

ANNEXURE - 1**MEASI INSTITUTE OF MANAGEMENT****FINAL YEAR PROJECT SUBMISSION FOR THE YEAR 2021-2023**

SI No.	Roll No.	University Reg. No.	Name of the Students	Title of theProject	Guide Name	Signature
1	21M001	712100299	Abdul Gafoor A S	A Study on Customer Satisfaction and Brand Loyalty in the Travel Industry with Special reference to AIR SMART TRAVELLERS PVT LTD.	S.G. BALAJI	Submitted
2	21M002	712100300	Abdul Malik Salman M	A Study on Brand Awareness in Automobile Industry with reference to MAHINDRA CARS	B LATHA LAVANYA	Submitted
3	21M103	712100301	Abdul Wasif S	A Study on International Trade Documentation Process in BLUE BHARATH EXIM PVT. LTD.	A GOVINDARAJAN	Submitted
4	21M004	712100302	Abdulla Z	A Study on Challenges and Problems Faced in Road Transportation at REDOVA LOGISTICS	A. NISHATH SULTANA	Submitted
5	21M003	712100303	Abdullah A	A Study on Customer Retention Strategies in AJI JEWELLERS	S.G. BALAJI	
6	21M005	712100304	Abrar Ahamed S A	A Study on Employee's Quality of Work Life in VISTAROCK Logistics	A. NISHATH SULTANA	Submitted
7	21M006	712100305	Afran S A	A Study on 8 P'S of Service Marketing in KHIVRAJ MOTORS PVT LTD. (MARUTI SUZUKI)	T A M HAMEED KAN	Submitted
8	21M007	712100306	Ahamed Suhailudeen R	An Exploratory Study to Measure the Effectiveness of Logistics Operation at FREYER INTERNATIONAL PRIVATE LIMITED	A APPU	Submitted
9	21M067	712100307	Ansaf A	A Study on Service Quality and Customer Satisfaction in Goldenline Leather	S SUMIYA	Submitted
10	21M008	712100308	Arputhaarasu T	A Study on Cost Reduction Through Quality Approach at FORUM ENTERPRISES AMBUR	T A M HAMEED KAN	Submitted
11	21M009	712100309	Arshad Ahmed R	A Study ofcapital Budgeting with reference to AJUKE INTERNATIONAL PVT LTD.	M.S. SIRANJEEVI	Submitted
12	21M010	712100310	Ashraf Ali T	A Study on Operational Challenges Faced by the Freight Forwarders in GLOBAL CARGO	M.S. SIRANJEEVI	Submitted

13	21M011	712100311	Asif A	A Study on Performance Analysis of Transportation Management at SEA HAW LINES PVT LTD.	S SUMIYA	Submitted
14	21M012	712100312	Athill Ahsan P S M	A Study on Customer Service Quality at SEA HAWKS LINE CHENNAI	S SUMIYA	Submitted
15	21M104	712100313	Azeem Ariff	A Study on Customer Perception towards Various attributes that Impact Service Quality Offered by LANSON TOYOTA PVY LTD.	RIAZ AHMED	Submitted
16	21M033	712100314	Azharudeen J	A Study on Customer Retention Practices Adopted by Freyer International Logistics PVT. LTD.	S SUMIYA	Submitted
17	21M034	712100315	Dhanush C	A study on Factors Determining Customer Retention with reference to TRANSOEROMARINE IMEX	VINOTH S	Submitted
18	21M013	712100316	Ejas Ahamed S	A Study on Service Quality of Freight Consolidators Private Limited in Chennai	JAMAL MOHAMED ZUBAIR	Submitted
19	21M014	712100317	Faizur Rahman Y K	A Study on Consumer Perception towards Warehouse Operations at 5 way LOGISTICS (India) Solution Pvt. Ltd.	S SUMIYA	Submitted
20	21M015	712100318	Fathaulah R	A study on the Impact of Customer Relationship Management on Customer Loyalty at ELASTIC INDIA	A GOVINDARAJAN	Submitted
21	21M016	712100319	Fayaz Ahamed A	A Study on the Customer Retention Strategies by SEA HAWK LINES PRIVATE LIMITED	AMRUTHA V NAMBOODIRI	Submitted
22	21M137	712100320	K.Gopinath	Impact of Satisfaction of Credit Card on Decision to Choose Credit Card , Frequency of Redemption of Credit Card, Crdit Card Fraud awareness	SINDHURA K	Submitted
23	21M138	712100321	Gowtham.E	A Study on Customer Satisfaction of Suroggate Products at KALS DISTILLERIES PVT LTD.	AMRUTHA V NAMBOODIRI	Submitted
24	21M035	712100322	Hafeez Ahmed R	A study on Logistics Service Quality and Customer Satisfaction with reference to LOM LOGISTICS	S.G. BALAJI	Submitted
25	21M105	712100323	Hamas Anwar A	A Study on Customer Preference for Sustainable Leather Shoes at FARIDA SHOES Private Limited	M.S. SIRANJEEVI	Submitted
26	21M017	712100324	Hameed Nafrook K	A Study on Exploring Customer Relationship Management in Maruti Suzuki Cars with Special Reference to Khivraj Motors	B LATHA LAVANYA	Submitted
27	21M139	712100325	Harees Ajmal M	A Study on Effectiveness of E-Banking Services of YES BANK	RIAZ AHMED	Submitted

28	21M140	712100326	Hassan Abdul Kader	A Study on Identifying the Best Export / Import Function for Optimizing Processes in FREIGHTERIX CARGO SOLUTIONS	A GOVINDARAJAN	Submitted
29	21M018	712100327	Hussain Ahamed S S	A Study on Warehousing Management at ZENILINE LOGISTICS PVT LTD.	M.S. SIRANJEEVI	Submitted
30	21M019	712100328	Hussain Azeez Izzy	A Study on Talent Management Activities and its Impact in the Organizational Performsnce in ERNST & Young	JAMAL MOHAMED ZUBAIR	Submitted
31	21M141	712100329	Imran Khan	A Study on Import Procedures in Custom Clearance with Reference to THE PAS LOGISTICS	T A M HAMEED KAN	Submitted
32	21M036	712100330	Izzath Ekkram M	An Approach to Measuring Brand Loyalty in THE INDIAN COOKWARE SECTOR	SINDHURA K	Submitted
33	21M068	712100331	John Arul Raj P	A Study on Customer Perception towards the quality of Service in SHAMA SARDER TRAVELS	VINOTH S	Submitted
34	21M037	712100332	Lakshmi Narasimha C	A Study on Consumer Attitude towards Online Shopping with reference to THE INDUS VALLEY	T A M HAMEED KAN	Submitted
35	21M038	712100333	MafrOOK Sharief J	A Study on Consumer Loyalty towards M SHERIF AND SONS PVT LTD.	T A M HAMEED KAN	Submitted
36	21M142	712100334	Mahmood Ali	A Study on Customer Satisfaction among the Customer of GLAUBE LOGISTICS IN CHENNAI	JAMAL MOHAMED ZUBAIR	Submitted
37	21M039	712100335	Masin Abdul Rahman m	A Study oN How to Overcome the Difficulties in Customs Clearance Process with Special Reference to SEAPOL LINES INDIA PVT LTD	T A M HAMEED KAN	Submitted
38	21M040	712100336	Mohamed Abdul Rahman N	A Study on Problem Faced by Freight Forwarder in Chennai Region	RIAZ AHMED	Submitted
39	21M041	712100337	Mohamed Abdur Raqueeb H	A Study on Analysing Third Party Logistics Delivery Satisfaction	B LATHA LAVANYA	Submitted
40	21M042	712100338	Mohamed Abid	A Study on Determining the Best Logistics Service for the Exports of LOTUS INDUSTRIES LTD.	A GOVINDARAJAN	Submitted
41	21M043	712100339	Mohamed Ajmal M A	A Study on the Impact of ServiceQuality and Customer Satisfaction on Performance of MOONLAND LOGISTICS, Chennai	AMRUTHA V NAMBOODIRI	Submitted
42	21M045	712100340	Mohamed Ansab P	A Study on Competitive Analysis in Logistics Services for TIRANGA LOGISTICS	T A M HAMEED KAN	Submitted

