and expands their perspectives. These interactions nurture a culture of lifelong learning in the minds of our students, encouraging them to stay curious, explore new learnings, and continue their journey to seek knowledge.

This method is designed to provide specialized training to our students in their opted area of specialization in accordance to the subjects relevant to their curriculum. The subject matter experts, who possess extensive knowledge and skill in their respective domains or sectors, are often individuals at the leadership level. These experts represent the organization and are tasked with the responsibility of formulating and implementing the company's strategies. Hence, the wealth of knowledge and the insights given by them to our students are invaluable.

The participants for this interactive session will be the II-year (III semester) MBA students who had opted for specialization from the current semester in any one of the fields they had chosen (Finance, Marketing, Human Resource Management, Business Analytics, Logistics, and Entrepreneurship). The duration of the session is 2 hours, wherein the industry experts engage the students by delivering their content in the first half and by handling the interactive Q&A session in the next half. The number of participants in accordance with the specialization opted, will be an average of about 40 students. The duration of the session is spread through the working hours (9.00 am -11.00 am/11.00 am – 1.00 pm/2.00 pm –04.00 pm), on days between Monday and Friday. The experts can opt for their time and day of convenience.

Every moment spent by the experts in interacting with our students is invaluable, as they are playing a major role in the shaping of our students' careers not just conceptually but also through the skillset they have acquired through their own experiences.

From the Horse's Mouth:

Fostering Leadership Development: Enhancing Expert Engagement in Critical Business Disciplines

The primary aim of this initiative is to provide students with invaluable insights and practical knowledge in the fields of Human Resources Management, Finance, Logistics, Marketing, Business Analytics, and Entrepreneurship through expert interactions. By bringing industry experts into the educational ecosystem, we aim to bridge the gap between classroom learning and real-world application, thereby preparing students

to choose the right domain they belong to and excel in these crucial business domains.

In this educational endeavour, we believe that our students will acquire the essential skills and knowledge required to effectively confront the demands and obstacles encountered in the corporate realm they prefer to exist, it would

Provide Practical Insights: Industry experts can provide students with practical insights and real-world examples, helping them understand the nuances of each discipline.

Facilitate Networking Opportunities: These interactions create networking opportunities, enabling students to connect with professionals who can serve as mentors or future employers.

Render Career Guidance: Experts can offer guidance on career paths, skills development, and the competencies required to excel in their chosen field.

Comprehend the prevailing tendencies within the market: Students gain exposure to the latest trends, technologies, and innovations shaping their respective industries.

The initiative will consist of a series of expert talks that is more inclined towards interactions and Q&A sessions. Each discipline (Human Resources Management, Finance, Logistics, Marketing, Business Analytics, and Entrepreneurship) will have its dedicated sessions with relevant experts.

Equipping students with insights and expertise from professionals in the fields of Human Resources Management, Finance, Logistics, Marketing, Business Analytics, and Entrepreneurship is a crucial step in preparing them for successful careers that they would shine in. This initiative not only enhances their academic experience but also ensures that they are well-prepared to make meaningful contributions to their respective industries upon graduation.

II. Career Development Cell

The career development cell functions to prepare students for fulfilling career objectives. It assists the students in discovering opportunities based on their passion and specialization.

III. Entrepreneur Development Cell and Incubation Centre

Entrepreneur development cell and Incubation center foster and nurture the skills and talents of MEASIANS. The ED & IC cell provides a platform for budding entrepreneurs to hone their skills and build sustainable relationships with their mentors to facilitate successful transitions towards launching their ventures with events like Workshops, Orientation

Programmes on the ED & IC Cell, Entrepreneurs Talks, and intercollegiate business plan competition are organized.

IV. Youth Red Cross

YRC trains to render selfless service to their society. In a bid to prepare communities for emergencies and to nurture humanitarianism in the youth, the Youth Red Cross unit of MIM undertakes umpteen tasks. Youth represent a substantial part of the membership of the Red Cross for its humanitarian commitment. Young volunteers can make a significant contribution to meeting the needs of the most vulnerable people within their local communities through the Red Cross youth program. This has been designed to involve young people as much as possible in the movement and its activities not only as workers and also as beneficiaries but as partners in management.

V. Rotaract Club

The institute Rotaract Club aims to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- The development of acquaintance as an opportunity for service;
- High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- The application of the ideal of service in each Rotarian's personal, business, and community life;
- The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

VI. Red Ribbon Club:

Red Ribbon Club (RRC) is a comprehensive promotional and preventive intervention to enhance voluntary blood donation as well as mainstream HIV & AIDS prevention, care & support and treatment impact, mitigation, and stigma reduction, among the youth in educational institutions. Red Ribbon clubs are envisaged to instill among all the students in our institution's values of service, develop healthy lifestyles, and increase access to safe and adequate quantities of blood to all the needy by promotion of Regular voluntary blood donation.

VII. Industrial Visit

Industrial visit focuses on preparing the students to learn about the day-to-day workings of a particular industry and understand its operational issues. The visit also helps the students to update the current management practices followed by the organizations and acquire traits that the industry demands from them. Industry visits sensitize students to the practical challenges that organizations face in the business world.

