

MEASI INSTITUTE OF MANAGEMENT**CHENNAI - 600 014****LIST OF MBA (2022-2024 BATCH) STUDENTS WHO SUBMITTED THEIR SUMMER PROJECT REPORTS IN NOVEMBER 2023****M.B.A. DEGREE EXAMINATIONS (BATCH 2022-2024)****NOVEMBER 2023**

	Roll No.	University Reg. No.	Name of the Students	Title of theProject	Guide Name	Signature
2	22M001	712200310	Aadhil Ameen M	A Study on Supply Chain Practices in Chemical Industry	Mr. M S Siranjeevi	Submitted
3	22M002	712200311	Abdul Hameed Mohamed Thanweer K	A Study on Customer Experience and Behaviour Intentions	Mr. M S Siranjeevi	Submitted
4	22M003	712200312	Abdul Rahman W	A Study on Factors Impacting Supply Chain Management Performance with Insights on Inventory Management at JIO	Dr. Priyadarshini J	Submitted
5	22M004	712200313	Abdul Razak A M	A Study on Logistics Service Quality at Wheal Logistics PVT LTD.	Dr. S G Balaji	Submitted
6	22M005	712200314	Abishek V P	A Study on Service Quality of the Customer with reference to Industrial Control & Drives India Pvt Ltd.	Mr. M S Siranjeevi	Submitted
7	22M006	712200315	Adnan Ahmed	Study on Impact of Quality Control and Employee Participation on Organizational Performance	Dr. Hameed Kan	Submitted
8	22M007	712200316	Afdhath R	A Study on the Big 5 Personalities Impacting the Irrational Investment Decisions of Encircle Technologies Employees	Dr. Priyadarshini J	Submitted
9	22M008	712200317	Afsar Ahamed A T	A Study on the Challenges Faced by the Freight Forwarding Service of LUXOR LOGISTIC	Dr. S G Balaji	Submitted
10	22M009	712200318	Ahamed Hanifa P M A	A Study on Patients Satisfaction with Healthcare Service at ASSI Multi Speciality Hospital	Dr. S G Balaji	Submitted
11	22M010	712200319	Ahamed Zeeshan R S	A Study on the Usage of E-Wallet at Taj Hotel	Dr. S G Balaji	Submitted
12	22M011	712200320	Ajaz Sharieff T	A Study to measure the Drivers of Social Customer Relationship Management with reference to Apollo Hospitals	Mr. M S Siranjeevi	Submitted
13	22M012	712200321	Ajith Narasimma R P	A Study on the Impact of Organization Climate on Operational Performance with reference to Vamaja Engineering Pvt.	Dr. Hameed Kan	Submitted

14	22M013	712200322	Ajithan Pandi S	A Study on Demand Forecasting Through Quantitative Methods	Dr. Hameed Kan	Submitted
15	22M014	712200323	Ali Abbas Sayeed A	A Study on Work Life Balance on Employee Performance	Dr. S G Balaji	Submitted
16	22M015	712200324	Amjeth Hussian.S	Impact of Commercial Vehicle Loan Practices and Beneficiaries Perception towards Mahindra Finance: An Empirical Study	Dr. Appu	Submitted
17	22M016	712200325	Anees Rahman M H	The Study on Impact of Supply Chain Partnership in warehouse Management	Mr. M S Siranjeevi	Submitted
18	22M017	712200326	Aravind K	To Study On CRM in Logistics Operations with reference to Blue Terra Logistics India PVT LTD.	Dr. S G Balaji	Submitted
19	22M018	712200327	Arshad Sameer S	of the Employees with reference to Precision Informatics PVT LTD: An Exploratory Study	Dr. Appu	Submitted
20	22M019	712200328	Ascik Ali K J	To Investigate the Improvement of Warehouse Maintenance Practices to achieve Optimal Operational Efficiency	Dr. Hameed Kan	Submitted
21	22M020	712200329	Ashick S	A Study on E-Service Quality Dimensions and User Intentions with Reference to BYT Digital Technologies Private Limited	Dr. Appu	Submitted