43	21M046	712100341	Mohamed Arif Hussain H	A Study on Risk management Techniques Adopted in Logistics with reference to SHIMLA TRADING	D. CHARUMATHI	Submitted
44	21M047	712100342	Mohamed Arshath H	A Study on Last Mile Delivery with Reference to FREIGHTERIX CARGO SOLUTION	A. NISHATH SULTANA	Submitted
45	21M048	712100343	Mohamed Bazilul Elahi S	A Study on Job Satisfaction of Employees in Retail Industry with Special Reference to VIRTUOUS RETAIL MALL, CHENNAI.	JAMAL MOHAMED ZUBAIR	Submitted
46	21M080	712100344	Mohammed Fahad Dulvi	A Study of Customer Purchase Intention at CHAI KINGS	Shabeena Shah W	Submitted
47	21M049	712100345	Mohamed Fazil J	An Analytical Study of 3PL Service Quality with Reference to Truck House India Private Limited	A APPU	Submitted
48	21M050	712100346	Mohamed Hameed Ali Usama M	A Study on Factors Influencing Purchase Intention with reference to BLUEPOT SOLUTIONS	VINOTH S	Submitted
49	21M051	712100347	Mohamed Hezam S	A Study on Challenges of Reverse Logistics with Reference to WHITE HOUSE	ANEES FATHIMA M.I	Submitted
50	21M052	712100348	Mohamed Javid m	A Study on Service Quality and its Impact on Client Satisfaction at LOM LOGISTICS	Shabeena Shah W	Submitted
51	21M053	712100349	Mohamed Jazir Ashik	A Study on Factors Influencing Customer Loyalty at LOM LOGISTICS	Shabeena Shah W	Submitted
52	21M069	712100350	Mohamed Majmul Badusha M	An Empirical Analysis of Customer Service Value and Behavioural Intentions at FAZARI MULTI CUISINE RESTAURANT in Chennai City.	A APPU	Submitted
53	21M070	712100351	Mohamed Navas A	Brand Equity and Consumer Purchas Intention towards PRAMAAN SUZUKI MOTORS CYCLES	A APPU	Submitted
54	21M071	712100352	Mohamed Othman Mubeen M	A Study on Consumer Satisfaction at 50 BUCKS CAFÉ	VINOTH S	Submitted
55	21M054	712100353	Mohamed Raseen Jumma H	A Study on Impact of Efficient Material Handling in FREYER International Logistics Pvt. Ltd.	D. CHARUMATHI	Submitted
56	21M072	712100354	Mohamed Suhaib A	A Study on Financial Literacy of Employees at SEPC LIMITED	VINOTH S	Submitted
57	21M073	712100355	Mohamed Sukarno M	A Study on Transporation Fleet and Cargo Management at KRONOS LOGISTICS & LOGISTICS PRIVATE LIMITED	D. CHARUMATHI	Submitted

58	21M074	712100356	Mohamed Thaha M S	A Study on Effectiveness of Logistics Practices at ZUKO OVERSEAS PRIVATE LIMITED	D. CHARUMATHI	Submitted
59	21M055	712100357	Mohamed Thowfeek Vasim M	A Study on Techno Stress at RAF INFOTECH	ANEES FATHIMA M.I	Submitted
60	21M075	712100358	Mohamed Vaseem A	A Study on Customer Satisfaction with respect to Custom Clearance Services at 5 WAY LOGISTICS (INDIA) SOLUTION PVT LTD.	Shabeena Shah W	Submitted
61	21M020	712100359	Mohamed Vazrudin Suhail J	A Study about Customer's Perception Towards Third-Party Logistics with Reference to WEAL LOGISTICS PVT LTD.	RIAZ AHMED	Submitted
62	21M076	712100360	Mohamed Yousuf S	A Study on Skilling and Employment Portal for Entry Level it lobs	A. NISHATH SULTANA	Submitted
63	21M077	712100361	Mohamed Zaid V	A Study on Impact of Service Quality on Customer Satisfaction with respect to NATIONAL INSURANCE COMPANY LIMITED	PRIYADARSHINI J	Submitted
64	21M044	712100362	Mohammed Anas N	A Study on Effectiveness of Recruitment and Selection Process at WELKINZ	S.G. BALAJI	Submitted
65	21M078	712100363	Mohammed Arshad Yusuf	A Study on Challenges Faced by the Freight Forwarders in Logistics Sector	ANEES FATHIMA M.I	Submitted
66	21M079	712100364	Mohammed Ashif A	Challenges Faced by KRONOS LOGISTICS in Crowd shipping Methodology	ANEES FATHIMA M.I	Submitted
67	21M081	712100365	Mohammed Hamdan C	A Study on Factors Impacting work Life Balance among the Employees at COLAN INFOTECH PVT LTD.	M.S. SIRANJEEVI	Submitted
68	21M082	712100366	M. Mohammed Hannan	A Study on Customer Retaining Practices Adopted by Logistics Companies	M.S. SIRANJEEVI	Submitted
69	21M083	712100367	Mohammed Hasan M A	A Study on Employee Performance in GOLDENLINE LEATHER	PRIYADARSHINI J	Submitted
70	21M084	712100368	Mohammed Ibrahim Maaz V K	A Study on Impact on Service Quality, Customer Loyalty and Brand Image on Customer Satisfaction in PARSRAY LOGISTICS	JAMAL MOHAMED ZUBAIR	Submitted
71	21M085	712100369	Mohammed Jalaludheen T P	Analyzing the Influence of Green Advertising in PLYWOOD INDUSTRY	B LATHA LAVANYA	Submitted
72	21M086	712100370	Mohammed Kamel B	A Study on the Effectiveness of Green Logistics Practices at KRONOS LOGISTICS INDIA PVT LTD	B LATHA LAVANYA	Submitted