MINIMUM REQUIREMENT FOR PASSING:

(I) A candidate who secures not less than 50 percent marks in the External Written Examination and the aggregate (i.e. Written Examination Marks and the Internal Assessment Marks put together) respectively in each paper shall be declared to have passed the examination in that subject.

(ii) (a) A candidate shall be declared to have passed Project Work and Viva-Voce respectively, if he/she secures a minimum of 50 percent marks in the Project Work Evaluation and the Viva Voce respectively.

(b) A candidate failing in any subject will be permitted to appear for the examinations again on a subsequent occasion without putting in any additional attendance.

(c) A candidate who fails in either Project Work or Viva-Voce shall be permitted to the Project Work again for evaluation and to reappear for the Viva-Voce on a subsequent occasion, if so recommended by the Examiners.

(d) Candidates shall be eligible to go to subsequent semesters, only if they earn 75% of attendance as prescribed by the University of Madras.

QUESTION PAPER PATTERN:

Total Marks for each subject 100 Marks

University Exam 75 Marks

Internal Assessment 25 Marks

Duration: 3 Hours Max. Marks: 75

Part A - 10 out of 12 questions (10X 1 = 10)

Part B – 5 out of 7 questions (5 X 5 = 25)

Part C 1 question (Case Study or Problem) is Compulsory

3 out of remaining 4 questions (4 X 10= 40)

SEMESTER WISE COURSES:

SEMESTER –I

S.NO	Course Components	SUBJECT
1	Core Paper - I	MANAGEMENT PRINCIPLES AND BUSINESS ETHICS
2	Core Paper - II	QUANTITATIVE TECHNIQUES AND RESEARCH METHODS IN BUSINESS
3	Core Paper - III	MANAGING ORGANISATIONAL BEHAVIOUR
4	Core Paper - IV	ACCOUNTING FOR MANAGERS
5	Core Paper - V	MANAGERIAL ECONOMICS
6	Core Paper - VI	LEGAL SYSTEMS IN BUSINESS
7	Extra Disciplinary - I	ENTREPRENEURSHIP DEVELOPMENT
8		SOFT SKILLS I – Executive Communication

SEMESTER II

S.NO	SUBJECT CODE	SUBJECT
9	Core Paper – VII	APPLIED OPERATIONS RESEARCH
10	Core Paper – VIII	HUMAN RESOURCES MANAGEMENT
11	Core Paper – IX	MARKETING MANAGEMENT

12	Core Paper – X	OPERATIONS MANAGEMENT
13	Core Paper - XI	FINANCIAL MANAGEMENT
14	Core Paper - XII	STRATEGIC MANAGEMENT
15	Extra Disciplinary - II	INTERNATIONAL BUSINESS
16		SOFT SKILLS II – Business Etiquette
17		SOFT SKILLS III – Computing Skills

SEMESTER III

S.NO	SUBJECT CODE	SUBJECT
18	Core Paper - XIII	INFORMATION SYSTEMS FOR BUSINESS
19	Elective Paper - I	** Choose any one elective from the list.
20	Elective Paper - II	ELECTIVE 2
21	Elective Paper - III	ELECTIVE 3
22	Elective Paper - IV	ELECTIVE 4
23	Elective Paper - V	ELECTIVE 5
24	Elective Paper - VI	ELECTIVE 6
25	Extra Disciplinary - III	EMPLOYABILITY SKILLS
26		SOFT SKILLS IV – Leadership and Team Building Skills
27		SUMMER INTERNSHIP

SEMESTER IV

S.NO	SUBJECT CODE	SUBJECT
28		PROJECT WORK & VIVA VOCE

ELECTIVE SUBJECTS

FINANCE ELECTIVES

1	CORPORATE FINANCE
2	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

3	MERCHANT BANKING AND FINANCIAL SERVICES
4	DERIVATIVES MANAGEMENT
5	BANKING AND INSURANCE
6	BEHAVIOURAL FINANCE
7	FINANCIAL MODELLING
8	CAPITAL MARKET AND FINANCIAL SERVICES
9	FINANCIAL PLANNING AND WEALTH MANAGEMENT
10	FIXED INCOME SECURITIES
11	FINTECH AND INVESTMENT ANALYSIS
12	INTERNATIONAL FINANCIAL MANAGEMENT
13	RISK MANAGEMENT IN BANKS

HUMAN RESOURCE ELECTIVES

1	HUMAN RESOURCES DEVELOPMENT
2	PERFORMANCE MANAGEMENT
3	ORGANIZATIONAL DEVELOPMENT
4	INDUSTRIAL AND LABOUR RELATIONS
5	CAREER MANAGEMENT
6	EMOTIONAL INTELLIGENCE FOR MANAGERIAL EFFECTIVENESS
7	HR ANALYTICS
8	LEARNING AND DEVELOPMENT
9	ORGANIZATIONAL CHANGE
10	STRATEGIC HRM
11	TALENT MANAGEMENT
12	WORKPLACE COUNSELING
13	HUMAN CAPITAL PLANNING
14	HUMAN RESOURCES INFORMATION SYSTEM
15	STRESS MANAGEMENT
16	COMPETENCY MAPPING
17	INTERNATIONAL HRD
18	COMPENSATION AND REWARDS MANAGEMENT

