

MEASI Institute of Management

SUMMER PROJECT CONSOLIDATED REPORT 2023-2025 BATCH

Sl. No.	Roll No.	University Reg. No.	Name of the Students	Title	Mentor Name	Signature
1	23M163	712300346	Mohamed Ashraf Khan N	Measuring Service Quality Dimensions of Affhan Shipping LLC Pvt Ltd: An Investigation Study	Dr. A Appu	Submitted
2	23M152	712300347	Mohamed Basheer	A Study to Measure the Effectiveness of 3PL Services with Reference to Blue Bharath Exim Private Limited	Dr. A Appu	Submitted
3	23M102	712300378	Mohammed Fouzan Varda	Exploring the Impact of Marketing Mix Attributes on customer Loyalty at Farida Shoes Private Limited: An Analytical Study	Dr. A Appu	Submitted
4	23M106	712300386	Mohammed Suhail A	A Study on E-Recruitment Practices among Job Seekers with reference to Smart Fusion Corporate Solutions Private Limited	Dr. A Appu	Submitted
5	23M075	712300406	Sai Sanjay C	Investigating the Effectiveness of E-Banking Services and User Loyalty with reference to TNSC Bank: An Empirical Study	Dr. A Appu	Submitted
6	23M116	712300412	Shaik Mohammed Abdal	Evaluating Relationship Marketing Strategies and Customer Retention at Thejo Engineering Limited: An Analytical Study	Dr. A Appu	Submitted
7	23M123	712300428	Wasim Ahmed K	Factors influencing the Repurchase intention of Smartphone among Consumers with reference to Sumangali & Co Private Limited: An Exploratory Study	Dr. A Appu	Submitted
8	23M127	712300435	Afrin Banu G	Impact of Green HRM Practices on Sustainability Performance of Krishpar Technologies PVT LTD: A Cross-Sectional Study	Dr. A Appu	Submitted
9	23M128	712300441	Atba Fathima	An Emprical Study on Employee Engagement and their Job Performance at Saipem India Project Private Limited	Dr. A Appu	Submitted
10	23M134	712300464	Rasha Jumman U	A Study to Measure Data Integration Services Quality among Users with reference to Brand Waves Private Limited	Dr. A Appu	Submitted
11	23M001	712300303	Abdul Ashfaq	a Study on Service Quality at Swenlog Suplly Chain Solutions Pvt Ltd.	Dr. A Govindarajan	Submitted
12	23M007	712300323	Dewan Hameed P M	A Study on Brand Preference by Customers and Dealers aof Cement Industry	Dr. A Govindarajan	Submitted
13	23M012	712300355	Mohamed Irfan M	Impact on Defective Components Affecting Employees Performance at Precision Infomatics PVT. LTD.	Dr. A Govindarajan	Submitted

14	23M166	712300375	Mohammed Allam T A	A Study on Vendor Satisfaction at Blue Bharat PVT LTD	Dr. A Govindarajan	Submitted
15	23M110	712300393	Muhammed Ramees N	The Role of Digital Platforms in Streamlining Investment Process with Special reference to Fundsroom	Dr. A Govindarajan	Submitted
16	23M078	712300419	Talib Hussain K	A Study on Performance Appraisal of Employees with Regard to Colan Infotech PVT LTD	Dr. A Govindarajan	Submitted
17	23M082	712300437	Aishwaria Lakshmi S	An Analysis of Digital Marketing Impact of WXON Auto Components Company	Dr. A Govindarajan	Submitted
18	23M083	712300443	Fareeda Thahira	Employee Rewards and Recognition Practices and their Effects on Employees Motivation: A Case Study at Precision Informatic (M) PVT. LTD.	Dr. A Govindarajan	Submitted
19	23M055	712300337	Lokesh Kumar D	A Study on Green Supply Chain Management Practices in TVS Supply Chain Solutions	Dr. Anees Fathima M I	Submitted
20	23M101	712300359	Mohamed Nuhuman PM	A Study on Investor Preference towards Mutual Funds	Dr. Anees Fathima M I	Submitted
21	23M103	712300368	Mohamed Sultan	Customer Engagement Programs as a Core Marketing Strategy: A case Study of MyGate	Dr. Anees Fathima M I	Submitted
22	23M118	712300414	Sheik Mohammed Mustafa	Investor's Experience towards Fundsroom Investment Platform	Dr. Anees Fathima M I	Submitted
23	23M080	712300426	Vimal R	Role of Blockchain Technology in Enhancing Supply Chain transparency	Dr. Anees Fathima M I	Submitted
24	23M125	712300432	Zainul Abdeen P.M.Z	Sustainable Investment Strategy among Stock Market Investors	Dr. Anees Fathima M I	Submitted
25	23M081	712300436	Afroze Fathima M R	Role of HR Practices on Organisational Performance - A Case Study of Chai Kings	Dr. Anees Fathima M I	Submitted
26	23M085	712300447	Harshini S	Sustainable Retailing Practices and Consumer Preferences	Dr. Anees Fathima M I	Submitted
27	23M130	712300449	Indhuja S	Sustainability Orientation and its Impact on the Performance of Logistics Company - A Case Study of Right Logistics Company	Dr. Anees Fathima M I	Submitted
28	23M068	712300350	Mohamed Fahim B	Impact of Investor Sentiment on Decision - Making in Indian Stock Market: An Empirical Analysis	Dr. B Latha Lavanya	Submitted

29	23M062	712300356	Mohamed Manas B	The Study on Exploring the Investment Behaviour and Asset Allocation	Dr. B Latha Lavanya	Submitted
30	23M065	712300369	Mohamed Usman Y	Factors Affecting Entrepreneurial Decision Making	Dr. B Latha Lavanya	Submitted
31	23M066	712300380	Mohammed Meeran N	Investigate the Complexities & Best Practices of Cold Chain Logistics for Perisable Goods	Dr. B Latha Lavanya	Submitted
32	23M069	712300383	Mohammed Saad P	Consumer Perception on Leather Products	Dr. B Latha Lavanya	Submitted
33	23M070	712300389	Mohammed Zeeshan K	Exploring the Financial Literacy	Dr. B Latha Lavanya	Submitted
34	23M024	712300390	Moyezam Ali. S	A Research Conducted on the Occupational Health and Safety of Workers in Vanitech PVT LTD.	Dr. B Latha Lavanya	Submitted
35	23M164	712300396	Nafeel Ahamed K S	Supply Chain Management Practices in Chemical Industry	Dr. B Latha Lavanya	Submitted
36	23M140	712300311	Abdur Rahman K	A Study to Bridge the Gap Aligning Blue Bharath Logistics Technology with Customer needs and Expection	Dr. Catherine Julie Aarthy	Submitted
37	23M005	712300319	Ahmed Dharodia	Evaluating Customer Satisfaction Across Diverse Industry Sectors: A Study of Logistics Services in ALO Logistics	Dr. Catherine Julie Aarthy	Submitted
38	23M052	712300336	Lingesh D	Exploring the Entrepreneurial Spirit Among Mnanagement Postgraduate Student at MEASI: A Study of Parental Influence	Dr. Catherine Julie Aarthy	Submitted
39	23M154	712300363	Mohamed Sadik Hussain S M	CRM in Logistics with special reference to SEU Logistics	Dr. Catherine Julie Aarthy	Submitted
40	23M159	712300388	Mohammed Zabeer	Customer Satisfaction in Logistics: A Review of Key Performance Indicators	Dr. Catherine Julie Aarthy	Submitted
41	23M074	712300404	Rohith Kumar	Evaluating the Performance of Distrubition Channels at India Cement A Comprehensive Analysis of Reach, Efficiency and Customer Satisfaction	Dr. Catherine Julie Aarthy	Submitted
42	23M035	712300440	Aneeqha Ambareen	A Research Conducted on the Consumer Behavior Analysis of Indian Overseas Bank	Dr. Catherine Julie Aarthy	Submitted
43	23M036	712300450	Khadeja	Quality Education in Management Education: A Study of Initiatives, Implementation, and Impact in Chennai	Dr. Catherine Julie Aarthy	Submitted