73	21M087	712100371	Mohammed Khalfan I	A Study to Measure Effectiveness of Employees Welfare at WORKFREAKS	S.G. BALAJI	Submitted
74	21M021	712100372	Mohammed Musaddiq	A Study on the Effectiveness of Social Media Advertising in Influencing Consumer's Behavioural Intention at XTRACUT SYSTEMS Pvt. LTD.	PRIYADARSHINI J	Submitted
75	21M088	712100373	Mohammed Siddiq S	A Study on Effectiveness of Clearing and Forwarding Procedures on the Procurement Efficiency: M SHERIF & SONS PVT LTD	RIAZ AHMED	Submitted
76	21M089	712100374	Mohammed Sufiyan C	A Study on Challenges Faced by the Freight Forwarders During Air and Ocean Freight in Logistics	S SUMIYA	Submitted
77	21M090	712100375	Mohammed Syed Mubeen M	A Study on the Challenges Faced by Freight Forwarders	Shabeena Shah W	Submitted
78	21M091	712100376	Mohammed Uzair Sait O	A Study on Customer Gratification towards Home Loan with Reference to ICICI HOME FINANCE	D. CHARUMATHI	Submitted
79	21M106	712100377	Mohideen Sulaiman	A Study on Cold Chain Logistics of Vaccine in Pharmaceutical Industry with special reference to CTL LOGISTICS	RIAZ AHMED	Submitted
80	21M092	712100378	Mohudoom Mohamed Ishaq S D	A Study on Effectiveness of Clearing and Forwarding Service on DCW PVT	ANEES FATHIMA M.I	Submitted
81	21M093	712100379	Muaad C H	Comparative Study of Consumer Buying Behaviours of Bike with special reference to TVS with other Brands	A. NISHATH SULTANA	Signature
82	21M107	712100380	R.Mubeen Ahamed	A Study on Information Technology Adoption and Usage among Clients with special reference to SEA HAWKS LINES PVT. LTD.	A. NISHATH SULTANA	Submitted
83	21M094	712100381	Muhammed Ajmal M A	A Study on Customer Perception towards Loan and Advances at FINANCE BUDDHA	A. NISHATH SULTANA	Submitted
84	21M108	712100382	Muhammad Yaaseen	A Study on Dealer Satisfaction in THERMOX POLYMERS	VINOTH S	Submitted
85	21M143	712100383	A. Muhammed Abu Backker Siddiq	A Study on Challenges in Adopting Customs Software Using TAM MODEL	M.S. SIRANJEEVI	Submitted
86	21M110	712100384	Mujahid	A Study the Satisfaction of Customer towards Service Offered in MIZAJ DESIGNER STUDIO	D. CHARUMATHI	Submitted
87	21M109	712100385	Mujahideen H	A Study on the Effectiveness of Client Acquisition Strategies in AJUTE INTERNATIONAL PVT. LTD.	ANEES FATHIMA M.I	Submitted

88	21M111	712100386	Musraf	A Cross Sectional Study on Social Media Advertising and Customer Engagement Strategies with Reference to Blue Bharat Exim Private Limited in Chennai City	A APPU	Submitted
89	21M112	712100387	Musthak Ruwaiz	A Study on Third Party Logistics Management in B-ACCURACY INFOTECH PVT. LTD.	D. CHARUMATHI	Submitted
90	21M113	712100388	Muzzammil Khan	A Study on Effectiveness of Business to Business Digital Marketing Practices of EPK GROUP	JAMAL MOHAMED ZUBAIR	Submitted
91	21M114	712100389	Nadeem Mohamed Nazar	A Study on Digital Penetration Over Traditional Advertising at RAF INFOTECH	AMRUTHA V NAMBOODIRI	Submitted
92	21M115	712100390	A. Naveeth	A Study on Customer Perception towards Quality Services Provided by ZENELINE GLOBAL LOGISTICS PRIVATE LIMITED	T A M HAMEED KAN	Submitted
93	21M116	712100391	Nishanth Bala N	Marketing Strategies for Boosting Online Engagement and Sales at VISHNU ADS	S SUMIYA	Submitted
94	21M117	712100392	Nivesh G R	A Study on Effectiveness of B Accuracy Software used for Export and Import Documentation Procedure in BLUE BHARATH EXIM PVT LTD.	S.G. BALAJI	Submitted
95	21M144	712100393	Niyaz Ahamed	A Study on Consumer Attitude towards Luxury Brands at HACKETT LONDON - BANGALORE	Shabeena Shah W	Submitted
96	21M118	712100394	Noor Mohamed N	A Study on Customer Satisfaction of MAXSER GLOBAL SUPPLY CHAIN in Transporting Personal Effects Courier Service	M.S. SIRANJEEVI	Submitted
97	21M119	712100395	Noorul Halidh	A Study on Customer Quality at DRY TONE Fitness Centre Chennai	S SUMIYA	Submitted
98	21M120	712100396	Praamaan Maruthi	An Analytical Study on Measuring Supply Chain Integration and Competitive Advantage of RAMCO CEMENTS Limited	A APPU	Submitted
99	21M121	712100397	Rehaan U M	A Study on the Impact of Online Advertising on Consumer Behaviour with reference of DIVO PVT LTD.	SINDHURA K	Submitted
100	21M122	712100398	Rifat Mohammed T R	A Study on Reverse Logistics Process at SEA HAWK LINES PRIVATE LIMITED	Shabeena Shah W	Submitted
101	21M123	712100399	Roshan H	A Study on Customer Perception towards Third Party Logistics at NAVRANG LOGISTICS PRIVATE LIMITED	Shabeena Shah W	Submitted
102	21M124	712100400	Sacklain Musthaq, S	A Study on the Customers Perception towards B-Accuracy Software for B-Accuracy info tech Private Limited	ANEES FATHIMA M.I	Submitted

103	21M056	712100401	Shafeek Ahamed P	A Study on Sea Export Documentation in Freyer International Logistics PVT. LTD,	A GOVINDARAJAN	Submitted
104	21M125	712100402	Sait MMI Meera Naina	A Study on Market Potential of B Accuracy Logistics Software with reference to BLUE BHARATH EXIM PVT LTD.	S.G. BALAJI	Submitted
105	21M126	712100403	A. Salman Afrose	A Study of Material Handling, Storage and Packaging Challenges at BLUE BHARATH EXIM PVT LTD.	A. NISHATH SULTANA	Submitted
106	21M022	712100404	Samadh A	An analytical Study on Investigating the Impact of Leadership Styles and Employees Performance at FORUM ENTREPRISES	A APPU	Submitted
107	21M145	712100405	Sameer M.S	A Study on the Factors Influencing the Intention to Use ICICI HFC Online Banking Service	PRIYADARSHINI J	Submitted
108	21M146	712100406	Sameer Parvez	A Study on Advertisement Effectiveness of Suzuki Bikes with reference to PRAMAAN AUTOMOTIVES PVT. Ltd.	D. CHARUMATHI	Submitted
109	21M127	712100407	Satham Hussain	A Study on Customer Perception and Customer Choice of Logistics Partner with Special Reference to HPM LOGISTICS	M.S. SIRANJEEVI	Submitted
110	21M147	712100408	Sayed Adeeb	A Study on Customer Centric Services and Promotional Strategies with reference to FLYTON XPRESS	A GOVINDARAJAN	Submitted
111	21M023	712100409	Shaaz Ahmed P	An Empirical Study on Organizational Climate and Workers Performance with Special Reference to Chennai Soap Company	A APPU	Submitted
112	21M057	712100410	Shadaan Thahrim A	A Study on Customer Preference on Sustainable Production and Sourcing of Leather Shoes for SSC SHOES PVT. LTD.	A GOVINDARAJAN	Submitted
113	21M058	712100411	Shaik Abdulla J	A Study about Logistics Service Quality and its Impact on Marketing Performance at SEAHAWKS PVT. LTD.	RIAZ AHMED	Submitted
114	21M149	712100413	Shaik Ehasanullah	Study on Client Perception of CRM Practices & Financial Performance of GLAUBE LOGISTICS	Shabeena Shah W	Submitted
115	21M150	712100414	Sheik Faraaz Ahmed	A Study on Customers Preferences towards Travel & Tourism Agency over Website Booking with reference to PLEASURE TRIP HOLODAYS	KHADEEJA BILQUEES A	Submitted
116	21M151	712100415	Sheik Shahid Mahboob	A Study on Brand Loyalty of Peter England under the Franchise of SAIT FASHIONS	S.G. BALAJI	Submitted
117	21M152	712100416	Siva Surya,P A	A Study on the Customer Satisfaction on Buying Apartments and Land at PACAFICA ASRUM, Chennai and the Reason for Selection of Real Estate Developers	AMRUTHA V NAMBOODIRI	Submitted

