



Exploring Beyond the Classroom Study & Recreational Tours

MIMOMENTS : 2022-24 Batch Trip Dandeli – Chikmagalur (24-28 Jan 2024)

At MEASI Institute of Management, we believe that education extends far beyond the confines of the classroom. Our commitment to holistic learning is reflected in our emphasis on study and recreational tours, which play a pivotal role in shaping the educational experience of our students.

Importance:

Study and recreational tours serve as invaluable supplements to classroom instruction, providing students with immersive learning opportunities beyond theoretical concepts. These experiences offer a dynamic platform for applying knowledge in real-world settings, fostering critical thinking, cultural appreciation, and personal growth.

Objectives:

Driving our student's learning journey through a trip, provides them with 5 fantastic benefits, namely:

- Experiential Learning
- Cultural Exchange
- Team Building
- Personal Development
- Networking and Industry Exposure

The batch of 2022-24 MBA students traveled on an exclusive educational-cum-recreational trip to Karnataka, covering Dandeli and Chikmagalur. With a positive response given to the tour, a total of 108 students, escorted by 6 faculty members traveled on a 4 day trip from 24th – 26th January 2024.

As part of the tour, students visited the West Coast Paper Mills at Dandeli and gained insights into the complete operations of the production management down till the final product. Additionally, they also got to meet the team at the factory to understand the nuances of managing a manufacturing unit and got to experience a real-time experience of all the operational challenges of the factory.

The trip was completely funded by the students themselves and 6 faculty escorts accompanied the group for the tour program.

