

Event Report & Photo Album

EXEMPLAR 3.0 – A Celebration of Excellence and Innovation

Date: Tuesday, 28th October 2025

Venue: MIM Auditorium

1. Introduction

The MEASI Institute of Management organized its flagship event, **EXEMPLAR 3.0**, on 28th October 2025 at the MIM Auditorium. The event aimed to celebrate excellence and innovation by providing a platform for MBA students to present their outstanding summer internship research projects that bridge academic concepts with real-world applications.

2. Objectives of the Event

- To encourage students to undertake innovative and research-oriented projects.
- To develop analytical, presentation, and communication skills among students.
- To recognize and reward exceptional student research and mentor guidance.
- To foster a culture of academic inquiry, creativity, and collaboration.

3. Event Proceedings

The event began with a welcome note and an introduction to the purpose of **EXEMPLAR 3.0**. A total of **fifteen shortlisted mentees** presented their research work before an esteemed panel of external jurors. Each presentation demonstrated strong analytical thinking, research insight, and relevance to contemporary business challenges.

The **external jury panel** consisted of:

- **Dr. Elizabeth**, Vice Principal, Women's Christian College (WCC)
- **Dr. S. V. Renuka Devi**, IQAC Head, Stella Maris College

The jury members evaluated the presentations on parameters such as research depth, originality, clarity, and practical applicability.

4. Results and Recognition

After a rigorous evaluation process, the following students were declared the winners:

- **First Prize:** Ms. Farah
- **Second Prize:** Mr. Fahim Mohamed



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- **Third Prize:** Mr. Majedar

Their mentors — **Dr. Catherine, Mrs. Nishath, and Dr. W.S.S.**, respectively — were commended for their exemplary guidance and mentoring support.

The winners were awarded **trophies**, and all participants received **certificates of participation** from the jurors.

5. Audience and Participation

The **first-year MBA students (Batch 2025–2027B)** attended the event as the audience. They observed the proceedings with great enthusiasm and actively engaged with the presentations, gaining exposure to quality research practices and presentation techniques.

6. Acknowledgements

The success of **EXEMPLAR 3.0** was made possible through the support and encouragement of the **CEO, Director, Deputy Director**, and the **MEASI Trust Management**. Special thanks were extended to all faculty members and administrative staff for their cooperation and involvement in ensuring the smooth conduct of the event.

7. Conclusion

EXEMPLAR 3.0 was a resounding success, reflecting the commitment of MEASI Institute of Management to nurturing innovation, research excellence, and academic leadership. The event served as an inspiring platform for students to demonstrate their scholarly capabilities and reinforced the institute's vision of developing competent, research-oriented professionals for the future.

Photo Gallery of the Event – Exemplar 3.0



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