118	21M153	712100417	Sri Ranjan	A Study on Customer Satisfaction with the Software Products Provided by SIGNWARE TECHNOLOGIES	AMRUTHA V NAMBOODIRI	Submitted
119	21M154	712100418	Suhail	A Study Custom House Agent and their Operations Process and Procedure with Respect to SUPER LOGISTICS PRIVATE LIMITED	D. CHARUMATHI	Submitted
120	21M059	712100419	Sulthan Abdul Kader M	Logistics Service Quality: Conceptual Model and Empirical Evidence for VISTAROCK LOGISTICS	RIAZ AHMED	Submitted
121	21M128	712100420	Suresh P	A Study on Customer Relationship Management at JONES LANG LASALLE PROPERTY CONSULTANT INDIA PVT. LTD.	ANEES FATHIMA M.I	Submitted
122	21M155	712100421	T L Suriya	An Exploratory Study on Factors Influencing ICT Adoption in Third Party Logistics Service of Easy Way Logistics Private Limited	A APPU	Submitted
123	21M095	712100422	Syed Kasim N	A Study on Customer Preference Towards MICRO RACING	VINOTH S	Submitted
124	21M156	712100423	Syed Khalifathullah S	A Study on the Effectiveness of below the Line Marketing in Brand Promotion by WINGS BRAND ACTIVATION	B LATHA LAVANYA	Submitted
125	21M157	712100424	S M Syed Mohammad Adiyaan	A Study on the Effectiveness of Performance Management System at MAERSK TRAINING	A. NISHATH SULTANA	Submitted
126	21M158	712100425	Syed Mohammad Nazeem	Consumer Perception Towards Green Practices in HOSPITALITY INDUSTRY	ANEES FATHIMA M.I	Submitted
127	21M024	712100426	Thanekaivel S	A Study on the Factors Impacting Brand Loyalty towards BESCAL STEELS PVT LIMITED	PRIYADARSHINI J	Submitted
128	21M159	712100427	S K VISHNU RAJAN	Impact of Social Media Marketing at SIGNWARE IN CHENNAI	RIAZ AHMED	Submitted
129	21M160	712100428	Yeswanth Raj P	A Study on the Customer Satisfaction on Buying Apartments at PAVANI NORTH STAR, Chennai and the Quality of the Buying Behaviour	SINDHURA K	Submitted
130	21M025	712100429	Younoos Rameez A	Challenges Faced by EXIM PVT LTD. With special reference to BLUE BHARATH EXIM PVT LTD.	ANEES FATHIMA M.I	Submitted
131	21M161	712100430	Yukesh Kumar D	A Study on Global Forwarding at MOONSTAR LINES PVT LTD.	S SUMIYA	Submitted
132	21M026	712100431	Afeefa Kani S J	A Study on Factors Influencing Job Performance at RAPPO PHYGITALS	VINOTH S	Submitted

133	21M027	712100432	Ahamad Farhana	A Study on understanding user Intention to Use Job Portal Using TAM MODEL	Shabeena Shah W	Submitted
134	21M162	712100433	Aishwarya S	Analysis on the Worklife Balance and Team Effectiveness at GUVI GEEK NETWORK Private Limited	SINDHURA K	Submitted
135	21M028	712100434	Aysha Banu R	A study on the External Service Quality at VISTONSOFT	D. CHARUMATHI	Submitted
136	21M029	712100435	Divya Dharshni G	A Study on Perception of Patients Towards Cashless Hospitalization: MEDWAY HOSPITALS	D. CHARUMATHI	Submitted
137	21M030	712100436	Faiha Fathima D	A Study on the Efficacy of Digital Marketing on Consumer Purchase Intention	Shabeena Shah W	Submitted
138	21M060	712100437	Harini D	A Study on Corporate Burnout Intervention in GEOTECHNICAL INDUSTRY	AMRUTHA V NAMBOODIRI	Submitted
139	21M031	712100438	Hasnain Fathima M B	Determinants of Job Satisfaction at Medway Hospitals: An Empirical Study	VINOTH S	Submitted
140	21M061	712100439	Jaffreen Banu S Y	A Study on Work Life Balance of Employees at VR MALL	PRIYADARSHINI J	Submitted
141	21M062	712100440	Jaishsree J	A Study on the Challenges Faced by Freight Forwarding Industry and Impact of Technology	RIAZ AHMED	Submitted
142	21M129	712100441	Keerthinila A. A	A Study on Job Seekers Attitude Towards the Use of E-Recruitment Services at MEDUSIND SOLUTION	PRIYADARSHINI J	Submitted
143	21M063	712100442	Kirthana R	A Study on the Factors Influencing Engagement of MILLENNIAL AT BLUE STAR	PRIYADARSHINI J	Submitted
144	21M032	712100443	Lalitha S	A Study on Brand Perception on Apartment at CASAFRAND BUILDERS PVT LTD.	KHADEEJA BILQUEES A	Submitted
145	21M163	712100444	Lavanya R	A Study on the Factors Impacting Customer Satisfaction towards Purchase of Smartphones at SARF COMMUNICATION	PRIYADARSHINI J	Submitted
146	21M064	712100445	Monisha A	A Study on the Barriers of Green Logistics	B LATHA LAVANYA	Submitted
147	21M065	712100446	Monisha S Kumar	A Change in Investment Pattern of Salaried Employees with reference to LOM LOGISTICS	M.S. SIRANJEEVI	Submitted