22	22M021	712200330	Ashik Ahamed M	Impact of Customer Complaint on Marketing Performance in the Service Industry	Mrs. Nishath Sultana	Submitted
23	22M022	712200331	Asif Ali A	A Study on Social Media Strategies towards Digital Marketing with reference to Braket Company	Mrs. Nishath Sultana	Submitted
24	22M023	712200332	Asim Abubacker S	Factors Influencing Consumer Behavioral Intention to Use Professional Courier Services: An Exploratory Study	Dr. Appu	Submitted
26	22M024	712200334	Badusha Mydeen M	A Study of Quality of Work Life Amongst Employees of MYTVS	Dr. Hameed Kan	Submitted
27	22M025	712200335	Balaji V K	A Study on Investment Avenue and Awareness with Reference to Motilal OSWAL PVT LTD.	Mrs. Nishath Sultana	Submitted
28	22M026	712200336	Chingani Talha Salique	Factors Influencing Customer Satisfaction of Ambur Leather Products Manufacturing Industry	Mrs. S Sumiya	Submitted
29	22M027	712200337	David Arockia Raj R	A Study on Hiring Strategy for Insurance Companies Through Social Media at Shine Bright Pt Ltd.	Mr. M S Siranjeevi	Submitted
30	22M028	712200338	Deepak Raja S	A Study on Sales Promotion Strategy Adopted towards Insurance Policies with reference to Shine Bright Pvt Ltd.	Dr. D Charumathi	Submitted

31	22M029	712200339	Dhinakaran M	A Study on Consumer Behaviour towards AAVIN Milk Products	Dr. D Charumathi	Submitted
32	22M030	712200340	Dinesh V	A Study on Comparative Analysis on Various Policies of Insurance Companies with Reference to Kotak Life Insurance	Dr. D Charumathi	Submitted
33	22M031	712200341	Faisal Ahmed Khan M	A Study on Employee Attrition with Respect to OSI Digital PVT LTD.	Dr. D Charumathi	Submitted
34	22M032	712200342	Farzan Hafeez Khan K	A Study on Job Satisfaction and its Effect on the Performance of Employees	Mrs. S Sumiya	Submitted
35	22M033	712200343	Frijo Wilson M	Management Strategies with reference to Andritz Separation and Pump Technology India Private limited	Dr. D Charumathi	Submitted
36	22M034	712200344	Ganesh Kumar S	Impact of Online Advertising on Consumer Behaviour	Dr. D Charumathi	Submitted
37	22M035	712200345	Hameed Azeem N	A Study on Employee Satisfaction and its Impact on Employee Retention with regards to Asian Building Materials	Mrs. S Sumiya	Submitted
38	22M036	712200346	Hameed Jasir J	The Impact of Logistics Performance on the Sales Level an Empirical Study in Logistics Sector	Mrs. S Sumiya	Submitted
39	22M037	712200347	Hari Haran A	A Study on Work Life Balance of Employees with Regard to ITC LTD	Dr. D Charumathi	Submitted
1	22M038	712200309	Harshad Rajeen J	A Study on Impact of Warehousing on Customer Satisfaction	Mrs. S Sumiya	Submitted
40	22M039	712200348	Hashir M		Dr. S Vinoth	
138	22M040	712200448	Ibrahim Faleel	A Study on Customer Satisfaction of Freight Forwarding Service with Reference to Phoenix Logistics PVT LTD.	Mrs. S Sumiya	Submitted
41	22M041	712200349	Inaamul Haq P	A Study on Performance Appraisal of Employees with Regard to Colan Infotech PVT LTD	Dr. D Charumathi	Submitted
42	22M042	712200350	Irfan M	A Study on Employees Satisfaction at Sri Balaji Pressings	Dr. D Charumathi	Submitted
43	22M043	712200351	Jawahir Rahuman H	A Study on Service Quality on Freight Forwarding Service to LUXOR Logistic	Dr. D Charumathi	Submitted
