



INTERNATIONAL CONNECT CELL

1. Description of the Cell:

In this International Connect cell, the students will be exposed to international business environments and cultures that are different from their home business environment. This cell establishes and manages International Relations through MOU and develops partnerships with management institutions/colleges/universities.

The trending idea of internationalism and concerns with the global community in the fields of management; recognition of the benefits of international education experiences and research associations; is the need to invite international students

Some students will get an opportunity to work on live projects with the companies/faculty members incorporated in some of the foreign countries.

2. Purpose of the Committee:

Facilitating Global Partnerships: This could involve establishing and maintaining partnerships with organizations, businesses, or institutions in other countries to foster collaboration, exchange of ideas, and mutual benefit.

Managing International Relations: The cell might be responsible for managing diplomatic or business relationships with counterparts in other countries, including communication, negotiation, and conflict resolution.

Promoting Cross-Cultural Understanding: It could involve initiatives to promote cultural exchange, language learning, and understanding between people from different countries and backgrounds.

Coordinating International Projects/ research/collaborations/start-ups/ Initiatives: The cell might oversee projects or initiatives that involve international collaboration, such as joint research endeavour's, humanitarian aid efforts, or global business expansions.

Supporting International Students or Visitors: If the organization is an educational institution or a place that frequently hosts international visitors, the cell might provide support services for international students, scholars, or guests.

3. Objectives of the Cell: (In points)



The objectives vary depending on the nature of the institution, geographic scope, and specific international institutional goals

To give our students adequate exposure, international immersion programs.

To provide International students program.

To facilitate Cross-Cultural Exchange through various initiatives such as cultural exchange programs, language courses, or intercultural workshops.

To promote cordial student-student and student-teacher relationship.

ISC would work to ensure assistance, support, and integrate students in various events.

To enhance skills and competencies needed to thrive in a globalized world

To maintain diplomatic communication, negotiation, and conflict resolution and to ensure productive and mutually beneficial partnerships with foreign institution.

4. Committee Members/ Composition:

S. No.	Name of Faculty	Designation	Committee Designation
1	Dr.D. Nisar Ahmed	Director	Chairperson
2	Mr.Siranjeevi Sivakumar	Asst. Professor	Convener
3	Riyas Ahamed	Asst. Professor	Member

5. Roles and Responsibilities of Members:

The cell is responsible to collaborate with the team to effectively achieve the cell's objectives and maximize its impact on all the global engagements.

To help the students being better prepared for careers in a highly dynamic global business world.

To explore Foreign Exchange.



To develop and implement strategies for international engagement, collaboration, and partnership development.

To coordinate and align international initiatives with the organization's overall goals and priorities.

To identify potential international partners, stakeholders, and collaborators aligned with the organization's objectives.

To establish and maintain relationships with international entities, including businesses, governments, NGOs, and academic institutions.

To negotiate partnership agreements, MOUs, and other formal arrangements to formalize collaborations.

To facilitate communication and collaboration between members of the organization and international partners.

To provide training and support to help members navigate cultural differences, language barriers, and communication challenges.

To manage budgets, resources, and logistical arrangements for international projects.

To establish protocols and procedures to safeguard the MEASI Institute of Management interests and reputation in international contexts.

6. Frequency of Meetings:

Once in a year

7. Procedure:

(Sequential steps for each of the activity carried out by the committee/cell and Flow Chart)

STRATIC PLANNING



SIGNINING AN MOU



ASSIGNING THE ACTIVITIES





GETTING WILLINGNESS FROM THE STUDENTS / FACULTY



PROCESSING THE APPLICATION



SELECTING THE STUDENTS AND FACULTY



GETTING ACCEPTANCE FROM FOREIGN INSTITUTION



PLANNING FOR THE VISA PROCESS



NOC FROM THE PARENTS / GUARDIAN



PREPARING FOR THE JOURNEY



Promotion and Outreach



Risk Management



Monitoring and Evaluation

Continuous Evaluation

- The effectiveness of the International Connect cell is continuously evaluated and upgraded after the annual audit meeting.