

**ANNEXURE - 1****MEASI INSTITUTE OF MANAGEMENT****FINAL YEAR PROJECT SUBMISSION FOR THE YEAR 2022-2024**

<b>Sl No.</b>	<b>Roll No.</b>	<b>University Reg. No.</b>	<b>Name of the Students</b>	<b>Title of theProject</b>	<b>Guide Name</b>
1	22M065	712200358	Kiishore T	HARMONIZING WORK AND LIFE: AN IN-DEPTH EXPLORATION ON WORK LIFE BALANCE AT PAGE LIGHT PRIME SOLUTION PVT. LTD.	Dr. A Govindarajan
2	22M073	712200365	Mohamed Akbar A	A STUDY ON CLEARANCE AND FORWARDING AGENTS WITH REFERENCE TO POTA GLOBAL LOGISTICS (INDIA) PVT LTD.	Dr. A Govindarajan
3	22M085	712200379	Mohamed Safiq M	A STUDY ON THIRD PARTY LOGISTICS (3PL) AT LOTUS INTEGRATED LOGISTICS PVT LTD.	Dr. A Govindarajan
4	22M090	712200383	Mohamed Yasin J	ASSESSING THE ROLE OF INFLUENCER MARKETING IN SHAPING CONSUMER BEHAVIOUR AND PURCHASE DECISIONS	Dr. A Govindarajan
5	22M091	712200384	Mohamed Yusuf M	CUSTOMER SATISFACTION OF LAMP OIL WITH SPECIAL REFERENCE TO DEEPA JYOTHI	Dr. A Govindarajan
6	22M093	712200387	Mohammed Aasim A	A STUDY ON FACTORS INFLUENCING LOAN PURCHASE DECISION AND REASON FOR ITS PREFERENCE WITH SPECIAL REFERENCE TO REPCO HOME FINANCE LTD	Dr. A Govindarajan
7	22M094	712200388	Mohammed Affan K A	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT ITS IMPLEMENTATION AND ANALYSIS AT TEAVENUBE TECHNICAL SERVICE PRIVATE LOMITED	Dr. A Govindarajan
8	22M096	712200389	Mohammed Arif S	A STUDY ON FACTORS THAT LEADS TO LOAN DEFAULT WITH SPECIAL REFERENCE TO STATE BANK OF INDIA	Dr. A Govindarajan
9	22M103	712200397	Mohammed Muneer A R	ANALYSIS OF MOTIVATIONAL FACTORS IMPACTING EMPLOYEE JOB SATISFACTION AT BAJAJ FINSERV LTD	Dr. A Govindarajan
10	22M105	712200399	Mohammed Raouf J	A STUDY ON IMPACT OF EFFICIENT MATERIAL HANDELING IN FREYER INTERNATIONAL LOGISTICS PVT LTD	Dr. A Govindarajan
11	22M109	712200464	Keerthana G	A STUDY ON FINANCIAL PLANNING IN IFCI FINANCIAL SERVICES LIMITED	Dr. A Govindarajan
12	22M015	712200324	Amjeth Hussian.S	IMPACT TRANSFORMATION LEADERSHIP TRAITS AND JOB PERFORMANCE OF THE EMPLOYEES AT ETA STAR PROPERTY DEVELOPERS LIMITED: A CROSS-SECTIONAL STUDY	Dr. Appu

13	22M018	712200327	Arshad Sameer S	EXPLORIGN THE IMPACT OF WORK LIFE BALANCE AND EMPLOYEE'S PERFORMANCE AT EXQ GLITZ PRIVATE LTD: AN ANALYTICAL STUDY	Dr. Appu
14	22M020	712200329	Ashick S	ADOPTION OF ARTIFICIAL INTELLIGENCE AND SUPPLY CHAIN PERFORMANCE OF FREYER INTERNATIONAL LOGISTICS PRIVATE LIMITED: AN ANALYTICAL STUDY	Dr. Appu
15	22M023	712200332	Asim Abubacker S	SERVICES WITH REFERENCE TO PRR TRANSFER LOGISTICS PRIVATE LIMITED	Dr. Appu