44	22M044	712200352	Jaya Prakash S	A Study on Financial Literacy of Employees with reference to Blue Terra Logistics India PVT LTD	Dr. S Vinoth	Submitted

45	22M045	712200353	Junaid Sheriff R	A Study on Employees Turnover with Regard to ETA Star Property Developer Ltd.	Mrs. S Sumiya	Submitted
141	22M046	712200451	Aafiya A	A Study on ESG Awareness and its Impact on Financial Performance	Mr. M S Siranjeevi	Submitted
140	22M047	712200451	Aafiya Afsheen	Study on Impact of Training and Development on Organizational Performance	Dr. Hameed Kan	Submitted
142	22M048	712200452	Aafreen Jahan N	A Study on the Impact of Knowledge Orientation on Business Model Innovation with the Mediating Role of Business Analytics Capabilities	Dr. Priyadarshini J	Submitted
143	22M049	712200453	Aafreen Nashiga N J	A Study on the Engagement of Employees with Special Reference to ETS Star Property Developers LTD.	Dr. S G Balaji	Submitted
144	22M050	712200454	Afeefah Mariam	A Study on the Impact of Knowledge Management on Organizational Performance: AAI Perspective	Mr. M S Siranjeevi	Submitted
145	22M051	712200455	Afroze M H	An Empirical Study on Employee Satisfaction at Workfreaks in Chennaai	Dr. S G Balaji	Submitted
139	22M052	712200449	Aishvarya Pushpam P	A Study on the Factors Impacting Employee Engagement at Larsen and Toubro ShipBuilding	Dr. Priyadarshini J	Submitted
146	22M053	712200456	Anees Fathima A	A Study to Measure Healthcare Service Quality Attributes with Reference to Apollo Hospitals	Dr. Hameed Kan	Submitted
25	22M054	712200333	Ayesha Nusaira S O F	with Special Reference to CODA Technology Solutions Private Limited: An Analytical Study	Dr. Appu	Submitted
147	22M055	712200457	Bharrani. M	The Impact of the E-CRM on E-Loyalty Field Study on Textile Industry	Mr. M S Siranjeevi	Submitted
148	22M056	712200458	Devadharshini N	A Study on Employee Engagement Practices with Reference to Archir	Dr. S G Balaji	Submitted
149	22M057	712200459	Fathima Afrah	A Study to Measure Reverse Logistics Service and Customer Experience with reference to Future Synthetics PTE Limited	Dr. Appu	Submitted
150	22M058	712200460	Gulshan Ashika S	A Study to Measure the Impact of Training and Development on Employees Performance at PEEYEESYEM Hyundai	Mr. M S Siranjeevi	Submitted
151	22M059	712200461	Harini D	A Study on Hospital Service Quality and Patient Satisfaction with Refe	Dr. S G Balaji	Submitted
152	22M060	712200462	Jameela Siddiq M A	A Study to Measure Financial Literacy Among Employees of Muthoot Fincorp in Context of Retirement Planning	Mr. M S Siranjeevi	Submitted
46	22M061	712200354	Kaka Jawwad	A Study on the Factors Impacting Home Buyers Purchase Intention at RMKV Wavoo Developers	Dr. Priyadarshini J	Submitted

47	22M062	712200355	Kaleel Hussain F	Determining Individual Asset Management at AAUDITAX ALPHA PVT LTD.	Dr. K Sindhura	Submitted
48	22M063	712200356	Kanish P	A Study on Impact of Motivational Factors on Employee Performance at Elshaddai Engineering (India) PVT LTD.	Dr. W. Shabeena Shah	Submitted
49	22M064	712200357	Kaushik H	A Study on Customer Satisfaction towards Internet Banking in Indian Overseas Bank	Dr. S Vinoth	Submitted
50	22M065	712200358	Kishore T	A Study Financial Performance Analysis of S.K.V Industries	Dr. A Govindarajan	Submitted