148	21M096	712100447	Nasreen Banu N	A Study on Supply Chain Management Practices of Zuko Overseas Private Limited: Challenges, Enablers and success Factors	S.G. BALAJI	Submitted
149	21M066	712100448	Preethi R	A Study on Investment Behavior of Financial Literate Individual	SINDHURA K	Submitted
150	21M097	712100449	Rafeeah Raahima P M S	A Study about implementation of Digital Marketing Systems in Environmental consulting Firms (AQUA BASE CONSULTANTS, CHENNAI)	RIAZ AHMED	Submitted
151	21M098	712100450	Ramyaradhai V	A Study on the Impact of Organisational Cultural Dimensions on Employees Performance Orientation	T A M HAMEED KAN	Submitted
152	21M164	712100451	Rathna Shree B	A Study on the impact of Flexible Working Conditions and Flexible work arrangements on Job satisfaction and Performance of Employees at CASA GRAND	AMRUTHA V NAMBOODIRI	Submitted
153	21M099	712100452	Ratnalekkha S	A Study on the impact of Challenges in the Performance of Freight Forwarding Company with Reference of M SHERIF AND SONS PVT LTD.	T A M HAMEED KAN	Submitted
154	21M100	712100453	Reshma Zohra F	A Study on Impact of Social Media Marketing on a Business	AMRUTHA V NAMBOODIRI	Submitted
155	21M130	712100454	Richitha P	A Study on Service Quality and Customer Satisfaction in SAI FOOD PRODUCTS	S SUMIYA	Submitted
156	21M131	712100455	Rishika Palanikumar	A Study on Digital Marketing Automation process in EPK GROUP	A. NISHATH SULTANA	Submitted
157	21M132	712100456	SABIKHA KULSUM	A Study on Consumer Intuition towards Luxury Apparels with reference to ZARA BRAND	ANEES FATHIMA M.I	Submitted
158	21M101	712100457	Safia A	Exploring Green Logistics Practices and Performance of ZUKO Overseas Private Limited: An Exploratory Study	A APPU	Submitted
159	21M133	712100458	Samah	A Study on Travellers Experience and Intention to use Shama Sardar HPM Buses	A APPU	Submitted
160	21M134	712100459	Sarah Irfan	A Study on Effectiveness of Cloud-based CRM at ZIMS INDIA	M.S. SIRANJEEVI	Submitted
161	21M135	712100460	Y Siba Niswan	A Study on Effectiveness of Recruitment Process in EPK GROUP	AMRUTHA V NAMBOODIRI	Submitted
162	21M136	712100461	G.T. Sree Shakthi	A Study on Service Quality and Customer Satisfaction at JONES LANG LASALLE PROPERTY CONSULTANTS INDIA PVT. LTD.	ANEES FATHIMA M.I	Submitted

163	21M165	712100462	Srishti Bhat A	A Study on Impact of Organizational Climate on Job Satisfaction at CASAGRAND SPACE INTELL	S SUMIYA	Submitted
164	21M166	712100463	Susmitha P	A Study on Customer Satisfaction of Sugar on SNJ SUGARS and Product Ltd.	A. NISHATH SULTANA	Submitted
165	21M167	712100464	Syed Rabiya Nasrin . U	A Study on the Perception of Customers towards Equity Linked Savings Scheme at SUNSHARE INVESTMENTS	M.S. SIRANJEEVI	Submitted
166	21M168	712100465	Tanya Ashiq	A Study on the Factors Impacting Digital Innovation at GUVI GEEK NETWORK PRIVATE LIMITED	PRIYADARSHINI J	Submitted
167	21M169	712100466	Tasneem Farzana	A Study on Customer Service Quality of ALLOYSYS EXTRUSION [P] LTD,	PRIYADARSHINI J	Submitted
168	21M102	712100467	Vidhya Lakshmi J	A Study on Operations of Logistics Using Information Technology in TEXCEL ENGINEERS PVT. LTD.	PRIYADARSHINI J	Submitted
169	21M171	712100469	Yogeswari S	A Study on Work Life Balance of Employees at THE INDIA CEMENT LTD.	S.G. BALAJI	Submitted

MEASI INSTITUTE OF MANAGEMENT**CHENNAI - 60014****Dr. T A M HAMEED KAN**

Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100305	Afran S A	A Study on 8 P'S of Service Marketing in KHIVRAJ MOTORS PVT LTD. (MARUTI SUZUKI)			
2	712100308	Arputhaarasu T	A Study on Cost Reduction Through Quality Approach at FORUM ENTERPRISES AMBUR			
3	712100329	Imran Khan	A Study on Import Procedures in Custom Clearance with Reference to THE PAS LOGISTICS			
4	712100332	Lakshmi Narasimha C	A Study on Consumer Attitude towards Online Shopping with reference to THE INDUS VALLEY			
5	712100333	MafrOOK Sharief J	A Study on Consumer Loyalty towards M SHERIF AND SONS PVT LTD.			
6	712100335	Masin Abdul Rahman m	A Study oN How to Overcome the Difficulties in Customs Clearance Process with Special Reference to SEAPOL LINES INDIA PVT LTD			
7	712100340	Mohamed Ansab P	A Study on Competitive Analysis in Logistics Services for TIRANGA LOGISTICS			
8	712100390	A. Naveeth	A Study on Customer Perception towards Quality Services Provided by ZENELINE GLOBAL LOGISTICS PRIVATE LIMITED			
9	712100450	Ramyaradhai V	A Study on the Impact of Organisational Cultural Dimensions on Employees Performance Orientation			
10	712100452	Ratnalekkha S	A Study on the Impact of Challenges in the Performance of Freight Forwarding Company with Reference of M SHERIF AND SONS PVT LTD.			

Dr. S.G. BALAJI

Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100299	Abdul Gafoor A S	A Study on Customer Satisfaction and Brand Loyalty in the Travel Industry with Special reference to AIR SMART TRAVELLERS PVT LTD.			
2	712100303	Abdullah A	A Study on Customer Retention Strategies in AJI JEWELLERS			
3	712100322	Hafeez Ahmed R	A study on Logistics Service Quality and Customer Satisfaction with reference to LOM LOGISTICS			
4	712100362	Mohammed Anas N	A Study on Effectiveness of Recruitment and Selection Process at WELKINZ			
5	712100371	Mohammed Khalfan I	A Study to Measure Effectiveness of Employees Welfare at WORKFREAKS			
6	712100392	Nivesh G R	A Study on Effectiveness of B Accuracy Software used for Export and Import Documentation Procedure in BLUE BHARATH EXIM PVT LTD.			
7	712100402	Sait MMI Meera Naina	A Study on Market Potential of B Accuracy Logistics Software with reference to BLUE BHARATH EXIM PVT LTD.			
8	712100415	Sheik Shahid Mahboob	A Study on Brand Loyalty of Peter England under the Franchise of SAIT FASHIONS			
9	712100447	Nasreen Banu N	A Study on Supply Chain Management Practices of Zuko Overseas Private Limited: Challenges, Enablers and success Factors			
10	712100469	Yogeswari S	A Study on Work Life Balance of Employees at THE INDIA CEMENT LTD.			