44	23M090	712300469	Sajja	Marketing Techniques Used in Asta Arise Properties	Dr. Catherine Julie Aarthy	Submitted
45	23M092	712300478	Udhaya Banu I	Antecedental Factor Influencing Customer Satisfaction in Logistics Industry: A Case of Sattva Logistics Services	Dr. Catherine Julie Aarthy	Submitted
46	23M094	712300304	Abdulazeez T M	Examining the Impact of Competitive Market Environment Green Supply Chain Management and Firm Performance in Sea Hawk Lines Private Limited	Dr. D Babin Dhas	Submitted
47	23M059	712300351	Mohamed Farman Khan K	A Study on Factors Influencing Customer Satisfaction of Scope Freight Forwarders	Dr. D Babin Dhas	Submitted
48	23M061	712300354	Mohamed Irfan M	A Study on Freight Forwarding Owrations in Megalo World wide Logistics PVT LTD.	Dr. D Babin Dhas	Submitted
49	23M021	712300379	Mohammed Kamran	A Study on Brand Awareness at Weboin Technologies PVT. LTD. In B2B Business in Digital Marketing	Dr. D Babin Dhas	Submitted
50	23M022	712300382	Mohammed Niyaz S	A Study on Factor Influencing Customer Attitude towards E-Banking Services at Indian Overseas Bank	Dr. D Babin Dhas	Submitted
51	23M027	712300405	Sai Abishek	A Study on Customer Loyalty Towards Logistics Services at Vanguard Logistics	Dr. D Babin Dhas	Submitted
52	23M032	712300418	Syed Shahid Ali S	A Study on Financial Literacy among Employees at Sattva Logistics	Dr. D Babin Dhas	Submitted
53	23M122	712300425	Vijayakumar M	A Study on Financial Behaiour among Employees at Kothari Industrial Corporation Ltd.	Dr. D Babin Dhas	Submitted
54	23M173	712300448	Inas Fathima M	A Study on Customer Relationship Management (CRM) Practices in WOYV TECHNOLOGIES	Dr. D Babin Dhas	Submitted
55	23M042	712300467	Roshini Balaji	A Study on Customer Satisfaction towards E-Banking	Dr. D Babin Dhas	Submitted
56	23M057	712300345	Mohamed Ashfaque M Z	A Study on Impact of Brand Positioning on the Brand Perception with Respect to MYGATE	Dr. D Charumathi	Submitted
57	23M014	712300362	Mohamed Saarim T	A Study on the Effectiveness of Service Quality with reference to SRD Logistics PVT LTD.	Dr. D Charumathi	Submitted
58	23M156	712300372	Mohamed Zafir	A Study on Impact of Emotional Intelligence towartds Employee Wellbeing with reference to ABOV.HR.PVT LTD	Dr. D Charumathi	Submitted

59	23M076	712300410	Shaihu Sathak Thambi Maraikayar	The Feectiveness of Digital Mareting Strategy Adopted by Antway Research Foundation	Dr. D Charumathi	Submitted
60	23M165	712300417	Syed Mohamed A	A Study on the Effectiveness of Social Media Marketing in Traditional Businesses	Dr. D Charumathi	Submitted
61	23M168	712300430	Yashwanth.R	A Study on Customer Satisfaction at Cholayil Private Limited	Dr. D Charumathi	Submitted
62	23M169	712300433	Afrah Fathima M	A Study on Consumer Perception towards the Handicraft Product	Dr. D Charumathi	Submitted
63	23M041	712300463	Ramya Krishnan S	A Study on Optimizing Human Resources to Enhance Dairy Production at AAVIN Ambattur Plant	Dr. D Charumathi	Submitted
64	23M179	712300479	Vajiha Fathima M.A	A Study on Workplace Dynamics Affecting Employee Fatigue Levels at Tata Croma	Dr. D Charumathi	Submitted
65	23M180	712300480	Varsha S	A Study on the Impact of Supply Chain Integration on Supply Chain Performance at Intertek India Private Limited	Dr. D Charumathi	Submitted
66	23M010	712300334	Khaled Nawaz	A Research Conducted on Customer Based Brand Equity of XYMA Analytics	Dr. Irudhyamary Premkumar	Submitted
67	23M102	712300367	Mohamed Suhail .I	A Study on Financial Literacy of Kothari Industrial Corporation Ltd Employees	Dr. Irudhyamary Premkumar	Submitted
68	23M072	712300397	Nuaman Izaadeen A R	A Research Conducted on the Perception of Customer on Sustainable Packaging of DCW LTD.	Dr. Irudhyamary Premkumar	Submitted
69	23M026	712300401	Ranil P	Customers Perception towards Branchless Banking	Dr. Irudhyamary Premkumar	Submitted
70	23M028	712300409	Saravanan M	A Study on Spending Preference with Overtime Working Employees	Dr. Irudhyamary Premkumar	Submitted
71	23M038	712300458	Parmar Muskan Mahesh	Mapping Behavioral Biases in Investment Decisions: A Bibliometric Analysis (2014-2024)	Dr. Irudhyamary Premkumar	Submitted
72	23M044	712300471	Saniya Afreen	THE ROLE OF EMOTIONAL INTELLIGENCE IN MANAGING CONFLICTS WITHIN AIRCROSS LOGISTICS: A Study on Enhancing Organizational Harmony and Efficiency	Dr. Irudhyamary Premkumar	Submitted
73	23M045	712300472	Seema Fathima M	A Study on Employees Perception towards Compendation Scheme - Indian Overseas Bank	Dr. Irudhyamary Premkumar	Submitted

