



MEASI
Institute of Management



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434C1A MANAGEMENT PRINCIPLES AND BUSINESS ETHICS

FIRST SEMESTER

QUESTION BANK



MANAGEMENT PRINCIPLES AND BUSINESS ETHICS (MPBE)

QUESTION BANK

UNIT I: INTRODUCTION TO MANAGEMENT

(Nature of Management, Foundations, Functions, Skills, Evolution of Management Thought, Tasks of Professional Manager, Organizational Culture, Environment, Systems Approach, Levels of Management, Disaster Management)

A. One Mark Questions

1. Define management.
2. What is meant by managerial functions?
3. Who is a professional manager?
4. What are management skills?
5. What is organizational culture?
6. Define systems approach to management.
7. What is the environment of management?
8. Mention any one level of management.
9. What is disaster management?
10. Name any one classical management thinker.

B. Five Mark Questions

1. Explain the nature of management.
2. Discuss the basic concepts and foundations of management.
3. Explain the managerial functions.
4. Describe various management skills.
5. Explain the evolution of management thought.



6. Discuss the tasks of a professional manager.
7. Explain organizational culture and its importance.
8. Describe the systems approach to management.
9. Explain different levels of management.
10. Discuss the role of management in disaster management.

C. Ten Mark Questions (10 × 10)

1. Define management and explain its nature and importance.
2. Explain the functions of management in detail.
3. Discuss the evolution of management thought with contributions of major thinkers.
4. Explain the role and responsibilities of a professional manager.
5. Analyze management skills required at different levels of management.
6. Discuss organizational culture and its impact on managerial effectiveness.
7. Explain the systems approach to management with a suitable diagram.
8. Describe the relationship between management and environment.
9. Discuss levels of management and their functions.
10. Examine the importance of disaster management in organizations.



UNIT II: PLANNING & DECISION MAKING

(Planning Process, Scope and Limitations, Short & Long-Term Planning, Flexibility, Sound Plan, MBO, Strategic Management Process, Decision Making Techniques, Business Models)

A. One Mark Questions

1. Define planning.
2. What is decision making?
3. What is MBO?
4. Define strategic management.
5. What is a business model?
6. What is short-term planning?
7. What is flexibility in planning?
8. What is a sound plan?
9. What is forecasting?
10. Name any one decision making technique.

B. Five Mark Questions

1. Explain the steps in the planning process.
2. Discuss the scope and limitations of planning.
3. Differentiate between short-term and long-term planning.
4. Explain flexibility in planning.
5. Describe the characteristics of a sound plan.
6. Explain the concept of Management by Objectives (MBO).
7. Discuss the strategic management process.
8. Explain the decision-making process.



9. Describe various decision-making techniques.

10. Explain the importance of business models.

C. Ten Mark Questions

1. Explain planning as a fundamental managerial function.
2. Discuss the planning process with suitable examples.
3. Explain MBO in detail with advantages and limitations.
4. Analyze strategic management process in detail.
5. Explain decision making process and techniques.
6. Discuss the role of planning in organizational success.
7. Examine the limitations of planning and suggest remedies.
8. Compare strategic planning and operational planning.
9. Discuss business models with suitable examples.
10. Evaluate planning and decision making in modern organizations.

UNIT III: ORGANIZING, CHANGE AND INNOVATION

(Organization Structure & Design, Authority, Delegation, Decentralization, Coordination, Trends, Technology Impact, Structures, Formal & Informal Organization, Span of Control, Managing Change & Innovation)

A. One Mark Questions

1. Define organizing.
2. What is authority?
3. What is delegation?
4. Define decentralization.



5. What is span of control?
6. What is coordination?
7. What is mechanistic structure?
8. What is informal organization?
9. What is organizational change?
10. Define innovation.

B. Five Mark Questions

1. Explain the concept of organizing.
2. Discuss organization structure and design.
3. Explain authority relationships in an organization.
4. Discuss delegation of authority.
5. Explain decentralization and its importance.
6. Describe interdepartmental coordination.
7. Explain formal and informal organizations.
8. Discuss span of control.
9. Explain impact of technology on organizational design.
10. Discuss managing change and innovation.

C. Ten Mark Questions

1. Explain organizing as a managerial function.
2. Discuss organization structure and design in detail.
3. Analyze authority, delegation and decentralization.
4. Explain coordination and its importance in management.
5. Compare mechanistic and adaptive organizational structures.
6. Discuss formal and informal organizations with examples.



7. Examine span of control and its implications.
8. Analyze emerging trends in corporate structure and culture.
9. Explain the impact of technology on organizational design.
10. Discuss managing change and innovation in organizations.

UNIT IV: LEADERSHIP AND CONTROL

(Leadership Approaches, Communication, Control Process, Performance Standards, Measurement, Remedial Action, Integrated Control System, MBE)

A. One Mark Questions

1. Define leadership.
2. What is communication?
3. Define control.
4. What is performance standard?
5. What is MBE?
6. What is feedback?
7. What is remedial action?
8. What is integrated control system?
9. Who is a leader?
10. What is performance measurement?

B. Five Mark Questions

1. Explain the concept of leadership.
2. Discuss approaches to leadership.
3. Explain communication process.



4. Describe the control process.
5. Explain performance standards.
6. Discuss measurement of performance.
7. Explain remedial action in control.
8. Describe control at different management levels.
9. Explain management by exception.
10. Discuss leadership and control relationship.

C. Ten Mark Questions

1. Explain leadership and its importance in management.
2. Discuss various leadership approaches.
3. Explain communication process with a diagram.
4. Describe the control process in detail.
5. Explain application of control at different levels of management.
6. Discuss measurement of performance and standards.
7. Explain integrated control system.
8. Analyze management by exception.
9. Evaluate leadership effectiveness in organizations.
10. Examine the role of control in achieving organizational goals.



UNIT V: BUSINESS ETHICS

(Importance of Ethics, Ethical Issues & Dilemmas, Ethical Decision Making, Ethical Leadership, Ethics Audit, CSR Models)

A. One Mark Questions

1. Define business ethics.
2. What is ethical dilemma?
3. Define CSR.
4. What is ethics audit?
5. What is ethical leadership?
6. What are values?
7. What is corporate governance?
8. Define social responsibility.
9. What is code of ethics?
10. What is sustainability?

B. Five Mark Questions

1. Explain the importance of business ethics.
2. Discuss ethical issues in business.
3. Explain ethical dilemmas with examples.
4. Discuss ethical decision-making process.
5. Explain ethical leadership.
6. Discuss ethics audit.
7. Explain CSR and its importance.
8. Discuss various CSR models.
9. Explain role of ethics in management.



10. Discuss challenges in implementing business ethics.

C. Ten Mark Questions

1. Explain business ethics and its importance in modern business.
2. Discuss ethical issues and dilemmas faced by organizations.
3. Explain ethical decision-making models.
4. Discuss ethical leadership and its impact on organizations.
5. Explain ethics audit in detail.
6. Analyze corporate social responsibility with suitable models.
7. Discuss relationship between business ethics and CSR.
8. Evaluate ethical practices in Indian organizations.
9. Examine challenges in implementing ethical standards.
10. Critically analyse business ethics as a strategic tool.