Dr.B LATHA LAVANYA

Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100300	Abdul Malik Salman M	A Study on Brand Awareness in Automobile Industry with reference to MAHINDRA CARS			
2	712100324	Hameed Nafrook K	A Study on Exploring Customer Relationship Management in Maruti Suzuki Cars with Special Reference to Khivraj Motors			
3	712100337	Mohamed Abdur Raqueeb H	A Study on Analysing Third Party Logistics Delivery Satisfaction			
4	712100369	Mohammed Jalaludheen T P	Analyzing the Influence of Green Advertising in PLYWOOD INDUSTRY			
5	712100370	Mohammed Kamel B	A Study on the Effectiveness of Green Logistics Practices at KRONOS LOGISTICS INDIA PVT LTD			
6	712100423	Syed Khalifathullah S	A Study on the Effectiveness of below the Line Marketing in Brand Promotion by WINGS BRAND ACTIVATION			
7	712100445	Monisha A	A Study on the Barriers of Green Logistics			

Mrs. S SUMIYA						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External	Marks Internal	Total Marks (200)
1	712100307	Ansaf A	A Study on Service Quality and Customer Satisfaction in Goldenline Leather			
2	712100311	Asif A	A Study on Performance Analysis of Transportation Management at SEA HAW LINES PVT LTD.			
3	712100312	Athill Ahsan P S M	A Study on Customer Service Quality at SEA HAWKS LINE CHENNAI			
4	712100314	Azharudeen J	A Study on Customer Retention Practices Adopted by Freyer International Logistics PVT. LTD.			
5	712100317	Faizur Rahman Y K	A Study on Consumer Perception towards Warehouse Operations at 5 way LOGISTICS (India) Solution Pvt. Ltd.			

6	712100374	Mohammed Sufiyan C	A Study on Challenges Faced by the Freight Forwarders During Air and Ocean Fright in Logistics			
7	712100391	Nishanth Bala N	Marketing Strategies for Boosting Online Engagement and Sales at VISHNU ADS			
8	712100395	Noorul Halidh	A Study on Customer Quality at DRY TONE Fitness Centre Chennai			
9	712100430	Yukesh Kumar D	A Study on Global Forwarding at MOONSTAR LINES PVT LTD.			
10	712100454	Richitha P	A Study on Service Quality and Customer Satisfaction in SAI FOOD PRODUCTS			
11	712100462	Srishti Bhat A	A Study on Impact of Organizational Climate on Job Satisfaction at CASAGRAND SPACE INTELL			

Dr. A APPU						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100306	Ahamed Suhailudeen R	An Exploratory Study to Measure the Effectiveness of Logistics Operation at FREYER INTERNATIONAL PRIVATE LIMITED			
2	712100345	Mohamed Fazil J	An Analytical Study of 3PL Service Quality with Reference to Truck House India Private Limited			
3	712100350	Mohamed Majmul Badusha M	An Empirical Analysis of Customer Service Value and Behavioural Intentions at FAZARI MULTI CUISINE RESTAURANT in Chennai City.			
4	712100351	Mohamed Navas A	Brand Equity and Consumer Purchas Intention towards PRAMAAN SUZUKI MOTORS CYCLES			

5	712100386	Musraf	A Cross Sectional Study on Social Media Advertising and Customer Engagement Strategies with Reference to Blue Bharat Exim Private Limited in Chennai City			
6	712100396	Pramaan Maruthi	An Analytical Study on Measuring Supply Chain Integration and Competitive Advantage of RAMCO CEMENTS Limited			
7	712100404	Samadh A	An analytical Study on Investigating the Impact of Leadership Styles and Employees Performance at FORUM ENTREPRISES			
8	712100409	Shaaz Ahmed P	An Empirical Study on Organizational Climate and Workers Performance with Special Reference to Chennai Soap Company			
9	712100421	T L Suriya	An Exploratory Study on Factors Influencing ICT Adoption in Third Party Logistics Service of Easy Way Logistics Private Limited			
10	712100457	Safia A	Exploring Green Logistics Practices and Performance of ZUKO Overseas Private Limited: An Exploratory Study			
11	712100458	Samah	A Study on Travellers Experience and Intention to use Shama Sardar HPM Buses			

Dr. S.VINOTH						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100315	Dhanush C	A study on Factors Determining Customer Retention with reference ti TRANSOEROMARINE IMEX			
2	712100331	John Arul Raj P	A Study on Customer Perception towards the quality of Service in SHAMA SARDER TRAVELS			
3	712100346	Mohamed Hameed Ali Usama M	A Study on Factors Influencing Purchase Intention with reference to BLUEPOT SOLUTIONS			

4	712100352	Mohamed Othman Mubeen M	A Study on Consumer Satisfaction at 50 BUCKS CAFÉ			
5	712100354	Mohamed Suhaib A	A Study on Financial Literacy of Employees at SEPC LIMITED			
6	712100382	Muhammad Yaaseen	A Study on Dealer Satisfaction in THERMOX POLYMERS			
7	712100422	Syed Kasim N	A Study on Customer Preference Towards MICRO RACING			
8	712100431	Afeefa Kani S J	A Study on Factors Influencing Job Performance at RAPPO PHYGITALS			
9	712100438	Hasnain Fathima M B	Determinants of Job Satisfaction at Medway Hospitals: An Empirical Study			

Dr. D CHARUMATHI						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100341	Mohamed Arif Hussain H	A Study on Risk management Techniques Adopted in Logistics with reference to SHIMLA TRADING			
2	712100353	Mohamed Raseen Jumma H	A Study on Impact of Efficient Material Handling in FREYER International Logistics Pvt. Ltd.			
3	712100355	Mohamed Sukarno M	A Study on Transporation Fleet and Cargo Management at KRONOS LOGISTICS & LOGISTICS PRIVATE LIMITED			
4	712100356	Mohamed Thaha M S	A Study on Effectiveness of Logistics Practices at ZUKO OVERSEAS PRIVATE LIMITED			
5	712100376	Mohammed Uzair Sait O	A Study on Customer Gratification towqards Home Loan with Reference to ICICI GOME FINANCE			

6	712100384	Mujahid	A Study the Satisfaction of Customer towards Service Offered in MIZAJ DESIGNER STUDIO			
7	712100387	Musthak Ruwaiz	A Study on Third Party Logistics Management in B-ACCURACY INFOTECH PVT. LTD.			
8	712100406	Sameer Parvez	A Study on Advertisement Effectiveness of Suzuki Bikes with reference to PRAMAAN AUTOMOTIVES PVT. Ltd.			
9	712100418	Suhail	A Study Custom House Agent and their Operations Process and Procedure with Respect to SUPER LOGISTICS PRIVATE LIMITED			
10	712100434	Aysha Banu R	A study on the External Service Quality at VISTONSOFT			
11	712100435	Divya Dharshni G	A Study on Perception of Patients Towards Cashless Hospitalization: MEDWAY HOSPITALS			

Mrs. W. SHABEENA SHAH						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100344	Mohammed Fahad Dulvi	A Study of Customer Purchase Intention at CHAI KINGS			
2	712100348	Mohamed Javid m	A Study on Service Quality and its Impact on Client Satisfaction at LOM LOGISTICS			
3	712100349	Mohamed Jazir Ashik	A Study on Factors Influencing Customer Loyalty at LOM LOGISTICS			
4	712100358	Mohamed Vaseem A	A Study on Customer Satisfaction with respect to Custom Clearance Services at 5 WAY LOGISTICS (INDIA) SOLUTION PVT LTD.			
5	712100375	Mohammed Syed Mubeen M	A Study on the Challenges Faced by Freight Forwarders			
6	712100393	Niyaz Ahamed	A Study on Consumer Attitude towards Luxury Brands at HACKETT LONDON - BANGALORE			
7	712100398	Rifat Mohammed T R	A Study on Reverse Logistics Process at SEA HAWK LINES PRIVATE LIMITED			