51	22M066	712200359	Kotteshwaran H	A Project Report on Customer Satisfaction in Indian Overseas Bank	Dr. W. Shabeena Shah	Submitted
52	22M067	712200360	Kulam M T Mohamed Ibrahim	A Study on Patient's Perception of Service Quality in Kayalpatnam Medical Trust Hospital in Kayalpatanam	Dr. W. Shabeena Shah	Submitted
53	22M068	712200361	Mahir Ahsan K	A Bracket's Test Marketing Study on the Factors Impacting the Behavioural Intention to use Digital Marketing Services	Dr. Priyadarshini J	Submitted
54	22M069	712200362	Manikandan N	Impact of Digital Advertising and Buying Behavioural Patterns of Pramaan Suzuki Motors Cycles	Dr. Appu	Submitted
55	22M070	712200363	Mansoor Ahamed M T	A Study on Employee Job Performance	Dr. W. Shabeena Shah	Submitted
56	22M071	712200364	Mathivarman S	A Study on E-Commerce of HUTSUN	Dr. B Latha Lavanya	Submitted
70	22M072	712200378	Mohamad Razak M	A Study on Factors Affecting Customer Clearance Process with Specific Reference to Aggrandize Venture PVT LTD.	Dr. Khadeeja Bilquees	Submitted
57	22M073	712200365	Mohamed Akbar A	A Study on Stores Management in Retail Company with Special Reference to Rajan & Co.	Dr. A Govindarajan	Submitted
58	22M074	712200366	Mohamed Alfahad S	The Study on Technique of Cost Cutting in Supply Chain Management in Essay Pressing Pvt Ltd.	Mr. Riaz Ahmed	Submitted
60	22M075	712200368	Mohamed Anas Mohamed Aliyas	A Study on the Factors Impacting Work-Life Balance at Up2datez Business Solutions Pvt Ltd.	Dr. Priyadarshini J	Submitted
61	22M076	712200369	Mohamed Arkam A	A Study on Factors Affecting Consumer Purchase Intention towards E-BIKES	Dr. S Vinoth	Submitted
62	22M077	712200370	Mohamed Asif A	A Study on Operational Challenges Faced in Air Freight by Freyer International Logistics	Dr. Khadeeja Bilquees	Submitted
63	22M078	712200371	Mohamed Dawood P	A Study on Recruitment and Selection Process on Up2datez Business Solutions PVT. LTD.	Dr. S Vinoth	Submitted

64	22M079	712200372	Mohamed Haneef Haji M S	A Study on the Social Relationship Start with Fear of Missing out Practices at Malabar Gold and Diamonds India PVT LTD.	Dr. B Latha Lavanya	Submitted
65	22M080	712200373	Mohamed Haseebuddin J	A Study on Investors Perception towards Asset Management	Dr. Khadeeja Bilquees	Submitted
66	22M081	712200374	Mohamed Ismail K	The Study on Service Quality inPrathyun Shipping India Private Limited	Dr. Kalaivani Balaji	Submitted
67	22M082	712200375	Mohamed Junaid Khan	Guest Perception on Factors Determining Pricing and Service Quality Acceptability in HYATT REGENCY	Dr. S G Balaji	Submitted
68	22M083	712200376	Mohamed Musharaff J	A Study on the Factors Affecting Brand Loyalty of PVR Cinemas	Mr. Riaz Ahmed	Submitted
69	22M084	712200377	Mohamed Najeem Akram	A Study on Competitive Analysis of AL TAJ CLEANING EST	Mrs. S Sumiya	Submitted
71	22M085	712200379	Mohamed Safiq M	A Study on Customer Satisfaction with Logistics Service Quality at Best Way Logistics	Dr. A Govindarajan	Submitted
72	22M086	712200380	Mohamed Shakawi H	Practices on the Social, Economic, Environmental and Financial Performance Improvements	Dr. B Latha Lavanya	Submitted
73	22M087	712200381	Mohamed Sulaiman B	A Study on Client Awareness towards GST with special reference to Round Trans Logistics in Chennai	Dr. Kalaivani Balaji	Submitted