MARKETING ELECTIVES

1	ADVANCED MARKETING RESEARCH AND CONSUMER BEHAVIOUR
2	ADVERTISING MANAGEMENT AND SALES PROMOTION
3	SALES AND DISTRIBUTION MANAGEMENT
4	BRAND MANAGEMENT
5	INDUSTRIAL MARKETING
6	SERVICE MARKETING

7	CUSTOMER RELATIONS MANAGEMENT
8	RETAIL MARKETING
9	RURAL MARKETING
10	INTERNATIONAL MARKETING
11	ADVANCED SELLING AND NEGOTIATION SKILLS
12	CHANNEL MANAGEMENT STRATEGIES
13	CUSTOMER ENGAGEMENT MARKETING
14	DIGITAL MARKETING
15	MARKETING ANALYTICS
16	MARKETING METRICS
17	NEW PRODUCT STRATEGIES
18	STRATEGIC MARKETING

SYSTEMS MANAGEMENT ELECTIVES

1	DATABASE MANAGEMENT SYSTEM
2	SYSTEM ANALYSIS AND DESIGN
3	DECISION SUPPORT SYSTEM
4	E – BUSINESS
5	INTERNET OF THINGS
6	CLOUD COMPUTING
7	ENTERPRISE RESOURCE PLANNING
8	SOFTWARE PROJECT AND QUALITY MANAGEMENT
9	DATA WAREHOUSING
10	DEEP LEARNING AND ARTIFICIAL INTELLIGENCE

LOGISTICS AND SUPPLY CHAIN MANAGEMENT ELECTIVES

1	SUPPLY CHAIN MANAGEMENT
2	PRINCIPLES AND PRACTICES OF LOGISTICS MANAGEMENT
3	INVENTORY & WAREHOUSING MANAGEMENT
4	DOMESTIC AND INTERNATIONAL LOGISTICS
5	PURCHASING MANAGEMENT
6	LOGISTICS LEGAL FRAMEWORK AND MARITIME DOCUMENTS
7	EXPORT & IMPORT MANAGEMENT
8	STRATEGIC LOGISTICS MANAGEMENT
9	DISTRIBUTION MANAGEMENT
10	MULTI-MODAL TRANSPORTATION
11	LOGISTICS INFRASTRUCTURE
12	SHIPPING FINANCE AND MARITIME INSURANCE
13	PACKAGING AND MATERIAL HANDLING

HOSPITAL MANAGEMENT ELECTIVES

1	HEALTH POLICY AND HEALTH CARE SYSTEM
2	HOSPITAL PLANNING AND ADMINISTRATION
3	HOSPITAL RECORDS MANAGEMENT
4	HOSPITAL CORE SERVICES
5	HOSPITAL SUPPORT SERVICES
6	QUALITY ASSURANCE IN HEALTH CARE
7	OPERATIONS MANAGEMENT IN HEALTH CARE
8	HEALTH CARE GOVERNANCE AND TECHNOLOGY
9	TOTAL QUALITY MANAGEMENT IN HOSPITAL
10	HEALTHCARE ACCREDITATION AND LAW

BUSINESS ANALYTICS ELECTIVES

1	FUNDAMENTALS OF BUSINESS ANALYTICS
2	DATA ANALYTICS WITH R PROGRAMMING
3	BUSINESS ANALYTICS USING PYTHON
4	DATA VISUALIZATION
5	DATA ANALYTICS IN BUSINESS FUNCTIONAL AREAS
6	DATA SCIENCE
7	BUSINESS INTELLIGENCE, BIG DATA,
8	CLOUD COMPUTING
9	BLOCKCHAIN TECHNOLOGY

ENTREPRENEURSHIP AND FAMILY BUSINESS ELECTIVES

1	INTRODUCTION TO ENTREPRENEURSHIP
2	FAMILY BUSINESS
3	ENTREPRENEURIAL MARKETING AND SALES STRATEGY
4	FINANCIAL INSTITUTIONS AND FUNDING FOR ENTREPRENEURS
5	EFFECTIVE BUSINESS PLAN PREPARATION
6	ENTREPRENEURIAL INNOVATION, MANAGEMENT AND DESIGN THINKING
7	MANAGING START-UPS

PRODUCTION AND OPERATIONS MANAGEMENT ELECTIVES

1	PROJECT MANAGEMENT
2	TOTAL QUALITY MANAGEMENT
3	SIX SIGMA
4	MATERIALS MANAGEMENT
5	SERVICES OPERATIONS MANAGEMENT
6	PROCESS MANAGEMENT
7	PRODUCT DESIGN