16	22M054	712200333	Ayesha Nusaira S O F	A STUDY ON BOROWER'S ATTITUDE TOWARDS REPAYMENT OF EDUCATIONAL LOAN WITH SPECIAL REFERENCE TO JANSEVA COOPERATIVE CREDIT SOCIETY LTD.	Dr. Appu
17	22M057	712200459	Fathima Afrah	A STUDY TO MEASURE SERVICE QUALITY OF ERP SYSTEM AMONG CLIENTS WITH REFERENCE TO CIRANTA IT SERVICES PRIVATE LIMITED	Dr. Appu
18	22M069	712200362	Manikandan N	EVALUATING 3PL SERVICES AND FIRMS PERFORMANCE AT EXPRESS FORWARDERS PRIVATE LIMITED	Dr. Appu
19	22M095	712200367	Mohammed Anas A	AN EXPLATORY STUDY TO MEASURE THE FREIGHT FORWARDING SERVICE OF UNIQE LINE PRIVATE LIMITED	Dr. Appu
20	22M108	712200463	Joevee Tania A	RETAIL CUSTOMERS ADOPTION OF ONLINE BANKING SERVICES IN SBI: AN EMPIRICAL STUDY	Dr. Appu
21	22M113	712200468	Najia Thamheen. A	EXPORT MARKETING STRATEGY AND FIRM'S PERFORMANCE AT BLUE BHARATH EXIM PRIVATE LIMITED: AN EXPLORATORY STUDY	Dr. Appu
22	22M119	712200474	Saffiya Farheen H	TALENT MANAGEMENT PRACTICES AND EMPLOYEES PERFORMANCE WITH REFERENCE TO ELITE CONTRACTORS PRIVATE LIMITED: AN ANALYTICAL STUDY	Dr. Appu
23	22M071	712200364	Mathivarman S	A STUDY ON THE IMPACT OF BURNOUT AND WORK ENGAGEMENT ON JOB SATISFACTION AT PVR CINEMAS	Dr. B Latha Lavanya
24	22M079	712200372	Mohamed Haneef Haji M S	EXPLORING ENTREPRENEURS WORK-LIFE BALANCE	Dr. B Latha Lavanya
25	22M086	712200380	Mohamed Shakawi H	MEASURING THE VARIABLES OF SERVICE QUALITY WITH TANGIBILITY, RELIABILITY, ASSURANCE, RESPONSIVENESS AND EMPATHY IN THE SHIPPING INDUSTRY	Dr. B Latha Lavanya
26	22M114	712200469	Nazrin Fathima S	A STUDY ON ANALYSING THE EFFECTIVENESS OF EMPLOYEE TRAINING AND MOTIVATION ON EMPLOYEE PERFORMANCE	Dr. B Latha Lavanya

27	22M117	712200472	Priyadarshini B	TO EVALUATE THE ANTECEDENTS ENHANCING E-LEARNING PLATFORM	Dr. B Latha Lavanya
28	22M123	712200404	Mohammed Yusuff Ali A	A STUDY ON GREEN SHIPPING PRACTICES IMPLEMENTATION IN SEA GREENS PRIVATE LIMITED	Dr. B Latha Lavanya
29	22M142	712200422	Riyaz Ahamed F	PREDICTING EMPLOYEE TURNOVER USING HUMAN RESOURCE DATA	Dr. B Latha Lavanya
30	22M028	712200338	Deepak Raja S	A STUDY ON MEASURING EFFECTIVENESS OF ADVERTISEMENT WITH SPECIAL REFERENCE TO SUZUKI BIKES	Dr. D Charumathi
31	22M029	712200339	Dhinakaran M	A STUDY ON SEGMENTATION STRATEGIES IN HEALTHCARE MARKETING: TARGETING PATIENT GROUPS FOR MAXIMUM IMPACT	Dr. D Charumathi
32	22M030	712200340	Dinesh V	A STUDY ON BRAND LOYALTY IN TVS SUZUKI'S CUSTOMER	Dr. D Charumathi
33	22M031	712200341	Faisal Ahmed Khan M	A STUDY ON EMPLOYEE ENGAGEMENT IN ETA STAR PROPERTY DEVELOPERS LTD.	Dr. D Charumathi