8	712100399	Roshan H	A Study on Customer Perception towards Third Party Logistics at NAVRANG LOGISTICS PRIVATE LIMITED			
9	712100413	Shaik Ehasanullah	Study on Client Perception of CRM Practices & Financial Performance of GLAUBE LOGISTICS			
10	712100432	Ahamad Farhana	A Study on understanding user Intention to Use Job Portal Using TAM MODEL			
11	712100436	Faiha Fathima D	A Study on the Efficacy of Digital Marketing on Consumer Purchase Intention			

Mrs. M. I. ANEES FATHIMA						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100347	Mohamed Hezam S	A Study on Challenges of Reverse Logistics with Reference to WHITE HOUSE			
2	712100357	Mohamed Thowfeek Vasim M	A Study on Techno Stress at RAF INFOTECH			
3	712100363	Mohammed Arshad Yusuf	A Study on Challenges Faced by the Freight Forwarders in Logistics Sector			
4	712100364	Mohammed Ashif A	Challenges Faced by KRONOS LOGISTICS in Crowd shipping Methodology			
5	712100378	Mohudoom Mohamed Ishaq S D	A Study on Effectiveness of Clearing and Forwarding Service on DCW PVT			
6	712100385	Mujahideen H	A Study on the Effectiveness of Client Acquisition Strategies in AJUTE INTERNATIONAL PVT. LTD.			
7	712100400	Sacklain Musthaq, S	A Study on the Customers Perception towards B-Accuracy Software for B-Accuracy info tech Private Limited			
8	712100420	Suresh P	A Study on Customer Relationship Management at JONES LANG LASALLE PROPERTY CONSULTANT INDIA PVT. LTD.			
9	712100425	Syed Mohammad Nazeem	Consumer Perception Towards Green Practices in HOSPITALITY INDUSTRY			

10	712100429	Younoos Rameez A	Challenges Faced by EXIM PVT LTD. With special reference to BLUE BHARATH EXIM PVT LTD.			
11	712100456	SABIKA KULSUM	A Study on Consumer Intuition towards Luxury Apparels with reference to ZARA BRAND			
12	712100461	G.T. Sree Shakthi	A Study on Service Quality and Customer Satisfaction at JONES LANG LASALLE PROPERTY CONSULTANTS INDIA PVT. LTD.			

Mr. RIAZ AHMED						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100313	Azeem Ariff	A Study on Customer Perception towards Various attributes that Impact Service Quality Offered by LANSON TOYOTA PVY LTD.			
2	712100325	Harees Ajmal M	A Study on Effectiveness of E-Banking Services of YES BANK			
3	712100336	Mohamed Abdul Rahman N	A Study on Problem Faced by Freight Forwarder in Chennai Region			
4	712100359	Mohamed Vazrudin Suhail J	A Study about Customer's Perception Towards Third-Party Logistics with Reference to WEAL LOGISTICS PVT LTD.			
5	712100373	Mohammed Siddiq S	A Study on Effectiveness of Clearing and Forwarding Procedures on the Prouement Efficiency: M SHERIF & SONS PVT LTD			
6	712100377	Mohideen Sulaiman	A Study on Cold Chain Logistics of Vaccine in Pharmaceutical Industry with special reference to CTL LOGISTICS			
7	712100411	Shaik Abdulla J	A Study about Logistics Service Quality and its Impact on Marketing Performance at SEAHAWKS PVT. LTD.			
8	712100419	Sulthan Abdul Kader M	Logistics Service Quality: Conceptual Model and Empirical Evidence for VISTAROCK LOGISTICS			
9	712100427	S K VISHNU RAJAN	Impact of Social Media Marketing at SIGNWARE IN CHENNAI			
10	712100440	Jaishsree J	A Study on the Challenges Faced by Freight Forwarding Industry and Impact of Technology			

11	712100449	Rafeeah Raahima P M S	Environmental consulting Firms (AQUA BASE CONSULTANTS, CHENNAI)			
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Mrs. A. NISHATH SULTANA						
Sl No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100302	Abdulla Z	A Study on Challenges and Problems Faced in Road Transportation at REDOVA LOGISTICS			
2	712100304	Abrar Ahamed S A	A Study on Employee's Quality of Work Life in VISTAROCK Logistics			
3	712100342	Mohamed Arshath H	A Study on Last Mile Delivery with Reference to FREIGHTERIX CARGO SOLUTION			
4	712100360	Mohamed Yousuf S	A Study on Skilling and Employment Portal for Entry Level it lobs			
5	712100379	Muaad C H	Comparative Study of Consumer Buying Behaviours of Bike with special reference to TVS with other Brands			
6	712100380	R.Mubeen Ahamed	A Study on Information Technology Adoption and Usage among Clients with specual reference to SEA HAWKS LINES PVT. LTD.			
7	712100381	Muhamed Ajmal M A	A Study on Customer Perception towards Loan and Advances at FINANCE BUDDHA			
8	712100403	A. Salman Afrose	A Study of Material Handling, Storage and Packaging Challenges at BLUE BHARATH EXIM PVT LTD.			
9	712100424	S M Syed Mohammad Adiyaan	A Study on the Effectiveness of Performance Management System at MAERSK TRAINING			
10	712100455	Rishika Palanikumar	A Study on Digital Marketing Automation process in EPK GROUP			
11	712100463	Susmitha P	A Study on Customer Satisfaction of Sugar on SNJ SUGARS and Product Ltd.			

Mr. M.S. SIRANJEEVI

SI No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100309	Arshad Ahmed R	A Study ofcapital Budgeting with reference to AJUKE INTERNATIONAL PVT LTD.			
2	712100310	Ashraf Ali T	A Study on Operational Challenges Faced by the Freight Forwarders in GLOBAL CARGO			
3	712100323	Hamas Anwar A	A Study on Customer Preference for Sustainable Leather Shoes at FARIDA SHOES Private Limited			
4	712100327	Hussain Ahamed S S	A Study on Warehousing Management at ZENILINE LOGISTICS PVT LTD.			
5	712100365	Mohammed Hamdan C	A Study on Factors Impacting work Life Balance among the Employees at COLAN INFOTECH PVT LTD.			
6	712100366	M. Mohammed Hannan	A Study on Customer Retaining Practices Adopted by Logistics Companies			
7	712100383	A. Muhammed Abu Backker Siddiq	A Study on Challenges in Adopting Customs Software Using TAM MODEL			
8	712100394	Noor Mohamed N	A Study on Customer Satisfaction of MAXSER GLOBAL SUPPLY CHAIN in Transporting Personal Effects Courier Service			
9	712100407	Satham Hussain	A Study on Customer Perception and Customer Choice of Logistics Partner with Special Reference to HPM LOGISTICS			
10	712100446	Monisha S Kumar	A Change in Investment Pattern of Salaried Employees with reference to LOM LOGISTICS			
11	712100459	Sarah Irfan	A Study on Effectiveness of Cloud-based CRM at ZIMS INDIA			
12	712100464	Syed Rabiya Nasrin . U	A Study on the Perception of Customers towards Equity Linked Savings Scheme at SUNSHARE INVESTMENTS			