8	SUPPLY CHAIN ANALYTICS
9	OPERATIONS STRATEGY

TOURISM AND HOSPITALITY MANAGEMENT ELECTIVES

1	DESTINATION TOURISM
2	TOURISM PRINCIPLES AND PRACTICES
3	TOURISM PRODUCTS OF INDIA
4	STRATEGIC TOURISM MANAGEMENT
5	HOSPITALITY MANAGEMENT
6	E TOURISM
7	TRAVEL AGENCY AND TOUR OPERATIONS MANAGEMENT
8	TOURISM ENTREPRENEURSHIP
9	ECO TOURISM AND SUSTAINABLE DEVELOPMENT
10	AUTOMATION IN HOSPITALITY INDUSTRY
11	SPECIAL INTEREST TOURISM
12	SERVICE QUALITY MANAGEMENT IN HOSPITALITY

ACADEMIC PLANNER

JUNE 2023				
Date	Day	Activities	No. of Working days 1 st Year/ 1Sem.	No. of Working days 2 nd Year/ III Sem.
1	THURSDAY			
2	FRIDAY			
3	SATURDAY			
4	SUNDAY	HOLIDAY		
5	MONDAY			
6	TUESDAY			
7	WEDNESDAY			
8	THURSDAY			
9	FRIDAY			
10	SATURDAY			
11	SUNDAY	HOLIDAY		
12	MONDAY			
13	TUESDAY			
14	WEDNESDAY			
15	THURSDAY			
16	FRIDAY			
17	SATURDAY			
18	SUNDAY	HOLIDAY		
19	MONDAY			
20	TUESDAY			
21	WEDNESDAY			
22	THURSDAY			
23	FRIDAY			
24	SATURDAY			
25	SUNDAY	HOLIDAY		
26	MONDAY			
27	TUESDAY			
28	WEDNESDAY			
29	THURSDAY	Bakrid(Idul Azha) – HOLIDAY		
30	FRIDAY			

JULY 2023				
Date	Day	Activities	No. of Working days 1 st Year/ 1Sem.	No. of Working days 2 nd Year/ III Sem.
1	SATURDAY			
2	SUNDAY	HOLIDAY		
3	MONDAY			
4	TUESDAY			
5	WEDNESDAY			
6	THURSDAY			
7	FRIDAY			
8	SATURDAY			
9	SUNDAY	HOLIDAY		
10	MONDAY			
11	TUESDAY			
12	WEDNESDAY			
13	THURSDAY			
14	FRIDAY			
15	SATURDAY			
16	SUNDAY	HOLIDAY		
17	MONDAY			
18	TUESDAY			
19	WEDNESDAY			
20	THURSDAY			
21	FRIDAY			
22	SATURDAY			
23	SUNDAY	HOLIDAY		
24	MONDAY			
25	TUESDAY			
26	WEDNESDAY	PROJECT MANAGEMENT WORKSHOP – DAY1		
27	THURSDAY	PROJECT MANAGEMENT WORKSHOP – DAY2		
28	FRIDAY	PROJECT MANAGEMENT WORKSHOP – DAY3		
29	SATURDAY	Muharram – HOLIDAY		
30	SUNDAY	HOLIDAY		
31	MONDAY	PROJECT MANAGEMENT WORKSHOP – DAY4		

AUGUST 2023				
Date	Day	Activities	No. of Working days 1 st Year/ 1Sem.	No. of Working days 2 nd Year/ III Sem.
1	TUESDAY	PROJECT MANAGEMENT WORKSHOP – DAY5		
2	WEDNESDAY			
3	THURSDAY			
4	FRIDAY			
5	SATURDAY			
6	SUNDAY	HOLIDAY		
7	MONDAY			
8	TUESDAY			
9	WEDNESDAY			
10	THURSDAY			
11	FRIDAY			
12	SATURDAY			
13	SUNDAY	HOLIDAY		
14	MONDAY			
15	TUESDAY	Independence Day – HOLIDAY		
16	WEDNESDAY			
17	THURSDAY	3 rd SEMESTER CLASSES BEGINS		1
18	FRIDAY			2
19	SATURDAY	HOLIDAY		
20	SUNDAY	HOLIDAY		
21	MONDAY			3
22	TUESDAY			4
23	WEDNESDAY			5
24	THURSDAY			6
25	FRIDAY			7
26	SATURDAY			
27	SUNDAY	HOLIDAY		
28	MONDAY			8
29	TUESDAY	ONAM – HOLIDAY		
30	WEDNESDAY			9
31	THURSDAY			10

