



MEASI Institute of Management

TIME TABLE FOR MBA III SEMESTER - 2023-2025 BATCH

Hours Days	Section	1 9.00-9.45 AM	2 9.45-10.30 AM	3 10.30-11.15 AM	11.15-11.30 AM	4 11.30-12.15 PM	5 12.15-1.00 PM	1.00 - 2.00 PM	6 2.00 - 2.45 PM	7 2.45-3.30 PM
Monday	A	ISB	FMD OD MM	SAPM EMIE BM	TEA BRE AK	PPOL EIMDT BA(A)-FBA BA(B)-DV	SCM MS BA(A)-FBA BA(B)-DV	LUNCH BREAK	SOFT SKILL	
	B	ISB							ISB(IIM)	LAB
	C	ISB							SOFT SKILL	
	D	ISB							LAB	ISB(IIM)
Tuesday	A	SAPM EMIE BM	CF HCP MM	FMD OD DM	TEA BRE AK	IWM FB BA(A)-DV BA(B)DABFA	ISB	LUNCH BREAK	IWM(IIM) FB(IIM) BA(A)DABFA(IIM) BA(B)FBA(IIM)	FMD(IIM) OD(IIM) DM(IIM)
	B						ISB		SOFT SKILL	
	C						ISB		SOFT SKILL	
	D						ISB		LAB	ISB(IIM)
Wednesday	A	IWM MS	PPOL EIMDT BA(A)DABFA BA(B)-FBA	SCM FB BA(A)-FBA BA(B)-DV	TEA BRE AK	FMD HCP DM	ES(NIS) ES(HK) ES(AA) ES(DC)	LUNCH BREAK	SOFT SKILL	
	B						ES(HK)		SOFT SKILL	
	C						ES(AA)		ISB(IIM)	LAB
	D						ES(DC)		SOFT SKILL	
Thursday	A	ISB	SAPM EMIE BM	CF OD MM	TEA BRE AK	PPOL EIMDT BA(A)DABFA BA(B)-FBA	ES(SV) ES(NS) ES(NIS) ES(AA)	LUNCH BREAK	PPOL(IIM) MS(IIM) BA(A)-DV(IIM) BA(B)DABFA(IIM)	SCM(IIM) EIMDT(IIM) BA(A)FBA(IIM) BA(B)-DV(IIM)
	B	ISB					ES(SV)		SOFT SKILL	
	C	ISB					ES(NS)		SOFT SKILL	
	D	ISB					ES(AA)		SOFT SKILL	
Friday	A	ISB	IWM MS	SCM FB	TEA BRE AK		ES(NIS) ES(HK) ISB ES(DC)	LUNCH BREAK	SAPM(IIM) EMIE(IIM) BM(IIM)	CF(IIM) HCP(IIM) MM(IIM)
	B	ISB					ES(HK)		SOFT SKILL	
	C	ES(NIS)					ISB		SOFT SKILL	
	D	ISB					ES(DC)		SOFT SKILL	

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NOTE: Innovative instructional methods(IIM^s) (quiz, Presentation, case study, simulation, flipped class room

Gamification, jigsaw method, Kinaesthetic Learning, Role play, etc.

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SUBJECTS	Section A	Section B	Section C	Section
Information Systems for Business	Dr Vinoth S	Mrs S Sumiya	Dr Manickam G	Mrs. Nishath s
Employability skills	Dr NIS / Dr SV	Dr TAMHK / Mrs NS	Dr NIS/ Dr AA	Dr DC/Dr AA
Soft Skills IV – Leadership and Team Building Skills	Mr. Aejaaz/Mr. MAK	Mr. Aejaaz/Mr. MAK	Mr. Aejaaz/Mr. MAK	Mr. Aejaaz/Mr.
FINANCE ELECTIVE				
Corporate Finance	Dr D Charumathi			
Security Analysis and Portfolio Management	Dr A Appu			
Financial Modelling	Dr T A M Hameed Kan			
HUMAN RESOURCE ELECTIVE				
Organisational Development	Dr Nidhi Srivastava			
Emotional Intelligence for Managerial Effectiveness	Dr Irudhayamary			
Human Capital Planning	Dr G Manickam			
MARKETING ELECTIVE				
Digital Marketing	Mrs. S Sumiya			
Marketing Metrics	Dr W Shabeena Shah			
Brand Management	Dr Riaz Ahmed			
LOGISTICS ELECTIVE				
Supply Chain Management	Mr M S Siranjeevi			
Principles and Practice of Logistics Management	Dr B Latha Lavanya			
Inventory and warehousing Management	Mr M S Siranjeevi			
BUSINESS ANALYTICS ELECTIVE	Section A	Section B		
Fundamentals of Business Analytics	Dr Catherine Julie Aarthi	Dr Catherine Julie Aarthi		
Data Visualization	Dr Sindhura K	Dr Sindhura K		
Data Analytics in Business Functional Areas	Dr Kalaivani Balaji	Dr Kalaivani Balaji		
ENTREPRENEURSHIP ELECTIVE				
Family Business	Dr B Latha Lavanya			
Entrepreneurial Innovation Management of Design Thinking	Dr W Shabeena Shah			
Managing start-ups	Dr Anees Fathima			

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