74	23M046	712300477	Tina John	Enhancing Workforce Capabilities through Upskilling and Reskilling in LMS at Precison Informatics	Dr. Irudhyamary Premkumar	Submitted
75	23M093	712300308	Abdul Pasith K	A Comprehensive Study on Logistics Challenge in Seafood Export	Dr. K. Sindhura	Submitted
76	23M048	712300310	Abdullah Masood	Green Shoe Manufacturing and Cost Effectiveness for Sustainable Development	Dr. K. Sindhura	Submitted
77	23M063	712300358	Mohamed Mohideen A	Optimization of Supply Chain Process	Dr. K. Sindhura	Submitted
78	23M153	712300360	Mohamed Omer Farook Fahmi	Impact of GST on small and medium Enterprises (SMEs) in Chennai	Dr. K. Sindhura	Submitted
79	23M145	712300365	Mohamed Sheik Mohaideen J	Study on Customer Satisfaction on Freight Forwarding	Dr. K. Sindhura	Submitted
80	23M175	712300451	Lavanya M K	A Study on Impact of Hybrid Workplace Models in Tangibel Assets	Dr. K. Sindhura	Submitted
81	23M086	712300453	Nazirah A	Examining THE Mediating Role of Digital Transformation in Relationship Between Technology, Management, Network and Supply Chain Performance	Dr. K. Sindhura	Submitted
82	23M089	712300465	Reshma M	A Research Study on the Role of Micro-Fulfillment Centers in Urban Logistics, Focusing on their Impact on Delivery Speed, Cost and Customer Satisfscion	Dr. K. Sindhura	Submitted
83	23M174	712300475	Sheerin Taj J	Opinion of Customer on Cost Cutting and Automation	Dr. K. Sindhura	Submitted
84	23M002	712300306	Abdul Haleem	A Study on Customer Satisfaction on Housing Loan at REPCO Home Finance PVT LTD.	Dr. Kalaivani Balaji	Submitted
85	23M098	712300329	Ijaz Ahmed.A	A Study of Maximizing SAAS Market Penetration Through Targeted Business Development	Dr. Kalaivani Balaji	Submitted
86	23M009	712300331	Jaffer Ahamed Hussain H N	Research on Impact of Financial Literacy on Stock Market Perception	Dr. Kalaivani Balaji	Submitted
87	23M015	712300364	Mohamed Shameer S	A Study on Customer's Buying Experience at the E-Commerce Platform	Dr. Kalaivani Balaji	Submitted

88	23M019	712300373	Mohammad Salman S	A Study on Customer Preference in Content Marketing	Dr. Kalaivani Balaji	Submitted
89	23M104	712300377	Mohammed Ashik M	A Study on th Insurance Product Offerings of the Oriental Insurance Company Ltd., and Customer Satisfaction	Dr. Kalaivani Balaji	Submitted
90	23M124	712300429	Yasar N	A Study on Factors Influencing Logistics Performance of ABT Logistics	Dr. Kalaivani Balaji	Submitted
91	23M126	712300434	Afreen Zama R	A Research Conducted on Microfinance and its Impact on Poverty Alleviation	Dr. Kalaivani Balaji	Submitted
92	23M137	712300481	Vineesha G	A Study on Financial Stress and Coping Mechanisms	Dr. Kalaivani Balaji	Submitted
93	23M095	712300315	J A Abul Hasan	A Study on Factors Affecting Supplier Welfare at AYSHA Trend in Chennai	Dr. Manickam G	Submitted
94	23M050	712300316	Adnaan Sharif K F	A Study on Factors Influencing Logistics Performance in EMU Lines	Dr. Manickam G	Submitted
95	23M097	712300325	Divakaran.P	A Study on Investors perception towards Insurance at Oriental Insurance Company	Dr. Manickam G	Submitted
96	23M150	712300340	Mohamed Aathif J	A Study on Exploring Generational Divergence: Investment Decision-Making Patterns among Genz	Dr. Manickam G	Submitted
97	23M162	712300344	Mohamed Anwar N	Factors Affecting Customer Preferences and Satisfaction: Chai Kings	Dr. Manickam G	Submitted
98	23M064	712300366	Mohamed Shifan H	A Study on Customer Experience and Behavioural Attitudes with Respect to E2E Supply Chain Solutions, Chennai	Dr. Manickam G	Submitted
99	23M158	712300385	Mohammed Sameer A	A Study on Employee Retention Practices with Reference to Brand Waves Private Limited	Dr. Manickam G	Submitted
100	23M167	712300422	Umer Athaullah V	A Study on Employee Engagement and Job Satisfaction at HASCO Leather Exports	Dr. Manickam G	Submitted
101	23M170	712300439	Alviya Fathima.N	A Study on Impact of Benefits and Welfare Measures on Employee Retention	Dr. Manickam G	Submitted
102	23M087	712300460	Prathana T H	A Study on the Influence of Brand Awareness towards Brand Performance with respect to MYGATE	Dr. Manickam G	Submitted

103	23M003	712300309	ABDUL RAHMAN F	A Study on Financial Literacy of Employees and its Impact on Financial well-Being in ARISU PVT LTD.	Dr. Nidhi Srivastava	Submitted
104	23M004	712300317	Adnan Imtiaz	A Study on Factors Affecting Customer Relationship Management in KSA Construction PVT LTD.	Dr. Nidhi Srivastava	Submitted
105	23M008	712300328	Hammad Rayan C	A Study on Customer Satisfaction towards Blue Bharath Exim PVT LTD.	Dr. Nidhi Srivastava	Submitted
106	23M029	712300427	Vyas Shantanu Nishchal	Behavioral Factors Affecting Investment Decisions in Individuals	Dr. Nidhi Srivastava	Submitted
107	23M129	712300445	Hameetha Banu A	A Study on Customer Preferences towards E-Payment methods in Oriental Insurance Company	Dr. Nidhi Srivastava	Submitted
108	23M132	712300455	Nikkhath Fathima. F	A Study on Financial Literacy for SYMRISE PVT LTD.	Dr. Nidhi Srivastava	Submitted
109	23M135	712300466	Rifah Adeebh	A Study on Employee Engagement towards Smart Fusion Corporate Solutions Private Limited	Dr. Nidhi Srivastava	Submitted
110	23M006	712300321	Ashraf A	Analysis of Ethics and Investor Behavior and its Impact on Financial Satisfaction of Investment Pattern Portfolios	Dr. Riaz Ahmed	Submitted
111	23M151	712300341	Mohamed Affan T M	A Study on Working Capital Management in Blue Bharath Pvt. Ltd.	Dr. Riaz Ahmed	Submitted
112	23M056	712300342	Mohamed Alfar T	Understanding Investors Decision Making on Investment	Dr. Riaz Ahmed	Submitted
113	23M058	712300348	Mohamed Faaid S	Analyze the Factors Influencing Customers Satisfaction in Shipping Services	Dr. Riaz Ahmed	Submitted
114	23M060	712300353	Mohamed Hisam I	Study on Organisational Role Stress Level of Employees	Dr. Riaz Ahmed	Submitted
115	23M017	712300370	Mohamed Waasim S	A Holistic Approach to Trade and Transportation Management Using B-Accuracy	Dr. Riaz Ahmed	Submitted
116	23M120	712300423	Varusai Mohamed Kaif S	Impact of Product Packaging on Consumer's Buying Behaviour at Star Royal Distributors	Dr. Riaz Ahmed	Submitted
117	23M088	712300462	Raeesa Thabassum G J	A Study on Analyzing the Role of Risk Management in Enhancing the Customer Trust at the Central Bank of India	Dr. Riaz Ahmed	Submitted