SEPTEMBER 2023

Date	Day	Activities	No. of Working days 1 st Year/1Sem	No. of Working days 2 nd Year /III Sem
1	FRIDAY			11
2	SATURDAY			
3	SUNDAY	HOLIDAY		
4	MONDAY	FIRST-YEAR INDUCTION DAY	1	12
5	TUESDAY		2	13
6	WEDNESDAY	Krishna Jayanthi - HOLIDAY	---	---
7	THURSDAY		3	14
8	FRIDAY		4	15
9	SATURDAY	DESIGN THINKING WORKSHOP – DAY1	---	---
10	SUNDAY	DESIGN THINKING WORKSHOP – DAY 2	---	---
11	MONDAY		5	16
12	TUESDAY		6	17
13	WEDNESDAY	I.D.E.A Masterclass – BIG DATA – BUSINESS ANALYTICS By Mr. Chandrasekaran Vasudevan, CTO, ERICSSON.	7	18
14	THURSDAY		8	19
15	FRIDAY	I.D.E.A Masterclass – CAPITAL MAKETS & MUTUAL FUNDS By Dr Umanath Kumarasamy,AVP,BNP PARIBAS	9	20
16	SATURDAY		10	21
17	SUNDAY		---	---
18	MONDAY	Vinayakar Chathurthi - HOLIDAY	---	---
19	TUESDAY	I.D.E.A Masterclass – ENTREPRENEURIAL ECOSYSTEM By Mr M. Sesha Sai, Honorary Consul General, Republic of Seychelles	11	22
20	WEDNESDAY		12	23
21	THURSDAY		13	24
22	FRIDAY	I.D.E.A Masterclass – Multi Model Transportation By Mr Vivian Royen, Team Manager Scm, Ap Moller - Maersk	14	25
23	SATURDAY	*Holiday for students and working for staff	15*	26*
24	SUNDAY	HOLIDAY	---	---
25	MONDAY	I.D.E.A Masterclass – Organization Development Interventions By Mr Ruban A Christopher, Project Manager, Wipro Ltd. Assignment –I for III semester	15	26
26	TUESDAY	Assignment –I for III semester	16	27
27	WEDNESDAY	Assignment –I for III semester	17	28
28	THURSDAY	Milad-un-Nabi - HOLIDAY	---	---
29	FRIDAY	Assignment –I for III semester	18	29
30	SATURDAY	Assignment –I for III semester Parents Meeting for II years students(2022-24 Batch)	19	30

OCTOBER 2023

Date	Day	Activities	No. of Working days 1 st Year/ 1Sem.	No. of Working days 2 nd Year/ III Sem.
1	SUNDAY	HOLIDAY	---	---
2	MONDAY	Gandhi Jayanthi - HOLIDAY	---	---
3	TUESDAY	Assignment –I for III semester	20	31
4	WEDNESDAY	Assignment I for I Semester	21	32
5	THURSDAY	Assignment I for I Semester	22	33
6	FRIDAY	Assignment I for I Semester FDP – Bibliometric Analysis -Writing Review Papers & Patent Grants – SARTHAK SENGUPTA, PROGRAM Assistant, (IIM, Lucknow) <i>*No classes for I and II years</i>	23*	34*
7	SATURDAY	Assignment I for I Semester FDP – Writing Review Papers & Patent Grants – SARTHAK SENGUPTA, PROGRAM Assistant, (IIM, Lucknow) <i>*No classes for I and II years</i>	24*	35*
8	SUNDAY	HOLIDAY	---	---
9	MONDAY	Assignment I for I Semester Internal Assessment Test I for III semester I.D.E.A Masterclass – MULTIMODEL LOGISTICS PARK By Mr. Naveen Prakash, Director, Global Logistics Solutions India Pvt. Ltd.	25	36
10	TUESDAY	Assignment I for I Semester I.D.E.A Masterclass –PROMOTIONS METRICS By Ms. Razia Ahmed, AVP Marketing, iGTB.	26	37
11	WEDNESDAY	Grand Finale of “CREATE THE SPARK” Stock Market- Mr. Murale PM - Founder & CEO Tradelink <i>*No classes for I and II years</i>	27*	38*
12	THURSDAY	Internal Assessment Test I for III semester I.D.E.A Masterclass – ADVANCEMENT IN LOGISTICS & FUTURE WAREHOUSING By Mr. Nadeem Sheriff, Assistant Vice President, RELIANCE INDUSTRIES SUPPLY CHAIN & LOGISTICS.	28	39
13	FRIDAY	Internal Assessment Test I for III semester	29	40
14	SATURDAY	Internal Assessment Test I for III semester	30	41
15	SUNDAY	HOLIDAY	---	---
16	MONDAY	Internal Assessment Test I for I semester Internal Assessment Test I for III Semester I.D.E.A Master class – GENERATIVE A1 & CHATBOTS By Ms. Lakshmi Namratha, Lead Scientist, AVIS BUDGET GROUP.	31	42
17	TUESDAY	Internal Assessment Test I for I semester Internal Assessment Test I for III semester	32	43
18	WEDNESDAY	Internal Assessment Test I for I semester Internal Assessment Test I for III semester I.D.E.A Master class – INFRASTRUCTURE FINANCE - Mr. Vikash Sharada, Co-Founder & Director, SPOCTECH GREEN VENTURES PVT. LTD. (GREENFIT) & LONO MOBILITY TECHNOLOGIES PVT. LTD.	33	44