Dr. J PRIYADARSHINI						
SI No.	University Reg. No.	Name of the Students	Title of theProject	Marks External	Marks Internal	Total Marks
1	712100361	Mohamed Zaid V	A Study on Impact of Service Quality on Customer Satisfaction with respect to NATIONAL INSURANCE COMPANY LIMITED			
2	712100367	Mohammed Hasan M A	A Study on Employee Performance in GOLDENLINE LEATHER			
3	712100372	Mohammed Musaddiq	Influencing Consumer's Behavioural Intention at XTRACUT SYSTEMS Pvt. LTD.			
4	712100405	Sameer M.S	A Study on the Factors Influencing the Intention to Use ICICI HFC Online Banking Service			
5	712100426	Thanekaivel S	A Study on the Factors Impacting Brand Loyalty towards BESCOAL STEELS PVT LIMITED			
6	712100439	Jaffreen Banu S Y	A Study on Work Life Balance of Employees at VR MALL			
7	712100441	Keerthinila A. A	A Study on Job Seekers Attitude Towards the Use of E-Recruitment Services at MEDUSIND SOLUTION			
8	712100442	Kirthana R	A Study on the Factors Influencing Engagement of MILLENNIAL AT BLUE STAR			
9	712100444	Lavanya R	A Study on the Factors Impacting Customer Satisfaction towards Purchase of Smartphones at SARF COMMUNICATION			
10	712100465	Tanya Ashiq	A Study on the Factors Impacting Digital Innovation at GUVI GEEK NETWORK PRIVATE LIMITED			
11	712100466	Tasneem Farzana	A Study on Customer Service Quality of ALLOYSYS EXTRUSION [P] LTD.			
12	712100467	Vidhya Lakshmi J	A Study on Operations of Logistics Using Information Technology in TEXCEL ENGINEERS PVT. LTD.			

Dr. AMRUTHA V NAMBOODIRI						
SI No.	University Reg. No.	Name of the Students	Title of theProject	Marks External	Marks Internal	Total Marks
1	712100319	Fayaz Ahamed A	A Study on the Customer Retention Strategies by SEA HAWK LINES PRIVATE LIMITED			
2	712100321	Gowtham.E	A Study on Customer Satisfaction of Suroggate Products at KALS DISTILLERIES PVT LTD.			
3	712100339	Mohamed Ajmal M A	A Study on the Impact of ServiceQuality and Customer Satisfaction on Performance of MOONLAND LOGISTICS, Chennai			
4	712100389	Nadeem Mohamed Nazar	A Study on Digital Penetration Over Traditional Advertising at RAF INFOTECH			
5	712100416	Siva Surya,P A	Cilla at PACAFICA ASRUM, Chennai and the Reason for Selection of Real Estate Developers			
6	712100417	Sri Ranjan	A Study on Customer Satisfaction with the Software Products Provided by SIGNWARE TECHNOLOGIES			
7	712100437	Harini D	A Study on Corporate Burnout Intervention in GEOTECHNICAL INDUSTRY			
8	712100451	Rathna Shree B	work arrangements on Job satisfaction and Performance of Employees at CASA GRAND			
9	712100453	Reshma Zohra F	A Study on Impact of Social Media Marketing on a Business			
10	712100460	Y Siba Niswan	A Study on Effectiveness of Recruitment Process in EPK GROUP			

Dr.JAMAL MOHAMED ZUBAIR						
SI No.	University Reg. No.	Name of the Students	Title of theProject	Marks External	Marks Internal	Total Marks
1	712100316	Ejas Ahamed S	A Study on Service Quality of Freight Consolidators Private Limited in Chennai			
2	712100328	Hussain Azeez Izzy	A Study on Talent Management Activities and its Impact in the Organizational Performsnce in ERNST & Young			
3	712100334	Mahmood Ali	A Study on Customer Satisfaction among the Customer of GLAUBE LOGISTICS IN CHENNAI			
4	712100343	Mohamed Bazilul Elahi S	A Study on Job Satisfaction of Employees in Retail Industry with Special Reference to VIRTUOUS RETAIL MALL, CHENNAI.			
5	712100368	Mohammed Ibrahim Maaz V K	A Study on Impact on Service Quality, Customer Loyalty and Brand Image on Customer Satisfaction in PARSRAY LOGISTICS			
6	712100388	Muzzammil Khan	A Study on Effectiveness of Business to Business Digital Marketing Practices of EPK GROUP			

Dr. K SINDHURA						
SI No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100320	K.Gopinath	Impact of Satisfaction of Credit Card on Decision to Choose Credit Card , Frequency of Redemption of Credit Card, Crdit Card Fraud awareness			

2	712100330	Izzath Ekkram M	An Approach to Measuring Brand Loyalty in THE INDIAN COOKWARE SECTOR			
3	712100397	Rehaan U M	A Study on the Impact of Online Advertising on Consumer Behaviour with reference of DIVO PVT LTD.			
4	712100428	Yeswanth Raj P	A Study on the Customer Satisfaction on Buying Apartments at PAVANI NORTH STAR, Chennai and the Quality of the Buying Behaviour			
5	712100433	Aishwarya S	Analysis on the Worklife Balance and Team Effectiveness at GUVI GEEK NETWORK Private Limited			
6	712100448	Preethi R	A Study on Investment Behavior of Financial Literate Individual			

Dr. KHADEEJA BILQUEES A						
SI No.	University Reg. No.	Name of the Students	Title of theProject	Marks External (150)	Marks Internal (50)	Total Marks (200)
1	712100414	Sheik Faraaz Ahmed	A Study on Customers Preferences towards Travel & Tourism Agency over Website Booking with reference to PLEASURE TRIP HOLODAYS			
2	712100443	Lalitha S	A Study on Brand Perception on Apartment at CASAFRAND BUILDERS PVT LTD.			

Dr. A. GOVINDRAJAN

SI No.	University Reg. No.	Name of the Students	Title of theProject	Marks External	Marks Internal	Total Marks
1	712100301	Abdul Wasif S	A Study on International Trade Documentation Process in BLUE BHARATH EXIM PVT. LTD.			
2	712100318	Fathaullah R	A study on the Impact of Customer Relationship Management on Customer Loyalty at ELASTIC INDIA			
3	712100326	Hassan Abdul Kader	A Study on Identifying the Best Export / Import Function for Optimizing Processes in FREIGHTERIX CARGO SOLUTIONS			
4	712100338	Mohamed Abid	A Study on Determining the Best Logistics Service for the Exports of LOTUS INDUSTRIES LTD.			
5	712100401	Shafeek Ahamed P	A Study on Sea Export Documentation in Freyer International Logistics PVT. LTD,			
6	712100408	Sayed Adeeb	A Study on Customer Centric Services and Promotional Strategies with reference to FLYTON XPRESS			
7	712100410	Shadaan Thahrim A	A Study on Customer Preference on Sustainable Production and Sourcing of Leather Shoes for SSC SHOES PVT. LTD.			