



**MEASI**  
**Institute of Management**

### **Institution's Innovation Council at MIM**

MIM has registered for MOE's Institution's Innovation council on 19/02/2024.





the academic calendar year 2023-24



Ministry of  
Education  
Government of India



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(MINISTRY OF EDUCATION, GOVERNMENT OF INDIA)



## CERTIFICATE OF ESTABLISHMENT

Certificate No: 13143

Aishe Code: C-43955

Date: 19-02-2024

Dr. Abhay Jere  
Chief Innovation Officer  
Ministry of Education's Innovation Cell

Shri. Dipan Kumar Sahu  
Assistant Innovation Director  
Ministry of Education's Innovation Cell



### **Letter of Appreciation**

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of MEASI INSTITUTE OF MANAGEMENT for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2023-24.

Chief Functionaries of the IIC at MEASI INSTITUTE OF MANAGEMENT, Chennai

Name	Position
	Head of the Institute
Dr. T A M Hameed Kan	President
DR. T A M HAMEED KAN	NISP Co-ordinator
DR. IRUDHAYAMARY PREMKUMAR	Social Media
DR. KALAIVANI BALAJI	IPR Activity Coordinator
Mr. K S RAGHUPATHI	Internship Activity Coordinator
DR. A FARHATHULLAH KHAN	Vice President
DR. ANEES FATHIMA MI	Convener
Ms. NISHATH SULTANA A	Start up Activity Coordinator
DR. T A M HAMEED KAN	NIRF Coordinator
Dr. Shabeera shah	Innovation Activity

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu



## Details of Activities

<b>Date</b>	<b>Details</b>	<b>Resource Person</b>
12-02-2024	Business Brewers - 2024 (Business Plan Competition)	Ms. Vandana, Chairman & Director, Skyze Holidays/Skyze Akademix Pvt. Ltd
09-08-2024	Session on Innovation/Prototype Validation - Converting Innovation into a Start-up or Session on Achieving Value Proposition Fit & Business Fit	Ms. Sujatha, Business Partner, Data Researcher, OD Specialist, HR Manager, Start-up consulting.
10-08-2024	Field trip to EDII - TN, TN Rise. Chennai - TN	Dr. Anees Fathima M I, Asst. Professor & IIC Convenor, MIM.
21-08-2024	World Entrepreneurs Day Celebration. Process of Innovation Development. Technology Readiness Level (TRL). Commercialisation of Lab Technology & Technology Transfer.	Ms. Ishwariya, Founder - Smart Blinc Pvt. Ltd.
29-08-2024	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Mr. Herald Daniel, Lead Patent Attorney, De Penning & De Penning, Chennai. Ms. Vaishnavi Senthil Kumar, Senior Patent Attorney, De Penning & De Penning, Chennai.
26-09-2024	Angel Investment Funding Opportunities for Early Stage Entrepreneurs	Mr. Athreya, Auditor
08-10-2024	Field trip to IIT, Chennai - TN	Dr. Kalaivani Balaji & Dr. Anees Fathima M I
13-11-2024	Can Your Business Withstand the Unexpected?"	Mr. Iwan Richard, Founder and CEO Renonix
09-01-2025	Session on Problem Solving and Ideation Workshop	Mr. R. Venkatesh - Master Trainer EDII - TN
30-01-2025	"Unlocking the Value of Innovation: The Importance of Intellectual Property Rights for Entrepreneurs and Innovators"	Mr. Gowtham Balaji, Advocate & trademark Attorney, De Penning & De Penning & Ms. Sonu



		Shaji, Advocate & Senior Trade Mark Attorney De Pennin & De Penning, Chennai
05-02-2025	Session on Achieving Problem-Solution Fit & Product-Market Fit	Ms. Agathya Selvakumar, CEO Fin min
24-02-2025	One day Workshop on Innovate & Elevate: Design thinking or Entrepreneurial Minds	Mr. Aejaz Ahmed, Trainin Head, MIM
27-02-2025	RENOVA 2025	Mr. Ajeaz Ahmed, Trainer - Head
March 03, 2025	Session/ Workshop on Business Model Canvas (BMC)	Ms. Ishwariya, Founder - Smart Blinc Pvt. Ltd
05-03-2025	Session on "How to plan for start up? (Focussing on legal and ethical steps)	Mr. Kannan - Founder Palm Era
14-03-2025	Innovative Solution Pitch Competition 3 best performers will be chosen by the Judge and cash prize with certificate will be distributed to the winners. Rs. 10.000/- has been distributed among top 3 Innovative Ideas.	Dr. Anne Beryl Catherine S, Associate Proessor and HOD Commerce (General), Women's Christian College, Chennai & Ms. Nisha from Eucto Team
17-03-2025	"Make Her WIn" - An event to commomerate International Women's Day in Collaboration with Eucto Team	10 successul women Entrepreneurs along with Eucto Business Management Consultancy team
06-05-2025	Workshop on "Raising Capital and Managing Finance for Startups"	Mohankumar Ramakrishnan- SEBI Smart Trainer, Ex. Banker, CP, Edupreneur, Udemy Instructor
26-06-2025	Mentoring session on opportunities for early stage entrepreneurs	Dr. Vidya Hari Iyer
01-07-2025	Orientation on MSME Schemes	Dr. Anees Fathima M I, Asst. Professor.
21-07-2025	Mentoring session on Lean Start up & Minimum Viable product/Business"	Ms. Anu, Entrepreneur



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04-08-2025	Role of AI/ML in Indian Start-ups and Innovation Landscapes	Mr. Srijan Tiwari, Co founder TIQ world, IIT Madras Entrepreneurial Research Scholar, CNDE Lab IIT Madras.
10.11.2025	Entrepreneurship Support Ecosystem	Ms. Usha Krishnaveni, EDII,