



**List Of Faculty Publications 2025**

<b>S.No.</b>	<b>Name Of The Faculty</b>	<b>Indexed In</b>	<b>Title Of Research Work</b>	<b>Journal Name</b>	<b>Month &amp; Year Of Publication</b>	<b>ISSN/ ISBN No.</b>
1	Dr.T.A.M Hameed Kan	SCOPUS	The Evolution Of The Exchange Traded Funds (Etf): A Bibliometric Analysis An Future Research Direction	International Journal Of Trade And Global Market	2025	1742-755X
2	Dr.W.Shabeena Shah	SCOPUS	Human-Machine Interaction In Agriculture: Examining The Impact Of Artificial Intelligence On Behavioural Dimensions	Int. J. Of Process Management And Benchmarking	2025	ISSN Online -1741-816X
3	Mrs.Nishath Sultana	SCOPUS	The Evolution Of The Exchange Traded Funds (Etf): A Bibliometric Analysis An Future Research Direction	Journal Link: <a href="https://link.springer.com/journal/41870">https://link.springer.com/journal/41870</a>	2025	1742-755X
4	Mrs.Nishath Sultana	SCOPUS	The Evolution Of The Exchange Traded Funds (Etf): A Bibliometric Analysis An Future Research Direction	International Journal Of Trade And Global Market	2025	1742-755X



# MEASI Institute of Management

5	Dr. T.A.M. Hameed Kan	ABDC	Psychological Counselling For The Employees And Their Perception Towards Information Technology With Reference To IT And ITES Companies In Chennai	Empirical Economics Letters	2025	1681 8997
6	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	Leveraging Cloud Based CRM For Enhanced Customer Relationships In The Beauty And Grooming Industry	Asian Journal Of Management And Commerce	2025	ESSIN: 2708-4523
7	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	E-Pharmacy Adoption In Tamil Nadu: An Analysis Of Consumer Behavior And Satisfaction	International Journal Of Research In Marketing Management And Sales	2025	ESSIN: 2663-3337
8	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	A Study On The Factors Influencing The Adoption Of Telemedicine Health Services In Metropolitan City Hospitals	International Journal Of Research In Management	2025	ESSIN: 2664 – 8806
9	Dr. T.A.M. Hameed Kan	PEER - REVIEWED I	Harnessing Artificial Intelligence For Enhanced Decision Making In	International Journal Of Foreign Trade And	2025	EISSN No.2663-31- 59



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			Equities Stock Investments: An Empirical Study On Investor Perceptions	International Business		
10	Dr. T.A.M. Hameed Kan	ABDC	Can Barrowers Attitude Influence Educational Loan Repayment? And Empirical Perspective	International Journal Of Advance Research Publications And Reviews	2025	ISSN: 3049-0103
11	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	Examining The Effect Of Finance Literacy On Health Accumulations: Mediation Of Financial Management And Financial Responsibility	International Journal Of Research In Finance And Management	2025	ISSN: 2617-5762
12	Dr. T.A.M. Hameed Kan	ABDC	Do Export Managing Strategies Influences Frim Performance In The 3PL Sector? And Empirical Analysis	International Journal Of Advance Research Publications And Reviews	2025	ISSN: 2582-7421
13	Dr. T.A.M. Hameed Kan	ABDC	Does Cloud Service Quality Shape Customer Loyalty In Chennai's IT Sector? An Empirical Perspective	Korea Review Of International Studies	2025	1226-4741



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14	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	The Impact Of Green Bond Issurance On Environmental Outcome: Data-Driven Analysis	International Journal Of Current Science (IJCSPUB)	2025	2250-1770
15	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	Green Environment Sustainability And Eco- Friendly Practice In The Indian Film Industry	Journal Of Emerging Technologies And Innovative Research	2025	2349-5162
16	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	The Disaggregated Financial System: Influence Of Fintech Intermediaries On Securities Investment, Market Microstrucute, And Regulatory Architecture	Journal Of Emerging Technologies And Innovative Research	2025	2349-5162
17	Dr. T.A.M. Hameed Kan	PEER - REVIEWED	Microfinance And Over Indebtedness: A Bouble- Edged Sword With Insights From India	Journal Of Emerging Technologies And Innovative Research	2025	2349-5162
18	Dr.D.Charumat hi	ABDC	Entrepreneurship, Innovation & Digitalization: The Pillars Of Sustainable Business Models In Smes	Advances In Consumer Research	2025	ISSN 0098-9258



