



**INDIRA**

NBA Consulting

MDP Proposal

MODULE

## PROPOSAL FOR- NBA CONSULTING

Indira School of Business Studies PGDM,  
Pune, Maharashtra.



We are pleased to introduce ourselves as **Management Development & Consultancy Cell (MDPC)** of **Indira School of Business Studies PGDM, Pune**.

Indira School of Business Studies PGDM (ISBS PGDM), Pune was established under the aegis of Shree Chanakya Education Society to meet the growing needs of the business sector to bridge the gap between 'Campus and Corporates'. Our programs are approved by AICTE and ISBS PGDM has featured in Top 100 Management Institutes in India in NIRF 2019 Rankings. Another feather in the Institute's cap is 'Accreditation of PGDM Program' of ISBS PGDM this year from National Board of Accreditation' (NBA) New Delhi and our PGDM also has been accorded equivalence to MBA, Association of Indian Universities (AIU). This is indeed a matter of pride for us. ISBS PGDM has featured in Diamond Band of R World "Outcome based Education" survey 2024.

At ISBS PGDM, we have built a pool of highly qualified practicing "Industry Managers" and "Subject Matter Experts" across key disciplines and emerging areas. These practicing managers, academicians, and consultants, provide an in- depth expertise into our workshops for the Corporates, NGO's etc. We have 17 years of providing training and consulting to organizations in various sectors. We have built a trusted client base and we aim to further expand our associations with prospective clients and build a meaningful collaboration.

## **Proposal for the intervention on “NBA Consulting”**

### **Background-**

ISBS PGDM has extensive experience with the National Board of Accreditation (NBA) process, having successfully navigated two NBA cycles. In 2019, our MBA program at the then-named Indira School of Business Studies (ISBS) achieved NBA accreditation. In 2022, our PGDM programs also received NBA accreditation and were subsequently recognized as equivalent to an MBA degree by the Association of Indian Universities (AIU).

The consulting will be led by Dr. Shikha Sindhu, Deputy Director of Indira School of Business Studies PGDM. Dr. Sindhu has been instrumental in aligning the institute's processes with accreditation requirements and is responsible for overseeing all accreditations and the Internal Quality Assurance Cell (IQAC) processes at ISBS PGDM.

### **The proposed consulting would entail the following-**

- **Understanding NBA Criteria:**
  - Detailed explanation of all NBA criteria.
  - Clarification of NBA committee expectations for each criterion.
  
- **Documentation Requirements:**
  - Outline of documentation requirements for each criterion.
  - Guidance on preparing answers to expected questions.
  
- **Process Assessment and Alignment:**
  - Assessment of existing processes.
  - Development of a plan to align processes with NBA requirements.
  
- **Document Review and Gap Analysis:**
  - Review of existing documents.
  - Identification of gaps and recommendations to bridge them.
  
- **CO-PO Attainment:**
  - Explanation of the detailed mechanism for Course Outcomes (CO) and Program Outcomes (PO) attainment.
  - Support for CO-PO calculations- will provide a ready excel to the client (with all formulae) to do CO-PO calculations.
  
- **Curriculum and Learning Process Alignment:**
  - Recommendations for aligning curriculum and learning processes with NBA standards.

- **Strategies for Scoring High Marks:**

- Sharing effective strategies to score higher marks in the accreditation process.
- Identification of potential pitfalls and ways to avoid them.

- **Committee Presentation:**

- Guidance on making a compelling pitch to the NBA committee.
- Tips on small nuances that can help in getting accredited and achieving high scores.

- **Operational Processes for Committee Visits:**

- Explanation of operational processes during the NBA committee visit.
- Sharing best practices, dos and don'ts for a successful visit.

**Benefits of our assistance-**

- **Expert Guidance:** Leverage the expertise of Dr. Shikha Sindhu, who has successfully navigated multiple NBA accreditation cycles.
- **Tailored Solutions:** Customized consulting services to meet the unique needs of your institution.
- **Comprehensive Support:** End-to-end support covering all aspects of the NBA accreditation process.
- **Quality Assurance:** Ensure alignment with NBA standards and improve the quality of education at your institution

**Commercials**

<b>Alternative</b>	<b>Commercials</b>
For 1-2 days offline visit	30k per day plus GST. It excludes the cost of travel (from Pune-client site-Pune), stay and any other incidental cost.
For 1-2 days (6 hours) online consulting	12k per day plus GST.

Note- Prior to the commencement of the consulting program, we will arrange an online meeting between the consultant and the client. This meeting will serve to thoroughly understand the scope of work and collaboratively determine the required duration of the engagement, whether it will be a one-day session or extended over multiple days. This ensures that our consulting services are precisely tailored to meet your institution's specific needs and objectives.

## Consultant's profile



### DR. SHIKHA SINDHU

Deputy Director, ISBS PGDM, An academician, Ph.D. in OB, Certified MBTI Coach, Certified FIRO B coach, certified TIFF Provider, Enneagram Coach, SII Coach, Motivational Speaker, Leadership Coach, Organizational Culture Consultant, Corporate Trainer and Consultant.

**Expertise:** Behavioral Training, Competency Mapping, Behavioral Science-MBTI, FIRO B, TIFF, Transactional Analysis, Corporate Grooming & Etiquette, Leadership Coaching, Talent Development.

Shikha is an academician, trainer, and a consultant. She is recipient of India's "40Under40 Leaders" by Business World Education in 2024. The award of "Best Faculty on Human Resource" was conferred upon her in Pune Education Leadership Awards 2019. She provides HR consultation to organizations and also provides training on Behavioural Skills. She has been involved as Assessor in Development centres and Assessment centres for various renowned MNCs. She has set up HR processes for start ups

### CONTACT

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### CONSULTING & TRAINING WORK

#### Establishment of HR processes and Identifying Training Needs:

Shikha established HR processes of various companies, aligned and integrated all the business processes with Vision and Mission of organizations. Uncovered training needs at organizational, departmental and individual level by conducting training need analysis . Provide regular consultation to the organization and help in taking strategic decisions.

#### Delivery of Training Modules & Leadership Coaching:

She has conducted several training and development programs on Team Building, Personal Effectiveness, Departmental and Organizations' Performance for Excellence, Business Communication, Presentation Skills, Stress management, Leadership, Motivation and Body Language for Maharashtra Police, Indian card Clothing, Tokri.com, Liberty Insurance, ACG Pharmaceuticals, Velociter, Lupin pharma, Jabil, Mecc Alte India Pvt Ltd, Thermax, Hi Tech Radiators etc.

#### Leadership Coaching, Behavioral/Psychometric Tool- MBTI, FIRO B, TIFF, SII & Enneagram:

She has conducted psychometric tests for leadership positions for Hi Tech Radiators, Jabil, Mecc Alte India Pvt. Ltd, Indira School of Business Studies

#### Workshops:

She has conducted various workshops for many MNCs and B Schools on topics such as Employability Skills, Taking ownership, managing self, managing people, Personality Development, Be the Best version of Yourself, Know your Potential, Explore the "real you". She has been invited as a guest speaker in many national and state level conferences.

#### Development Centers:

She has conducted the Developmental Centre for established pharma companies. The assignments involved: Assessing employees' competencies on prescribed tool matrix; giving feedback; Consolidation of observations, interpretation and preparation of reports and developing Individual Development Plans.

#### Education consulting:

She has streamlined processes for various educational institutes and handheld them to align their processes with all quality requirements.