



**Exploring Beyond the Classroom
Study & Recreational Tours**

**MIMORIES : 2021-23 Batch Trip
Vagamon, Allepey, Kochi (25th – 30th Sep 2022)**

At MEASI Institute of Management, we believe that education extends far beyond the confines of the classroom. Our commitment to holistic learning is reflected in our emphasis on study and recreational tours, which play a pivotal role in shaping the educational experience of our students.

Importance:

Study and recreational tours serve as invaluable supplements to classroom instruction, providing students with immersive learning opportunities beyond theoretical concepts. These experiences offer a dynamic platform for applying knowledge in real-world settings, fostering critical thinking, cultural appreciation, and personal growth.

Objectives:

Driving our student's learning journey through a trip, provides them with 5 fantastic benefits, namely:

- Experiential Learning
- Cultural Exchange
- Team Building
- Personal Development
- Networking and Industry Exposure

The batch of 2021-23 MBA students traveled on an exclusive educational-cum-recreational trip to Kerala, covering the town of Vagamon, Allepey & Kochi. With a massive response given to the tour, a total of 135 students, escorted by 7 faculty members traveled on a 5 day trip to Kerala from 25th – 30th Sep 2022.

As part of the tour, students visited the MASCO Tea Factory at Vagamon and gained insights into the complete operations of the production management down till the final product. Additionally, they also got to meet the team at the factory to understand the nuances of managing a manufacturing unit and got to experience a real-time experience of all the operational challenges of the factory.



The trip was completely funded by the students themselves and 7 faculty escorts accompanied the group for the tour program.

