



**LIST OF FACULTY PUBLICATIONS FOR THE YEAR 2022**

S.No.	Name of the faculty	Indexed in	Title of research work	Journal Name	Month & Year of Publication	ISSN/ ISBN No.
1	Dr S G Balaji	SCOPUS	Influence on the Organizational Performance of Sustainability Management	ECS Transactions	2022	Open Access
2	Dr S G Balaji	SCOPUS	Improving the Carbon Footprint of Managing Food and Packaging Waste in the food industries.	ECS Transactions	2022	Open Access
3	Dr.K.Sindhura	SCOPUS	INFLUENCE OF PSYCHOLOGICAL CAPITAL ON EMPLOYEE PERFORMANCE OF NON-GOVERNMENTAL ORGANISATION	Journal of Pharmaceutical Negative Results	2022	ISSN: Print - 0976-9234, Online - 2229-7723
4	DR.B.LATHA LAVANYA	SCOPUS	Exploring the psychometric properties of personal optimism and self-efficacy optimism extended (POSO-E) scale among Indian teachers	Benchmarking : An International Journal	2022	ISSN: 1463 5771
5	DR.B.LATHA LAVANYA	SCOPUS	Retail Channel Strategy: An Omni Channel Approach in Community Pharmacies using the theory of planned Behaviour	International Journal of Health Sciences	2022	ISSN 2550-6



6	Mohamed Jasim	SCOPUS	Paradoxical leadership as a moderating factor in the relationship between organizational silence and employee voice: an examination using SEM	Leadership & Organization Development Journal	2022	ISSN: 0143-7739
7	Mohamed Jasim	SCOPUS	Bibliometric Analysis on Agritech and Agribusiness Management-Present Achievement of Agri Tech in India and Future Research Agenda	The Management Accountant Journal	2022	
8	Dr. Harindranath R.M.	SCOPUS	Influence of altruistic motives on organic food purchase: Theory of planned behaviour	Sustainability (Switzerland)	2022	
9	Dr.T.A.M Hameed Kan	WOS	A study on Employee Engagement Dimensions with Reference to IT Sector in Chennai City	Indian Journal of Natural Sciences	2022	ISSN 0976-0977
10	Dr S G Balaji	ABDC	Factors And Motives of Usage of Public Transport Systems In Tamilnadu: A Case of Chennai Metro Rail Services	Manager-TheBritishJournalof AdministrativeManagem nt	2022	ISSN ; 1746-1278
11	Mrs.S.Sumiya	ABDC	Impact of Green Marketing on Consumer Purchase Intention", in Korea Review of International Studies ., ISSN - 1226-4741, Volume 15   Issue 39   Sep 2022 119 „Listed in ABDC “C” Category	Korea Review of International Studies	2022	ISSN - 1226-4741



12	Dr.A.Appu	ABDC	Factors and Motives of Usage of public transport systems in Tamilnadu: A case of Chennai Metro Rail Services	The British Journal of Administrative Management	2022	ISSN 1746-1278
13	Dr.K.Sindhura	ABDC	Perceived Organizational Support and Employee Engagement: Mediating Role of Work Passion of the Employees	Manager-The British Journal of Administrative Management	2022	ISSN:1746-1278
14	DR.B.LATHA LAVANYA	ABDC	Artificial Intelligence Influence in Human Resource Management: Exploring Employee Perception	Empirical Economics Letters	2022	ISSN 1681 8997
15	Dr S G Balaji	UGC CARE	FACTORS INFLUENCING GREEN BRAND EQUITY FOR COSMETIC PRODUCTS: A NEURAL NETWORK (NN) APPROACH"	ANVESAK	2022	ISSN : 0378 - 4568
16	Dr.M.Riaz Ahamed	UGC CARE	"Factors influencing green brand equity for cosmetic products: A neural network (NN approach)".	Anvesak	2022	ISSN No.0378-4568.
17	Dr.M.Riaz Ahamed	UGC CARE	"An examination on measuring the impact of green marketing and CSR activities towards Brand equity and consumer loyalty".	Shodh samhitha	2022	2277-7067
18	Mr.M.S.Siranjeevi	UGC CARE	Evaluate the effectiveness of sales promotion practices towards clothing products	Shodh samhitha	2022	2277-7067



19	Mr.M.S.Siranjeevi	UGC CARE	Data visualization of the “fear of COVID-19” and “mental health issues” in healthcare workers: A Systematic review	Shodha prabha	2022	0974-8946
20	DR.B.LATHA LAVANYA	UGC CARE	SUSTAINABLE WATER MANAGEMENT PRACTICES ADOPTED IN TOURISM HOTELS IN NILGIRIS	Kanpur Philosophers	2022	ISSN 23488301
21	Dr.W.Shabeena Shah	Peer Reviewed	A study on Awareness and Consumer Perception on Use of Digital Payments System in India with Special Reference to Chennai.	International Journal of Research Publication and Reviews	2022	ISSN 2582-7421
22	Dr.M.Riaz Ahamed	Peer Reviewed	A Study on service quality attributes and student learning	Journal of Social Welfare and Management	2022	231.143224
23	Mr.M.S.Siranjeevi	Peer Reviewed	A Study to Examine Consumer Adaptation Towards EV	Journal of Social Welfare and Management	2022	2456-0871
24	DR.B.LATHA LAVANYA	Peer Reviewed	KNOWLEDGE SHARING THAT ENHANCES ORGANIZATIONAL PERFORMANCE	EXCEL BOOKS	2022	9.78817E+12
25	Dr.W.Shabeena Shah	ISBN Conference Proceedings	Examining the impact of social media usage on academic performance of college students in Chennai city	ICCSR Sponsored two day National Seminar on “Great Initiatives of the state and central govt. through start-up(s) programmes in nurturing entrepreneurial initiatives”	2022	



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26	Mrs.S.Sumiya		"Principles of Management"	Xpress Publications an imprint of Notion Publications India	2022	ISBN:979-888704682-2
27	Dr. Khadeeja Bilquees		The Influence of Brand Equity on purchase intent: Exploring plant based milk alternatives (PBMA) consumers in Chennai through SEM		2022	