34	22M033	712200343	Frijo Wilson M	A STUDY ON STRESS LEVELS AND COPING MECHANISMS AMONG EMPLOYEES WITH REFERENCE TO ANDRITZ TECHNOLOGIES INDIA PRIVATE LIMITED	Dr. D Charumathi
35	22M034	712200344	Ganesh Kumar S	THE STUDY ON IMPACT OF WORK FROM HOME ON EMPLOYEES OF THE MADRAS BRANDING COMPANY	Dr. D Charumathi
36	22M037	712200347	Hari Haran A	ANALYSING RECRUITMENT STRATEGIES IN GIG ECONOMY: A COMPARATIVE STUDY OF EFFECTIVE APPROACHES	Dr. D Charumathi
37	22M041	712200349	Inaamul Haq P	IMPACT OF CLIENT ACQUISITION STRATEGY TOWARDS INCREASE IN SALES WITH REGARD TO COLAN INFOTECH PVT LTD	Dr. D Charumathi
38	22M042	712200350	Irfan M	A STUDY ON ORGANIZATIONAL CULTURE AND ITS IMPACT ON EMPLOYEES BEHAVIOUR	Dr. D Charumathi
39	22M043	712200351	Jawahir Rahuman H	A STUDY ON LOGISTICS SERVICE QUALITY WITH SPECIAL REFERENCE TO BLUE BHARATH EXIM PRIVATE LIMITED	Dr. D Charumathi
40	22M177	712200485	Trishaa B	EXPLORING TALENT ACQUISITION STRATEGIES: A STUDY WITH SHRM FRAMEWORK	Dr. D Charumathi
41	22M006	712200315	Adnan Ahmed	A STUDY ON THE IMPACT OF MATERIAL MANAGEMENT, PROCESS DEVELOPMENT AND PRODUCTION CONTROL ON THE PRODUCTIVITY OF MANUFACTURING COMPANY	Dr. Hameed Kan

42	22M012	712200321	Ajith Narasimma R P	A STUDY ON THE IMPACT OF HUMAN RELATIONS ON ORGANIZATIONAL PRODUCTIVITY	Dr. Hameed Kan
43	22M013	712200322	Ajithan Pandi S	A STUDY ON IMPACT OF TECHNOLOGY OPERATION PERFORMANCE AT SUNDARAM CLAYTON LTD. (SCL)	Dr. Hameed Kan
44	22M019	712200328	Ascik Ali K J	CUSTOMER EXPECTATION AND INFLUENCE OF SERVICE QUALITY ON CUSTOMER LOYALTY IN RESTAURANT	Dr. Hameed Kan
45	22M024	712200334	Badusha Mydeen M	A STUDY ON CONSUMER BUYING INTENTION WITH SPECIFIC REFERENCE TO FLAT OF CASA GRAND	Dr. Hameed Kan
46	22M047	712200451	Aafiya Afsheen	STUDY ON IMPACT OF TEAM DYNAMICS AND COMMUNICATION ON THE PRODUCTIVITY OF A FIRM	Dr. Hameed Kan
47	22M053	712200456	Anees Fathima A	ANALYZING TALENT MANAGEMENT PRACTICES AND THEIR INFLUENCE ON EMPLOYEE PERFORMANCE IN REDINGTON LIMITED	Dr. Hameed Kan
48	22M140	712200420	Rayaan Pasha A	A STUDY ON SERVICE QUALITY ABOUT CHENMAK SAFETY SOLUTIONS	Dr. Hameed Kan
49	22M159	712200439	Syed Ilyas Hussain	THE STUDY ON EMPLOYEE ENGAGEMENT FOR MULTICUISINE INDUSTRIES	Dr. Hameed Kan
50	22M174	712200482	Shruthi S	SOCIAL MEDIA ANALYTICS FOR UNDERSTANDING CUSTOMER SENTIMENT AND PREFERENCE	Dr. Hameed Kan
51	22M180	712200488	Zohara Jabeen K	A STUDY ON THE IMPACT OF EMPLOYER BRANDING IN EMPLOYEE RETENTION	Dr. Hameed Kan
52	22M062	712200355	Kaleel Hussain F	A STUDY ON CONSIGNEE BEHAVIOUR TOWARD INTERNATIONAL MARKET	Dr. K Sindhura
