



MEASI Institute of Management

TIME TABLE FOR MBA IV SEMESTER (2022-2024) WITH EFFECT FROM 8th JANUARY 2024 to 16th February 2024

DAYS	1 9.00-9.45	2 9.45-10.30	10.30- 10.45	3 10.45-11.30	4 11.30-12.15	5 12.15-1.00
MONDAY	SRM / BAP / EIME / FB / DBMS / SS	SRM / BAP / EIME / FB / DBMS / SS	B	SRM / BAP / EIME / FB / DBMS / SS	DM / DV / SHRM / MSU / EB / SOM	DM / DV / SHRM / MSU / EB / SOM
TUESDAY	DM / DV / SHRM / MSU / EB / SOM	DM / DV / SHRM / MSU / EB / SOM	R	DM / DV / SHRM / MSU / EB / SOM	SRM / BAP / EIME / FB / DBMS / SS	SRM / BAP / EIME / FB / DBMS / SS
WEDNESDAY	SRM / BAP / EIME / FB / DBMS / SS	SRM / BAP / EIME / FB / DBMS / SS	E	DM / DV / SHRM / MSU / EB / SOM	DM / DV / SHRM / MSU / EB / SOM	DM / DV / SHRM / MSU / EB / SOM
THURSDAY	DM / DV / SHRM / MSU / EB / SOM	DM / DV / SHRM / MSU / EB / SOM	A	SRM / BAP / EIME / FB / DBMS / SS	SRM / BAP / EIME / FB / DBMS / SS	SRM / BAP / EIME / FB / DBMS / SS
FRIDAY	SRM / BAP / EIME / FB / DBMS / SS	SRM / BAP / EIME / FB / DBMS / SS	K	DM / DV / SHRM / MSU / EB / SOM	DM / DV / SHRM / MSU / EB / SOM	DM / DV / SHRM / MSU / EB / SOM



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Subjects	Subject Code	Faculty Name
Marketing		
Services Marketing (SRM)	MB4MF	Mr. Riaz Ahmed (RA)
Digital Marketing (DM)	MB4MN	Dr. Khadeeja Bilquees (KB)
HR		
Emotional Intelligence & Managerial Effectiveness (EIME)	MB4RF	Dr. Irudhayamary (IM)
Strategic HRM (SHRM)	MB4RJ	Dr. Anees Fathima (AF)
Systems		
Database Management System (DBMS)	MB4SA	Dr. Sindhura (KS)
E - Business (EB)	MB4RJ	Dr. Manickam (MG)
Business Analytics		
Business Analytics using Python (BAP)	MB4BC	Dr. Catherine Julie Aarthi (CJA)
Data Visualization (DV)	MB4BD	Dr. Kalavani (KVB)
Entrepreneurship and Family Business		
Family Business (FB)	MB4EB	Dr. Latha Lavanya (BL)
Managing Start Ups (MSU)	MB4EG	Dr. Priyadarshini (PJ)
Productions and Operations		
Six Sigma (SS)	MB4PC	Mr. Siranjevi (MSS)
Service Operations Management (SOM)	MB4PE	Dr. Shabeena Shah (WSS)

S. H. Reddy
ACADEMIC COORDINATOR



DIRECTOR

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