74	22M088	712200382	Mohamed Thariq .K	A Study on the Influence of Social Media Advertising on its Users	Mrs. S Sumiya	Submitted
77	22M089	712200385	Mohamed Thoufiq Hussain A	Workplace Stress has an Impact o Employee Job Performance at Seapol Port	Mr. Riaz Ahmed	Submitted
75	22M090	712200383	Mohamed Yasin J	A Comparative Study Between Facebook and Instagram as the Primary Marketing Platform for Business	Dr. A Govindarajan	Submitted
76	22M091	712200384	Mohamed Yusuf M	A Study on Customer Satisfaction at RAMADA PLAZA	Dr. A Govindarajan	Submitted
78	22M092	712200386	Mohammad Tafheem N	A Study on the Factors Impacting Supply Chain Management at Southern Mercentile Services Private Limited	Dr. Priyadarshini J	Submitted
79	22M093	712200387	Mohammed Aasim A	A Study onCustomer Satisfaction at PVR Cinemas	Dr. A Govindarajan	Submitted
80	22M094	712200388	Mohammed Affan K A	A Study on Mutual Fund Performance at Colan Infotech	Dr. A Govindarajan	Submitted
59	22M095	712200367	Mohammed Anas A	Green Supply Chain Practices and Sustainable Performance of Express Forwarders Private Limited	Dr. Appu	Submitted

81	22M096	712200389	Mohammed Arif S	A Study on Revenue Maximization of Ads in PVR Cinemas	Dr. A Govindarajan	Submitted
82	22M097	712200390	Mohammed Azfar K A	A Study on Scope & Importance of Material Handling to Proflux Instrument and Sensors	Dr. Khadeeja Bilquees	Submitted
83	22M098	712200391	Mohammed Dilshad P	A Study on Impact of GST on Spending Behaviour of Customers	Dr. Kalaivani Balaji	Submitted
84	22M099	712200392	Mohammed Fuzail T	A Study on the Job Satisfaction with Special Reference to ETA Star Property Developers LTD.	Mr. Riaz Ahmed	Submitted
86	22M100	712200394	Mohammed Imaduddin	A Study on Employee Retention Strategies with Special Reference to	Dr. Kalaivani Balaji	Submitted
87	22M101	712200395	Mohammed Jiyath C	A Study on the Impact of Burnout and Work Engagement on Job Satisfaction at PVR Cinemas	Dr. Priyadarshini J	Submitted
88	22M103	712200397	Mohammed Muneer A R	The Impact of Credit Risk Management and Performance of the NBFC	Dr. A Govindarajan	Submitted
89	22M104	712200398	Mohammed Noor UI Ameen A K	A Study on Factors Influencing Investment Decision of Employees of Kaleesuwari Refinery Private Limited	Dr. Nidhi Srivastava	Submitted
90	22M105	712200399	Mohammed Raouf J	A Study on Wages and Salary Administration at Mayavaram Rolling Mill Pvt Ltd.	Dr. A Govindarajan	Submitted
91	22M106	712200400	Mohammed Saadh M A	A Study on the Factors Impacting Work Life Balance at Digival IT Solutions Pvt. Ltd.	Dr. Priyadarshini J	Submitted
92	22M107	712200401	Mohammed Saifulla Shariff	A Study on Challenges Faced in Material Handling Management at TVS Supply Chain Solutions	Mr. Riaz Ahmed	Submitted
153	22M108	712200463	Joevee Tania A	TOYOTA Supply Chain Solution Private Limited: An Empirical Analysis	Dr. Appu	Submitted
154	22M109	712200464	Keerthana G	A Study on Operational Efficiency of E.I.D. Parry (India) Limited	Dr. A Govindarajan	Submitted
155	22M110	712200465	Keerthana S	A Study on Customer Loyalty in PRR Travels	Dr. S Vinoth	Submitted
156	22M111	712200466	Maryam Hannah F	A Study on Impact of Brand Positioning Strategies on Consumer Perception at BRAKET Services	Dr. W. Shabeena Shah	Submitted