19	THURSDAY	Internal Assessment Test I for I semester	34	45
20	FRIDAY	Internal Assessment Test I for I semester Hear from The Horse's Mouth – ALL ABOUT BRANDING & MARKETING – By Mr. Rajesh Raman, Managing Director, Dentsu M21	35	46
21	SATURDAY	Internal Assessment Test I for I semester	36	47
22	SUNDAY	HOLIDAY	---	---
23	MONDAY	Ayutha Pooja - HOLIDAY	---	---
24	TUESDAY	Vijaya Dasami - HOLIDAY	---	---
25	WEDNESDAY	Assignment II for I Semester Assignment and test II for III semester	37	48
26	THURSDAY	Assignment II for I Semester Assignment and test II for III semester Hear from The Horse's Mouth – ALL ABOUT ENTREPRENEURSHIP 2.0 – By Mr. Jubran Siddique, Founder CEO, Zaryahx.	38	49
27	FRIDAY	Assignment II for I Semester Assignment and test II for III semester	39	50
28	SATURDAY	Assignment II for I Semester Assignment and test II for III semester I.D.E.A Master class – NUANCES OF DIGITAL MARKETING WORLD - Ms. Ridhi Raman, Senior Business Development Specialist,	40	51
29	SUNDAY	HOLIDAY	---	---
30	MONDAY	Assignment II for I Semester Assignment and test II for III semester	41	52
31	TUESDAY	Assignment II for I Semester Assignment and test II for III semester	42	53

NOVEMBER 2023				
Date	Day	Activities	No. of Working days 1 st Year/ 1Sem.	No. of Working days 2 nd Year/ III Sem.
1	WEDNESDAY	I.D.E.A Master class – HR Score Card- Ms.Kavitha Kalaiselvi- Founder & CEO, Talentegrity Consulting Services Industrial Visit Adani Port – MBA I (Batch 1)	43	54
2	THURSDAY	Industrial Visit Adani Port – MBA I (Batch 2)	44	55
3	FRIDAY		45	56
4	SATURDAY	Last working Day for III Semester	46	57
5	SUNDAY	HOLIDAY	---	---
6	MONDAY	Internal Assessment Test-II for I Semester	47	58

		III semester model exam		
7	TUESDAY	Internal Assessment Test-II for I Semester III semester model exam	48	59
8	WEDNESDAY	Internal Assessment Test-II for I Semester III semester model exam	49	60
9	THURSDAY	Internal Assessment Test-II for I Semester III semester model exam	50	61
10	FRIDAY	Internal Assessment Test-II for I Semester III semester model exam	51	62
11	SATURDAY	Internal Assessment Test-II for I Semester Deepavali Holiday	52	
12	SUNDAY	DEEPAVALI - HOLIDAY	---	---
13	MONDAY	Deepavali Holiday	53	
14	TUESDAY	Internal Assessment Test-II for I Semester	54	
15	WEDNESDAY	Internal Assessment Test-II for I Semester Tentative schedule for Model I Semester	55	
16	THURSDAY	Culinary Spark Tank – Mr. Santhosh Muruganantham	56	
17	FRIDAY		57	
18	SATURDAY		58	
19	SUNDAY	HOLIDAY	---	---
20	MONDAY		59	
21	TUESDAY	Last Working Day for I semester	60	
22	WEDNESDAY	Tentative Commencement of III sem. Theory Exams		
23	THURSDAY			
24	FRIDAY	Tentative Commencement of I sem. Theory Exams		
25	SATURDAY			
26	SUNDAY	HOLIDAY	---	---
27	MONDAY			
28	TUESDAY			
29	WEDNESDAY			
30	THURSDAY			
DECEMBER 2023				
Date	Day	Activities	No. of Working days 1 st Year/ II Sem.	No. of Working days 2 nd Year/ IVSem.
1	FRIDAY			
2	SATURDAY			
3	SUNDAY	HOLIDAY	---	---
4	MONDAY			
5	TUESDAY			
6	WEDNESDAY			
7	THURSDAY			
8	FRIDAY			
9	SATURDAY			
10	SUNDAY	HOLIDAY	---	---
11	MONDAY			
12	TUESDAY			

13	WEDNESDAY			
14	THURSDAY			
15	FRIDAY			
16	SATURDAY			
17	SUNDAY	HOLIDAY	---	---
18	MONDAY			
19	TUESDAY			
20	WEDNESDAY			
21	THURSDAY			
22	FRIDAY			
23	SATURDAY			2
24	SUNDAY	HOLIDAY	---	---
25	MONDAY	Christmas – HOLIDAY	---	---
26	TUESDAY			
27	WEDNESDAY			
28	THURSDAY			
29	FRIDAY			
30	SATURDAY			
31	SUNDAY	HOLIDAY	---	---

