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Staff-Student Publication Details for the year 2020-2021 from October 2020 to October 2021

Total Research Papers : 20

S.No	Faculty Name	Students Name	Title of the Research Paper	Full Paper Details Download
1	Dr.B. Latha Lavanya	Indhuja K	A Study on Impact on Lock Down Among College Students at Chennai District	
2	Dr.B. Latha Lavanya	Mohamed MarwanNoohu	Exploring Green Shipping Industry- An influence on the sustainable Economy	
3	Dr.B. Latha Lavanya	Mohammed Siddique	Antecedents of Green Logistics Management	
4	Mrs.S. Sumiya	Saikeerthana S	A Study on Competency Mapping Practices and its impact on Employee engagement with reference to Multi-Super Speciality Hospital in Chennai	
5	Mrs.S. Sumiya	S.Jasmine Monisha	A Study on Customer Experience and Loan Credit Services with Reference to Corporate Banks in Chennai City	
6	Mr.A.Appu	Mr Bebin Raj D	xennials online grocery shopping patterns during covid 19 crisis in chennai district: an empirical study	
7	Mr.A.Appu	Muthamizhan	A study on electronic banking services and customer retention practice in commercial banks in thiruvallur district	
8	Mr.S.Vinoth	Parthiban M	A study on customer perception towards electric two-wheelers in Chennai	
9	Mr.S.Vinoth	Akib B	A study on customer attitude on safety features of motorcycles in Chennai	



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10	Dr. D.Charumathi	Deepika.S	A study on attitude towards online learning with respect to chennai district "	
11	Dr. D.Charumathi	Ragavi	A Study on Impact of Work from Home among Employees During the Pandemic Covid 19	
12	Mrs. W.Shabeena Shah	Mohamed Rasiq	A study on paradigm shift of consumer behaviour towards E-Commerce (FMCG) during pandemic lockdown	
13	Mrs. W.Shabeena Shah	Mohammed Zubair Basha	A study on awareness and consumer perception on use of digital payments systems in India with special reference to Chennai	
14	Mrs.Anees Fathima	Mohamed Bilal	Relationship between Customers' Satisfaction and Brand Loyalty in Big Bazaar Apparel	
15	Mr.Riaz Ahmed	Mohammed Altaf	A study on consumer's perception towards Eco-friendly products	
16	Mr.Riaz Ahmed	Shafiq Ahamed Humayoon Kabeer	A Study on the Factors Influencing Online Restaurant Ordering in Chennai City	
17	Ms. Nishath Parveen	Abdul Hanoof	Analytical Study on inbound and outbound logistics over the competitiveness of retail textile industry with reference to "House of Stori"	
18	Ms. Nishath Parveen	Rumana Shirin	A study on impact of artificial intelligence on Indian E-commerce sector	
19	Mr.M.S.Siranjeevi	Sheik majid	A Critique on how to overcome slack in the medical tourism post pandemic	
20	Mr.M.S. Siranjeevi	Mohammed Imtiaz j	Effectiveness of material handling systems with reference by ellipso logistics private limited	