157	22M112	712200467	Meera Jasmine H	A Study on Factors Influencing Investor's Psychology Global Coal Ventures PVT. LTD.	Dr. W. Shabeena Shah	Submitted
158	22M113	712200468	Najia Thamheen. A	Digital Marketing Adoption and Performance of Business Firms: An Evidence from Bracket work Private Limited	Dr. Appu	Submitted

159	22M114	712200469	Nazrin Fathima S	The Role of Trust in Understanding the Impact of Social Media Marketing on Customer Loyalty	Dr. B Latha Lavanya	Submitted
160	22M115	712200470	Nirupama R	A Study on Training Effectiveness of Employees with Mediating Variable of Self-Efficacy at Honey Translation Services	Dr. W. Shabeena Shah	Submitted
162	22M116	712200471	Pavitha S	A Study on Customer Decision Towards Home Loan in Indian Bank	Dr. S Vinoth	Submitted
163	22M117	712200472	Priyadarshini B	Examining the inevitable yet Manageable Phenomenon of Employee Attrition	Dr. B Latha Lavanya	Submitted
164	22M118	712200473	Rabiya Mariyam A	A Study on the Factors Impacting Organizational Performance at Brownie Heaven	Dr. Priyadarshini J	Submitted
165	22M119	712200474	Saffiya Farheen H	Exploring the Impact of Employees work Motivation and their Performance at ETA Star Property Developers Limited	Dr. Appu	Submitted
166	22M120	712200475	Santhiya K	A Study on Effectiveness of Employees Performance at VST Group of TITANIUM Motors PVT LTD.	Dr. S Vinoth	Submitted
93	22M121	712200402	Mohammed Shamama	A Study on Effect of Organizational Change on Employee Behaviour with reference to Rahat Leather Products PVT LTD.	Dr. K Sindhura	Submitted
94	22M122	712200403	Mohammed Suhail Shariff A	A Study on Customer Satisfaction at Amaron	Dr. Khadeeja Bilquees	Submitted
95	22M123	712200404	Mohammed Yusuff Ali A	Supply Chain Management and Firm Performance in Seagreen Logistics and Stevedoring	Dr. B Latha Lavanya	Submitted
96	22M124	712200405	Mufaaz Ahamed M A	A Study on Customer Satisfaction in BRAKET using Servqual Model	Dr. Nidhi Srivastava	Submitted
85	22M125	712200393	Muhammad H	Influence of Employer Branding on Employee Commitment and Employee Satisfaction in Hospital Industry	Dr. W. Shabeena Shah	Submitted
97	22M126	712200406	Muhammad Abbas J	Role of Employers Branding on Workforce Retention	Dr. M I Anees Fathima	Submitted
98	22M127	712200407	Muksheeth Hasim A Z	Effectiveness of Liner Service at SEAHORSE Shipping PVT Ltd.	Dr. M I Anees Fathima	Submitted
99	22M128	712200408	Mushtaq A	A Study on Antecedents of Job Insecurity with Special Reference to Ultimak Machinery Tools and Pvt. Ltd.	Mrs. Nishath Sultana	Submitted
100	22M129	712200409	Muzzammil	Influence of Digital Marketing in Brand Visibility of NAS Technology	Dr. M I Anees Fathima	Submitted
101	22M130	712200410	Nafis Ahamed A	A Study on Student's Perception Towards Online Education with Reference to WIZKLUB	Mrs. Nishath Sultana	Submitted

102	22M131	712200411	Navaz Basha I	A Study on Customer Satisfaction at AMARON	Dr. Khadeeja Bilquees	Submitted
103	22M132	712200412	Naveen M	The Effect of Digital Marketing on Customer Purchase Intention with reference to Krishpur Technology Private Ltd	Dr. Nidhi Srivastava	Submitted
104	22M133	712200413	Navin Aanand CS	The Impact of Behavioural Finance on Investment	Dr. K Sindhura	Submitted
105	22M134	712200414	Nazeef Ahamed U	Enhanced Employee Wellbeing - A Comprehensive Approach towards Sustainable Workplace Success	Dr. K Sindhura	Submitted