JANUARY 2024				
Date	Day	Activities	No. of Working days 1 st Year/ II Sem.	No. of Working days 2 nd Year/ IV Sem.
1	MONDAY	NEW YEAR – HOLIDAY	---	---
2	TUESDAY			
3	WEDNESDAY	Reopening of II semester Classes		
4	THURSDAY			
5	FRIDAY			
6	SATURDAY			
7	SUNDAY	HOLIDAY	---	---
8	MONDAY	Reopening of II & IV semester classes	1	1
9	TUESDAY	From the Horse's Mouth – HR- Mr. Balachander – Consultant CSR and Corp Affairs.	2	2
10	WEDNESDAY		3	3
11	THURSDAY	Industrial Visit- Aadhani Port – Logistics Specialization Students	4	4
12	FRIDAY		5	5

13	SATURDAY		----	----
14	SUNDAY	HOLIDAY	---	---
15	MONDAY	Pongal - HOLIDAY	---	---
16	TUESDAY	Thiruvalluvar Day - HOLIDAY	---	---
17	WEDNESDAY	Uzhavar Thirunal - HOLIDAY	---	---
18	THURSDAY	FDP- Demystifying Python(2.00p.m to 4.00p.m)	6	6
19	FRIDAY	FDP- Demystifying Python(2.00p.m to 4.00p.m)	7	7
20	SATURDAY		---	---
21	SUNDAY	HOLIDAY	---	---
22	MONDAY	FDP- Demystifying Python (2.00p.m- 4.00p.m) HR Club	8	8
23	TUESDAY	YRC-Medical Camp FDP- Demystifying Python (2.00p.m-4.00p.m)	9	9
24	WEDNESDAY	FDP- Demystifying Python (2.00p.m- 4.00p.m) (Study Tour -MIMOMENTS 2024)	10	10
25	THURSDAY	(Study Tour -Higher Semester)	---	----
26	FRIDAY	(Study Tour -Higher Semester) Republic Day – HO LIDAY	---	---
27	SATURDAY	(Study Tour -Higher Semester)	---	---
28	SUNDAY	(Study Tour -Higher Semester) HOLIDAY	---	---
29	MONDAY		11	11
30	TUESDAY		12	12
31	WEDNESDAY	Last working Day for IV Semester classes Alumni Buddy Talk- Leadership Vs. Management	13	13

FEBRUARY 2024				
Date	Day	Activities	No. of Working days 1 st Year/ II Sem.	No. of Working days 2 nd Year/ IV Sem.
1	THURSDAY	I.D.E.A Master class – EXIM Policy- Mr. Padmanabhan- Director, EXIM Academy	14	14
2	FRIDAY	I.D.E.A Master class –Customer engagement and acquisition in a hyper-connected world.	15	15
3	SATURDAY	SQL Showdown Unleashing Data Mastery 2024 Hackathon	---	---
4	SUNDAY	HOLIDAY	---	---
5	MONDAY	I.D.E.A Master class – Artificial Intelligence Technologies - An insight- Ms. Lakshmi Namratha- Data Science Consultant From the Horse's Mouth – Event and Experience Behind the Scenes- Ms. Anusha Nataraj – Team Red Chariots	16	16
6	TUESDAY	I.D.E.A Master class – Entrepreneurial Leadership-Ms. Azeema Shahul- Founder, SHAZE Last Working Day for IV semester classes K.H Shoes Industrial Vist (MBA I Batch 1)	17	17

7	WEDNESDAY	I.D.E.A Master class – EI - Self Awareness- Founder - The Sunflower Academy	18	
8	THURSDAY	From the Horse's Mouth – Business Analytics – Mr. Saynath – Co-Founder of Progression Brainery, Director and Head India Operations at BizTech Solutions K.H Shoes Industrial Vist (MBA I Batch 1)	19	
9	FRIDAY	Summer Internship Toppers – Presentation and Awards	20	
10	SATURDAY	I.D.E.A Master class –Payroll Process – Ms. AmirthKoteswaran- General Manager-HR & Admin at Ajinomoto India Pvt Ltd. SQL Workshop – Business Analytics Students	---	---
11	SUNDAY	HOLIDAY	---	---
12	MONDAY	From the Horse's Mouth – Finance – Mr. Sharan Kumar Shetty – Academic Entrepreneur and Motivational Speaker E-Cell Club Inauguration	21	
13	TUESDAY	Finance Club Activity	22	
14	WEDNESDAY	Alumni Buddy Talk - Research and Analysis for Career Growth after MBA Mr. J. Nelson	23	
15	THURSDAY	Blood Donation Camp	24	
16	FRIDAY	Business Analytics Club- Business Gambit FDP on Financial Modelling	25	
17	SATURDAY	FDP on Financial Modelling	----	----
18	SUNDAY	HOLIDAY	---	---
19	MONDAY		26	
20	TUESDAY		27	
21	WEDNESDAY	Alumini Buddy Talk - Career in HR -Opportunity and Challenges	28	
22	THURSDAY		29	
23	FRIDAY		30	
24	SATURDAY	FDP on NVIVO	---	---
25	SUNDAY	HOLIDAY	---	---
26	MONDAY		31	
27	TUESDAY		32	
28	WEDNESDAY	Triumph 2024 - (SPORTS)	33	
29	THURSDAY	Triumph 2024 - (SPORTS)	34	