118	23M091	712300476	Thamira Shukra	A Study on HR Practices at NLC India Ltd.	Dr. Riaz Ahmed	Submitted
119	23M054	712300330	Ishfaq Rahman A	Study on Customer Satisfaction towards the Products and Service of Bank of India	Dr. S G Balaji	Submitted
120	23M016	712300339	Mohamed Umar Abdullah F	A Study on Customer Awareness and Adaptability of Online Banking with Reference to State Bank of India	Dr. S G Balaji	Submitted
121	23M105	712300349	Mohammed Faaz M B R	A Study on Financial Literacy among Employees of the B-Accuracy Infotech	Dr. S G Balaji	Submitted
122	23M023	712300384	Mohammed Saad S	A Study on the Challenges Faced by the Freight Forwarding with reference to Sathya Rav Shipping Agents	Dr. S G Balaji	Submitted
123	23M113	712300403	Riazudeen	A Study on Role of Emotions in Insurance Decisions in Oriental Insurance Company	Dr. S G Balaji	Submitted
124	23M114	712300407	Sakvai Mohammed Raique S	A Study on Effectiveness of Safety and Health Measures in AM Construction	Dr. S G Balaji	Submitted
125	23M033	712300431	Yogesh S	An Exploratory Study of Customer Satisfaction in Connecting Hearts Private Limited	Dr. S G Balaji	Submitted
126	23M177	712300468	Sabreen Fathima Z	Challenges of Recruitment in ABOV HR Private Limited	Dr. S G Balaji	Submitted
127	23M043	712300470	Sana Kubra A	A Study on Financial Performance and Green Logistics of Sattva Logistics	Dr. S G Balaji	Submitted
128	23M049	712300312	Abdur Rahman K H	A Study on Customer Perception & Attitude towards Free Trial Model as a strategic Tool within Blue Ocean	Dr. S Veena	Submitted
129	23M149	712300338	Manikandan V	A Study on Development of a Online Fraud Detection System for Indian Overseas Bank Transactions	Dr. S Veena	Submitted
130	23M018	712300343	Mohamedamaanullahbaig A	A Study on Impact of Work-life Balance on Employee Productivity and Satisfaction in ABOV HR. PVT. LTD.	Dr. S Veena	Submitted
131	23M100	712300357	Mohamed Maseeh	A Study on Inventory Management in Lalitha Jewellery Mart LTD. Showroom at T-Nagar	Dr. S Veena	Submitted
132	23M155	712300371	Mohamed Waseeq Mahin	A Study on Logistics Service Quality of MNZ Global LLC	Dr. S Veena	Submitted

133	23M108	712300387	Mohammed Yusoof Adhim M	Factors Influencing the Investors in Real Estate Investment at Mangalvaar Land and Assets Private Limited	Dr. S Veena	Submitted
134	23M034	712300438	Ajeetha S	Impact of Work Life Balance, Stress and Employee Empowerment on Organizational Success	Dr. S Veena	Submitted
135	23M133	712300456	Noorjahan Beevi A	A Study on Employee Engagement and Intention to stay with respect to ITC Mangaldeep Limited	Dr. S Veena	Submitted
136	23M136	712300473	Shabreen N	A Study on Effectiveness of Brand Equity and Customer Loyalty of ITC Mangaldeep Ltd.	Dr. S Veena	Submitted
137	23M178	712300474	Shazia Fathima S	The Role of Employee Benefits in Compensation Packages: A Study on Employee Satisfaction	Dr. S Veena	Submitted
138	23M138	712300482	Waseem Fathima A M	A Study on Impact of Remote Work on Employee Engagement and Productivity at Tube Investment of India Limited	Dr. S Veena	Submitted
139	23M141	712300313	Abenayan.K	A Study on Workers Perception of Ergonomics in Lean Performance at KONE ELEVATORS INDIA PVT LTD.	Dr. T A M Hameed Kan	Submitted
140	23M146	712300318	K.A Ahamed Farhan	A Study on Impact of Customer Relationship Management on Sales Performance	Dr. T A M Hameed Kan	Submitted
141	23M099	712300333	Keshavan S	Factors Influencing the Retail Investors towards Investment Decision in Equity Shares - An Empirical Study	Dr. T A M Hameed Kan	Submitted
142	23M067	712300381	Mohammed Mohideen M N	The Triple a in Supply Chain Management	Dr. T A M Hameed Kan	Submitted
143	23M161	712300395	Mustafa Riyaz Khan	A Study on the Impact of Influencer Marketing on Brand Awareness at Digitally Powerful	Dr. T A M Hameed Kan	Submitted
144	23M121	712300424	Vaseem Muhammed M	A Study on Employee Grievance Handling System	Dr. T A M Hameed Kan	Submitted
145	23M171	712300442	Aynul Hudha M	Integrating Sustainability to the HR Practices: A Gen X Perspective	Dr. T A M Hameed Kan	Submitted
146	23M084	712300444	Haifa Lina M	Impact of Green Human Resource Management on Organisational Performance	Dr. T A M Hameed Kan	Submitted
147	23M037	712300452	Madeeha F	Impact of Financial Literacy, Responsibility and Management on Wealth Accumulaion - An Empirical Study	Dr. T A M Hameed Kan	Submitted

148	23M131	712300454	Naziya Begum S	Role of Women in Top Management Positions and its Impact on Company Performance	Dr. T A M Hameed Kan	Submitted
149	23M011	712300352	Mohamed Fazil Y	Evaluating the Efficiency and Effectiveness of B-Accuracy Software in Trade Documentation	Dr. W. Shabeena Shah	Submitted
150	23M020	712300376	Muhammed Ashif H	Evaluating the Impact of Market Trends on Stock Valuation	Dr. W. Shabeena Shah	Submitted
151	23M109	712300392	Muhammad Ishaq	The Role of Sustainability Marketing in Building Brand Loyalty: A Case Study on Vaighai Agro PVT. Ltd.	Dr. W. Shabeena Shah	Submitted
152	23M117	712300413	Shameem Ahamed	Antecedents of Customer Satisfaction and Customer Loyalty : A Case Study on Webtoo Services PVT. LTD.	Dr. W. Shabeena Shah	Submitted
153	23M030	712300415	Sheik Mohammed Zaheer S	A Research on Study on Understanding the Drivers of Customer Satisfaction at Maruti Suzuki Ltd.	Dr. W. Shabeena Shah	Submitted
154	23M031	712300416	Syed Ahamed Faiz A	Factors Influencing Students Attention in Classrooms	Dr. W. Shabeena Shah	Submitted
155	23M079	712300420	Thameem Ansari S	Drone Delivery in Sustainable Logistics Analyzing Customer Perceptions and Acceptance	Dr. W. Shabeena Shah	Submitted
156	23M172	712300446	Harisha K S	Applicants Perception of Artificial Intelligence in the Recruitment Process	Dr. W. Shabeena Shah	Submitted
157	23M176	712300457	Nowsheen Fathima G	Customer Perception Sustainable Logistics	Dr. W. Shabeena Shah	Submitted
158	23M039	712300459	Pooja Lakshmi B V	The Relationship Between Employee Satisfaction and Retention	Dr. W. Shabeena Shah	Submitted
159	23M139	712300305	Abdul Fazil	The Impact of Service Quality on Customer Satisfaction in Freight Forwarding on NTC Logistics Private Limited	Mr M S Siranjeevi	Submitted
160	23M142	712300314	Abinesh.A	Factors Affecting Organizational Commitment Among Employees of ABOVHR: A Structural Equation Modelling Approach	Mr M S Siranjeevi	Submitted
161	23M051	712300320	Aiman Umar T	A Study on the AI Adoption in Investment Management	Mr M S Siranjeevi	Submitted
162	23M144	712300324	Dinesh S	Effects of Cash Management on Financial Performance of Alfanar Engineering Services India Pvt Ltd.	Mr M S Siranjeevi	Submitted