106	22M135	712200415	Noorul Jafeer N	The Study on Quality of Work and Work Life Balance of Employees at ONGC	Mr. Riaz Ahmed	Submitted
107	22M136	712200416	Noufel Ameen V K	Project Report on Customer Satisfaction with Reference to Pakkar Leather Exports Private Limited	Dr. Khadeeja Bilquees	Submitted
108	22M137	712200417	Prasanna Raj S	Impact of AI in Logistics at DTDC	Mr. Riaz Ahmed	Submitted
161	22M138	712200418	Puviraj. C	Social Media Influence on Investor Decision-Making	Dr. M I Anees Fathima	Submitted
109	22M139	712200419	Ram Kumar S	A Study of Employee Attrition and Performance at Skill Vertex	Mr. Riaz Ahmed	Submitted
110	22M140	712200420	Rayaan Pasha A	A Study on Service Quality in BRAKET	Dr. Hameed Kan	Submitted
111	22M141	712200421	Rehan Abbas D	An Organizational Study on Bescal Steel Industries Pvt Ltd.	Dr. Khadeeja Bilquees	Submitted
112	22M142	712200422	Riyaz Ahamed F	Impact of Employee Recruitment and Selection in Organizational Success	Dr. B Latha Lavanya	Submitted
113	22M143	712200423	Ruban R	A Study on the Effect of Branding on Product Marketing with Reference to OOKAM Technology PVT LTD.	Mrs. Nishath Sultana	Submitted
114	22M144	712200424	Sajeel Raasib. K. S	The Study on Service Quality in H&S Supply Chain Services Private Limited	Mr. Riaz Ahmed	Submitted
115	22M145	712200425	Sajid Hameed S	A Study of Innovative Techniques for Effective and Eco-Friendly Logistics and Supply Chain Management at N M Industries	Mr. Riaz Ahmed	Submitted
116	22M146	712200426	Salman B	Effectiveness of EMI Facility Available at Sathya Agencies Pvt Ltd.	Dr. M I Anees Fathima	Submitted
117	22M147	712200427	Saran S	A Study on Service Quality and Customer Satisfaction in ACE Express Logistics	Dr. Khadeeja Bilquees	Submitted

118	22M148	712200428	Sarugesh Kumar I	The Impact of Workplace Incivility in Organizations	Dr. K Sindhura	Submitted
119	22M149	712200429	Shaik Mohamed Athif M	The Impact of Logistics on the Overall Performance of Hameed Marine Pvt Ltd.	Mr. Riaz Ahmed	Submitted
120	22M150	712200430	Shajith Aqil S S	The Impact of Digital Marketing Strategies in Educational Sector at Chennai	Mr. Riaz Ahmed	Submitted
121	22M151	712200431	Sharath V	Study on Challenges Faced by the Marketing Agent	Dr. M I Anees Fathima	Submitted
123	22M152	712200433	Sheik Abdullah M	A Study on Effectiveness in Digital Marketing at Sudhama Chemical	Dr. M I Anees Fathima	Submitted
122	22M153	712200432	Sheik Kashif	A Study on Effectiveness of Training and Development on Employee Performance	Dr. S Vinoth	Submitted
124	22M154	712200434	Siddharth Sagunthan	Quality of Work Life Balance of Civil Engineers in DEC Infrastructures and Projects Private Limited	Mrs. S Sumiya	Submitted
125	22M155	712200435	Siddiq.M.G	Employee Well-Being and Engagement at SHRIRAM Chits (India) PVT LTD.	Dr. M I Anees Fathima	Submitted
126	22M156	712200436	Subash S	Service Quality and Satisfaction reference Fynsea Lines and Logistics Pvt. Ltd.	Mrs. S Sumiya	Submitted
127	22M157	712200437	Subramanian R	A Study to Explore the Possibility for Retail Stores at Chennai Metro S	Dr. Kalaivani Balaji	Submitted
128	22M158	712200438	Suhail S	A Study of Effectiveness of Grievance Handling Mechanism in ONGC Public Limited Company	Mrs. Nishath Sultana	Submitted