53	22M066	712200359	Kotteshwaran H	A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SUZUKI	Dr. K Sindhura
54	22M121	712200402	Mohammed Shamama	ORGANIZATIONAL SUPPORT AND JOB BURNOUT ON PROJECT PERFORMANCE WITH SPECIAL REFERENCE TO IFELSE TECHNOLOGIES	Dr. K Sindhura
55	22M133	712200413	Navin Aanand CS	THE STUDY ON LOAN PREFERENCE OF CUSTOMER IN FINGRANDZ BUSINESS SOLUTION	Dr. K Sindhura
56	22M134	712200414	Nazeef Ahamed U	EMOTIONAL INFLUENCES ON INVESTMENT OUTCOMES AMONG EMPLOYEES	Dr. K Sindhura
57	22M148	712200428	Sarugesh Kumar I	CONSUMER TRUST IN ONLINE REVIEWS: A COMPARATIVE STUDY ACROSS PLATFORMS	Dr. K Sindhura

58	22M162	712200442	Syed Muhammed Muhyiddeen Zaid	A STUDY ON RELATIONSHIP BETWEEN PERSONALITY TRAITS AND INVESTMENT STRATEGIES	Dr. K Sindhura
59	22M168	712200476	Shabana R	IMPACT OF PACKAGING DESIGN ON CONSUMER PERCEPTION	Dr. K Sindhura
60	22M172	712200480	Sharmila S	A STUDY ON CONSUMER BEHAIOUR IN ASIAN GLOBAL SHIPPING AGENCY PVT LTD.	Dr. K Sindhura
61	22M178	712200486	Vinandha S	A STUDY TO MEASURE THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEES PERFORMANCE AT SURABHI TECHNOLOGY SERVICES	Dr. K Sindhura
62	22M081	712200374	Mohamed Ismail K	A STUDY ON CUSTOMER SATISFACTION TOWARDS FREIGHT FORWARDING IN R.S LOGISTICS INDIA PRIVATE LIMITED	Dr. Kalaivani Balaji
63	22M087	712200381	Mohamed Sulaiman B	A STUDY ON CREDIT PAYMENT DEFAULT WITH SPECIAL REFERENCE TO ARISTON AGENCY PVT LTD.	Dr. Kalaivani Balaji
64	22M098	712200391	Mohammed Dilshad P	A STUDY ON CUSTOMER SATISFACTION WITH UNSECURED LOANS IN NBFC	Dr. Kalaivani Balaji
65	22M100	712200394	Mohammed Imaduddin	A STUDY ON THE IMPACT OF PERSONALIZATION IN CUSTOMER SATISFACTION AND LOYALTY IN CRM SERVICES WITH SPECIAL REFERENCE TO COLAN INFOTECH PVT LTD., CHENNAI.	Dr. Kalaivani Balaji
66	22M157	712200437	Subramanian R	A STUDY ON BORROWERS PERCEPTION TOWARDS GOLD LOAN WITH REFERENCE TO TAMIL NADU STATE APEX COOPERATIVE BANK	Dr. Kalaivani Balaji
67	22M175	712200483	Suzanne J Khodabux	HEDGING THE FUTURE: A STUDY ON INVESTMENT PATTERN IN REGARD WITH FINANCIAL DERIVATIVES AMONG INVESTORS IN CHENNAI	Dr. Kalaivani Balaji
68	22M072	712200378	Mohamad Razak M	A STUDY ON THE IMPACT OF CUSTOMER RETENTION STRATEGIES AT ESSAY PRESSINGS PVT LTD.	Dr. Khadeeja Bilquees
69	22M077	712200370	Mohamed Asif A	FACTORS AFFECTING EFFICIENCY OF CONTAINER FREIGHT STATION OF SANCO TRANS LTD	Dr. Khadeeja Bilquees
70	22M080	712200373	Mohamed Haseebuddin J	A STUDY ON ROLE OF EMOTIONAL BIAS ON INVESTMENT DECISION FROM BEHAVIOURAL FINANCE PRESPECTIVE AT BAJAJ FINSERV	Dr. Khadeeja Bilquees