163	23M143	712300327	Gowtham B	The Impact of Innovativeness of Supply Chain Performance	Mr M S Siranjeevi	Submitted
164	23M148	712300335	Kishanraj M	The Impact of Flexible Working Hours on Employee Performance on ABOV HR Private Limited	Mr M S Siranjeevi	Submitted
165	23M157	712300374	Mohammed Affan T M	A Study on Organisational Culture and its Impact on Employees Behaviour in an Organisation	Mr M S Siranjeevi	Submitted
166	23M160	712300394	Munna G	A Study on Employee Satisfaction at PVR INOX Private Limited	Mr M S Siranjeevi	Submitted
167	23M077	712300411	Shaik Hussain T	A Study on Behavioural Finance in Fund Management with respect to Funds Room	Mr M S Siranjeevi	Submitted
168	23M047	712300307	Abdul Hannan Amjad M	The Impact of Influencer Marketing on Brand Perception	Mrs Nishath Sultana	Submitted
169	23M096	712300322	Deepak M	Digital Marketing Transformation for Yatu Store:A Roadmap to Success	Mrs Nishath Sultana	Submitted
170	23M053	712300326	Fayaz Ahamed T	A Study on Green Supply Chain Management	Mrs Nishath Sultana	Submitted
171	23M071	712300391	Muhammad Aashif K	Brand Loyalty on Customers Behaviour at 70MM Male Clothing	Mrs Nishath Sultana	Submitted
172	23M111	712300399	Ragul R	A study on Gold as an Investable Commodity with reference to Employees of TI Cycle	Mrs Nishath Sultana	Submitted
173	23M112	712300400	Rajesh Kanna J	A Study on Customer Perception on Drone Based Solution	Mrs Nishath Sultana	Submitted
174	23M073	712300402	Rasheed Ahmed A	Factors Affecting Employee Productivity in the Construction Industry	Mrs Nishath Sultana	Submitted
175	23M115	712300408	Salman Faras S	A Study on Emotional Intelligence and Quality of Work Life	Mrs Nishath Sultana	Submitted
176	23M119	712300421	Thoufiqur Rahman K J	A Study on Employee Satisfaction and Well-Being at Tube Investment of India Limited	Mrs Nishath Sultana	Submitted
177	23M040	712300461	Preethi K	A Study on Impact of Social Media in Investment Decisions with Reference to Zebrionics India PVT LTD.	Mrs Nishath Sultana	Submitted

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Sl. No.	Mentor	Mentees	Project Submitted
1	Dr T A M Hameed Kan	10	10
2	Dr S G Balaji	9	9
3	Dr B Latha Lavanya	8	8
4	Dr. A Appu	10	10
5	Dr. D Charumathi	10	9
6	Dr. W. Shabeena Shah	10	10
7	Dr. Anees Fathima M I	9	9
8	Dr. Riaz Ahmed	9	9
9	Mrs Nishath Sultana	10	10
10	Mr M S Siranjeevi	9	9
11	Dr Kalaivani Balaji	9	9
12	Dr. K. Sindhura	9	9
13	Dr A Govindarajan	8	8
14	Dr. Nidhi Srivastava	7	7
15	Dr Catherine Julie Aarthy	10	10
16	Dr Irudhyamary Premkumar	9	9
17	Dr Manickam G	10	10
18	Dr. D Babin Dhas	10	10
19	Dr. S Veena	11	11
TOTAL		177	176



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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. A APPU

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M075	712300406	Sai Sanjay C	Investigating the Effectiveness of E-Banking Services and User Loyalty with reference to TNSC Bank: An Empirical Study			
2	23M102	712300378	Mohammed Fouzan Varda	Exploring the Impact of Marketing Mix Attributes on customer Loyalty at Farida Shoes Private Limited: An Analytical Study			
3	23M106	712300386	Mohammed Suhail A	A Study on E-Recruitment Practices among Job Seekers with reference to Smart Fusion Corporate Solutions Private Limited			
4	23M116	712300412	Shaik Mohammed Abdal	Evaluating Relationship Marketing Strategies and Customer Retention at Thejo Engineering Limited: An Analytical Study			
5	23M123	712300428	Wasim Ahmed K	Factors Influencing the Repurchase Intention of Smartphone among Consumers with reference to Sumangali & Co Private Limited: An Exploratory Study			
6	23M127	712300435	Afrin Banu	Impact of Green HRM Practices on Sustainability Performance of Krishpar Technologies PVT LTD: A Cross-Sectional Study			
7	23M128	712300441	Atba Fathima	An Empirical Study on Employee Engagement and their Job Performance at Saipem India Project Private Limited			
8	23M134	712300464	Rasha Jumman U	A Study to Measure Data Integration Services Quality among Users with reference to Brand Waves Private Limited			
9	23M152	712300347	Mohamed Basheer	A Study to Measure the Effectiveness of 3PL Services with Reference to Blue Bharath Exim Private Limited			
10	23M163	712300346	Mohamed Ashraf Khan N	Measuring Service Quality Dimensions of Affhan Shipping LLC Pvt Ltd: An Investigation Study			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. A GOVINDARAJAN

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M001	712300303	Abdul Ashfaq	a Study on Service Quality at Swenlog Supply Chain Solutions Pvt Ltd.			
2	23M007	712300323	Dewan Hameed P M	A Study on Brand Preference by Customers and Dealers aof Cement Industry			
3	23M012	712300355	Mohamed Irfan	Impact on Defective Components Affecting Employees Performance at Precision Infomatics PVT. LTD.			
4	23M078	712300419	Talib Hussain K	A Study on Performance Appraisal of Employees with Regard to Colan Infotech PVT LTD			
5	23M082	712300437	Aishwaria Lakshmi	An Analysis of Digital Marketing Impact doe WXON Auto Components Company			
6	23M083	712300443	Fareeda Thahira	Employee Rewards and Recognition Practices and their Effects on Employees Motivation: A Case Study at Precision Informatic (M) PVT. LTD.			
7	23M110	712300393	Muhammed Ramees N	The Fole of Digital Platforms in Streamlining Investment Process with Special reference to Fundsroom			
8	23M166	712300375	Mohammed Allam T A	A Study on Vendor Satisfaction at Blue Bharat PVT LTD			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. ANEES FATHIMA M I							
Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M055	712300337	LOKESH KUMAR D	A Study on Green Supply Chain Management Practices in TVS Supply Chain Solutions			
2	23M080	712300426	VIMAL R	Role of Blockchain Technology in Enhancing Supply Chain transparency			
3	23M081	712300436	AFROZE FATHIMA M R	Role of HR Practices on Organisational Performance - A Case Study of Chai Kings			
4	23M085	712300447	HARSHINI S	Sustainable Retailing Practices and Consumer Preferences			
5	23M101	712300359	MOHAMED NUHUMAN PM	A Study on Investor Preference towards Mutual Funds			
6	23M103	712300377	MOHAMED SULTHAN	Customer Engagement Programs as a Core Marketing Strategy: A case Study of MyGate			
7	23M118	712300414	MUSTAFA	Investor's Experience towards Fundsroom Investment Platform			
8	23M125	712300432	ZAINUL ABDEEN P.M.Z	Sustainable Investment Strategy among Stock Market Investors			
9	23M130	712300449	INDHUJA S	Sustainability Orientation and its Impact on the Performance of Logistics Company - A Case Study of Right Logistics Company			
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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. B. LATHA LAVANYA