MARCH 2024				
Date	Day	Activities	No. of Working days 1 st Year/ II Sem.	No. of Working days 2 nd Year/ IV Sem.
1	FRIDAY	Triumph 2024 - (SPORTS)	36	
2	SATURDAY	15 th Convocation for 2020-2022 Batch	---	---
3	SUNDAY	HOLIDAY	---	---
4	MONDAY	Final Project 1 st Review	37	
5	TUESDAY		38	
6	WEDNESDAY	I.D.E.A Master class –Personal Branding- Ms. Dhahiya- Head of Content Whiz marketers	39	
7	THURSDAY		40	
8	FRIDAY	Women's Day Celebration	41	
9	SATURDAY			---
10	SUNDAY	HOLIDAY	---	---
11	MONDAY	Webinar on Unleashing Entrepreneurial Potential for Personal Finance	42	
12	TUESDAY		43	
13	WEDNESDAY	Exclusive Placement training	44	
14	THURSDAY		45	
15	FRIDAY	I.D.E.A Master class –Fintech and Innovation – Mr. Perumal Jeyakumar – VP Goldman Sachs	46	
16	SATURDAY		---	----
17	SUNDAY	HOLIDAY	---	---
18	MONDAY	I.D.E.A Master class – Career in HR & Marketing – Mr. Charles Xavier- Co-Founder Aniaaz Consulting Pvt. Ltd. Workshop on SPSS-EFA, FA and MR	48	
19	TUESDAY	Workshop on SPSS-EFA, FA and MR Diamond Engineering -Industrial Visit	49	
20	WEDNESDAY		50	
21	THURSDAY	Final Project 2 nd Review Alumni Buddy Talk	51	
22	FRIDAY	Logistics Club Financial Modelling Work Shop	52	
23	SATURDAY	Financial Modelling Work Shop Orphanage Visit		---
24	SUNDAY	HOLIDAY	---	---

25	MONDAY		53	
26	TUESDAY	I.D.E.A Master class – Gender Inclusive Entrepreneurship – Ms. Maria Subi Rajan Founder and CEO BrandFox & She the Shakthi	54	
27	WEDNESDAY		56	
28	THURSDAY		57	
29	FRIDAY		58	
30	SATURDAY			---
31	SUNDAY	HOLIDAY	---	---
APRIL 2024				
Date	Day	Activities	No. of Working days 1 st Year/ II Sem.	No. of Working days 2 nd Year/ IV Sem.
1	MONDAY		59	
2	TUESDAY		60	
3	WEDNESDAY		61	
4	THURSDAY	Final Project 3 rd Review	62	
5	FRIDAY		63	
6	SATURDAY			---
7	SUNDAY	HOLIDAY	---	---
8	MONDAY		64	
9	TUESDAY	Telugu New Year – HOLIDAY	---	---
10	WEDNESDAY	Idul Fitr (Ramzan) – HOLIDAY	---	---
11	THURSDAY		65	
12	FRIDAY		66	
13	SATURDAY			---
14	SUNDAY	TAMIL NEW YEAR – HOLIDAY	---	---
15	MONDAY		67	
16	TUESDAY		68	
17	WEDNESDAY	Industrial Interface- CEO Mr. Parigi Talk (I MBA) Mock viva voce	69	
18	THURSDAY	Commencement Even semester Theory Examinations	70	
19	FRIDAY		71	
20	SATURDAY	Parents Teacher Meeting		
21	SUNDAY	Mahavir Jayanti – HOLIDAY	---	---
22	MONDAY	Submission of Final Project Report AI-Assisted Manuscript Writing-FDP		
23	TUESDAY	AI-Assisted Manuscript Writing-FDP		
24	WEDNESDAY	AI-Assisted Manuscript Writing-FDP		
25	THURSDAY			
26	FRIDAY			

27	SATURDAY			
28	SUNDAY	HOLIDAY	---	---
29	MONDAY			
30	TUESDAY			

MAY 2024				
Date	Day	Activities	No. of Working days 1 st Year/ II Sem.	No. of Working days 2 nd Year/ IV Sem.
1	WEDNESDAY	MAY DAY - HOLIDAY	---	---
2	THURSDAY			
3	FRIDAY			
4	SATURDAY			
5	SUNDAY	HOLIDAY	---	---
6	MONDAY			
7	TUESDAY			
8	WEDNESDAY			
9	THURSDAY			
10	FRIDAY			
11	SATURDAY			
12	SUNDAY	HOLIDAY	---	---
13	MONDAY			
14	TUESDAY			
15	WEDNESDAY			
16	THURSDAY			
17	FRIDAY			
18	SATURDAY			
19	SUNDAY	HOLIDAY	---	---
20	MONDAY			
21	TUESDAY			
22	WEDNESDAY			
23	THURSDAY			
24	FRIDAY			
25	SATURDAY			
26	SUNDAY	HOLIDAY	---	---
27	MONDAY			
28	TUESDAY			
29	WEDNESDAY			
30	THURSDAY			
31	FRIDAY			