71	22M097	712200390	Mohammed Azfar K A	A STUDY ON SUSTAINABILITY PRACTICES IN CUSTOMS CLEARANCE AND FORWARDING AT SEA MARINE GLOBAL LOGISTICS	Dr. Khadeeja Bilquees
72	22M122	712200403	Mohammed Suhail Shariff A	STUDY ON INNOVATIVE TECHNIQUES FOR EFFECTIVE AND ECO FRIENDLY SUPPLY CHAIN LOGISTICS	Dr. Khadeeja Bilquees

73	22M131	712200411	Navaz Basha I	A STUDY ON MOBILE BANKING WITH SPECIAL REFERENCE TO STATE BANK OF INDIA	Dr. Khadeeja Bilquees
74	22M136	712200416	Noufel Ameen V K	PRODUCT INNOVATION, PRICING STRATEGIES, PROMOTIONAL TACTICS AND BRAND PERCEPTION AT PAKKAR LEATHER EXPORTS PRIVATE	Dr. Khadeeja Bilquees
75	22M141	712200421	Rehan Abbas D	A STUDY ON PRODUCTION PLANNING AND CONTROL DESIGN (PPC) @ ETA ENGINEERING PVT LTD.	Dr. Khadeeja Bilquees
76	22M147	712200427	Saran S	A STUDY ON CHALLENGES IN GREEN LOGISTICS AT HORIZON INTERNATIONAL SUPPLIES	Dr. Khadeeja Bilquees
77	22M160	712200440	Syed Mohamed Kamil	A STUDY ON CUSTOMER SATISFACTION AND SERVICE QUALITY IN MARINE SUPPLY CHAIN	Dr. Khadeeja Bilquees
78	22M167	712200447	Uthesh Kumar M P	THRIVING WORKFORCE: ENHANCING EMPLOYEE WELL-BEING	Dr. Khadeeja Bilquees
79	22M126	712200406	Muhammad Abbas J	ROLE OF EMOTIONAL INTELLIGENCE IN MAINTAINING CLIENT RELATIONSHIP WITH REFERENCE TO GUHAN BUILDERS AND PROMOTERS	Dr. M I Anees Fathima
80	22M127	712200407	Muksheeth Hasim A Z	CUSTOMS CLEARANCE EFFICIENCY IN FREIGHT FORWARDING PROCESS	Dr. M I Anees Fathima
81	22M129	712200409	Muzzammil	NAVIGATING THE DIGITAL LANDSCAPE: OPPORTUNITIES AND CHALLENGES FOR A SMALL BUSINESS IN THE DIGITAL AGE - A CASE STUDY OF SILVER CROW CLOTHING	Dr. M I Anees Fathima
82	22M138	712200418	Puviraj. C	THE ROLE OF SALARY IN SHAPING INVESTMENT STRATEGIES	Dr. M I Anees Fathima
83	22M146	712200426	Salman B	A STUDY ON THE EFFECTIVENESS OF HRM PRACTICES ON CAREER GROWTH AND DEVELOPMENT IN MAHINDRA AND MAHINDRA	Dr. M I Anees Fathima
84	22M151	712200431	Sharath V	INVENTORY MANAGEMENT MINIMIZING COST AND IMPROVING CUSTOMER SATISFACTION THROUGH OPTIMAL INVENTORY LEVELS	Dr. M I Anees Fathima
85	22M152	712200433	Sheik Abdullah M	A STUDY ON EMPLOYEE MORALE WITH REFERENCE TO TIDC PRIVATE LIMITED	Dr. M I Anees Fathima
86	22M155	712200435	Siddiq.M.G	A STUDY ON EFFECTIVENESS OF SERVICES USING SERVQUAL MODEL WITH REFERENCE TO PROFESSIONAL COURIER	Dr. M I Anees Fathima
87	22M164	712200444	Thal S M I Mohamed Mohiyadeen Afeef	A STUDY ON SUPPLY CHAIN PERFORMANCE AND EFFECTIVENESS BY USING SCOR MODEL WITH REFERENCE TOWARDS DCW LTD.	Dr. M I Anees Fathima