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M024	712300390	Moyezam Ali. S	A Research Conducted on the Occupational Health and Safety of Workers in Vanitech PVT LTD.			
2	23M062	712300356	Mohamed Manas B	The Study on Exploring the Investment Behaviour and Asset Allocation			
3	23M065	712300369	Mohamed UsmanY	Factors Affecting Entrepreneurial Decision Making			
4	23M066	712300380	Mohammed Meeran N	Investigate the Complexities & Best Practices of Cold Chain Logistics for Perishable Goods			
5	23M068	712300350	Mohamed Fahim B	Impact of Investor Sentiment on Decision - Making in Indian Stock Market: An Empirical Analysis			
6	23M069	712300383	Mohammed Saad P	Consumer Perception on Leather Products			
7	23M070	712300389	Mohammed Zeeshan K	Exploring the Financial Literacy			
8	23M164	712300396	Nafeel Ahamed	Supply Chain Management Practices in Chemical Industry			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. CATHERENE JULIE AARTHY

Sl.No.	Roll No.	Universtity Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M005	712300319	Ahmed Dharodia	Evaluating Customer Satisfaction Across Diverse Industry Sectors: A Study of Logistics Services in ALO Logistics			
2	23M035	712300440	Aneeqha Ambareen	A Research Conducted on the Consumer Behavior Analysis of Indian Overseas Bank			
3	23M036	712300450	Khadeja	Quality Education in Management Education: A Study of Initiatives, Implementation, and Impact in Chennai			
4	23M052	712300336	Lingesh D	Exploring the Entrepreneurial Spirit Among Mnanagement Postgraduate Student at MEASI: A Study of Parental Influence			
5	23M074	712300404	Rohith Kumar	Evaluating the Performance of Distrubition Channels at India Cement A Comprehensive Analysis of Reach, Efficiency and Customer Satisfaction			
6	23M090	712300469	Sajja	Marketing Techniques Used in Asta Arise Properties			
7	23M092	712300478	Udhaya Banu I	Antecedental Factor Influencing Customer Satisfaction in Logistics Industry: A Case of Sattva Logistics Services			
8	23M140	712300311	Abdur Rahman K	A Study to Bridge the Gap Aligning Blue Bharath Logistics Technology with Customer needs and Expection			
9	23M154	712300363	Mohamed Sadik Hussain S M	CRM in Logistics with special reference to SEU Logistics			
10	23M159	712300388	Mohammed Zabeer	Customer Satisfaction in Logistics: A Review of Key Performance Indicators			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. D BABIN DHAS

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M021	712300379	Mohammed Kamran	A Study on Brand Awareness at Webin Technologies PVT. LTD. In B2B Business in Digital Marketing			
2	23M022	712300382	Mohammed Niyaz	A Study on Factor Influencing Customer Attitude towards E-Banking Services at Indian Overseas Bank			
3	23M027	712300405	Sai Abishek	A Study on Customer Loyalty Towards Logistics Services at Vanguard Logistics			
4	23M032	712300418	Syed Shahid Ali S	A Study on Financial Literacy among Employees at Sattva Logistics			
5	23M042	712300467	Roshini Balaji	A Study on Customer Satisfaction towards E-Banking			
6	23M059	712300351	Mohamed Farman Khan K	A Study on Factors Influencing Customer Satisfaction of Scope Freight Forwarders			
7	23M061	712300354	Mohamed Irfan M	A Study on Freight Forwarding Operations in Megalo World wide Logistics PVT LTD.			
8	23M094	712300304	Abdulazeez T M	Examining the Impact of Competitive Market Environment Green Supply Chain Management and Firm Performance in Sea Hawk Lines Private Limited			
9	23M122	712300425	Vijayakumar M	A Study on Financial Behaviour among Employees at Kothari Industrial Corporation Ltd.			
10	23M173	712300448	Inas Fathima M	A Study on Customer Relationship Management (CRM) Practices in WOVI TECHNOLOGIES			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. D CHARUMATHI

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M014	712300362	Mohamed Saarim T	A Study on the Effectiveness of Service Quality with reference to SRD Logistics PVT LTD.			
2	23M041	712300463	Ramya Krishnan S	A Study on Optimizing Human Resources to Enhance Dairy Production at AAVIN Ambattur Plant			
3	23M057	712300345	Mohamed Ashfaque M Z	A Study on Impact of Brand Positioning on the Brand Perception with Respect to MYGATE			
4	23M076	712300410	Shaihu Sathak Thambi Maraikayar	The Effectiveness of Digital Marketing Strategy Adopted by Antway Research Foundation			
5	23M156	712300372	Mohamed Zafir	A Study on Impact of Emotional Intelligence towards Employee Wellbeing with reference to ABOV.HR,PVT LTD			
6	23M165	712300417	Syed Mohamed	A Study on the Effectiveness of Social Media Marketing in Traditional Businesses			
7	23M168	712300430	Yashwanth.R				
8	23M169	712300433	Afrak Fathima M	A Study on Consumer Perception towards the Handicraft Product			
9	23M179	712300479	Vaija Fathima M.A	A Study on Workplace Dynamics Affecting Employee Fatigue Levels at Tata Croma			
10	23M180	712300480	Varsha S	A Study on the Impact of Supply Chain Integration on Supply Chain Performance at Intertek India Private Limited			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. IRUDHYAMARY PREMKUMAR

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M010	712300334	Khaled Nawaz	A Research Conducted on Customer Based Brand Equity of XYMA Analytics			
2	23M026	712300401	Ranil P	Customers Perception towards Branchless Banking			
3	23M028	712300409	Saravanan M	A Study on Spending Preference with Overtime Working Employees			
4	23M038	712300458	Muskan Parmar	Mapping Behavioral Biases in Investment Decisions: A Bibliometric Analysis (2014-2024)			
5	23M044	712300471	Saniya Afreen	The Role of Emotional Intelligence in Managing Conflicts within AIROGO LOGISTICS: A Study on Enhancing Organizational Harmony and Efficiency			
6	23M045	712300472	Seema Fathima M	A Study on Employees Perception towards Compensation Scheme - Indian Overseas Bank			
7	23M046	712300477	Tina John	Enhancing Workforce Capabilities through Upskilling and Reskilling in LMS at Precision Informatics			
8	23M072	712300397	Nuaman Izaadeen A R	A Research Conducted on the Perception of Customer on Sustainable Packaging of DCW LTD.			
9	23M102	712300367	Mohamed Suhail .I	A Study on Financial Literacy of Kothari Industrial Corporation Ltd Employees			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. K SINDHURA

