



MEASI
Institute of Management

Institution's Innovation Council at MIM

MIM has registered for MOE's Institution's Innovation council on 19/02/2024.





the academic calendar year 2023-24



Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(MINISTRY OF EDUCATION, GOVERNMENT OF INDIA)



CERTIFICATE OF ESTABLISHMENT

Certificate No: 13143

Aishe Code: C-43955

Date: 19-02-2024

Dr. Abhay Jere
Chief Innovation Officer
Ministry of Education's Innovation Cell

Shri. Dipan Kumar Sahu
Assistant Innovation Director
Ministry of Education's Innovation Cell



Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of MEASI INSTITUTE OF MANAGEMENT for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2023-24.

Chief Functionaries of the IIC at MEASI INSTITUTE OF MANAGEMENT, Chennai

Name	Position
	Head of the Institute
Dr. T A M Hameed Kan	President
DR. T A M HAMEED KAN	NISP Co-ordinator
DR. IRUDHAYAMARY PREMKUMAR	Social Media
DR. KALAIVANI BALAJI	IPR Activity Coordinator
Mr. K S RAGHUPATHI	Internship Activity Coordinator
DR. A FARHATHULLAH KHAN	Vice President
DR. ANEES FATHIMA MI	Convener
Ms. NISHATH SULTANA A	Start up Activity Coordinator
DR. T A M HAMEED KAN	NIRF Coordinator
Dr. Shabeera shah	Innovation Activity

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu



Activities under IIC

IIC Events

S. No	Date	Activity Details	Resource Person
1	02-12-2024	Business Brewers - 2024 (Business Plan Competition)	Ms. Vandana, Chairman & Director, Skyze Holidays/Skyze Akademix Pvt. Ltd
2	03/19/2024	How to plan for Startups' Legal & Ethical Steps	Mrs. Aruna VN, Founder & Chief Trainer, Yoga - Darshini
3	08-09-2024	Session on Innovation/Prototype Validation - Converting Innovation into a Start-up or Session on Achieving a Value Proposition Fit & Business Fit	Ms. Sujatha, Business Partner, Data Researcher, OD Specialist, HR Manager, Start up consulting.
4	08/21/2024	World Entrepreneurs Day Celebration. Process of Innovation Development. Technology Readiness Level (TRL). Commercialisation of Lab Technology & Technology Transfer	Ms. Ishwariya, Founder - Smart Blinc Pvt. Ltd
5	13-11-2024	Can Your Business Withstand the Unexpected?"	Mr. Iwan Richard, Founder and CEO Renonix
6	08/29/2024	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Mr. Herald Daniel, Lead Patent Attorney, De Penning & De Penning, Chennai. Ms. Vaishnavi Senthil Kumar, Senior Patent Attorney, De Penning & De Penning, Chennai.
7	09/26/2024	Angel Investment Funding Opportunities for Early Stage Entrepreneurs	Mr. Athreya, Auditor
8	01-07-2025	Orientation on MSME Schemes	Dr. Anees Fathima M I, Asst. Professor & IIC Convenor, MIM.
9	01/30/2025	"Unlocking the Value of Innovation: The Importance of Intellectual Property Rights for Entrepreneurs and Innovators"	Mr. Gowtham Balaji, Advocate & trademark Attorney, De Penning & De Penning & Ms. Sonu Shaji, Advocate & Senior Trade Mark Attorney De Penning & De Penning, Chennai



10	05-02-2025	Session on Achieving Problem-Solution Fit & Product-Market Fit	Ms. Agathya Selvakumar, CEO Fin min
11	24-02-2025	One day Workshop on Innovate & Elevate: Design thinking or Entrepreneurial Minds	Mr. Aejaaz Ahmed, Trainin Head, MIM
12	October 8, 2024	Field trip to EDII - TN, TN Rise . Chennai - TN	Dr. Anees Fathima M I, Asst. Professor & IIC Convenor, MIM.
13	12-10-2024	Workshop on Entrepreneurship and Innovation as Career Opportunity	
14	10-08-2024	Field trip to IIT, Chennai - TN	Dr. Kalaivani Balaji & Dr. Anees Fathima M I
15	27-02-2025	RENOVA 2025	Mr. Ajeaz Ahmed, Trainer - Head
16	09-01-2025	Session on Problem Solving and Ideation Workshop	Mr. R. Venkatesh - Master Trainer EDII - TN
17	March 03, 2025	Session/ Workshop on Business Model Canvas (BMC)	Ms. Ishwariya, Founder - Smart Blinc Pvt. Ltd
18	03/14/2025	Organized innovation pitch competition and Rewarded the Best Innovations and Innovative idears were deposited in the Institution's YUKTI Innovation Repository	Dr. Anne Beryl Catherine S, Associate Proessor and HOD Commerce(General), Women's Christian College, Chennai & Ms. Nisha Eucto Business Consultant.
19	03/17/2025	International Women's Day - "Make Her WIn" - An event to commomerate International Women's Day in Collaboration with Eucto Team	10 Successful Women Entrepreneurs addressed students.
20	06-05-2025	Workshop on "Raising Capital and Managing Finance for Startups"	Mohankumar Ramakrishnan- SEBI Smart Trainer, Ex. Banker, CP, Edupreneur, Udemy Instructor
21	05-03-2025	Session on "How to plan for Start-up and legal & Ethical Steps"	Mr. Kannan - Founder Palm Era
22	26-06-2025	Mentoring session on opportunities for early stage entrepreneurs	Dr. Vidya Hari Iyer
23	04-08-2025	Role of AI/ML in Indian Start-ups and InnovationLandscapes	Mr. Srijan Tiwari, Co founder TIQ world, IIT Madras Entrepreneurial Research Scholar, CNDE Lab IIT Madras.



24	10.11.2025	Entrepreneurship Support Ecosystem	Ms. Usha Krishnaveni, EDII,
25	5.12.2025	Training to NEC finalists	Mr. Srijan Tiwari, Co founder TIQ world, IIT Madras Entrepreneurial Research Scholar, CNDE Lab IIT Madras.