88	22M166	712200446	Umaid Rasheed T K	HARNESSING THE POWER OF CUSTOMER TESTIMONIALS IN SERVICE MARKETING - A CASE STUDY OF COLAN INFOTECH PVT LTD.	Dr. M I Anees Fathima
89	22M170	712200478	Shanmuga Priya G	ASSESSING THE EFFICIENCY OF SALES OPTIMIZATION STRATEGIES AT ZOLVIT: WITH THE OBJECTIVE OF ENHANCING SALES CONVERSION RATES	Dr. M I Anees Fathima
90	22M104	712200398	Mohammed Noor Ul Ameen A K	A STUDY ON CUSTOMER SATISFACTION TOWARDS ERP APPLICATIONS OF APPZOID TECHNOLOGIES PVT. LTD.	Dr. Nidhi Srivastava
91	22M124	712200405	Mufaaz Ahamed M A	A STUDY ON EFFECT OF ONLINE BANKING ON CUSTOMER SATISFACTION WITH REFERENCE TO TAMIL NADU STATE APEX CO-OPERATIVE BANK	Dr. Nidhi Srivastava
92	22M132	712200412	Naveen M	MEDIATING EFFECT OF THE CUSTOMER SATISFACTION ON THE RELATIONSHIP BETWEEN BRAND AWARENESS, BRAND LOYALTY AND CUSTOMER REPURCHASE INTENTION	Dr. Nidhi Srivastava
93	22M169	712200477	Shahana S	EMPOWERMENT ON EMPLOYEE ENGAGEMENT AT PVR CINEMAS PVT. LTD.SELF-EFFICACY	Dr. Nidhi Srivastava
94	22M003	712200312	Abdul Rahman W	A STUDY ON THE FACTORS IMPACTING FINANCIAL WELL-BEING OF BRONZE CONSULTANCY CLIENTS	Dr. Priyadarshini J
95	22M007	712200316	Afdhath R	A STUDY OF THE FACTORS IMPACTING INVESTMENT DECISION MAKING OF CLIENTS OF BISWAYS CONSULTING GROUP	Dr. Priyadarshini J
96	22M048	712200452	Aafreen Jahan N	A STUDY ON THE FACTORS IMPACTING BUSINESS VALUE AT TEAM TWEAKS	Dr. Priyadarshini J
97	22M052	712200449	Aishvarya Pushpam P	A STUDY ON THE FACTORS IMPACTING COMPETITIVE ADVANTAGE OF TECHDESTI LLP PVT LTD.	Dr. Priyadarshini J
98	22M061	712200354	Kaka Jawwad	A STUDY OF THE FACTORS INFLUENCING USERS WILLINGNESS TO PAY FOR GREEN REAL ESTATE AT ETA	Dr. Priyadarshini J
99	22M068	712200361	Mahir Ahsan K	A STUDY ON THE IMPACT OF CRM PRACTICES ON FIRM PERFORMANCE AT BLUE BHARATH EXIM PVT LTD.	Dr. Priyadarshini J
100	22M075	712200368	Mohamed Anas Mohamed Aliyas	A STUDY ON THE FACTORS IMPACTING BUSINESS ANALYTICS IMPLEMENTATION AT THE FOUNTAIN GROUP	Dr. Priyadarshini J
101	22M092	712200386	Mohammad Tafheem N	A STUDY ON THE FACTORS IMPACTING PURCHASE INTENTION WITH SPECIAL REFERENCE TO NASER TANNING COMPANY'S PRODUCTS	Dr. Priyadarshini J
102	22M101	712200395	Mohammed Jiyath C	A STUDY ON THE FACTORS IMPACTING READINESS FOR CHANGE AMONG THE EMPLOYEES OF TNSC OFFICE	Dr. Priyadarshini J

103	22M106	712200400	Mohammed Saadh M A	A STUDY ON THE FACTORS IMPACTING ORGANIZATIONAL CITIZENSHIP BEHAVIOUR AT SKYPRO TECHNOLOGIES	Dr. Priyadarshini J
104	22M118	712200473	Rabiya Mariyam A	A STUDY ON THE FACTORS IMPACTING THE INTENTION TO USE BUSINESS ANALYTICS AT B-ACCURACY INFOTECH PVT LTD.	Dr. Priyadarshini J