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M048	712300310	Abdullah Masood	Green Shoe Manufacturing and Cost Effectiveness for Sustainable Development			
2	23M063	712300358	Mohamed Mohideen A	Optimization of Supply Chain Process			
3	23M086	712300453	Nazirah A	Examining THE Mediating Role of Digital Transformation in Relationship Between Technology, Management, Network and Supply Chain Performance			
4	23M089	712300465	Reshma M	A Research Study on the Role of Micro-Fulfillment Centers in Urban Logistics, Focusing on their Impact on Delivery Speed, Cost and Customer Satisfaction			
5	23M093	712300308	Abdul Pasith K	A Comprehensive Study on Logistics Challenge in Seafood Export			
6	23M145	712300365	Mohamed Sheik Mohaideen J	Study on Customer Satisfaction on Freight Forwarding			
7	23M153	712300360	Mohamed Omer Farook Fahmi	Impact of GST on small and medium Enterprises (SMEs) in Chennai			
8	23M174	712300475	Sheerin Taj J	Opinion of Customer on Cost Cutting and Automation			
9	23M175	712300451	Lavanya M K	A Study on Impact of Hybrid Workplace Models in Tangibel Assets			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. KALAIVANI BALAJI

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M002	712300306	Abdul Haleem	A Study on Customer Satisfaction on Housing Loan at REPCO Home Finance PVT LTD.			
2	23M009	712300331	Jaffer Ahamed Hussain H N	Research on Impact of Financial Literacy on Stock Market Perception			
3	23M015	712300364	Mohamed Shameer	A Study on Customer's Buying Experience at the E-Commerce Platform			
4	23M019	712300373	Mohammad Salman S	A Study on Customer Preference in Content Marketing			
5	23M098	712300329	Ijaz Ahmed.A	A Study of Maximizing SAAS Market Penetration Through Targeted Business Development			
6	23M104	712300349	Mohammed Ashik M	A Study on th Insurance Product Offerings of the Oriental Insurance Company Ltd., and Customer Satisfaction			
7	23M124	712300429	Yasar N	A Study on Factors Influencing Logistics Performance of ABT Logistics			
8	23M126	712300434	Afreen Zama	A Research Conducted on Microfinance and its Impact on Poverty Alleviation			
9	23M137	712300481	Vineesha G	A Study on Financial Stress and Coping Mechanisms			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. MANICKAM G

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M050	712300316	Adnaan Sharif K F	A Study on Factors Influencing Logistics Performance in EMU Lines			
2	23M064	712300366	Mohamed Shifan H	A Study on Customer Experience and Behavioural Attitudes with Respect to E2E Supply Chain Solutions, Chennai			
3	23M087	712300460	Prathana T H	A Study on the Influence of Brand Awareness towards Brand Performance with respect to MYGATE			
4	23M095	712300315	J A Abul Hasan	A Study on Factors Affecting Supplier Welfare at AYSHA Trend in Chennai			
5	23M097	712300325	Divakaran.P	A Study on Investors perception towards Insurance at Oriental Insurance Company			
6	23M150	712300340	Mohamed Aathif J	A Study on Exploring Generational Divergence: Investment Decision-Making Patterns among Genz			
7	23M158	712300385	Mohammed Sameer A	A Study on Employee Retention Practices with Reference to Brand Waves Private Limited			
8	23M162	712300344	Mohamed Anwar N	Factors Affecting Customer Preferences and Satisfaction: Chai Kings			
9	23M167	712300422	Umer Athaullah V	A Study on Employee Engagement and Job Satisfaction at HASCO Leather Exports			
10	23M170	712300439	Alviya Fathima.N	A Study on Impact of Benefits and Welfare Measures on Employee Retention			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. NIDHI SRIVASTAVA

Sl.No.	Roll No.	Universtity Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M003	712300309	ABDUL RAHMAN F	A Study on Financial Literacy of Employees and its Impact on Financial well-Being in ARISU PVT LTD.			
2	23M004	712300317	Adnan Imtiaz	A Study on Factors Affecting Customer Relationship Management in KSA Construction PVT LTD.			
3	23M008	712300328	HAMMAD RAYAN C	A Study on Customer Satisfaction towards Blue Bharath Exim PVT LTD.			
4	23M029	712300427	Shantanu Vyas	Behavioral Factors Affecting Investment Decisions in Individuals			
5	23M129	712300445	Hameetha Banu A	A Study on Customer Preferences towards E-Payment methods in Oriental Insurance Company			
6	23M132	712300455	Nikkhath Fathima. F	A Study on Financial Literacy for SYMRISE PVT LTD.			
7	23M135	712300466	Rifah Adeebh	A Study on Employee Engagement towards Smart Fusion Corporate Solutions Private Limited			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. RIAZ AHMED

Sl.No.	Roll No.	Universtity Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M006	712300321	Ashraf A	Analysis of Ethics and Investor Behavior and its Impact on Financial Satisfaction of Investment Pattern Portfolios			
2	23M017	712300370	Mohamed Waasim S	A Holistic Approach to Trade and Transportation Management Using B-Accuracy			
3	23M056	712300342	Mohamed Alfaz T	Understanding Investors Decision Making on Investment			
4	23M058	712300348	Mohamed Faaid S	Analyze the Factors Influencing Customers Satisfaction in Shipping Services			
5	23M060	712300353	Mohamed Hisam I	Study on Organisational Role Stress Level of Employees			
6	23M088	712300462	Raeesa Thabassum G J	A Study on Analyzing the Role of Risk Management in Enhancing the Customer Trust at the Central Bank of India			
7	23M091	712300476	Thamira Shukra	A Study on HR Practices at NLC India Ltd.			
8	23M120	712300423	Varusai Mohamed Kaif	Impact of Product Packaging on Consumer's Buying Behaviour at Star Royal Distributors			
9	23M151	712300341	Mohamed Affan T M	A Study on Working Capital Management in Blue Bharath Pvt. Ltd.			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. S G BALAJI

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M016	712300339	Mohamed Umar Abdullah	A Study on Customer Awareness and Adaptability of Online Banking with Reference to State Bank of India			
2	23M023	712300384	Mohammed Saad S	A Study on the Challenges Faced by the Freight Forwarding with reference to Sathya Rav Shipping Agents			
3	23M033	712300431	Yogesh S	An Exploratory Study of Customer Satisfaction in Connecting Hearts Private Limited			
4	23M043	712300470	Sana Kubra	A Study on Financial Performance and Green Logistics of Sattva Logistics			
5	23M054	712300330	Ishfaq Rahman	Study on Customer Satisfaction towards the Products and Service of Bank of India			
6	23M105	712300378	Mohammed Faaz M B R	A Study on Financial Literacy among Employees of the B-Accuracy Infotech			
7	23M113	712300403	Riazudeen	A Study on Role of Emotions in Insurance Decisions in Oriental Insurance Company			
8	23M114	712300407	Sakvai Mohammed Raique S	A Study on Effectiveness of Safety and Health Measures in AM Construction			
9	23M177	712300468	Sabreen Fathima Z				