129	22M159	712200439	Syed Ilyas Hussain	The Impact of Leadership Style on the Performance of Employees on Ultimak Machinery Pvt Ltd.	Dr. Hameed Kan	Submitted
130	22M160	712200440	Syed Mohamed Kamil	Management, and Corporate Performance at Neha Shipping Services	Dr. Khadeeja Bilquees	Submitted
131	22M161	712200441	Syed Mohamed M.A	A Study Customer Satisfaction with Logistics Service Quality at Linkers India	Dr. W. Shabeena Shah	Submitted
132	22M162	712200442	Syed Muhammed Muhyiddeen Zaid	A Study on Tax Compliance Behaviour, Moral Reasoning and Risk Preference among the Salaried Employees of RIOTA Private Limited	Dr. K Sindhura	Submitted
133	22M163	712200443	Syed Nayeem L	A Study on Atecedents of Customer Loyalty with Special Reference to Weal Logistics Pvt Ltd.	Dr. W. Shabeena Shah	Submitted
134	22M164	712200444	Thal S M I Mohamed Mohiyadeen Afeef	Effectiveness of Clearing and Forwarding Through Service Quality with Reference to Saabari Logistics Pvt Ltd.	Dr. M I Anees Fathima	Submitted

135	22M165	712200445	Thamimul Ansar A A	Influence of Artificial Intelligence (AI) Algorithm Recommendations on Consumer Buying Behavior	Dr. W. Shabeena Shah	Submitted
136	22M166	712200446	Umaid Rasheed T K	Customer Perception on Colan Infotech PVT LTD.	Dr. M I Anees Fathima	Submitted
137	22M167	712200447	Uthesh Kumar M P	A Study on Factors Affecting the Product Performance in HYPERMARKETS	Dr. Khadeeja Bilquees	Submitted
167	22M168	712200476	Shabana R	Developing an Impactful Employer Branding Strategy to Enhance the Organization's Reputation and Attract Top Talent	Dr. K Sindhura	Submitted
168	22M169	712200477	Shahana S	A Study on Financial Literacy of the Medway Hospital Employees	Dr. Nidhi Srivastava	Submitted
169	22M170	712200478	Shanmuga Priya G	Challenges in Meeting Customers Expectations of Digital Marketing Domain	Dr. M I Anees Fathima	Submitted
170	22M171	712200479	Sharmila J	A Study on Causes of Employee Disengagement with Reference to SPAR HYPERMARKET	Mrs. Nishath Sultana	Submitted
171	22M172	712200480	Sharmila S	A Study on Reverse Logistics in Asian Global Shipping Agencies Pvt Ltd.	Dr. K Sindhura	Submitted
172	22M173	712200481	Shazia Parveen N	Understanding the Dynamics of Work-Life Balance among Modern Employees at Halal India Pvt. Limited	Dr. S Vinoth	Submitted
173	22M174	712200482	Shruthi S	Recognition, Peace & Contentment and Job Satisfaction on Employee Retention	Dr. Hameed Kan	Submitted
174	22M175	712200483	Suzanne J Khodabux	A Research Conducted on the Phenomenon of Different Behaviour Among Investors	Dr. Kalaivani Balaji	Submitted
175	22M176	712200484	Swetha K	A Study on Logistics Service Quality and its Impact on Customer Satisfaction	Dr. W. Shabeena Shah	Submitted
176	22M177	712200485	Trishaa B	The Impact of Consumers Demand Towards the General Insurance Schemes in an Emerging Economy	Dr. D Charumathi	Submitted
177	22M178	712200486	Vinandha S	A Study on Exploring Causes for Delat in Discharge in Soundarapandian Bose and Joint Hospital	Dr. K Sindhura	Submitted
178	22M179	712200487	Zaiba Tasleem S K	A Study on Employee Retention Strategies in Radisson BLU Hotel	Dr. S Vinoth	Submitted
179	22M180	712200488	Zohara Jabeen K	Optimizing Revenue Management Strategies to Maximize Profitability in the Hotel Industry	Dr. Hameed Kan	Submitted