105	22M074	712200366	Mohamed Alfahad S	AN ANALYSIS OF THE IMPACT OF THE USE OF 3PL PROVIDERS ON LOGISTICS PERFORMANCE AND CUSTOMER SATISFACTION AT DYNAMIC PRESSING PVT LTD.	Dr. Riaz Ahmed
106	22M083	712200376	Mohamed Musharaff J	A STUDY ON EFFECTIVENESS OF COURSES OFFERED TO STUDENTS BY INTEERNZLEARN PVT LTD.	Dr. Riaz Ahmed
107	22M089	712200385	Mohamed Thoufiq Hussain A	A STUDY ON PREDICTIVE ANALYTICS FOR DEMAND FORECASTING AT SEAPOL PORT	Dr. Riaz Ahmed
108	22M099	712200392	Mohammed Fuzail T	CUSTOMER SATISFACTION WITH THE SPECIAL REFERENCE TO LASSI SHOP	Dr. Riaz Ahmed
109	22M107	712200401	Mohammed Saifulla Shariff	A STUDY ABOUT QUALITY OF LOGISTICS SERVICES IN FREIGHT FORWARDING AT DEEPAK AGENCY PVT. LTD.	Dr. Riaz Ahmed
110	22M135	712200415	Noorul Jafeer N	THE IMPACT OF CRM ON CUSTOMER RETENTION AT TVS (BHARAT AUTO WORK)	Dr. Riaz Ahmed
111	22M137	712200417	Prasanna Raj S	A STUDY ON EFFICIENT COLD CHAIN LOGISTICS FOR PHARMACEUTICALS WITH REFERENCE TO LOGISTICS SERVICE PROVIDERS	Dr. Riaz Ahmed
112	22M139	712200419	Ram Kumar S	A STUDY OF THE DETERMINANTS OF STUDENTS PERFORMANCE IN E-LEARNING	Dr. Riaz Ahmed
113	22M144	712200424	Sajeel Raasib. K. S	A STUDY ON EFFECTIVENESS OF FREIGHT SERVICE MIX AT REDOVA LOGISTICS PVT LTD	Dr. Riaz Ahmed
114	22M145	712200425	Sajid Hameed S	A STUDY ON THE IMPACT OF JOB TRAINING ON THE PERFORMANCE OF THE EMPLOYEES AT TITAN COMPANY LTD.	Dr. Riaz Ahmed
115	22M149	712200429	Shaik Mohamed Athif M	THE IMPACT OF THE CUSTOMER RELATIONSHIP MANAGEMENT ON THE ORGANIZATIONAL PERFORMANCE CORPORATE FREIGHT SYSTEM	Dr. Riaz Ahmed
116	22M150	712200430	Shajith Aqil S S	A STUDY ON DETERMINANTS OF JOB SATISFACTION AT FINE EDGE INTERNATIONAL: AN EMPIRICAL STUDY	Dr. Riaz Ahmed
117	22M004	712200313	Abdul Razak A M	A STUDY ON EFFECTIVENESS OF LOGISTICS PVT. LTD. CHENNAI	Dr. S G Balaji
118	22M008	712200317	Afsar Ahamed A T	A USERS PERCEPTION ON B-ACCURACY ERP SOFTWARE BY USING TAM MODEL	Dr. S G Balaji

119	22M009	712200318	Ahamed Hanifa P M A	AN ANALYSIS ON EMPLOYEE'S SATISFACTION AND ITS EFFECT TOWARDS LOYALTY AT PVR INOX CINEMAS	Dr. S G Balaji
120	22M010	712200319	Ahamed Zeeshan R S	A STUDY ON IMPACT OF FINANCIAL INNOVATION AT A FRENCH MNC	Dr. S G Balaji
121	22M014	712200323	Ali Abbas Sayeed A	A STUDY ON SERVICE QUALITY AND CUSTOMER SATISFACTION IN FURNITURE SECTOR INSTALLATION SERVICES WITH THE SPECIAL REFERENCE TO INSPACE SEATING SYSTEM PVT LTD.	Dr. S G Balaji
122	22M017	712200326	Aravind K	A STUDY ON HOSPITAL SERVICE QUALITY AND PATIENT SATISFACTION WITH REFERENCE TO APOLLO HOSPITAL	Dr. S G Balaji