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. S VEENA

Sl.No.	Roll No.	Universtity Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M018	712300343	Mohamedamaanullahbaig A M	A Study on Impact of Work-life Balance on Employee Productivity and Satisfaction in ABOV HR. PVT. LTd.			
2	23M034	712300438	Ajeetha S	Impact of Work Life Balance, Stress and Employee Empowerment on Organizational Success			
3	23M049	712300312	Abdur Rahman	A Study on Customer Perception & Attitude towards Free Trial Model as a strategic Tool within Blue Ocean			
4	23M100	712300357	Mohamed Maseeh	A Study on Inventory Management in Lalitha Jewellery Mart LTD. Showroom at T-Nagar			
5	23M108	712300387	Mohammed Yusoof Adhim M	Factors Influencing the Investors in Real Estate Investment at Mangalvaar Land and Assets Private Limited			
6	23M133	712300456	Noorjahan Beevi A	A Study on Employee Engagement and Intention to stay with respect to ITC Mangaldeep Limited			
7	23M136	712300473	Shabreen N	A Study on Effectiveness of Brand Equity and Customer Loyalty of ITC Mangaldeep Ltd.			
8	23M138	712300482	Waseem Fathima A M	A Study on Impact of Remote Work on Employee Engagement and Productivity at Tube Investment of India Limited			
9	23M149	712300338	Manikandan V	A Study on Development of a Online Fraud Detection System for Indian Overseas Bank Transactions			
10	23M155	712300371	Mohamed Waseeq Mahin	A Study on Logistics Service Quality of MNZ Global LLC			
11	23M178	712300474	Shazia Fathima S	The Role of Employee Benefits in Compensation Packages: A Study on Employee Satisfaction			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. T A M HAMEED KAN

Sl.No.	Roll No.	Universtity Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M037	712300452	Madeeha F	Impact of Financial Literacy, Responsibility and Management on Wealth Accumulaion - An Empirical Study			



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2	23M067	712300381	Mohammed Mohideen	The Triple a in Supply Chain Management			
3	23M084	712300444	Haifa Lina M	Impact of Green Human Resource Management on Organisational Performance			
4	23M099	712300333	Keshavan S	Factors Influencing the Retail Investors towards Investment Decision in Equity Shares - An Empirical Study			
5	23M121	712300424	Vaseem Muhammed M	A Study on Employee Grievance Handling System			
6	23M131	712300454	Naziya Begum S	Role of Women in Top Management Positions and its Impact on Company Performance			
7	23M141	712300313	Abenayan.K	A Study on Workers Perception of Ergonomics in Lean Performance at KONE ELEVATORS INDIA PVT LTD.			
8	23M146	712300318	K.A Ahamed Farhan	A Study on Impact of Customer Relationship Management on Sales Performance			
9	23M161	712300395	Mustafa Riyaz Khan	A Study on the Impact of Influencer Marketing on Brand Awareness at Digitally Powerful			
10	23M171	712300442	Aynul Hudha M	Integrating Sustainability to the HR Practices: A Gen X Perspective			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Dr. W SHABEENA SHAH

Sl.No.	Roll No.	Universtity Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M011	712300352	Mohamed Fazil Y	Evaluating the Efficiency and Effectiveness of B-Accuracy Software in Trade Documentation			
2	23M020	712300376	Muhammed Ashif	Evaluating the Impact of Masrket Trends on Stock Vaulation			
3	23M030	712300415	Sheik Mohammed Zaheer	A Research on Study on Understanding the Drivers of Customer Satisfaction at Maruti Suzuki Ltd.			
4	23M031	712300416	Syed Ahamed Faiz	Factors Influencing Students Attention in Classrooms			
5	23M039	712300459	Pooja Lakshmi B V	The Relationship Between Employee Satisfaction and Retention			
6	23M079	712300420	Thameem Ansari	Drone Delivery in Sustainable Logistics Analyzing Customer Perceptions and Acceptance			
7	23M109	712300392	Muhammad Ishaq	The Role of Sustainability Marketing in Building Brand Loyalty: A Case Study on Vaighai Agro PVT. Ltd.			
8	23M117	712300413	Shameem Ahamed	Antecedents of Customer Satisfaction and Customer Loyaolty : A Case Study on Webtoo Services PVT. LTD.			
9	23M172	712300446	Harisha K S	Applicants Perception of Artificial Intelligence in the Recruitment Process			
10	23M176	712300457	Nowsheen Fathima G	Customer Perception Sustainable Logistics			

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Mr. M S SIRANJEEVI

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M051	712300320	Aiman Umar T	A Study on the AI Adoption in Investment Management			
2	23M077	712300411	Shaik Hussain T	A Study on Behavioural Finance in Fund Management with respect to Funds Room			
3	23M139	712300305	Abdul Fazil	The Impact of Service Quality on Customer Satisfaction in Freight Forwarding on NTC Logistics Private Limited			
4	23M142	712300314	Abinesh.A	Factors Affecting Organizational Commitment Among Employees of ABOVHR: A Structural Equation Modelling Approach			
5	23M143	712300327	Gowtham B	The Impact of Innovativeness of Supply Chain Performance			
6	23M144	712300324	Dinesh S	Effects of Cash Management on Financial Performance of Alfanar Engineering Services India Pvt Ltd.			
7	23M148	712300335	Kishanraj	The Impact of Flexible Working Hours on Employee Performance on ABOV HR Private Limited			
8	23M157	712300374	Mohammed Affan	A Study on Organisational Culture and its Impact on Employees Behaviour in an Organisation			
9	23M160	712300394	Munna G	A Study on Employee Satisfaction at PVR INOX Private Limited			
10	23M163	712300346	Mohamed Ashraf Khan N				

EXTERNAL EXAMINER NAME :

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SUMMER INTERNSHIP PROJECT VIVA-VOCE - Mrs. NISHATH SULTANA

Sl.No.	Roll No.	University Reg. No.	Name	Title	Report 50 Marks	Presentation 50 Marks	Total 100 Marks
1	23M040	712300461	Preethi K	A Study on Impact of Social Media in Investment Decisions with Reference to Zebronics India PVT LTD.			
2	23M047	712300307	Abdul Hannan Amjad M	The Impact of Influencer Marketing on Brand Perception			
3	23M053	712300326	Fayaz Ahamed T	A Study on Green Supply Chain Management			
4	23M071	712300391	Muhammad Aashif K	Brand Loyalty on Customers Behaviour at 70MM Male Clothing			
5	23M073	712300402	Rasheed Ahmed A	Factors Affecting Employee Productivity in the Construction Industry			
6	23M096	712300322	Deepak M	Digital Marketing Transformation for Yatu Store:A Roadmap to Success			
7	23M111	712300399	Ragul R	A study on Gold as an Investable Commodity with reference to Employees of TI Cycle			
8	23M112	712300400	Rajesh Kanna J	A Study on Customer Perception on Drone Based Solution			
9	23M115	712300408	Salman Faras	A Study on Emotional Intelligence and Quality of Work Life			
10	23M119	712300421	Thoufiqur Rahman	A Study on Employee Satisfaction and Well-Being at Tube Investment of India Limited			

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