



MEASI Institute of Management

TIME TABLE FOR IVth SEMESTER / 2021-2023 BATCH wef.31.03.2023

DAYS	ELECTIVE	1 2.00 – 3.00 PM	2 3.00 – 4.00 PM
MONDAY	MARKETING	CRM	Soft Skill - IV
	HUMAN RESOURCE	ILR	
	LOGISTICS	POL	
	SYSTEMS	EB	
TUESDAY	MARKETING	RM	CRM
	HUMAN RESOURCE	ILR	ILR
	LOGISTICS	DIL	POL
	SYSTEMS	EB	EB
WDNESDAY	MARKETING	CRM	Soft Skill - IV
	HUMAN RESOURCE	ILR	
	LOGISTICS	POL	
	SYSTEMS	EB	
THURSDAY	MARKETING	RM	CRM
	HUMAN RESOURCE	ILR	ILR
	LOGISTICS	DIL	POL
	SYSTEMS	EB	EB
FRIDAY	MARKETING	CRM	Soft Skill - IV
	HUMAN RESOURCE	ILR	
	LOGISTICS	POL	
	SYSTEMS	EB	

ELECTIVE	SUBJECTS	FACULTY
MARKETING	Customer Relation Management	Mr. Riaz Ahmed M
	Retail Marketing	Dr Jamal Mohamed Zubair
HUMAN RESOURCE	Performance Management	Dr K K Sree devi
	Industrial and labour relations	Mrs. Shabeena Shah W
LOGISTICS	Principles and practice of logistics mgt.	Dr B Latha Lavanya
	Domestic and international logistics	Mr. M S Siranjeevi
SYSTEMS	Decision support system	Visiting Faculty
	E – Business	Dr Khadeeja Bilquees
SOFT SKILL - IV	Computing skills	Dr TAMHK / Dr PJ / Mrs NS



DIRECTOR