



Report

Exemplar 2.0/ 2024

Name of the organizing committee: Exemplar 2024 (Best SIP Award)

Name of the coordinators: Dr.G.Manickam

Date: 18th Feb 2025

Venue: Mohamed Sathak Auditorium, MIM Campus

Audience (if applicable): MIM Students

Number of participants: 260

Name of the resource person (if applicable): Dr.Elizabeth

Sources of fund (if applicable): Yes, From Management

1. Introduction

The MEASI Institute of Management is pleased to announce the Annual Best Summer Intern Award – “EXEMPLAR 2024,” held on 18th February 2025. This prestigious event is dedicated to recognizing and celebrating the outstanding achievements of the 2nd year MBA students during their summer internships. "EXEMPLAR 2024" aims to highlight the practical skills and professional growth attained by the students, reinforcing the institute's commitment to excellence in education and career development

2. Objectives

1. **Recognize Excellence:** Acknowledge and reward the exemplary performance of students during their summer internships.
2. **Promote Professional Development:** Encourage students to apply their academic knowledge in real-world settings and gain valuable work experience.
3. **Inspire Peers:** Motivate other students by showcasing the achievements of their peers, setting high standards for future internships.
4. **Strengthen Industry Ties:** Enhance the relationship between the institute and various industries, fostering opportunities for collaboration and future internships.



5. **Enhance Employability:** Highlight the skills and competencies developed through internships, boosting students' employability and career prospects.
6. **Celebrate Achievements:** Provide a platform for students to share their internship experiences, challenges, and successes with the wider academic community.

3. Summary

The Annual Best Summer Intern Award – “EXEMPLAR 2024” was a highly anticipated event, bringing together faculty, students, and industry representatives to celebrate the exceptional achievements of the 2nd year MBA students. Held on 18th February 2025, the event commenced with an opening address by the Director, emphasizing the importance of practical experience in the MBA curriculum.

Nominations for the award were based on feedback from internship supervisors, the quality of work submitted, and the impact made by the interns in their respective roles. Each nominee presented a brief overview of their internship experience, highlighting key projects, learnings, and contributions to their host organizations.

Following the presentations, a panel of judges comprising faculty members and industry experts evaluated the nominees based on criteria such as innovation, problem-solving skills, leadership, and overall performance. The top performers were recognized and awarded trophies, certificates, and accolades.

4. Conclusion and Feedback

Participants:

- "Being part of 'EXEMPLAR 2024' was a rewarding experience. It was an honor to present my internship journey and be recognized for my efforts."
- "The event was inspiring and provided a great platform to learn from the experiences of others. It motivated me to excel in my future endeavors."

Faculty:

- "EXEMPLAR 2024 was a testament to the hard work and dedication of our students. Their presentations were impressive and showcased their growth and potential."
- "The event successfully bridged the gap between academic learning and practical application, highlighting the importance of internships."

Organizers:



- "We are delighted with the positive response and enthusiasm from the students. The quality of presentations was outstanding, and the event ran smoothly."
- "The participation of industry representatives added immense value, and we look forward to strengthening these collaborations in the future."

Prepared By:	Dr.MG	Verified By:	
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