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19	Dr.D.Charumat hi	ABDC	FINANCIAL SENTIMENT ANALYSIS USING REAL TIME STRATEGIC DECISION-MAKING	Business And Economic Research Journal	2025	ISSN: 1309-2448
20	Dr.Siranjeevi	SCOPUS	Psychological Wellbeing And Healthcare Workers: A Systematic Literature Review, Synthesizing Framework, And Future Research Agenda.	International Journal Of Business Excellence	2025	<b>ISSN Online1756- 0055ISSN Print1756-0047</b>
21	Dr.Kalaivani Balaji	SCOPUS	The Evolution Of Influencer Marketing: From Follower Counts To Authentic Brand Partnerships	Power System Technology	2025	
22	Dr Babin Dhas D	ABDC	HOW WORKPLACE OSTRACISM INFLUENCES JOB PERFORMANCE: THE DUAL ROLES OF ORGANIZATIONAL SUPPORT AND PERSONALITY TRAITS	Academy Of Marketing Studies Journal	2025	1528-2678
23	Dr Babin Dhas D	ABDC	Workplace Ostracism And Individual Performance: Mediating Effect Of	Advances In Consumer Research	2025	3079-1766



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			Organizational Support And Moderating Influence Of Personality In India's IT Sector			
24	Dr Babin Dhas D	ABDC	Psychological Counselling For The Employees And Their Perception Towards Information Technology With Reference To IT And ITES Companies In Chennai	Empirical Economics Letters	2025	1681 8997
25	Dr S G BALAJI	ABDC	Bridging The Gap: The Role Of Communication Technologies In Enhancing Management Practices In Social Science Research	Journal Of Informatics Education And Research,	2025	1526-4726.
26	Dr S G BALAJI	Peer Reviewed	Circular Economy Strategies For Resource Efficiency And Sustainable Development In Manufacturing Industries	Journal Of Neonatal Surgery	2025	2226-0439.



27	Nishath Sultana	SCOPUS	The Evolution Of Exchange Traded Funds (ETF): A Bibliometric Analysis And Future Research Directions	International Journal Of Trade And Global Market	2025	-
28	Dr.K.Sindhura	SCOPUS - Conference Proceedings	Emotion Aware Artificial Intelligence Systems For Future Remote Team Collaboration:Virtual Workforce Optimization And Sentiment-Driven Organizational Productivity.	Proceedings Of The International Conferenceon Sustainability Innovation In Computing And Engineering (ICSICE 24)	2025	
29	Dr.K.Sindhura	ABDC	Evaluating Machine Learning Models Forbusiness Decision-Making:A Structural Equation Modelingg Approach	Journal Of Marketing Andsocial Research	2025	
30	Dr.K.Sindhura	ABDC	Exploring Big Data Capabilities And Performance Outcomes With Structural Equation Modeling	Advances In Consumer Research	2025	



31	Dr.K,Sindhura	PEER-REVIEWED	Predicting Workplace Injuries In The Oil And Gas Industry Using LR And ABR And MLP And XGBR Regressions	Data Analytics And Artificial Intelligence	2025	
32	Dr.Veena.S	ABDC	Understanding The Relative Relationship Between Occupation And Investment Objectives Using Correspondence Analysis	Journal Of Neonatal Surgery	2025	2226-0439
33	S Sumiya	ABDC	Consequences Of Social Media Marketing For Consumer Engagement	Advanced In Consumer Research	2025	ISSN 0098-9258
34	Dr.B.Latha Lavanya	SCOPUS-Book Chapter	Bibliometric Content Analysis On Blockchain And Artificial Intelligence Integration In Business	Indian Journal Of Information Sources And Services	2025	
35	Dr.B.Latha Lavanya	SCOPUS	Atms To AI: The Evolution Of Self-Service Technology In Retail And Beyond	IGI GLOBAL	2025	
36	Dr.B.Latha Lavanya	SCOPUS	The Well-Being Of Slum Dwellers Are Associated With Wash-Related	Health Science Reports	2025	





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			Factors: A Cross-Sectional Study From India			
37	Dr.j.Priyadarshini	SCOPUS & ABS	Entrepreneurial knowledge management model: a panacea for start-up failures in emerging markets	International Journal of Business Excellence	2025	ISSN online1756-0055 ISSN print1756-0047