123	22M049	712200453	Aafreen Nashiga N J	AMONG THE CLIENTS WITH THE SPECIAL REFERENCE TO COLAN INFOTECH CHENNAI	Dr. S G Balaji
124	22M051	712200455	Afroze M H	AGENTS IN SELECTIVE CITIES/TOWNS OF TAMIL NADU AND PROMOTING THOMAS COOK INDIA LIMITED'S AGENACY PROGRAM FOR FOREX TO	Dr. S G Balaji
125	22M056	712200458	Devadharshini N	A STUDY ON UNDERSTANDING THE IMPACT OF BUSINESS ANALYTIC ON ENOVATION: COMPETATIVE ADVANTAGE	Dr. S G Balaji
126	22M059	712200461	Harini D	ANALYZING THE IMPACT OF WORK CULTURE ON EMPLOYEE PERFORMANCE WITH REFERENCE TO REDINGTON LIMITED	Dr. S G Balaji
127	22M082	712200375	Mohamed Junaid Khan	A STUDY ON LEARNERS PERCEPTIONS OF INTERNZLEARN PVT LTD.'S COURSES THROUGH SURVEY ANALYSIS	Dr. S G Balaji
128	22M039	712200348	Hashir M		Dr. S Vinoth
129	22M044	712200352	Jaya Prakash S	A STUDY ON DETERMINANTS OF CUSTOMER RETENTION AT THE MADRAS BRANDING COMPANY	Dr. S Vinoth
130	22M064	712200357	Kaushik H	A STUDY ON CUSTOMER PERCEPTION TOWARDS QUALITY OF SERVICE ON PRODUCTS AND OFFERINGS IN RELIGARE BROKING LTD.	Dr. S Vinoth
131	22M076	712200369	Mohamed Arkam A	A STUDY ON CUSTOMER SATISFACTION ON TRAINING OFFERED BY INTERNZ LEARN	Dr. S Vinoth
132	22M078	712200371	Mohamed Dawood P	A STUDY ON CUSTOMER RETENTION IN BLUE BHARATH EXIM PVT. LTD.	Dr. S Vinoth
133	22M110	712200465	Keerthana S	A STUDY ON SERVICE QUALITY DIMENSIONS IN QUICKSCORE	Dr. S Vinoth

134	22M116	712200471	Pavitha S	A STUDY ON FINANCIAL LITERACY IN IFCI FINANCIAL SERVICES LIMITED	Dr. S Vinoth
135	22M120	712200475	Santhiya K	A STUDY ON EMPLOYEE RETENTION STRATEGIES IN KARUR VYSYA BANK	Dr. S Vinoth
136	22M153	712200432	Sheik Kashif	A STUDY ON FACTORS AFFECTING WORK-LIFE BALANCE AT VERSUNI INDIA HOME SOLUTIONS LIMITED	Dr. S Vinoth
137	22M173	712200481	Shazia Parveen N	A STRATEGIC ANALYSIS OF CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN ASIAN GLOBAL SHIPPING AGENCIES PRIVATE LIMITED	Dr. S Vinoth
138	22M179	712200487	Zaiba Tasleem S K	A STUDY ON CUSTOMER LOYALTY IN AMBASSADOR PALLAVA HOTEL	Dr. S Vinoth
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141	22M070	712200363	Mansoor Ahamed M T	A STUDY ON CUSTOMER SATISFACTION IN EDURUN USING SERVQUAL MODEL IN DIGITAL MARKETING	Dr. W. Shabeena Shah
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148	22M165	712200445	Thamimul Ansar A A	A STUDY ON UNDERSTANDING FACTORS INFLUENCING CRICKET VIEWERSHIP WITH THE MEDIATING ROLE OF "MATCH FORMAT	Dr. W. Shabeena Shah
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